

## **WCLE MIX 104.1/FM Quarterly Issues Programming**

### **WCLE Mix 104.1 FM Daily Programming**

- Airs local news broadcasts twelve times per day (Monday-Friday), which includes local and area news and community information.
- Airs nine Community Calendar segment reports per day, which spotlights upcoming activities for non-profit organizations, churches, school groups, and many others.
- Airs on average forty weather reports per day (three times per hour) excluding when there is sports coverage. These reports bring important weather information to our listening area.
- Breaks into regular programming for all local breaking news and severe weather information for our listening area. We do this to make sure those in our coverage area receive the latest information that they need.
- WCLE Mix 104.1 FM broadcasts birthdays and anniversaries daily (Monday-Friday)
- WCLE Mix 104.1 FM broadcasts Cleveland State Community Updates: Cleveland State Community College representative calls in every Tuesday and Thursday to give listeners an update on community events and college activities.

### **WCLE Mix 104.1 FM Programming 2024**

#### **January 2024**

- WCLE FM interviewed Rep. Tim Burchett to discuss the recent House meetings regarding UAP's. (Jan. 5)
- WCLE FM interviewed the new football coach at Ocoee Middle School, Jonathan Ostrowski, to talk about his new position and goals for the upcoming season. (Jan. 8)
- WCLE FM interviewed Dewayne Hamby to discuss his entertainment career, and the most recent celebrity interviews he's conducted. (Jan. 9)
- WCLE FM live coverage of the State of the County Address with Mayor Gary Davis. (Jan. 11)
- WCLE FM interviewed Senator Bill Hagerty to talk about the latest events taking place in our state and national government. (Jan. 11)
- WCLE FM live coverage of the local severe winter weather, local closings and delays (Jan. 15)
- WCLE FM live coverage of the local severe winter weather, local closings and delays (Jan. 16)
- WCLE FM live coverage of the local severe winter weather, local closings and delays (Jan. 17)
- WCLE FM live coverage of the State of the City Address with Mayor Kevin Brooks. (Jan. 18)
- WCLE FM live coverage of the local severe winter weather, local closings and delays (Jan. 18)

- WCLE FM interviewed Judy Baker and Michelle Mormont to talk about an upcoming play, “An Evening with Mark Twain.” (Jan. 22)
- WCLE FM interviewed Rusty Wienk, a local musician who chatted with us about his performance coming up. (Jan. 24)
- WCLE FM interviewed Senator Bill Hagerty to discuss the latest challenges being faced at the Southern border as well as the presidential election. (Jan. 25)
- WCLE FM interviewed Charlie Moats to talk about the upcoming Love Conference event for women in the area. (Jan. 25)
- WCLE FM interviewed the Cleveland Middle School Boys & Girls Basketball teams to congratulate them on winning the district championship. (Jan. 26)
- WCLE FM interviewed Avery Johnson and Dwight Richardson with Art is Here Partnership to talk about their Black History Month event. (Jan. 31)

## **February 2024**

- WCLE FM interviewed Tennessee Attorney General Jonathan Skrmetti to chat about the recent antitrust lawsuit filed against the NCAA by Tennessee and Virginia. (Feb. 1)
- WCLE FM interviewed Kendra Collins and Derek Kinsey to talk about their annual Ever After Bridal Prom Show, which raises money for the Boys & Girls Club of the Ocoee Region. (Feb. 1)
- WCLE FM interviewed Senator Marsha Blackburn to talk about the latest senate hearings with CEO Mark Zuckerberg. (Feb. 2)
- WCLE FM interviewed local musician Jasper West from Cleveland High School to talk about his newly released record titled "Modern Dinesian Hymns." (Feb. 2)
- WCLE FM interviewed State Senator Adam Lowe to share the latest updates from the recent government session. (Feb. 2)
- WCLE FM interviewed Daren Brantley for a campaign announcement. Brantley is running for Constable in District 1. (Feb. 5)
- WCLE FM interviewed representatives from ATS The Bridge, Bradley Co. Schools & Cleveland City Schools to talk about their new partnership. (Feb. 5)
- WCLE FM interviewed both local Director of Schools, Dr. Linda Cash & Dr. Russell Dyer to chat about the social media issues that have been occurring in both school systems. (Feb. 5)
- WCLE FM interviewed Jami Thomason to chat about ‘A Night to Shine,’ a prom event for those with special needs, sponsored by the Tim Tebow Foundation. (Feb. 6)
- WCLE FM interviewed the Cleveland High School Boys & Girls Wrestling teams to talk about their dual championship wins. (Feb. 6)
- WCLE FM interviewed Brent Tucker with Cleveland High School to discuss his new position as Head Baseball Coach. (Feb. 6)
- WCLE FM interviewed the coaches & members of the Archery, Cheerleading, and Revolution Dance teams at Lake Forest Middle School to announce several big wins. (Feb. 7)

- WCLE FM interviewed the students and Director of Walker Valley High School Theatre program to announce their upcoming performances of “The Play That Goes Wrong.” (Feb. 7)
- WCLE FM interviewed District Attorney Shari Tayloe to announce her campaign for reelection. (Feb. 8)
- WCLE FM interviewed Evan Swartzel, a local high school football player, to announce where he will be attending college. (Feb. 9)
- WCLE FM interviewed Jack Allen to announce his candidate campaign for Congress. (Feb. 12)
- WCLE FM live coverage of the ATS The Bridge, Bradley Co. Schools & Cleveland City Schools anti-vaping initiative kickoff event at the PIE Center. (Feb. 13)
- WCLE FM interviewed Secretary of State Tre Hargett to discuss the election ballot this year and who’s running. (Feb. 16)
- WCLE FM interviewed Rachel Goins to announce her campaign for reelection for Bradley County Schools District 5 seat. (Feb. 16)
- WCLE FM interviewed the 2nd & 3rd Grade Boys & Girls Basketball Teams for North Lee Elementary School to talk about winning “Gold” in their tournament. (Feb. 21)
- WCLE FM interviewed the 4th & 5th Grade Boys Basketball Team from Prospect Elementary School to talk about winning “Silver” in their tournament. (Feb. 22)
- WCLE FM interviewed the 4th & 5th Grade Girls Basketball Team from Parkview Elementary School to talk about winning “Silver” in their tournament. (Feb. 22)
- WCLE FM interviewed the 4th & 5th Grade Girls Basketball Team from North Lee Elementary School to talk about winning “Gold” in their tournament. (Feb. 23)
- WCLE FM interviewed the 4th & 5th Grade Boys Basketball Team from Candy’s Creek Elementary School to talk about winning “Gold” in their tournament. (Feb. 23)
- WCLE FM interviewed Noah Peters, a resident of Benton, who is participating in American Idol. (Feb. 23)
- WCLE FM interviewed Director Brandon Akiona & theatre students at Black Fox Elementary School to talk about their upcoming play, “The Lion King Kids.” (Feb. 27)
- WCLE FM interviewed Senator Marsha Blackburn to discuss the latest campaign efforts by President Biden and former President Trump as they travel to the southern border on Thursday. (Feb. 29)
- WCLE FM interviewed Rich Kienlen, the Director of Misdemeanor Probation for Bradley County, to talk about Freedom Week for misdemeanor violations. (Feb. 29)
- WCLE FM interviewed Whitney Proctor with Junior Auxiliary to chat about their upcoming shoe drive & fundraising event. (Feb. 29)

### **March 2024**

- WCLE FM interviewed the Cleveland High School Lady Raiders Basketball Team to talk about their recent championship win. (March 4)

- WCLE FM interviewed Layla Mason & Evans Parker from Charleston Elementary School to talk about their recent state win in the Elks Hoop Shoot competition. (March 5)
- WCLE FM interviewed Ken Phillips, a local author who just published a new book, titled "A Clue Left Hanging." (March 6)
- WCLE FM interviewed Senator Bill Hagerty, who shared his thoughts on the Super Tuesday Election results. (March 7)
- WCLE FM interviewed Alan Mincey with Keep Cleveland Beautiful to chat about an upcoming volunteer clean-up event they're hosting. (March 7)
- WCLE FM interviewed Bob Kesling, 'The Voice of the Vols,' to talk about Tennessee's season. (March 8)
- WCLE FM interviewed Kelly Poppo with Hiwassee Outreach Program to spread awareness for their non-profit. (March 8)
- WCLE FM interviewed Briana Baker with the Cleveland Lion's Club to talk about their upcoming First Responders Breakfast. (March 14)
- WCLE FM interviewed the Bradley Central High School Bearettes Basketball team to talk about winning the championship game. (March 18)
- WCLE FM interviewed