

WCLE FM Quarterly Issues Programming

WCLE FM Daily Programming

WCLE FM

- Airs local news broadcasts twelve times per day (M-F), which includes local and area news and community information.
- Airs on average of forty weather reports per day (three times per hour, excluding when there is sports coverage). These reports bring important weather information to our listening area.
- Breaks into regular programming for all local breaking news and severe weather information for our listening area. We do this to make sure those in our coverage area receive the latest information that they need.
- WCLE FM broadcasts birthdays and anniversaries daily. (M-F).
- WCLE FM broadcasts Cleveland State Community Update: Cleveland State Community College representative calls in every T-Th at 8:30am to give listeners an update on community events and college activities.

WCLE FM Quarterly Programming Jan-Mar. '16

Jan. '16:

- WCLE FM Reba Terry & Randy Howard interview – The Caring Place (Jan 6.)
- WCLE FM Live Remote at Cleve. Family YMCA for Ultimate New Year's Resolution Kickoff (Jan. 15)
- WCLE FM reported severe weather updates and closings in the community on-air, Facebook and website. (Jan. 19, 20, 21, 22).
- WCLE FM Gala for Gallaher (Jan. 11,21)
- WCLE FM Linda Cash of Bradley County Schools in studio (Jan. 12)
- WCLE FM Gary Moats & Collin Cooke of Clingan Ridge Baptist Church (Jan. 12)
- WCLE FM Collin Cooke of Clingan Ridge Baptist Church (Jan. 21)
- WCLE FM Dr. Bill Seymour with Cleveland State Community College in studio (Jan. 25)
- WCLE FM Cancer Society (Jan. 27)

Feb. '16:

- WCLE FM Alexis from Unity Dance Troupe discussing "The Veil" (Feb. 3)
- WCLE FM reported severe weather updates and closings in the community on-air, Facebook and website. (Feb. 3)
- WCLE FM Tracie from New Hope Pregnancy Care Center in studio (Feb. 8)
- WCLE FM Gala for Gallaher (Feb. 10, 18)
- WCLE FM Boys and Girls Club (Feb.17)
- WCLE FM WVHS Musical (Feb. 17)
- WCLE FM Mix 104.1 Health and Fitness Event (Feb. 20) Free event open to community
- WCLE FM Foundation House (Feb. 23)
- WCLE FM Ocoee Theater Guild (Feb. 24)
- WCLE FM Bradley High School (Feb. 25)
- WCLE FM Squad of Basketball (Feb. 29) Adult Basketball League

WCLE AM Quarterly Issues Programming

Mar. '16:

- WCLE FM Ocoee Theater Guild (Mar. 1)
- WCLE FM Prospect Elementary Auction (Mar. 2)
- WCLE FM Trousdale Art Show (Mar. 9)
- WCLE FM El Ross (Mar. 14)
- WCLE FM Bradley Walks (Mar. 16, 30)
- WCLE FM Lee University Great Strides Update (Mar. 29, 31)

WCLE FM Quarterly Programming Apr-Jun. '16

Apr. '16:

- WCLE FM Trousdale Golf Tournament For Scholarships (Apr. 1)
- WCLE FM Great Strides Event Broadcast (Apr. 2)
- WCLE FM Walker Valley Drama Class in Studio (Apr. 4)
- WCLE FM Michigan Avenue PTO in Studio (Apr. 4)
- WCLE FM Ocoee Middle School Musical (Apr. 5)
- WCLE FM Trousdale Golf Tournament (Apr. 5)
- WCLE FM Art on the Greenway (Apr. 6)
- WCLE FM Bradley Central (Apr. 5,6,7,8)
- WCLE FM Boys and Girls Club (Apr. 7)
- WCLE FM Cleveland High School Fundraiser at Larry Hill (Apr. 7)
- WCLE FM Art on the Greenway Event (Apr. 9)
- WCLE FM Greg Rodman for Cleveland High School Golf Tournament (Apr. 11)
- WCLE FM Tennessee Wesleyan Interview (Apr. 12)
- WCLE FM Tennova Promoting Baby Month (Apr. 13)
- WCLE FM Ocoee Middle School Musical (Apr. 13)
- WCLE FM Elementary School Tour at Blythe Bower (Talked to Staff about success) (Apr. 15)
- WCLE FM Tennova Baby Month Safety Interview (Apr. 20)
- WCLE FM Brendan Powell Phone Interview about new book (Apr. 21)
- WCLE FM Brittany Jacks about Youth BB camp (Apr. 21)
- WCLE FM CHS Principal Autumn O'Bryan talks about event at CHS (Apr. 22)
- WCLE FM Book release "Day After the End of the World" – Rebecca Howard (Apr. 27)
- WCLE FM Christy Snyder of Cleveland Family YMCA interview (Apr. 28)
- WCLE FM Drug Take Back Program (Apr. 30)
- WCLE FM Relay For Life and Healthy Kids Day (Apr. 30)
- WCLE FM The 5th Anniv. Of the worst Disaster in Clev/BC History. Looking ahead with tips of disaster prep. (Apr. 27)
 - Guests: Troy Spencer- Cleveland/ BC EWA Director
 - Joe Wilson-9-1-1 Chief
 - BC Sheriff Eric Watson/P10 Jones Bradford

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- Ross Tarver- Donated water
- Brian Graves- Cleveland Daily Banner
- Randy Bienuieneu
- Pastor Gary Sears-MT Olive
- Cleveland Mayor TR, State Sen. Mike Bell
- Lindsay Heathcoch- BC Mayor's Office
- Colemon Toss-CEO Tennova, Stephanie Austin- Tennova Asst.
- Rebecca Howard - Wrote a book
- Julia Wright - Dir. BC Red Cross
- Ruthie Forgey - Dir. BC Salvation Army
- Dewey Woody - Dept. of Safety
- Rob Alderman - Volunteer Coordinator
- SGT Evie West- CPD
- US Sen Bob Corker
- WRCB Meteorologist Paul Barys
- Jim Gibson - Co Pastor FBC

May '16:

- WCLE FM Greenway Classic Interview Broadcast (4, 9).
- WCLE FM Holly Watson and Lee McChesney with Bradley Schools (May 5).
- WCLE FM REMOTE D-Day for community Duck Race at Don Ledford (May 6).
- WCLE FM Matt ___ with Bradley Walks (May 9).
- WCLE FM New Hope Pregnancy Center interview with Tracie (May 10).
- WCLE FM "Art in the Park" event with Elementary School Tours at Yates Elem. (May 11).
- WCLE FM McMinn County Relay for Life event (May 13).
- WCLE FM Cleveland Greenway REMOTE (May 14).
- WCLE FM New Hope Pregnancy Center REMOTE (May 14).
- WCLE FM Drug Council (May 18).
- WCLE FM Operation Hero interview with Danny Fay (May 20).
- WCLE FM Jason Reuter talks about Bradley Central High School Basketball Camp (May 24).
- WCLE FM Emily Raper talks about Cleveland Middle School Drama Camp (May 25).
- WCLE FM Justin with Bradley Walks (May 31).

Jun. '16:

- WCLE FM Interview with Jen from Boys & Girls Club in studio (Jun. 1)
- WCLE FM Salvation Army in studio (Jun. 2)
- WCLE FM Cleveland Greenway REMOTE (Jun. 3)
- WCLE FM Heart Walk REMOTE at 9AM (Jun. 4)
- WCLE FM Interview with Marilyn from Trousdale (Jun. 6)
- WCLE FM Great Cleveland Duck Race – Free Community Event (Jun. 17)

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WCLE FM Quarterly Programming Jul-Sep. '16

Jul. '16:

- WCLE FM Interview with New City Schools Superintendent Dr. Russell Dyer (July 1)
- WCLE FM Mt. Olive Ministries Community Freedom Celebration (Fireworks) (July 4)
- WCLE FM Candidate Jerry Frazier about his campaign (July 8)
- WCLE FM Interview with Judy Prewitt about WVHS Volleyball (Jul. 13)
- WCLE FM Candidate Charlie Rose about his campaign (July 15)
- WCLE FM Rodney Murray from Cleve. YMCA about summer programs and activities (July 20)
- WCLE FM Interview with Melanie from Jr. Achievement (July 27)

Aug. '16:

- WCLE FM Election Night Coverage at the Court House (Aug. 4)
- WCLE FM Both City and County School Directors in Studio (Welcome Back) (Aug. 8)
- WCLE FM Interview with Tim Hill – General Overseer of the Church of God (Aug. 10)
- WCLE FM New Hope Pregnancy Care Center Interview (Aug. 16)
- WCLE FM High School Football Kickoff – Local H.S. Coaches and ADs talk about teams (Aug. 17)
- WCLE FM Remote from Bradley HS promoting HS Football
- WCLE FM Mix 104.1 Family Expo – Free Event for Community
- WCLE FM Interview with someone from New Hope Pregnancy Care Center – Walk For Life (Aug. 23)
- WCLE FM Michael W. Smith concert Promotion – Joe Smith Talking about area YCAP concert September 12 (Aug. 23,29)
- WCLE FM Brian Patterson w/ Ocoee Theater Guild (Aug. 31)

Sep. '16:

- WCLE FM – Football Friday Morning McMinn Co. – Highlighting the achievements of the athletic department and football team from a local school (Sep 1)
- WCLE FM – Community Fundraiser Concert Int. – Promoted raising funds for a local non-profit (Sep 6)
- WCLE FM – Cowpea Festival Interview – Promoted a local festival open to the community (Sep 7)
- WCLE FM – Ocoee Theater Guild Int. – Promoted a local production open to the community (Sep 7)
- WCLE FM – Community Fundraiser Concert Int. – Promoted raising funds for a local non-profit (Sep 8)
- WCLE FM – Football Friday Morning CHS – Highlighting the achievements of the athletic department and football team from a local school (Sep 9)
- WCLE FM – Cowpea Festival Remote – Promoted a local festival to the community by being involved during, and broadcasting interviews throughout (Sep 10)
- WCLE FM – CHS Interview – Spotlight on a local HS during the morning show – (Sep 13)
- WCLE FM – OMS Remote – Promoting Veteran's Day by partnering with a local middle school (Sep 15)
- WCLE FM – Alzheimer's Walk Interview – Raising awareness of Alzheimer's by promoting a local awareness event (Sep 21)
- WCLE FM – Safe Haven Animal Rescue Interview – raising awareness for ending cruelty to animals through a local entity (Sep 22)
- WCLE FM – Alzheimer's Walk Remote – Raising awareness of Alzheimer's by encouraging listeners to participate in a local awareness event (Sep 24)

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- WCLE FM – Interview with Angie from Family Resources – raising awareness of the dangers of sexual assault (Sep 27)
- WCLE FM – Football Friday Morning McMinn Central – Highlighting the achievements of the athletic department and football team from a local school (Sep 23)
- WCLE FM Elementary School Tour – Charleston Elementary – Highlighted school for students and achievements (Sep 28)
- WCLE FM Elementary School Tour – Hopewell Elementary – Highlighted school for students and achievements (Sep 29)
- WCLE FM – Afternoon Show from WVHS – Highlighting the school and it’s academic and athletic achievements (Sep 29)
- WCLE FM – Football Friday Morning WVHS – Highlighting the achievements of the athletic department and football team from a local school (Sep 30)
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WCLE FM Quarterly Programming Oct-Dec. ‘16

Oct. ‘16:

- WCLE FM Elementary School Tour – Mayfield Elementary – Highlighted school for students and achievements (Oct 4)
- WCLE FM Elementary School Tour – Ross Elementary – Highlighted school for students and achievements (Oct 5)
- WCLE FM Elementary School Tour – Yates Elementary – Highlighted school for students and achievements (Oct 6)
- WCLE FM – Interview with Kelly from Safe Haven Animal Rescue – raising awareness for ending cruelty to animals through a local entity (Oct 6)
- WCLE FM – Interview with a student from Lee University about Dorm Wars: a campus wide sporting event that promotes community involvement (Oct 10)
- WCLE FM – Food Drive Interview – Interview with the leader of the Southern Heritage Food Drive raising awareness for those in need of food for the holidays (Oct 12)
- WCLE FM – Family Cornerstones Inc. Interview – Interview with the leader of a local non-profit that provides help to those in need (Oct 13)
- WCLE FM Elementary School Tour – North Lee Elementary – Highlighted school for students and achievements (Oct 18)
- WCLE FM Elementary School Tour – Oak Grove Elementary – Highlighted school for students and achievements (Oct 19)
- WCLE FM Elementary School Tour – Park View Elementary – Highlighted school for students and achievements (Oct 20)
- WCLE FM – Interview with local author Gary Ownby – Discussed his new book focusing on the historical athletics at BCHS (Oct 21)
- WCLE FM Elementary School Tour – Waterville Elementary – Highlighted school for students and achievements (Oct 26)
- WCLE FM Elementary School Tour – Arnold Elementary – Highlighted school for students and achievements (Oct 27)
- WCLE FM – YMCA Halloween Event – Participated in a community event (Oct 28)

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Nov. '16:

- WCLE FM Elementary School Tour – Stuart Elementary – Highlighted school for students and achievements (Nov 1)
- WCLE FM – Interview with Ryan Struther about Lift for the 22 – raising awareness for veteran suicide prevention (Nov 1)
- WCLE FM Elementary School Tour – Blythe-Bower Elementary – Highlighted school for students and achievements (Nov 2)
- WCLE FM Elementary School Tour – Black Fox Elementary – Highlighted school for students and achievements (Nov 3)
- WCLE FM – Southern Heritage Food Drive Remote – Promoted donating food for those in need (Nov 3)
- WCLE FM – Volley For A Cure Remote - Raise awareness for breast cancer (Nov 4)
- WCLE FM – Election Night Coverage – Informing listeners of the presidential election results – Special Guest: Emily Beaty from political talk show. (Nov 8)
- WCLE FM – Interview with Ryan Struther about Lift for the 22 – raising awareness for veteran suicide prevention (Nov 9)
- WCLE FM – Interview with WVHS Drama Club about upcoming performance open to the community (Nov 9)
- WCLE FM – Operation Christmas Child – Promoting Operation Christmas Child to give children gifts for Christmas (Nov 10)
- WCLE FM – Don Ledford Remotes – Raising money for veterans by offering test drives (Nov 11)
- WCLE FM – Interview with “Dreamer” director Alexis Burleson – promoting a religious production in Cleveland (Nov 14)
- WCLE FM Elementary School Tour – Michigan Ave. Elementary – Highlighted school for students and achievements (Nov 15)
- WCLE FM Elementary School Tour – Taylor Elementary – Highlighted school for students and achievements (Nov 17)
- WCLE FM – Basketball tipoff coverage – Interviewed local coaches and players about HS Basketball teams and upcoming season (Nov 18)
- WCLE FM - Operation Christmas Child – Promoting Operation Christmas Child to give children gifts for Christmas (Nov 21)
- WCLE FM – Interview with a local author (David Carroll) about the historical local events in his new book (Nov 23)
- WCLE FM – Empty Stocking Fund – Raised over \$80,000 for local low income children to have Christmas (Nov 28-Dec 9)
- WCLE FM – Interview with Earl Rowan – – discussing a BCHS class reunion of graduates from over 40 years ago (Nov 30)

Dec. '16:

- Empty Stocking Fund ^
- WCLE FM – Christmas Parade – promoted and participated in the local Cleveland Christmas Parade (Dec 3)
- WCLE FM Elementary School Tour – Valley View Elementary – Highlighted school for students and achievements (Dec 13)
- WCLE FM – Interview with Earl Rowan – discussing a BCHS class reunion of graduates from over 40 years ago (Dec 13)

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- WCLE FM – BCHS for Afternoon Show – live remote at the school to cover local HS basketball game (Dec 13)
- WCLE FM Elementary School Tour – TN Christian Prep School – Highlighted school for students and achievements (Dec 14)
- WCLE FM Elementary School Tour – Prospect Elementary – Highlighted school for students and achievements (Dec 15)