WCLE Mix 104.1 FM Quarterly Issues Programming

The WCLE Mix 104.1 FM Daily Programming

• Airs local news broadcasts twelve times per day (Monday-Friday), which includes local and area news and community information.

• Airs nine Community Calendar segment reports per day, which spotlights upcoming activities for non-profit organizations, churches, school groups, and many others.

• Airs on average forty weather reports per day (three times per hour) excluding when there is sports coverage. These reports bring important weather information to our listening area.

• Breaks into regular programming for all local breaking news and severe weather information for our listening area. We do this to make sure those in our coverage area receive the latest information that they need.

• WCLE Mix 104.1 FM broadcasts birthdays and anniversaries daily (Monday-Friday)

• WCLE Mix 104.1 FM broadcasts Cleveland State Community Updates: Cleveland State Community College representative calls in every Tuesday and Thursday to give listeners an update on community events and college activities.

April 2023

• WCLE FM interviewed Paul and Sarah Saulsville to discuss their new roles as coaches for the Walker Valley High School basketball teams. (April 3)

• WCLE FM interviewed Pastor Mickey Clark with Crossroads Community Church to talk about the Easter ham giveaway. (April 3)

• WCLE FM interviewed Tennessee Speaker of the House Cameron Sexton to talk about the current trending political topics. (April 3)

• WCLE FM interviewed Pastor Jeannie Luallen with Mt. Olive Ministries to discuss their upcoming Easter egg hunt. (April 3)

• WCLE FM live coverage of the Cleveland City School Board meeting. (April 4)

• WCLE FM hosted Pastor James Sears with Mount Olive Ministries, who gave an Easter Blessing. (April 4)

• WCLE FM interviewed State Representative Dan Howell to talk about current trending political topics. (April 4)

• WCLE FM interviewed Leah Banks with Cleveland Community Center and Shneka Jones with College Hill Recreation to talk about an event they are hosting alongside Cleveland Parks & Recreation. (April 4)

• WCLE FM interviewed Kelly Bender & Karen Hall, who chatted about the latest upcoming induction to the Cleveland High School Hall of Fame. (April 4)

• WCLE FM interviewed Lindsey Bell, who talked about the Bradley Central Mock Crash. (April 4)

• WCLE FM interviewed Tennessee Speaker of the House Cameron Sexton to talk about the current trending political topics. (April 10)

• WCLE FM interviewed Senator Adam Lowe, Rep. Dan Howell, and Rep. Kevin Raper to talk about the current trending political topics. (April 10)

• WCLE FM live coverage of the Cleveland City Council meeting. (April 11)

• WCLE FM live coverage of the Bradley County Commission meeting. (April 11)

• WCLE FM interviewed Shana Webb & Megan Smith with Lee University and the Austin Hatcher Foundation to talk about the upcoming 'Lacrosse Out Cancer' Lee lacrosse game. (April 11)

• WCLE FM interviewed Lee University Chancellor Dr. Paul Conn and Dr. David Hoslinger with the Lee University School of Music to talk about Holsinger's upcoming final concert. (April 12)

• WCLE FM interviewed Director of Operations for Riverbend Mitchell Hall to talk about the Riverbend lineup. (April 12)

• WCLE FM interviewed the Walker Valley Archery team to celebrate their successful season and winning the state championship. (April 13)

• WCLE FM interviewed Dewayne Belew with Relay for Life of Bradley County to talk about the upcoming race. (April 13)

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• WCLE FM interviewed the General Manager of the Bradley County Emergency Medical Service, Mike Garren. (April 13)

• WCLE FM interviewed Amy Teague with the Dustin Ledford Memorial Scholarship Foundation to talk about their upcoming golf fundraising tournament. (April 13)

• WCLE FM interviewed the new Cleveland High School football coach Chandler Tygard to talk about the upcoming football season. (April 14)

• WCLE FM interviewed Kelsey Nickels and Jeff Cocks with Cleveland Civitan Club to talk about the upcoming Special Olympics at Cleveland Middle School. (April 14)

• WCLE FM interviewed Matt Carlson, who discussed the 10th anniversary of the Boston bombing. (April 17)

• WCLE FM live coverage of the Bradley County Commission meeting. (April 18)

• WCLE FM interviewed Walker Valley student Bennett George, who talked about his upcoming kayaking competition. (April 19)

• WCLE FM interviewed Keisha Parks and Andrew Hunt with the Cleveland Bradley County Public Library to talk about an event they will host. (April 19)

• WCLE FM interviewed representatives of the Bradley County Drug Prevention Coalition to talk about their Drug Take Back event. (April 20)

• WCLE FM interviewed Gloria Moser to talk about her son's memorial foundation. (April 21)

• WCLE FM interviewed Gwen Shroyer and four students with Bradley Central High School to talk about an upcoming event. (April 24)

• WCLE FM interviewed Gloria Moser to talk about her son's memorial foundation. (April 24)

• WCLE FM interviewed Headmaster David Delmotte with Candy's Creek Elementary to talk about their upcoming school auction. (April 26)

• WCLE FM interviewed Zandra Welch with ATS The Bridge and Adam Lewis to discuss National Drug Endangered Children Awareness Week. (April 26)

• WCLE FM interviewed Senator Bill Haggerty to discuss current trending political topics. (April 27)

• WCLE FM interviewed state legislators to discuss reviewing the legislative session. (April 27)

• WCLE FM interviewed representatives with Cleveland High School to discuss the Cleveland Touchdown Club's upcoming event. (April 28)

May 2023

• WCLE FM live coverage of the Cleveland City Schools board meeting. (May 1)

• WCLE FM live coverage of the Bradley County Commission meeting. (May 1)

• WCLE FM interviewed Jay Garcia with Stuart Elementary to talk about their school's upcoming musical. (May 2)

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• WCLE FM interviewed McMinn County Sheriff Joe Guy and Angela Mathis to talk about the upcoming McMinn County Relay for Life. (May 3)

- WCLE FM live coverage of the Bradley County School board meeting. (May 4)
- WCLE FM interviewed representatives from Mueller Co. and members of the Cleveland Fire Department in honor of National Firefighters Day. (May 4)

• WCLE FM interviewed Heather Hayes with Bradley County Schools to discuss the upcoming STEM on the Greenway event. (May 5)

• WCLE FM interviewed Terry Buckner with Assured Alarms to talk about an upcoming Alumni Golf Tournament. (May 8)

- WCLE FM live coverage of the Bradley County Commission meeting. (May 8)
- WCLE FM live coverage of the Cleveland City Council meeting. (May 8)
- WCLE FM hosted Geno Kluss, a student at Candy's Creek Elementary, who won a DJ For An Hour prize. (May 10)
- WCLE FM interviewed Walker Valley High School Principal Candice Belt, who talked about the graduation ceremony taking place that week. (May 10)

• WCLE FM interviewed Heather Hayes with Bradley County Schools & students who won their science fairs to talk about their projects. (May 10)

• WCLE FM interviewed Belle White, a student at Cleveland High School, to talk about and congratulate her on her nearly perfect ACT score. (May 10)

• WCLE FM interviewed Principal of Cleveland High School, Bob Pritchard, to talk about the graduation ceremony taking place that weekend. (May 11)

• WCLE FM interviewed Stacy Allison, a player for Cleveland Pickleball, who recently won a gold medal at the Minto U.S. Open. (May 11)

• WCLE FM interviewed Principal of Bradley Central High School, Patrick Spangler, to talk about the graduation ceremony taking place that weekend. (May 12)

• WCLE FM interviewed Summer Maynor and Kelly Scoggins to talk about Bark in the Park, an upcoming free community event for pets. (May 12)

• WCLE FM interviewed James Dean and Bruce Barnes with the Vietnam Veterans of America to talk about their 30th Annual Golf Tournament. (May 15)

• WCLE FM interviewed Gary Ownby to talk about the upcoming Bradley County Basketball Camp. (May 15)

• WCLE FM interviewed Danielle Ferrell to talk about her new children's book. (May 16)

• WCLE FM live coverage of the Med Bedwell Small Businessperson of the Year Awards. (May 16)

• WCLE FM interviewed Autumn O' Bryan, who announced the newest inductees in the Cleveland High School Hall of Fame. (May 17)

• WCLE FM hosted Aiden Morris, a second grader at Michigan Avenue, who won our DJ for an Hour Giveaway. (May 18)

• WCLE FM interviewed Renee Curry, Alyssa Long, and Candice Nicola with Isaiah 117 House to talk about their summer fundraiser. (May 18)

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• WCLE FM live coverage of the Bradley County Commission meeting. (May 22) WCLE FM live coverage of the Cleveland City Council meeting. (May 22)

• WCLE FM interviewed the Walker Valley High School baseball team to talk about their recent advancement to the Class 4A State Baseball Tournament. (May 22)

• WCLE FM interviewed Neil Scott to talk about the PGA Championships. (May 22)

• WCLE FM interviewed Ensley Collins with Walker Valley High School to talk about her upcoming tennis match in the State Championship. (May 24)

• WCLE FM interviewed our friends at First Baptist Church to talk about their summer activities, including VBS. (May 24)

• WCLE FM interviewed Adam Lowe, who commented on the third grade retention law. (May 24)

• WCLE FM interviewed Lee University's Tennis Coach, Kay McDaniel, who announced her retirement from the tennis club. (May 24)

• WCLE FM interviewed the Cleveland High School swim team in regard to their upcoming meet. (May 24)

• WCLE FM interviewed Jason Cox with the FCA Pickleball team about their upcoming tournament. (May 24)

• WCLE FM interviewed Congressman Chuck Fleischmann to talk about the debt limit spending bill. (May 26)

• WCLE FM interviewed Rob Alderman to talk about the Cleveland Disc Golf group. (May 26)

• WCLE FM interviewed Amy Brown with the Tennessee Valley Diaper Bank to talk about their upcoming Diaper Drive. (May 26)

<u>June 2023</u>

• WCLE FM interviewed Barry Sullivan and Scott Bonk to talk about the upcoming Charleston Founder's Day celebration. (June 1)

• WCLE FM live coverage of the Cleveland City Council meeting. (June 2)

• WCLE FM interviewed Amy Teague to talk about the Dustin Ledford Memorial Scholarship Foundation Golf Tournament coming up that week. (June 6)

• WCLE FM interviewed Senator Marsha Blackburn to discuss the meeting regarding Artificial Intelligence as well as the debt ceiling rise. (June 7)

• WCLE FM live coverage of the Cleveland City Council meeting. (June 12)

• WCLE FM interviewed Melissa Woody to talk about the 'Art is Here' golf outing. (June 12)

• WCLE FM interviewed Melissa Reuter to talk about the Make A Wish auction taking

place the following day. (June 14)

• WCLE FM interviewed Pastor Jay McCluskey with North Cleveland Baptist Church to talk about their Vacation Bible School. (June 14)

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• WCLE FM interviewed Sheriff Steve Lawson, Deputy Choate and K-9 Joker to talk about Joker's retirement from the force. (June 20)

• WCLE FM interviewed Senator Bill Hagerty to discuss the rise in Artificial Intelligence technology, along with current security challenges, and the 2024 Presidential election. (June 22)

• WCLE FM interviewed Sterling and Kendra Collins with the Bradley Youth Football League to talk about their upcoming event featuring guest speaker Coach Josh Heupel. (June 22)

• WCLE FM live coverage of the Grand Opening of the new Veterans home in Cleveland. (June 22)

• WCLE FM interviewed Brent Tucker, the new coach of the Cleveland High School Baseball team. (June 23)

• WCLE FM interviewed Shannon Bismarck with the Cleveland Bradley County Public Library to talk about their upcoming event 'Centennial Con.' (June 23)

- WCLE FM live coverage of the Bradley County Commission meeting. (June 26)
- WCLE FM live coverage of the Cleveland City Council meeting. (June 26)
- WCLE FM interviewed John Maupin, the new Athletic Director at Lee University. (June 26)

• WCLE FM interviewed Houston Phillips to talk about an upcoming concert at the Grand Ole Opry to benefit the victims of the Covenant School shooting. (June 26)

• WCLE FM interviewed Josh Bosken, the Wrestling Coach at Cleveland High School, to talk about the CHS fireworks stand to raise money for travel fees for the CHS wrestlers heading to national competitions. (June 28)

• WCLE FM interviewed David Murphy, the Vice President of Marketing for Volunteer Energy Cooperative, to give updates on Cleveland's current broadband projects. (June 28)

• WCLE FM interviewed Senator Bill Hagerty to talk about recent developments in Russia, federal energy and agriculture regulations, and quantum computers