

#### Quarterly Issues & Programs List January – March, 2014 KQFR, 89.9 FM - Rapid City, South Dakota

The Local Record, Hosted by Jenny Burkhiser

Air times: 1:15 a.m., 5:15 a.m., 7:15 a.m., 1:15 pm & 5:15 pm on Saturdays

Duration of Program—15 Minutes

### ISSUES: THE NEED FOR RAPID CITY CITIZENS TO MAINTAIN ASSOCIATIONAL FELLOWSHIP, RECREATE & ENJOY OPTIMUM PHYSICAL HEALTH

<u>Community Leader:</u> Kim Osberg, a resident of Rapid City & President of the Black Hills Runners' Club. <u>Topics:</u> The importance of maintaining Rapid City residents' physical health, ways that the Black Hills Runners' Club (BHRC) encourages better heart health through running activities, and participation details regarding the 3<sup>rd</sup> Annual Dumont 10K Snowshoe & Run.

<u>Description of Responsive Programming:</u> Kim explained that exercise makes for healthier hearts, helps control weight, combats health conditions and disease, improves mood, gives more energy and increases sleep quality. However, it takes time & commitment to get to the point of enjoying the exercise experience; the result of inactivity may lead to heart & circulatory system problems, depression, weight gain, diabetes, and joint & bone fragility. To encourage exercise through running in Rapid City, the BHRC has weekly runs, sponsors many races, and will even be holding a snowshoeing race soon. (Snowshoeing is a winter sport in which participants wear specially designed gear on their feet which distributes their weight, allowing them to walk on snow without breaking through it.) On Saturday, January 18, 2014, the 3<sup>rd</sup> Annual Dumont Snowshoe 10K Race will be held at the Dumont Trailhead at the Mickelson Trail. This 10/5K race is an opportunity for citizens in Rapid City & the area to keep healthy, enjoy the unique terrain, and recreate. <a href="https://www.blackhillsrunnersclub.com">www.blackhillsrunnersclub.com</a>. (Aired on 1/4/14; 75 Minutes Total)

### ISSUES: IMPORTANCE OF MUSICAL EDUCATION AMONG RAPID CITY YOUTH & CULTURAL/RECREATIONAL OUTLETS FOR LOCAL CITIZENS

<u>Community Leader:</u> Tony Thomas, President of the Black Hills Symphony Orchestra (BHSO) Board of Directors, based in Rapid City, & the Symphony's Principal Double Bassist.

<u>Topics:</u> How orchestral, piano, and any type of music can make a positive difference in Rapid City citizens' lives, ways that both the BHSO and Rapid City Concert Association are working to make orchestral & piano performance available to local residents, as well specifics about an opportunity to hear advanced piano performance and take a master class at the end of this month.

<u>Description of Responsive Programming:</u> Tony explained that music enriches academic scores and quality of life when it comes to recreation and emotional relaxation in Rapid City. To meet this cultural, recreational, and educational need, the mission of the BHSO is to provide the finest in orchestral performance and symphonic music education for the people of Rapid City & the Black Hills region. It does this by providing 5 concerts from October of 2013 to April of 2014, as well as two music education programs for elementary students in Rapid



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City. As a nonprofit organization, the BHSO relies on ticket sales, donations, and fundraisers. One large upcoming fundraiser will be, "Cliburn in the Hills!" in which 2013 Van Cliburn International Piano Competition Gold Medalist Vadym Kholodenko will perform at the Performing Arts Center in Rapid City on January 30, 2014, to support the Symphony & League. Kholodenko will also give a Master's Class to Rapid City piano students the night before, during which he will critique their playing and teach new skills. <a href="http://www.bhsymphony.org">http://www.bhsymphony.org</a>. (Aired on 1/11/14; 75 Minutes Total)

# ISSUES: GOVERNMENT, PATRIOTISM & ENVIRONMENTAL RESOURCES FOR RAPID CITY YOUTH & EDUCATIONAL INSTITUTIONS

<u>Community Leader:</u> Maureen McGee Ballinger, Chief of Interpretation & Education at the Mt. Rushmore National Memorial in Keystone (18 miles from Rapid City).

<u>Topics:</u> The importance of remembering national heritage & leaders, how Mt. Rushmore allows local residents to do that throughout the year in various ways, as well as specific learning opportunities for Rapid City students regarding the men behind the monument as the school year continues.

Description of Responsive Programming: Maureen explained that Mount Rushmore National Memorial, just outside of Rapid City, is visited by millions of people each year to marvel at the majestic beauty and learn about the birth, growth, development and preservation of the country. From the history of the first inhabitants to the diversity of America today, Mount Rushmore brings visitors face to face with the rich heritage we all share through the visages of George Washington, Thomas Jefferson, Abraham Lincoln and Theodore Roosevelt. Rangers are available January 20 through April 11 for free classroom programs designed to support local curriculum content standards and are available at no cost. Offered by the Interpretation and Education Team at Mt. Rushmore, these will be offered to Rapid City students and teachers from January 20-April 11, 2014, either in the classroom or at the memorial. Examples of programs offered by Rangers visiting the classroom will be about the ideals of the four presidents, the life of George Washington, how the sculpture was created, and how natural resources are part of the Monument, among others. Also, Mt. Rushmore National Memorial welcomes school groups throughout the year for self-guided tours that include the movie, Mt. Rushmore – the Shrine, the Lincoln Borghlum Visit Center's Exhibit Hall, and the half mile Presidential Trail. www.nps.gov/moru. (Aired on 1/18/14; 75 Minutes Total)



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### ISSUES: COMMUNITY EDUCATION REGARDING THE ECONOMIC, AGRICULTURAL, AND HEALTH BENEFITS OF BACKYARD CHICKENS IN RAPID CITY

Community Leaders: Nisa Joy Kerr, Leader of local agricultural advocacy organization, the Rapid City Hens. Topics: The benefits of having backyard hens when it comes to economic and nutritional health, current Rapid City law regarding this issue, and more details about how Rapid citizens can be involved in the civic process. Description of Responsive Programming: Nisa Joy explained that backyard chickens are desirable for Rapid City urban dwellers for several reasons: they are easy and inexpensive to maintain (when compared to most other pets); they produce eggs that are fresh, great-tasting & nutritious; they offer chemical-free bug and weed control, and manufacture the world's best fertilizer. Their cons include odor & clean up issues, as well as potential for easy spread of disease among a flock. As with any agricultural enterprise, keeping chickens is subject to a variety of often complex laws and regulations. Current city code in Rapid City allows chickens and other fowl within city limits, but only on properties larger than 3 acres and only if the birds are kept at least 150 feet away from residences. Rapid City Hens is dedicated to raising awareness about backyard chickens in Rapid City & formed in April 2013. The group's name explains what it is seeking: the right to raise hens, not roosters, within the city limits of Rapid City. Their mission is to educate people on the realities of urban hens and to ultimately craft a well-crafted ordinance that allows people in Rapid City to have up to six hens. Rapid City Hens meets every two weeks and draws between five and 20 people. They are hoping to pass an ordinance allowing up to six hens in an owner's backyard. www.facebook.com/rapidcityhens or www.allaboutbackyardchickens.com. (Aired on 1/25/14; 75 Minutes Total)

### ISSUES: SUPPORTING RAPID CITY CITIZENS WITH INTELLECTUAL DISABILITIES THROUGH LOCAL SPECIAL OLYMPICS FUNDRAISER

Community Leaders: Dave Stratton of Rapid City, Coordinator of the Annual Law Enforcement Torch Run Plunge to benefit local Special Olympics in Rapid City and Tessa Mitchell, Rapid City Police Officer.

Topics: The importance of enabling Rapid City individuals with intellectual disabilities the chance to discover new strengths and abilities, skills and success, how the Rapid City Police Department (RCPD) is working with the community to support the mission of Special Olympics locally, and information about a plunge that will help Rapid City athletes find joy, confidence and fulfillment, both on the playing field and in life.

Description of Responsive Programming: Officer Mitchell explained that the RCPD is responsible for the preservation of the public peace, prevention of crime, apprehension of criminals, protection of rights of persons and property, operation and enforcement of the laws and the rules and regulations made in the furtherance thereof. One way that the RCPD is giving back to the community is through the Annual Torch Run



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Law Enforcement Polar Plunge on Saturday, Feb. 22, 2013, in which hundreds of community members and officers brave freezing temperatures and icy waters to support Special Olympics in Rapid City. The Special Olympics program receives no government funding, so it is supported under the Law Enforcement Torch Fund. Volunteer plungers in our community are asked to raise a minimum of \$100 per person, with options to jump solo or as part of a team. Those who prefer staying warm and dry but want to help can do so by raising \$50 and sign up in "Too Chicken to Jump." In 2014, the Polar Plunge will seek to raise \$50,000 towards Special Olympics, which provides year-round sports training and athletic competition in a variety of Olympic-type sports for children and adults with intellectual disabilities, giving them continuing opportunities to develop physical fitness, demonstrate courage, experience joy and participate in a sharing of gifts, skills and friendship with their families, other Special Olympics athletes and the community. In addition, organizers of the 2014 Polar Plunge will award a \$500 Special Olympics South Dakota scholarship to a local high school or college student who raises a minimum of \$100 in donations. <a href="http://www.rcpolarplunge.com">http://www.rcpolarplunge.com</a> or <a href="https://www.rapidcitypolice.org">www.rapidcitypolice.org</a>. (Aired on 2/1/14; 75 Minutes Total)

# ISSUES: NEEDS OF RAPID CITY BOYS FROM MINORITY GROUPS; POSITIVE EXPERIENCES & FINANCIAL SUPPORT FOR EDUCATIONAL, WELLNESS & RECREATIONAL OFFERINGS

Community Leader: Carri Redmond, Special Events Coordinator for the Club for Boys in Rapid City. Topics: The need for positive activities, education, and friendship for young men in Rapid City, how the Club for Boys works to develop self-esteem and caring in a safe & fun environment for its young members, and specific information about their upcoming Ice Fishing Event & Corporate Free Throw Challenge Fundraisers. Description of Responsive Programming: Carri explained that the Club for Boys in Rapid City has a mission to provide positive experiences that develop self-esteem and character in a caring, safe, and fun environment for all boys in Rapid City. The Club opened its doors on November 23, 1963, and since that time about 33,000 boys have been members, with the staff striving to help build that foundation for boys to be able to succeed in their lives through their after school programs. Carri explained that the need for the Club for Boys is great, as they had 1700 members in 2013, (year before it was 1300); 61% were at the poverty level or below; 52% designated as members of minority group (Native American); 49% living in an atypical family; 39% raised by a single parent; and 9% raised by a grandparent or someone other than the parent. The Club for Boys has Game Rooms, Homework Assistance, and Gyms and accepts new members between the ages of 6 and 17 all year long (\$12 per member/year includes meals and activities). The Club is supported through their Thrift Store, Grants and United Way, Special Events, the Club for Boys Foundation and the support of donors. Upcoming fundraisers include the Ice Fishing Event, where the boys will get to fish with Ice Pros on Saturday, Feb. 22<sup>nd,</sup> 2014, as well as their Corporate Free Throw Challenge, taking place daily March 10-14, 2014, from 10 a.m. to 2 p.m. This



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fundraiser allows Rapid City businesses & companies to get teams of 5 together and come down to the Club to shoot free throws, have a good time and enjoy a complimentary lunch. All funds raised benefit programming at the Club for Boys. (Aired on 2/8/14; 75 Minutes Total)

### ISSUES: THE NEED FOR EDUCATION & PROFESSIONAL CAREER OPPORTUNIES WITHIN THE STEM FIELDS, ESPECIALLY AMONG RAPID CITY YOUNG WOMEN

<u>Community Leader</u>: Heather Wilson, President of the South Dakota School of Mines & Technology (SDSM&T), an academic institution located in Rapid City.

<u>Topics:</u> The importance of ensuring that future Rapid City leaders maintain a strong academic background in the Science, Technology, Engineering & Math (STEM) fields and how the local SDSM&T provides enrichment to Rapid City through some unique youth events that encourage local youth, and especially young women, to explore career fields and higher learning.

Description of Responsive Programming: President Wilson explained that STEM education is vital to Rapid City's future, as 8 out of the 10 most wanted employees listed by the US Dept. of Labor required degrees in the STEM fields. That STEM occupations are growing at 17% & STEM related jobs can be financially rewarding careers. The SDSM&T allows more than 2,000 students to eagerly collaborate with faculty on engineering and scientific issues of critical importance to the state, the nation, and the world. Graduates design, construct, and operate the most modern technology to meet today's complex challenges and are held in the highest regard by their fellow leaders in industry, consulting, government, health, research, and education. The School makes an economic impact, enhances diversity to the community, and even provides jobs & cultural opportunities for Rapid City citizens. SDSM&T takes seriously its role in outreach to future generations of scientists and engineers, extending opportunities to elementary to high school students to learn more about STEM career paths. From professional conferences, to local science fairs, SDSM&T plays a consistent role as a key regional resource. President Wilson said that they will be holding E-Week (National Engineers Week) Tuesday through Sunday, Feb. 18-24, 2014, to raises public awareness of the essential contributions of engineers to all aspects of life. Key events through the week include: luncheons, awards presentations, engineering presentations and competitions. They are also starting to prepare for their 9th Annual Girls' Day, designed to introduce young women to STEM careers through hands-on activities & demonstrations that involve local middle school age girls in grades six through eight. <a href="http://www.sdsmt.edu/Academics/Events-and-Outreach/">http://www.sdsmt.edu/Academics/Events-and-Outreach/</a>. (Aired on 2/15/14; 75 Minutes Total)



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## ISSUES: HOMELESSNESS & THE LINK TO THOSE WITH INCARCERATION HISTORY; PROVIDING SUPPORTS FOR SUCCESSFUL RE-ENTRY INTO RAPID CITY SOCIETY

<u>Community Leader:</u> Megan Reuwsaat, a Representative of the Hope Center in Rapid City.

<u>Topics:</u> The needs in Rapid City when it comes to those without homes to call their own, how the Hope Center

reaches out to those in the community struggling to have basic needs met, as well as the latest on how they are partnering to reduce the recidivism rate in Rapid City through structured alternatives and supports that

lead to success for those previously experiencing incarceration.

Description of Responsive Programming: Megan related that basic shelter provides protection from exposure to the elements of rain, wind, sunlight and heat, cold and snow & all Rapid City residents need shelter just as food, water, and clothing are needed. The HOPE Center offers basic, unduplicated services to members of the community who are homeless and without hope. Some of these services include a mail center where individuals without an address may receive mail, a phone bank that offers individuals a way to receive messages and make local phone calls and a storage center for individuals to store a small amount of personal belongings. Megan touched on the fact that incarceration and homelessness are mutual risk factors for each other. Researchers generally estimate that 25-50% of the homeless population has a history of incarceration. Escaping homelessness is daunting regardless of one's criminal record, however, individuals with past incarceration face even greater barriers to exiting homelessness due to stigmatization, policies barring them from most federal housing assistance programs, and challenges finding employment due to their criminal records. To meet basic necessities amidst these barriers, previously incarcerated individuals sometimes engage in criminal activities in Rapid City to get by, perpetuating the cycle of homelessness, re-arrest, and incarceration. To address this local issue, the Hope Center is contracting with the SD Department of Corrections to facilitate the Reentry program in Rapid City. The goal of the Reentry program is to reduce the recidivism rate by offering offenders structured alternatives and support as they move towards success. With high rates of recidivism on top of the deleterious circumstances faced by those without stable housing, several programs will be implemented with hopes for much success to break the cycle of recidivism. http://hopecenterrapidcity.org. (Aired on 2/22/14; 75 Minutes Total)



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### ISSUES: THE NEED FOR RAPID CITY YOUNG WOMEN TO BE ENCOURAGED IN STEM-FIELD RELATED CAREERS

<u>Community Leader:</u> Denise Livingston, President of the organization Youth In Science Rapid City, Inc. <u>Topics:</u> The importance of breaking through educational and economic barriers for women and girls, ways that that Youth In Science Rapid City, Inc. works to open up the possibilities for students, and how Rapid City young ladies can be a part of the 2014 Women in Science Conference.

Description of Responsive Programming: Denise explained that there are several different fields in which women are not very prevalent. These include science, technology, engineering, & math fields. As a woman working in environmental service, Denise is part of the Youth in Science Rapid City, Inc., (YISRC) organization that puts on the Women in Science Conference each year. YISRC, Inc., is a registered nonprofit public charity and provides the youth with engaging opportunities to learn about science, technology, engineering, and mathematics (STEM). They have organized the 6th Annual Conference for the youth of Rapid City to attend and learn about careers in STEM, for the purpose of getting more girls to consider careers in these fields traditionally dominated by men, increase interest in science careers for youth, and help girls and young women form personal connections with professional women scientists. During this Conference on March 5, 2014, professionals working in various fields will describe their job duties, as well as educational requirements. Rapid City students from middle and high schools are able to visit with professional during 20-minute workshops where they ask questions and receive a better idea of each professional career. To learn more, search "Youth in Science, Rapid City" on Facebook. (Aired on 3/1/2014; 75 Minutes Total)

### <u>ISSUES</u>: SEXUAL ASSAULT & DOMESTIC VIOLENCE AWARENESS, PREVENTION & EDUCATION IN RAPID CITY

<u>Community Leader:</u> Mary Corbine of Rapid City, Executive Director of Working Against Violence, Inc. (WAVI) <u>Topics:</u> The serious issue of sexual assault and abuse in the Rapid City area, how WAVI seeks to help those dealing with abuse during an upcoming month of awareness, and more about a fundraiser event that recognizes working to create a community free of domestic abuse and sexual assault.

<u>Description of Responsive Programming:</u> Mary explained that domestic violence and sexual assault happens more often in Rapid City than one would expect. Each day, people witness a continuum of behaviors that range from being respectful and safe, to sexually abusive and violent. WAVI is a nonprofit group assisting victims of domestic violence in crisis situations by providing temporary emergency shelter, food, and/or supportive services, and to educate the community on the issues of battering. For over 36 years, WAVI has been offering comprehensive services to victims of domestic violence and sexual assault, including emergency



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shelter, case management, and community education. April is Sexual Assault Awareness Month (SAAM) and WAVI participates in this month of awareness about sexual violence and to educate communities and individuals on how to prevent sexual violence. An upcoming fundraiser they are hosting is the 2014 Spirit of Peace, The Beach Ball. that will happen on Friday, March 21st, 2014 at 5:30pm at the Ramkota Inn Convention Center in Rapid City. During this event, the 2014 Spirit of Peace Award will be presented, folks will enjoy dinner, participate in a silent auction and finish the evening with summertime tunes from the Lonely Rangers. The Award is given to an individual in the community who has promoted peace in Rapid City. Mary also reminded folks to put their Annual 5K Peace Pro-Motion fun-run-walk, held each year to promote community awareness on domestic violence and sexual assault, on their May calendars. WAVI Crisis Line - 888.716.9248; www.wavi.org or find them on Facebook. (Aired on 3/8/14; 75 Minutes Total)

# ISSUES: ASSISTANCE FOR RAPID CITY RESIDENTS DEALING WITH ADDICTION, SUBSTANCE ABUSE PROBLEMS

Community Leaders: Stan Strange, President of the Black Hills Health & Education Center (BHHEC), located at Hermosa (17 miles from Rapid City), as well as Sylvia Bowen, a licensed Clinical Social Worker at the Center. Topics: The importance of a living a life that enhances the health of the whole person, how the BHHEC works to restore mental, physical and spiritual health by promoting and assisting in the development of healthy lifestyle choices, and a specific treatment program for Rapid City folks dealing with addictive behaviors. Description of Responsive Programming: Stan explained there is a high incidence of health problems amongst Rapid City & Black Hills residents such as heart disease, obesity, diabetes, high blood pressure & cholesterol, arthritis, cancer prevention, muscle injuries, & digestive problems; these are sometimes related to addictions and substance abuse, depression and stress related problems. The BHHEC, a 501(c)(3) nonprofit organization works to restore mental, physical and spiritual health by promoting and assisting in the development of permanent, positive, healthy lifestyle choices. Called "My Lifestyle Haven," the BHHEC is dependent on donations, health guests and students to continue their work and pay the operational bills related to their organization. Sylvia explained within her BHHEC treatment area, alcohol and chemical dependency are treatable conditions and their team of physicians, counselors, therapists and other health care professionals offer a proven program of lifestyle adjustment, which addresses healing of body, mind and spirit. In an effort to achieve long term solutions, a holistic approach to multidisciplinary chemical dependency assessment will result in an individualized treatment plan, educational lectures and workshops for those seeking help. Unique, medically supervised programs include therapies such as discussion groups, medication monitoring, rejuvenating exercise, as well as a variety of leisure activities. www.bhhec.org. (Aired on 3/15/14; 75 Minutes Total)



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### <u>ISSUES</u>: PERSONAL & PROFESSIONAL DEVELOPMENT OPPORTUNITY FOR RAPID CITY LABOR FORCE, YOUTH

Community Leader: Ericka Heiser, Vice President of the Day of Excellence, Inc. Board of Directors, Rapid City. Topics: The need for people in Rapid City & the Black Hills region to experience personal development, the benefits that can be derived economically in Rapid City when professional labor development happens in the business community, as well as more about an opportunity to gather with motivating speakers. Description of Responsive Programming: Personal and professional development training is vital to success and individual growth. However, it had not been readily available to local professionals in Rapid City. The Day of Excellence, happening on April 2, 2014 at the Rushmore Plaza Civic Center Theater, provides an opportunity for people in Rapid City & the Black Hills region to gather with locally and nationally recognized speakers for personal and professional development. It is an inspirational and motivational day featuring topnotch speakers presenting personal growth through topics including attitude, goal setting, personality differences, and work place and life changes. Implemented by a 501 (c) (3) non-profit corporation, Day of Excellence was developed by the Leadership Rapid City Class of 2009, a group comprised of 19 individuals with various backgrounds and professions. (Leadership Rapid City is an annual program offered by the Rapid City Area Chamber of Commerce. Each class is tasked with creating a legacy project that will benefit the community.) Ericka explained that an organization is as efficient as its ability to motivate its workforce. Any individual who is open to improving their personal and professional development will benefit by attending this year's Day of Excellence. The benefits also extend past the employee and workforce to the less fortunate of the community through their charitable giving plan. It allows employers to provide employees with low-cost, high-quality training locally, avoiding excessive travel expenses. The "Day" is made possible at an extremely reduced price due to sponsorships. Local students will experience motivational speaker Josh Shipp in the free event, "Excellence in Education" and a portion of net proceeds from the Day of Excellence benefit charitable organizations in the Rapid City Area. www.dayofexcellence.com. (Aired on 3/22/14; 75 Minutes Total)

### ISSUES: MENTORING IN LEADERSHIP FOR RAPID CITY YOUTH & FUNDRAISING THROUGH BOY SCOUTS ANNUAL LEADERSHIP BREAKFAST

<u>Community Leader:</u> Tim Bouchard, Scout Executive/CEO of the Rapid City-based Black Hills Area Council of the Boy Scouts of America.



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Topics: The need for local boys of different ages to learn character & life skills that will help them in leadership development, how Black Hills packs & troops helps boys grow up to be young men of character & competence, and more about how Rapid City folks can support the Scouting program through a breakfast fundraiser. Description of Responsive Programming: Since 1930, Scouting has helped mold the future leaders of Rapid City & the Black Hills by combining educational activities and lifelong values with fun. The Black Hills Area Council is to be a premier youth development organization recognized for the superior quality of its programs, facilities and services for the end goal of putting youth on a path toward a more conscientious, responsible, and productive society. Scouting, with programs for young men and women, helps meet these six essential needs of the young people growing up in our society: mentoring, lifelong learning, faith traditions, serving others, healthy living, and building character. The Rapid City groups rely on dedicated volunteers to promote its mission of preparing young people to make ethical and moral choices over their lifetime by instilling in them the values of the Scout Oath and Scout Law through mentorship to Cub Scouts, Boy Scouts, and Venturers. They are currently in need of more adult volunteers to participate in the meetings, activities, and hands on learning that being part of the Scouts offers through the 85 units in the Black Hills, (made up of 1600 youth). It does take commitment, as well as financial support to scout, so to raise funds, the Black Hills Area Council is hosting its annual Boy Scouts Leadership Breakfast on Thursday, April 9<sup>th</sup> , 2014, at 6:45 am at the Rushmore Plaza Holiday Inn. In addition to breakfast, the event will feature Keynote Speaker Eagle Scout & Wide Receiver – New England Patriots Austin Collie. They are seeking attendees, as well as sponsors and table hosts. https://www.facebook.com/bhareacouncil & www.scouting.org. (Aired on 3/29/14; 75 Minutes Total)