

Submitted July 1, 2015

## Quarterly Issues & Programs List

April – June 2015

KQFR (89.9 FM) Rapid City, SD



*The Local Record*, Hosted by Jenny Burkhiser

Air times: 1:15 a.m., 5:15 a.m., 7:15 a.m., 1:15 pm & 5:15 pm each Saturday

Duration of Program—15 Minutes

### **ISSUES: THE DANGERS & LEGAL IMPLICATIONS OF DISTRACTED DRIVING IN RAPID CITY**

Community Leader: Fred Baxter, an Officer with the Rapid City Police Department (RCPD).

Topics Discussed: The importance of a safe environment for residents and visitors in Rapid City, various ways that the local Police Department is working keep Rapid City safe, and more details about how to avoid the dangers of distracted driving – plus a significant fine.

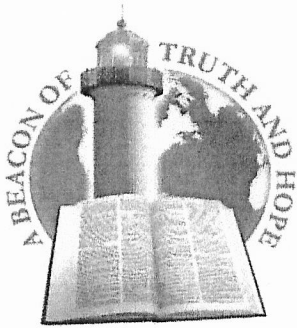
Description of Responsive Programming: Officer Baxter explained that the RCPD is responsible for the preservation of the public peace, prevention of crime, apprehension of criminals, protection of rights of persons and property, operation and enforcement of the laws and the rules and regulations made in the furtherance thereof. He said that Rapid City citizens have become addicted to using their phones when and where they want, and are particularly addicted to mobile phones – specifically even while they are operating a motor vehicle. While distracted driving is any activity that could divert a person's attention away from the primary task of driving, *all* distractions endanger driver, passenger, and bystander safety. Because text messaging requires visual, manual, and cognitive attention from the driver, it is by far the most alarming distraction. Officer Baxter related that since July 1, 2014, state law makes texting and driving a secondary offense (in which a ticket can only be issued if the driver is pulled over for some other infraction). Last May however, the Rapid City Council unanimously passed its own ban of texting while driving, joining a handful of other South Dakota cities that have now passed their own local texting bans. Under the new ordinance, drivers can be fined \$100 for driving "within the city while using a handheld electronic wireless communication device to write, send, or read a text-based communication." The potential fine of \$100 and making texting while driving a primary offense is meant to deter folks from the dangerous practice. As a "primary offense," Rapid City police can now stop vehicles based on reasonable suspicion the driver was thumbing a "text-based" communication on their mobile device. RCPD has conducted a public education campaign, using public service announcements, social media and traffic stops to warn drivers of the new law and to consider the lives of others on the road by stopping the use of cell phones while driving. Twenty-eight percent of all crashes – or 1.6 million crashes – each year are caused by drivers using their handheld or hands-free cell phones and texting while driving. Drivers may silence, turn off or put their phones away in trunks or glove compartments, reducing the temptation to answer a ringing phone, text message or e-mail. Drivers also are asked to change their voicemail greeting to alert callers they may be driving. [www.rapidcitypolice.org](http://www.rapidcitypolice.org). (Aired on 4/4/15; 75 Minutes Total)

### **ISSUES: THE IMPACT OF POVERTY ON RAPID CITY'S YOUTH; THE IMPORTANCE OF MENTORING SUPPORT FROM LOCAL OLDER ADULTS**

Community Leader: Darbi Hunt, Director of the Black Hills Foster Grandparent Program, serving Rapid City.

Topics Discussed: The need for mentorship & support for local children living in poverty or other challenging circumstances, ways that the Black Hills Foster Grandparent Program connects Rapid City volunteers with local youth, and how to mentor, support, and nurture some of the most vulnerable children this spring.

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**Description of Responsive Programming:** Darbi noted that while poverty has many faces in the Black Hills, poverty is a situation where people lack enough to eat, adequate shelter, access to education and health, protection from violence, and a voice in what happens in their communities. Poverty is severe in Rapid City, as there are around 800 children in the local school system considered homeless. The Black Hills Foster Grandparent Program connects volunteers ages 55 and over with children and young people with exceptional need to mentor, support, and nurture some of the most vulnerable children in Rapid City. Foster Grandparents provide individualized educational, social and emotional support services to children ages 0-21 in settings such as schools, Head Starts, after school programs, cultural centers, and residential group homes and they assist children in many areas such as language, cultural practices, and social awareness, with a major focus on literacy. They also provide children with intangibles such as caring, guidance and wisdom-only acquired through the experience of a long lifetime. Darbi elaborated on the benefits to the Foster Grandparent, including unconditional love, socialization with others, making an impact on a child's life, and solving community problems, along with an hourly stipend, a free physical examination, and other benefits. Rapid City volunteers must be age 55 years of older, fall within certain income guidelines, be willing and able to volunteer on a consistent basis, and have the ability to pass a background screening. There is special need for Foster Grandparents with Native American ethnicity to provide role models for children this spring, especially those with Native American ancestry. <http://fgp.bhssc.org/>. **(Aired on 4/11/15; 75 Minutes Total)**

### **ISSUES: FOSTERING UNDERSTANDING AND APPRECIATION LOCALLY TO ENCOURAGE CONSERVATION OF PUBLIC LANDS**

**Community Leader:** Amy Ballard, a Forester at the Black Hills National Forest (13 mi. from Rapid City) & Coordinator of their upcoming Moon Walk Series.

**Topics Discussed:** The importance of understanding and appreciating local public lands, ways that the Black Hills National Forest Service provides conservation, education, and recreation to Rapid City families, and more about a program in its 20th year that introduces the cultural and natural history of the Black Hills.

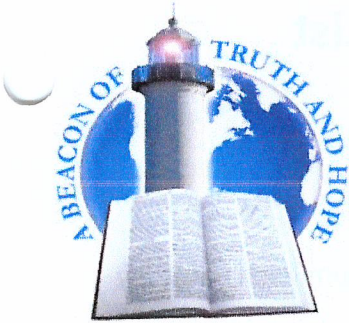
**Description of Responsive Programming:** Amy related that urban sprawl and industry can bring many advantages to society, but that natural lands and treasures must be carefully preserved to maintain local ecosystems' integrity. The Black Hills are in western South Dakota and northeastern Wyoming, covering an area 125 miles long and 65 miles wide, displaying the splendid scenery through 11 reservoirs, 30 campgrounds, 32 picnic areas, 2 scenic byways, 1,300 miles of streams, over 13,426 acres of wilderness, 353 miles of trails, and much more. Amy said that Land and Resource Management projects are undertaken to improve forest health by reducing fire hazards, increasing resistance to insect attacks, and improving tree growth, diversity, range conditions or wildlife habitats throughout the 1.5 million acres on the Black Hills National Forest -including 300,000 acres of intermixed non-federal lands. Some of these projects include tree thinning and prescribed burning, invasive plant treatments, livestock grazing, and hardwood enhancement.

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Duration of Program—15 Minutes

With several national icons nestled among the pines of the Black Hills National Forest, this Island in the Plains serves as the backdrop for symbols of America and provide recreational opportunities. In order to spread environmental literacy, they will be offering the Black Hills National Forest 2015 Moon Walk interpretive program. Sponsored by the Black Hills National Forest & Black Hills Parks & Forest Association, this program is in its 20th year and introduces Forest visitors to the cultural and natural history of the Black Hills. A Moon Walk takes National Forest and Grassland visitors to fire lookout towers, mining towns, beaver dams, caves, and more. This series will provide a family-oriented activity that introduces visitors to the cultural and natural history of the Black Hills in order to foster an understanding and appreciation for these resources-leading visitors toward stewardship of public lands. Moon Walks are held on a Saturday night close to the official full moon and begin at 7:00 p.m., May through September 2015, with most programs lasting for 1-2 hours and visitors walking an average of 1 mile round trip. <http://www.fs.usda.gov/blackhills>. **(Aired on 4/18/15; 75 Minutes Total)**

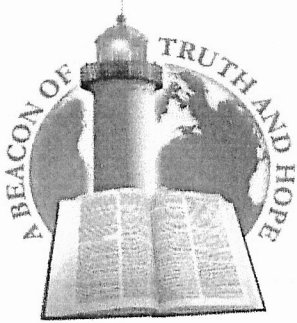
### **ISSUES: IMPORTANCE OF PROVIDING AN ADMISSION FREE LITERARY-THEMED PARK FOR ALL RAPID CITY INDIVIDUALS**

Community Leader: Connie LeZotte, Executive Director of Storybook Island of Rapid City.

Topics Discussed: Why it matters that a no cost, safe, and educational environment is provided in Rapid City to experience the power of imagination, more about how Storybook Island invites local families to enjoy their very popular Grand Magic Show, and ways to participate in the 2015 Grand Opening Day.

Description of Responsive Programming: Connie explained that Storybook Island is an admission-free children's theme park that opens Memorial Day through Labor Day Weekend, 9:00 a.m. to 7:00 p.m. daily (unless they have to close due to weather). Storybook Island's mission is to provide a free, safe, educational environment for those young in years, or young at heart, to experience the power of imagination. The park is full of beautiful playsets from the fantastic castle at the entrance, to Snow White's house (surrounded by her darling seven dwarfs), the Dalmations, a train to ride, swings, the Crooked Man's house, a Dragon, a maze, and the 100 Acre Woods, among others. Connie updated us on new playsets for 2015, as well as shared that the Storybook Island Children's Theater (an integral part of the park that has produced thousands of hours of entertainment for young people) will be offered. Also, the Grand Magic Show at Storybook Island will again be offered 3 times a day, 6 days a week, in which internationally awarded illusionist and star of the Grand Magic Show, Duane Laflin, will bring a special magical performance to the Storybook Island stage for the summer of 2015. His show "Castle of Magic," will feature the magical appearance of a princess, illusions both large and small, funny stories with surprise endings, and plenty of audience participation. Opening Day at Storybook Island is on Saturday, May 23, 2015, from 9 am to 7 pm and will offer special vendors, games, prizes, and special guests. Although admission to the park is free during the summer, visitors can support their work through their *Buying a Brick* and *Adopting a Play Set* programs or by volunteering. Storybook Island is managed by a board of directors, with members from Rapid City Rotary and Rushmore Rotary and one non-

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Rotarian member who plan and supervise the funding, management, operations and activities of the park and the construction of sets and upkeep. The board is committed to keeping the park open to all individuals. Because of this philosophy, the park is extremely dependent on donations and civic-minded volunteers to help with various aspects of operating and maintaining the park. [www.storybookisland.org](http://www.storybookisland.org). **(Aired on 4/25/15; 75 Minutes Total)**

### **ISSUES: THE NEED FOR TOURISM SUPPORT IN DOWNTOWN RAPID CITY, LOCAL RECREATION IN ECO-FRIENDLY FORMS**

Community Leader: Megan Whitman, Executive Director of Rapid City's Main Street Square.

Topics Discussed: The importance of drawing residents and visitors to Downtown Rapid City's epicenter as spring arrives, the need for outdoor recreation, community gathering and downtown business support, as well as how the Rapid City B-Cycle program allows residents to get around town, in shape, and even save money.

Description of Responsive Programming: Megan explained that Main Street Square provides an iconic landmark for the Downtown; a center plaza with waterfall and dancing water fountain, continually changing visual landscape through public art sculptures, and a downtown gathering area for the local community and its visitors. Main Street Square is a nonprofit organization overseen by Destination Rapid City, a 501c6 nonprofit organization, which leases the property from the City of Rapid City and is centrally located in the Historic Downtown District, featuring the 1888 Buell Building, 1910 Firehouse, 1928 Hotel Alex Johnson and more. From summer concerts to fall festivals, there's always something to do in Main Street Square, as each year, hundreds of thousands of visitors are welcomed to the heart of Rapid City--a gathering place for about 100 annual events. Megan elaborated on the variety of musical acts hitting the stage on Thursday nights from June 4 to Aug. 27, 2015, from 6 to 9 p.m, held in conjunction with Summer Nights, which brings 26 unique bands to Downtown Rapid City throughout the summer months. Destination Rapid City & Main Street Square are also proud to introduce Rapid City B-Cycle to downtown Rapid City, an automated bike sharing system designed for use by many people for short trips around town. There are currently two stations: Main Street Square in Downtown Rapid City and on the South Dakota School of Mines & Technology Campus. This bicycling program allows for Rapid City tourism to be boosted and gives recreational opportunities for Rapid City residents. Rapid City B-cycle was started with a conversation between Destination Rapid City and Rapid City Parks and Recreation, and safe riding and helmets are encouraged for all riders (must be 18 years old to ride). The system was launched in July 2014, with the intent to add more stations and bicycles in various places in Rapid City, including along the Leonard Swanson Memorial Pathway that runs through the center of Rapid City. Megan shared that Rapid City B-Cycle contributes to a sense of community and transportation, while supporting the downtown business structure. [www.rapidcity.bicycle.com](http://www.rapidcity.bicycle.com); <http://mainstreetsquarerc.com/>; or <https://www.facebook.com/MainStreetSquare>. **(Aired on 5/2/15; 75 Minutes Total)**

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### ISSUES: NEEDS FOR EDUCATION REGARDING THE CONSERVATION/PROTECTION OF RAPID CITY AREA ENDANGERED SPECIES

Community Leader: Nancy Hilding, President of the Prairie Hills Audubon Society, Charlene "Charlie" Bessen Wildlife Biologist with the US Fish and Wildlife Service (USFWS) South Dakota Field Office, and Molly Matteson, Senior Scientist with the Center for Biological Diversity.

Topics Discussed: The importance of conserving both the natural resources and wildlife heritage of the Black Hills, current wildlife endangerment, and their upcoming Endangered Species Day event in Rapid City.

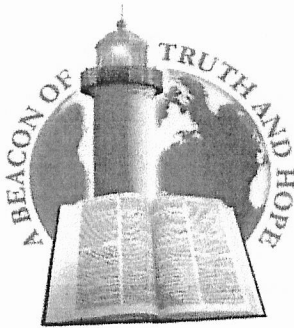
Description of Responsive Programming: Nancy explained that the Prairie-Hills Audubon Society (PHAS) is a chapter of the National Audubon Society which works to conserve the rich natural resources and wildlife heritage of the prairies and hills of western South Dakota and the surrounding Rapid City region. PHAS is a volunteer grass root organization with a mission to educate about, protect and restore our environment and natural heritage. Some of their Conservation Campaigns include 1) General management of our public lands in our region (National Grasslands and Forests, BLM, Parks and Refuges). 2) Protection of roadless and wild areas. 3) Protection of rivers and wetland habitat, especially the Missouri River, Cheyenne River, Sand Creek/Belle Fourche River, and White River drainages. 4) Protection of wildlife and plant species-at-risk including state and federal listed species and Forest Service sensitive species (such as piping plover, interior least tern, sturgeon chub, sage grouse, mountain plover, six species of land snail, black-footed ferret, prairie dog, swift fox, Black Hills fishes (lake chub, fine-scaled dace etc.), goshawk, dipper, jumping mice, black-backed, Lewis, and northern three-toed woodpecker, brown creeper, and pygmy nuthatch). 5) Protection of imperiled ecosystems/habitat in our region, especially the prairie dog ecosystem and old growth forest. They are also sponsoring the 9th Annual Endangered Species Day Celebration that will occur in Rapid City on May 15, 2015. This event held to recognize the national conservation effort to protect our nation's endangered species and their habitats is sponsored by the PHAS, Clean Water Alliance, Humane Society of the United States, The Norbeck Society, Rapid City Chapter of the Izaak Walton League of America, South Dakota Peace and Justice Center and WildEarth Guardian This is a free event that is open to the public and will be held at the Rapid City School Administration Building's Community Room, 300 6th Street: use SE entrance. "Meet & greet" starts at 5:45 pm & presentations about the local Northern Long-Eared Bat will start at 6 pm. Snacks will be provided and there will be a short break between each topic. The event will end about 9:10 pm. <http://phas-wsd.org/> or <http://www.endangered.org/campaigns/endangered-species-day/>. (Aired on 5/9/15; 75 Minutes Total)

### ISSUES: SUMMER ENRICHMENT PROGRAM FOR RAPID CITY YOUTH; NEED FOR FINANCIAL & VOLUNTEER SUPPORT THROUGH ANNUAL ARTS SHOW & AUCTION

Community Leaders: Carri Redmond, Vice President for the Club for Boys in Rapid City.

Topics Discussed: The important roles that positive activities, education, and friendship have in the lives of young men in Rapid City, how the Club for Boys develop self-esteem in a safe/fun environment for its members during summer, and details about the 13th Annual Club for Boys Art Show & Auction.

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**Description of Responsive Programming:** Carri explained that the Club for Boys in Rapid City is currently serving as a summer program in which fun with a purpose and the goal of teaching and guiding local boys, ages 6-17 years, to be the best that they can be, is the aim. The impact that positive experiences can have on young lives is shown through testimonies of its members who have said, "Without the Club...I would either be in jail or dead." Today, the need for the Club for Boys is great, as they have about 2,000 members, many of which served belong to families that are at the poverty level or below, members of minority groups, atypical, single parent, or in foster care. The Club for Boys accepts new members all year long and accepts boys between the ages of 6 and 17 for only \$12 per year (this includes meals and activities - scholarships are available). New member meetings will be held May 18-22, 2015, at 6 p.m., May 26-30 at 8 a.m. and then every Monday at 8 a.m. for the remainder of the summer. Their Summer Program will start on May 26, 2015. Each week day holds a theme, with excitement building for the main event on Friday afternoon. (Theme examples include Ooey Goey, Summer Olympics, Shipwrecked, Wizard's Week, Indy 500, Wet and Wild Water Week, Gameshow Mania and more.) Other summer fun that Club members will experience include fishing and camping, Tennis baseball league, a Summer Talent show through the Summer Service Learning Program, field trips to Mt. Rushmore, Badlands, mini golf, and breakfast, lunch and afternoon snacks served daily at no extra charge. During the summer program, the Club will be open Mon-Fri from 7:30-5:30. (Boys 12 and older have extended hours on Friday nights and get to stay until 8:30.) While the Club for Boys is supported through their Thrift Store, a few Grants, United Way, the Club for Boys Foundation and the support of donors, the 13th Annual Club for Boys Art Show & Auction that will take place on Tuesday, June 2, 2015, at 6 p.m. Held at the Dahl Arts Center at 713 7th St. in Rapid City, it features an artists' reception, as well as live and silent auctions. Guests can meet the artists attending the event (for example, Joe Lowe, Jon Crane, Denise Du Broy), browse the pieces that will be available during the live auction and bid on silent auction items. Artists are donating photographs, oils, watercolors and more, while the silent auction offers some of the same, as well as jewelry and art by the boys. <http://www.theclubforboys.com/>. **(Aired on 5/16/15; 75 Minutes Total)**

### **ISSUES: PHYSICAL BENEFITS, RECREATION, & ECONOMIC BOOST RENUMERATIONS PART OF RAPID CITY PARK GIVEN AS A BEQUEST**

**Community Leaders:** Steve Flanery & Jeffry Denison of Rapid City, the respective Vice President & Secretary/Treasurer of the local Hanson-Larsen Memorial Park (HLMP) Foundation.

**Topics Discussed:** The importance of outdoor recreation in Rapid City, more about a world-class recreational trail system in the middle of Rapid City for the community's better physical health and enjoyment, and how to partake in Hanson-Larsen Memorial Park for Memorial Day Weekend.

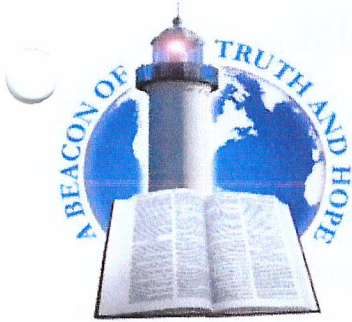
**Description of Responsive Programming:** The guests related how physical exercise and recreation that occurs at the Hanson-Larsen Memorial Park provide physical, emotional & mental benefits, as well as contribute to the community economically, with the increased traffic & revenue that comes from visitors/sale of recreational equipment. They explained that HLMP is a non-profit, privately operated park, and home to

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nearly 20 miles of world class biking, hiking and running recreational trails on 300 acres of impeccable Black Hills terrain near the heart of Rapid City's historic downtown district. Funding for the development and operation of the park uses no tax dollars or public funds. The late Edna Marie "Eddie" Larsen, a lifelong Hermosa-area ranch owner and resident of Rapid City, had the vision to memorialize her parents, Ed Larsen and Etta Hanson-Larsen, by establishing a trust to build a park in their honor. The trails in the Hanson-Larsen Memorial Park have offerings for hikers, mountain bikers and runners of all skill levels, from gently-graded, wide single track for beginners and families, to more technical-advanced, rock strewn terrain for more challenging adventures. Although the HLMP is privately owned and funded, it is free and open to all hikers, bicycle riders, runners, outdoor enthusiasts and pedestrians. This Park also protects a significant green space in an urban setting and preserves the land for the public to enjoy and use for many generations. From the top on a clear day, riders can see as far as Harney Peak, Mount Rushmore, the Badlands and Bear Butte. Trails vary in difficulty, with something for the most skilled and unskilled of riders. The foundation and city have plans for the park, including that they will have new, updated maps of the trails in 3D, will update and enhance all of the trail head kiosks with the new maps, formats, and directional signage; additional signs will be installed for the new trails, and broken/missing signage will be replaced. All intersections will be designated by number, and all trails will be named and graded for difficulty. Finally, they will open their forest health program this season with continuing efforts to mitigate Mountain Pine Beetle and a few other pests. [www.hlmp.org](http://www.hlmp.org). (Aired on 5/23/15; 75 Minutes Total)

### ISSUES: LEADERSHIP DEVELOPMENT IN RAPID CITY & COMMUNITY ENRICHMENT/UNITY THROUGH FAMILY FRIENDLY, NO COST EVENTS

Community Leader: Jim White, Leadership Rapid City Class of 2010 Member & Movies Under the Stars Project Chairperson, Rapid City Area Chamber of Commerce.

Topics Discussed: The importance of leadership for growth and progress in Rapid City, how the Leadership Rapid City Program seeks to encourage local men/women to take on leadership roles, as well as information about applying to take part in its Class of 2015 and the "Movies Under the Stars" summer opportunity.

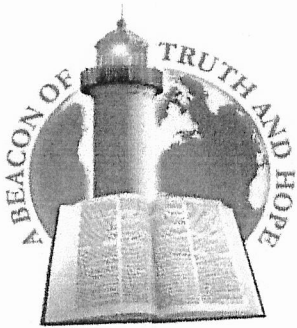
Description of Responsive Programming: Jim explained that, at the most basic level, a leader is someone who leads others, with a vision (and a drive and a commitment to achieve that vision) and the skills to make it happen. Beyond the personal traits of a leader, there are specific skills someone must master if they want to be a leader, including effective communication, motivation, and planning. Leadership Rapid City (LRC), sponsored by the Rapid City Area Chamber of Commerce, was organized in 1981. Since its inception, it has graduated more than 800 leaders into the Rapid City area. The 12 week program is designed to promote a better understanding of this community, build and enhance leadership skills, and develop a strong network of community leaders. LRC will be seeking applicants for the 2015 class who are interested in learning more about the local community and attaining their leadership goals. The 11 weekly sessions will begin in September and are held nearly every Thursday until Graduation, the 12th and final session. Although there

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are various ways that participants and employers benefit, it is truly the community of Rapid City that benefits through its inheritance of emerging, committed, and effective leaders, as well as the many projects resulting from previous Classes (Summer Nights, Parade of Lights, Day of Excellence, Founder's Park, Once Upon a Festival and Junior Leadership). Jim next highlighted his LRC Class of 2010 Project, *Movies Under the Stars*. In its 4<sup>th</sup> year of development, *Movies Under the Stars* is offered to the community to provide community enrichment and unity through fun, family-friendly events designed to bring together individuals and families from all backgrounds throughout the Rapid City area. This summer, the movie series will show every Monday night around 8:30pm to 11 pm from June - August 2015, and each night is free to the public. Jim reminded that selection of the 2015 Leadership Class is based on a competitive process composed of a written application in essay form which must be submitted by June 30, 2015, at 5:00pm, with Class members chosen based on evidence of leadership abilities, interest in community affairs, potential to provide leadership to Rapid City, and the desire to expand volunteer involvement. [www.rapidcitychamber.com](http://www.rapidcitychamber.com); <http://www.moviesunderthestarsrapidcity.com/>. (Aired on 5/30/15; 75 Minutes Total)

### ISSUES: LOCAL MOUNTAIN BIKE FESTIVAL PROVIDES CULTURAL AND SPORTING VENUE FOR VISITORS, RAPID CITY RESIDENTS

Community Leader: Kristy Lintz of the Rapid City Convention & Visitors Bureau.

Topics Discussed: The impact that having local tourist attractions and recreational events for both residents and visitors to Rapid City to enjoy has on the community, as well as more about the 2015 Black Hills Fat Tire Festival, its great rides, races, and socials and the resultant economic and recreational effects.

Description of Responsive Programming: Kristy explained that Rapid City is unlike any other city in the nation – it's the center of the Black Hills travel experience. Rapid City is minutes from five national parks and monuments, including the inspirational Mount Rushmore National Memorial and the visionary Crazy Horse Memorial, in addition to being a hub of urban pleasures, with local boutiques and first-class cuisine. The Rapid City Convention & Visitors Bureau helps planners and visitors learn about the community as a destination to make the best possible use of all Rapid City has to offer. Kristy maintained that travel and tourism enhances the quality of life for the local community by providing jobs, bringing in tax dollars for improvement of services and infrastructure, and attracting facilities like restaurants, shops, festivals, and cultural and sporting venues that cater to both visitors and locals. The 2015 Black Hills Fat Tire Festival brings many to the area, as well as is a local attraction for Rapid City folks. Started in 2007 as a partnership between the Black Hills Mountain Bike Association and Rapid City Parks & Recreation, the Festival operates under a special use permit issued by the Black Hills Forest Service. The Festival will happen June 19, 2015 4:00pm - Jun 21, 2015 5:00pm at the Hanson Larsen Memorial Park, Founders Park, and Main Street Square. A triecta mountain biking race series of the King and Queen of the Black Hills will be the primary focus, although folks can have the option of participating in a specialty race. For those noncompetitive participants, there will be highlighted trails and points of interest for this year's event and each night there will be social activities for camaraderie, food and more. For kids,

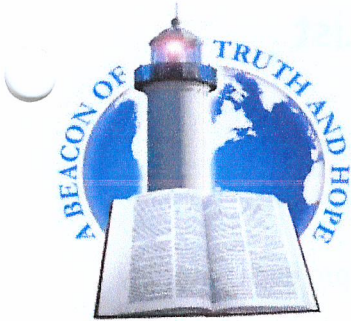


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there will be a Strider Adventure Zone, the Shimano 12 & under Cross Country Race, Family Fun Ride along the bike path and a kids rodeo on Father's Day. Rapid City residents can learn more about other recreational opportunities for their family this summer, sign up to compete in the Black Hills Fat Tire Festival, or even volunteer for this weekend of recreation. [www.VisitRapidCity.com](http://www.VisitRapidCity.com); [www.bhfattirefestival.com](http://www.bhfattirefestival.com). (Aired on 6/7/15; 75 Minutes Total)

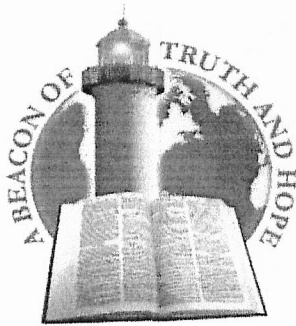
### ISSUES: HOMELESSNESS IN RAPID CITY AND THE 9<sup>TH</sup> ANNUAL PROJECT HOMELESS CONNECT OUTREACH

Community Leader: Sara Hornick, Co-Chairperson of the Black Hills Regional Homeless Coalition Board of Directors, based in Rapid City.

Topics Discussed: The needs present in Rapid City when it comes to those classified as "homeless," how the Black Hills Regional Homeless Coalition and its many members reach out end involuntary homelessness in Rapid City, as well as the more details about their upcoming Homeless Connect event.

Description of Responsive Programming: Shelter is a basic human need for protection from exposure to the elements of rain, wind, sunlight and heat, cold and snow, and those in Rapid City need shelter just as they need food, water, and clothing. Sara explained that Rapid City has a 16 percent poverty rate, compared with 14.1 percent statewide. The Native American poverty rate in Rapid City is much higher, 50.9 percent, the highest by far for Native Americans living in any urban area in the country. There are about 800 children in the Rapid City School district who are classified as "homeless," which includes any situation in which a child is without a permanent, stable living situation. (A homeless family can be one that is "doubled up" with relatives or family friends, living temporarily in run-down motels, in shelters, in cars, or even possibly, occasionally on the street.) There are many causes for homelessness, but the high cost of rent in Pennington County, along with the fact that the average weekly wage dropped slightly in Pennington County this calendar year may be related. With a strong belief that involuntary homelessness in the Black Hills is not acceptable and together it can be ended, the Black Hills Regional Homeless Coalition is committed to informing and engaging the Black Hills community of this belief and resultant effort. They embrace the challenge of system change and integration that is necessary to prevent homelessness and end it for the hundreds of men, women, and children in shelter or on the streets each night that should be sleeping in their own beds. To do, the Coalition is hosting the 9<sup>th</sup> Annual Homeless Connect Day on Thursday, June 18<sup>th</sup>, 2015, from 11 a.m. to 3 p.m., at 629 Kansas City Street in Rapid City. Project Homeless Connect is a one-day event designed to provide housing, services and hospitality in a convenient one-stop model for people experiencing homelessness. Agencies that serve the homeless will offer medical screenings, dental screenings, haircuts and family photos. Food, drinks and door prizes will be available. To ensure safe transport, busses will run from the Budget Inn, General Beadle Elementary School and Prairie Market each half hour from 10:30 a.m. to 2:30 p.m. The homeless or others in Rapid City are invited to this event that is an opportunity to visit with friends & neighbors and to learn about the community and its myriad of resources. Sara noted that they are also looking for volunteers to

Submitted July 1, 2015



## Quarterly Issues & Programs List

April – June 2015

KQFR (89.9 FM) Rapid City, SD

*The Local Record*, Hosted by Jenny Burkhiser

Air times: 1:15 a.m., 5:15 a.m., 7:15 a.m., 1:15 pm & 5:15 pm each Saturday

Duration of Program—15 Minutes

help with the annual Homeless Connect. (<http://100khomes.org>); <https://www.facebook.com/pages/Black-Hills-Regional-Homeless-Coalition>. (Aired on 6/13/15; 75 Minutes Total)

### ISSUES: RAPID CITY YOUTH SUPPORTED THROUGH YOUTH & FAMILY SERVICES (PART 1)

Community Leader: Brianna Reiner, Communications Coordinator, Youth & Family Services (YFS) of Rapid City.

Topics Discussed: The challenges that some children in Rapid City community face today, the importance of local youth having hope for their futures, as well as ways YFS is providing support in myriad ways.

Description of Responsive Programming: Brianna shared that of all youth served by YFS programs, approximately 85% live in poverty and qualify for some form of assistance, 75% live in single-parent or foster homes, 25% have parents who did not complete high school, 45% are of a racial minority (primarily American Indian), and 15% are from middle-income families. To serve these youth, YFS offers kids the stability, support and services they need, so that they have the ability to focus more on the importance of their dreams and provide hope for a brighter tomorrow. YFS is a nonprofit organization that has been serving children and their families since 1965, growing to become one of the largest, most comprehensive youth development programs in western South Dakota. What began as Girls Club of Rapid City has grown to encompass seven cohesive programs that offer education, meals and snacks, health advocacy and support, counseling services, fatherhood and parent enrichment education, and prevention programs (i.e., girls' and boys' health advocacy, fatherhood programming, childhood obesity prevention, infant, toddler and preschool child care, Girls Incorporated®, and other successful programs into the northern Black Hills, including Rapid City). Brianna noted that their local Boys Health Program has recently been nationally recognized and deemed as a Promising Practices program by the Association of Maternal and Child Health Programs (AMCHP) and that their YFS Summer Food Program allow them to serve free breakfasts and lunches to all children between the ages of 1-18 during the summer months. Summer Food Program will be open to all children throughout the community at two centrally located sites. Brianna finally shared that YFS has received a significant gift that is a matching challenge that will go to support its facility expansion project at their E. Adams Site, resulting in increased infant/toddler care, advocacy services and programming for middle school aged children, outdoor recreation spaces, an educational greenhouse, and a fatherhood focused programming. She encouraged Rapid City citizens will be part of their matching challenge. <http://www.youthandfamilyservices.org/>. (Aired on 6/20/15; 75 Minutes Total)

### ISSUES: PATRIOTIC CELEBRATION PROVIDES CULTURE, RECREATION & MILITARY RECOGNITION

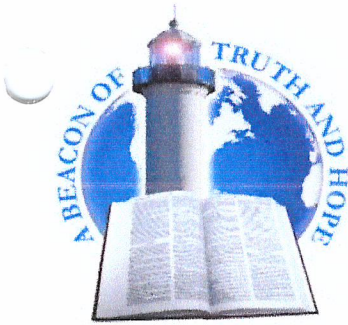
Community Leader: Maureen McGee Ballinger, Public Information Officer for the Mt. Rushmore National Memorial in Keystone. (Keystone is 18 mi. from Rapid City).

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Duration of Program—15 Minutes

**Topics Discussed:** The importance of remembering national heritage & leaders, how Mt. Rushmore allows Rapid City folks to do that throughout the year in various ways, as well as details surrounding their upcoming annual 2015 Independence Day Celebration.

**Description of Responsive Programming:** Maureen reminded that Independence Day honors the birthday of the United States of America and the adoption of the Declaration of Independence on July 4, 1776. It's a day of picnics and patriotic parades, a night of concerts and fireworks, and a great time to remember the sacrifices made for freedom. For Rapid City citizens, Mount Rushmore National Memorial is the place to marvel at the majestic beauty of the Black Hills of South Dakota and learn about the birth, growth, development and preservation of the country. From the history of the first inhabitants to the diversity of America today, Mount Rushmore brings visitors face to face with the rich heritage shared. She said that the purpose of Mount Rushmore National Memorial is to commemorate our national history and progress through the visages of George Washington, Thomas Jefferson, Abraham Lincoln and Theodore Roosevelt and provide the opportunity for a contemplative visitor experience as related to the sculpture and its setting. Besides the majestic views of the presidential faces, there is an Information Center and Lincoln Borglum Visitor Center, Sculptor's Studio, Audio Tour Building, Gift Shop, Carver's Café & Ice Cream, an Evening Lighting Ceremony & even recreational rock climbing. The visitor facilities at Mount Rushmore National Memorial are open all year, seven days a week, with the exception of December 25th. There is no entrance fee for Mount Rushmore National Memorial. Maureen shared that on July 3-4, 2015, there will be dancing, music & even "presidential" visits! Figures of George Washington, Thomas Jefferson, Abraham Lincoln & Theodore Roosevelt will be there and there for a Breakfast with the Presidents in Carver's Café, as well as will take turns roving around the Memorial, signing autographs in the breezeway, and be available at the Lincoln Borglum Visitor Center. Maureen listed several Evening Ampitheater Events, such as Veteran Recognition, A Tradition of Service, Flag Folding Ceremony and Presentation, Ellsworth Air Force Base Honor Guard, POW/MIA Ceremony, Rapid City Military Recruiters, Military Swearing in Ceremony, Ellsworth Air Force Base Commander, Sculpture Lighting, Flag Retreat, Ellsworth Air Force Base Honor Guard, among others. Tax-deductible gifts are encouraged as they further important work at Mount Rushmore National Memorial. <http://www.nps.gov/moru>