

## WCLE Mix 104.1 FM Quarterly Issues Programming

### **WCLE Mix 104.1 FM Programming April-June 2021**

#### **April '21**

- WCLE FM Bonus Good Friday devotionals with local pastors. (April 2nd)
- WCLE FM Live coverage of the Cleveland City School Board meeting. (April 5th)
- WCLE FM Live coverage of the Bradley County Commission meeting. (April 5th)
- WCLE FM Bonus coverage of the mock DUI crash drill at Bradley Central High School. (April 6th)
- WCLE FM Interview regarding the Alzheimer's Education Act. (April 7th)
- WCLE FM Interview with the 2020 Distinguished Young Women winner. (April 7th)
- WCLE FM Interview regarding the Cleveland City Schools transportation department hiring bus drivers. (April 8th)
- WCLE FM Former Mayor Tom Rowland reflects on the passing of Charles H. Coolidge. (April 8th)
- WCLE FM Live coverage of the Bradley County School Board meeting. (April 8th)
- WCLE FM Interview with Lee University representatives about the 65 Roses 5k. (April 9th)
- WCLE FM Interview with representatives of the Boys & Girls Club of the Ocoee Region. (April 9th)
- WCLE FM Interview with Bradley County 911 dispatchers for National Telecommunicators Appreciation Week. (April 16th)
- WCLE FM Interview with Cleveland High School Basketball player, Grant Hurst on committing to Martin. (April 19th)
- WCLE FM Interview with representatives from Junior Auxiliary. (April 19th)
- WCLE FM Live coverage of the Bradley County Commission meeting. (April 19th)
- WCLE FM Live coverage of the Main Street Cleveland luncheon. (April 19th)
- WCLE FM Interview regarding the local Drug Take Back program. (April 19th)
- WCLE FM Bonus coverage, live streamed the Derek Chauvin trial. (April 20th)
- WCLE FM Interview with Judge Barrett Painter. (April 21st)
- WCLE FM Interview with the female members of Bradley Central's Drama Central. (April 21st)
- WCLE FM Cleveland State Community College Alumni fundraiser. (April 22nd)
- WCLE FM Bonus coverage of the Cleveland Middle School Miracle softball game. (April 23rd)
- WCLE FM Interview with the Boys & Girls Club of Benton about their Dancing With the Stars Benton Edition fundraiser. (April 26th)
- WCLE FM Live coverage of the Cleveland City Council Work session. (April 26th)
- WCLE FM Interview promoting the Ho Ho Raider Car Show for Cleveland High School. (April 26th)
- WCLE FM Interview with The Caring Place about their partnership with Ohh Yeah Fitness Complex. (April 26th)
- WCLE FM Live coverage of the Bradley County Commission meeting. (April 26th)

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- WCLE FM 10 years after the storm broadcast, reflecting on the devastating tornadoes that hit Cleveland. (April 27th)
- WCLE FM Interview with the male members of Bradley Central's Drama Central. (April 28th)
- WCLE FM Interview with Foundation House Ministries. (April 28th)
- WCLE FM Interview with Judge Larry Puckett of the Bradley County Circuit Court. (April 30th)

### **May '21**

- WCLE FM May 3rd-7th was National Teachers/Nurses Appreciation Week, each day Mix 104.1 partnered with local businesses in Cleveland and the surrounding areas to provide special offers for local nurses and teachers.
- WCLE FM Live coverage of the Cleveland City School Board meeting. (May 3rd)
- WCLE FM Live coverage of the Bradley County Commission meeting. (May 3rd)
- WCLE FM National Firefighters appreciation week, Mix 104.1 highlighted leaders in the EMS team. (May 4th)
- WCLE FM Interview FCA leaders to promote their upcoming banquet. (May 4th)
- WCLE FM Interview with Senator Bill Hagerty. (May 4th)
- WCLE FM Interview with Foundation House Ministries. (May 4th)
- WCLE FM Live coverage of the Bradley County School Board budget meeting. (May 4th)
- WCLE FM Bonus coverage of Lee University press conference for the hiring of their new volleyball coach. (May 5th)
- WCLE FM Interview with Chick-fil-A and Habitat for Humanity about their recent partnership. (May 6th)
- WCLE FM Bonus coverage for National Day of Prayer with local churches. (May 6th)
- WCLE FM Interview with the Boys & Girls Club Benton branch. (May 7th)
- WCLE FM Interview with the Rough Necks about Operation Hero. (May 7th)
- WCLE FM Bonus coverage, live stream of Lee University's commencement ceremonies. (May 7th-8th)
- WCLE FM Bonus coverage, live stream of Cleveland State Community College's graduation. (May 7th)
- WCLE FM Bonus coverage, live stream of Cleveland High School's graduation festivities and senior walk. (May 7th)
- WCLE FM Interview with Bradley County Parks & Rec representative. (May 10th)
- WCLE FM Live coverage of the Bradley County Commission meeting. (May 10th)
- WCLE FM Live coverage of the Cleveland City Council meeting. (May 10th)
- WCLE FM Live coverage of the Cleveland City Council voting session. (May 10th)
- WCLE FM Interview with the Principal of Walker Valley High School about upcoming graduation plans. (May 11th)
- WCLE FM Interview with UK Basketball All-American player Rhyne Howard and Jason Reuter, her former coach from Bradley Central High School. (May 11th)

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- WCLE FM Live coverage of the Main Street Cleveland luncheon meeting. (May 11th)
- WCLE FM Bonus coverage of the Bradley Central High School senior parade. (May 11th)
- WCLE FM Police Appreciation week on Mix 104.1. (May 12th)
- WCLE FM Interview with the Principal of Bradley Central High School about upcoming graduation plans. (May 12th)
- WCLE FM Interview with the Principal of Bradley County Virtual Schools about virtual graduation. (May 12th)
- WCLE FM Bonus update on gas shortages in Cleveland, updates on which gas stations currently had gas. (May 12th)
- WCLE FM Interview with the Principal of Cleveland High School about upcoming graduation plans. (May 13th)
- WCLE FM Interviews with Representative Dan Howell, Senator Mike Bell, and Senator Todd Gardenhire about recent legislative changes. (May 13th)
- WCLE FM Interview with the Lee University golf team. (May 14th)
- WCLE FM Bonus coverage, live stream of Cleveland High School's commencement ceremony. (May 14th)
- WCLE FM Live coverage of the Bradley County Commission meeting. (May 17th)
- WCLE FM Interview with Walker Valley High School's Head Football Coach. (May 19th)
- WCLE FM Interview with Tennessee Highway Safety Office about the Click It or Ticket initiative. (May 19th)
- WCLE FM Interview with Senator Marsha Blackburn. (May 21st)
- WCLE FM Bonus coverage, End of School Bash with Cleveland City Elementary Schools. (May 21st)
- WCLE FM Bonus coverage, live updates about a Bradley County School bus crash. (May 21st)
- WCLE FM Live coverage of the Cleveland City Council meeting. (May 24th)
- WCLE FM Live coverage of the Bradley County Commission meeting. (May 24th)
- WCLE FM Interview with Cleveland Middle School softball team after winning a state championship. (May 26th)
- WCLE FM Bonus coverage, End of School Bash with Bradley County Elementary Schools. (May 26th)
- WCLE FM Bonus coverage of the Memorial Day Event at the Bradley County Courthouse. (May 31st)

### **June '21**

- WCLE FM Interview with Cleveland Middle School Youth Football league. (June 2nd)
- WCLE FM Live coverage of the Cleveland City School Board meeting. (June 3rd)
- WCLE FM Bonus coverage of the time capsule ceremony at the Museum Center at Five Points. (June 3rd)
- WCLE FM Live coverage of the Bradley County School Board meeting. (June 4th)

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- WCLE FM Interview with the Boys & Girls Club about Dancing with the Stars. (June 7th)
- WCLE FM Live coverage of the Bradley County Commission meeting. (June 7th)
- WCLE FM Interview with Senator Bill Hagerty. (June 10th)
- WCLE FM Interview with Girls on the Run Southeast Tennessee about their summer camp. (June 10th)
- WCLE FM Live coverage of the Bradley County School Board meeting. (June 10th)
- WCLE FM Bonus coverage of the McMinn Higher Education Center Grand Opening ceremony. (June 11th)
- WCLE FM Live coverage of the Bradley County Commission meeting. (June 14th)
- WCLE FM Live coverage of the Cleveland City Council work session. (June 14th)
- WCLE FM Live coverage of the Cleveland City voting session. (June 14th)
- WCLE FM Bonus coverage of the tribute to local radio legend Corky Whitlock. (June 16th)
- WCLE FM Interview with Bradley Central's Drama department. (June 16th)
- WCLE FM Interview with local politician Greg Vital. (June 17th)
- WCLE FM Interview with City Fields American Job Center. (June 17th)
- WCLE FM Live coverage of the Bradley County Commission meeting. (June 21st)
- WCLE FM Interview with the Cleveland Bradley County Chamber of Commerce. (June 22nd)
- WCLE FM Interview with Dr. Russell Dyer and Nat Akiona about recent transitions. (June 22nd)
- WCLE FM Interview with the new assistant principals in Bradley County Schools. (June 22nd)
- WCLE FM Interview with Autumn O'Bryan on being the principal of the year. (June 23rd)
- WCLE FM Interview with Senator Marsha Blackburn. (June 24th)
- WCLE FM Interview with the Caring Place. (June 25th)
- WCLE FM Bonus coverage of the Bradley County Sheriff's Office press conference regarding an officer involved shooting. (June 28th)
- WCLE FM Live coverage of the Cleveland City Council meeting. (June 28th)
- WCLE FM Live coverage of the Bradley County Commission meeting. (June 28th)
- WCLE FM Life Care Leaderships Series interviews with Bradley County Mayor Gary Davis and Cleveland City Mayor Kevin Brooks. (June 30th)
- WCLE FM Live coverage of the swearing in of Judge Mike Jenne. (June 30th)