

WMKX-FM PUBLIC AFFAIRS PROGRAMMING LIST  
FOR FIRST QUARTER 2014  
March 31, 2014

In the past three months, WMKX-FM has aired a number of programs and public service announcements deemed to be of significant community interest.

The locally produced "Insight" program issues list is attached.

In addition, WMKX-FM aired approximately 2000 public service announcements, which were either submitted by local organizations or deemed to be of significant community interest.

As in the past, WMKX-FM continued its Job Service program. This is a 30-second listing of All job openings in the area from the Pennsylvania Career Link Centers in Clarion, Clearfield, Elk, and Jefferson Counties. These spot runs approximately five times a day.

In addition to the above, WMKX-FM station management is in regular contact with community leaders, seeking their input.

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PUBLIC SERVICE PROGRAM RECORD

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TITLE: INSIGHT

SOURCE: STATION PRODUCED

FORMAT: DISCUSSION

TOPIC: WESTERN PA CARES

PROGRAM LENGTH: 11:18

HOST: SHARON STEWART

GUESTS: PAT BERGER DIRECTOR FORENSIC INTERVIEWER

DATE AIRED: 01/03/14

TIME AIRED: 5:35 AM

RERUN DATE/TIME:

PREPARED BY: SHARON STEWART

TITLE: ASST PROGRAM DIRECTOR

DATE: 01/01/14

SUMMARY OF PROGRAM: PAT EXPLAINED THE PROCESS CHILDREN HAVE TO GO THROUGH WHEN THEY REACH THE FACILITY AND HOW WESTERN PA CARES MAKES THE EXPERIENCE LESS TRAUMATIC FOR THEM AT HEIR NEW FACILITY.

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PUBLIC SERVICE PROGRAM RECORD

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TITLE: INSIGHT

SOURCE: STATION PRODUCED

FORMAT: DISCUSSION

TOPIC: PA HEARTLAND CHAPTER AMERICAN RED CROSS

PROGRAM LENGTH: 11:00

HOST: SHARON STEWART

GUESTS: BETH SAWYER PROGRAM SPECIALIST

DATE AIRED: 01/10/14

TIME AIRED: 5:35 AM

RERUN DATE/TIME:

PREPARED BY: SHARON STEWART

TITLE: ASSISTANT PROGRAMMING/OPERATIONS DIRECTOR

DATE: 01/07/14

SUMMARY OF PROGRAM: BETH DESCRIBED THE WAYS THE AMERICAN RED CROSS HELPS PEOPLE IN THE CLEARFIELD AND JEFFERSON AREAS AND INFORMED LISTENERS HOW THEY CAN VOLUNTEER THROUGH THE AMERICAN RED CROSS.

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PUBLIC SERVICE PROGRAM RECORD

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TITLE: INSIGHT

SOURCE: STATION PRODUCED

FORMAT: DISCUSSION

TOPIC: AMERICAN CANCER SOCIETY

PROGRAM LENGTH: 9:00

HOST: SHARON STEWART

GUESTS: SUSAN BABIK, RELAY COORDINATOR

DATE AIRED: 01/17/14

TIME AIRED: 5:35 AM

RERUN DATE/TIME:

PREPARED BY: SHARON STEWART

TITLE: ASSISTANT PROGRAMMING/OPERATIONS DIRECTOR

DATE: 01/14/14

SUMMARY OF PROGRAM: LISTENERS WERE ENCOURAGED TO CREATE A RELAY FOR LIFE TEAM AND RAISE FUNDS TO FIND A CURE FOR CANCER.

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PUBLIC SERVICE PROGRAM RECORD

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TITLE: INSIGHT

SOURCE: STATION PRODUCED

FORMAT: DISCUSSION

TOPIC: NATIONAL ORGANIZATION FOR DISABILITY

PROGRAM LENGTH: 8:00

HOST: SHARON STEWART

GUESTS: CAROL GLASIER, EXECUTIVE DIRECTOR

DATE AIRED: 01/24/14

TIME AIRED: 5:35 AM

RERUN DATE/TIME:

PREPARED BY: SHARON STEWART

TITLE: ASSISTANT PROGRAMMING/OPERATIONS DIRECTOR

DATE: 01/22/14

SUMMARY OF PROGRAM: BUSINESS OWNERS WERE ENCOURAGED TO HIRE THE DISABLED.

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PUBLIC SERVICE PROGRAM RECORD

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TITLE: INSIGHT

SOURCE: STATION PRODUCED

FORMAT: DISCUSSION

TOPIC: STEPPING STONE FOUNDATION

PROGRAM LENGTH: 11:50

HOST: SHARON STEWART

GUESTS: BLAISE DORNISH, TRUSTEE

DATE AIRED: 01/31/14

TIME AIRED: 5:35 AM

RERUN DATE/TIME:

PREPARED BY: SHARON STEWART

TITLE: ASSISTANT PROGRAMMING/OPERATIONS DIRECTOR

DATE: 01/22/14

SUMMARY OF PROGRAM: HOW STEPPING STONE CAME TO BE, WHO THEY HELP AND THEIR WEBSITE AT [WWW.STEPPINGSTONERELIEF.ORG](http://WWW.STEPPINGSTONERELIEF.ORG).

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PUBLIC SERVICE PROGRAM RECORD

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TITLE: INSIGHT

SOURCE: STATION PRODUCED

FORMAT: DISCUSSION

TOPIC: BENDIGO STATE PARK SNOW DAY

PROGRAM LENGTH: 11:00

HOST: SHARON STEWART

GUESTS: HOLLY ZEMIAN ENVIRONMENTAL EDUCATIONAL SPECIALIST

DATE AIRED: 02/07/14

TIME AIRED: 5:35 AM

RERUN DATE/TIME:

PREPARED BY: SHARON STEWART

TITLE: ASSISTANT PROGRAMMING/OPERATIONS DIRECTOR

DATE: 02/05/14

SUMMARY OF PROGRAM: SNOW DAY ACTIVITIES WERE HIGHLIGHTED DURING THIS INTERVIEW.

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PUBLIC SERVICE PROGRAM RECORD

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TITLE: INSIGHT

SOURCE: STATION PRODUCED

FORMAT: DISCUSSION

TOPIC: ELK COUNTY COMMUNITY FOUNDATION SCHOLARSHIPS

PROGRAM LENGTH: 9:00

HOST: SHARON STEWART

GUESTS: PAULA FRITX EDDY, EXECUTIVE DIRECTOR

DATE AIRED: 02/14/14

TIME AIRED: 5:35 AM

RERUN DATE/TIME:

PREPARED BY: SHARON STEWART

TITLE: ASSISTANT PROGRAMMING/OPERATIONS DIRECTOR

DATE: 02/11/14

SUMMARY OF PROGRAM: PAULA DISCUSSED THE VARIOUS SCHOLARSHIPS AVAILABLE TO HIGH SCHOOL SENIORS PLANNING ON ATTENDING COLLEGE.



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PUBLIC SERVICE PROGRAM RECORD

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TITLE: INSIGHT

SOURCE: STATION PRODUCED

FORMAT: DISCUSSION

TOPIC: CHAINSAW CARVERS RENDEZVOUS

PROGRAM LENGTH: 8:00

HOST: SHARON STEWART

GUESTS: LIZ BONI COORDINATOR

DATE AIRED: 02/21/14

TIME AIRED: 5:35 AM

RERUN DATE/TIME:

PREPARED BY: SHARON STEWART

TITLE: ASSISTANT PROGRAMMING/OPERATIONS DIRECTOR

DATE: 02/19/14

SUMMARY OF PROGRAM: LISTENERS WERE INVITED TO ATTEND THE WEEKLONG CHAINSAW CARVING EVENT IN RIDGWAY.

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PUBLIC SERVICE PROGRAM RECORD

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TITLE: INSIGHT

SOURCE: STATION PRODUCED

FORMAT: DISCUSSION

TOPIC: BIG BROTHERS BIG SISTERS JEFFERSON, ELK AND MCKEAN COUNTIES

PROGRAM LENGTH: 11:00

HOST: SHARON STEWART

GUESTS: JORDAN HOOVER, PR COORDINATOR AND SARAH SUTTER CASEWORKER

DATE AIRED: 02/28/14

TIME AIRED: 5:35 AM

RERUN DATE/TIME:

PREPARED BY: SHARON STEWART

TITLE: ASSISTANT PROGRAMMING/OPERATIONS DIRECTOR

DATE: 02/26/14

SUMMARY OF PROGRAM: THE MENTORING PROGRAM AND BOWL FOR KIDS SAKE WERE THE FOCUS.

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PUBLIC SERVICE PROGRAM RECORD

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TITLE: INSIGHT

SOURCE: STATION PRODUCED

FORMAT: DISCUSSION

TOPIC: SINNEMAHONING STATE PARK

PROGRAM LENGTH: 11:00

HOST: SHARON STEWART

GUESTS: LISA BANEY, PARK MGR.

DATE AIRED: 03/07/14

TIME AIRED: 5:35 AM

RERUN DATE/TIME:

PREPARED BY: SHARON STEWART

TITLE: ASSISTANT PROGRAMMING/OPERATIONS DIRECTOR

DATE: 03/03/14

SUMMARY OF PROGRAM: LISA DISCUSSED THE EVENTS AVAILABLE AT SINNEMAHONING STATE PARK.

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PUBLIC SERVICE PROGRAM RECORD

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TITLE: INSIGHT

SOURCE: STATION PRODUCED

FORMAT: DISCUSSION

TOPIC: BROOKVILLE COMMUNITY THEATER

PROGRAM LENGTH: 13:00

HOST: SHARON STEWART

GUESTS: KAREN ALGIER, SPOKESPERSON

DATE AIRED: 03/14/14

TIME AIRED: 5:35 AM

RERUN DATE/TIME:

PREPARED BY: SHARON STEWART

TITLE: ASSISTANT PROGRAMMING/OPERATIONS DIRECTOR

DATE: 03/11/14

SUMMARY OF PROGRAM: KAREN INVITED LISTENERS TO SUPPORT LOCAL THEATER BY ATTENDING BROOKVILLE COMMUNITY THEATER'S DINNER THEATER AT HERITAGE HOUSE.

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PUBLIC SERVICE PROGRAM RECORD

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TITLE: INSIGHT

SOURCE: STATION PRODUCED

FORMAT: DISCUSSION

TOPIC: TROUT UNLIMITED

PROGRAM LENGTH: 8:00

HOST: SHARON STEWART

GUESTS: RON BATTAGLIA

DATE AIRED: 03/21/14

TIME AIRED: 5:35 AM

RERUN DATE/TIME:

PREPARED BY: SHARON STEWART

TITLE: ASSISTANT PROGRAMMING/OPERATIONS DIRECTOR

DATE: 03/18/14

SUMMARY OF PROGRAM: RON DISCUSSED THE MISSION OF TROUT UNLIMITED, THE FREE PROGRAMS AVAILABLE AND THE ANNUAL FUNDRAISING BANQUET.

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PUBLIC SERVICE PROGRAM RECORD

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TITLE: INSIGHT

SOURCE: STATION PRODUCED

FORMAT: DISCUSSION

TOPIC: ADOPT A HIGHWAY, GREAT AMERICAN CLEANUP OF PA

PROGRAM LENGTH: 7:00

HOST: SHARON STEWART

GUESTS: JAMIE LEGENIS, SPOKESPERSON PADOT

DATE AIRED: 03/28/14

TIME AIRED: 5:35 AM

RERUN DATE/TIME:

PREPARED BY: SHARON STEWART

TITLE: ASSISTANT PROGRAMMING/OPERATIONS DIRECTOR

DATE: 03/25/18

SUMMARY OF PROGRAM: THE ADOPT A HIGHWAY PROGRAM WAS EXPLAINED AND LISTENERS WERE ENCOURAGED TO TAKE PART IN THE GREAT AMERICAN CLEANUP OF PA.

WMKX-FM PUBLIC AFFAIRS PROGRAMMING LIST  
FOR SECOND QUARTER 2014  
June 30, 2014

In the past three months, WMKX-FM has aired a number of programs and public service announcements deemed to be of significant community interest.

The locally produced "Insight" program issues list is attached.

In addition, WMKX-FM aired approximately 2000 public service announcements, which were either submitted by local organizations or deemed to be of significant community interest.

As in the past, WMKX-FM continued its Job Service program. This is a 30-second listing of All job openings in the area from the Pennsylvania Career Link Centers in Clarion, Clearfield, Elk, and Jefferson Counties. These spot runs approximately five times a day.

In addition to the above, WMKX-FM station management is in regular contact with community leaders, seeking their input.

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PUBLIC SERVICE PROGRAM RECORD

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TITLE: INSIGHT

SOURCE: STATION PRODUCED

FORMAT: DISCUSSION

TOPIC: DUBOIS AREA FAMILIES FOR EFFECTIVE AUTISM TREATMENT

PROGRAM LENGTH: 9:00

HOST: SHARON STEWART

GUESTS: UZMA SHAH CO FOUNDER

DATE AIRED: 04/04/14

TIME AIRED: 5:35 AM

RERUN DATE/TIME:

PREPARED BY: SHARON STEWART

TITLE: ASST PROGRAM DIRECTOR

DATE: 04/01/14

SUMMARY OF PROGRAM: UZMA DISCUSSED AUTISM AWARENESS MONTH AND THE LECTURE SERIES PROGRAMS AVAILABLE TO FAMILIES WITH AUTISM AT DUBOIS AREA MIDDLE SCHOOL.



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PUBLIC SERVICE PROGRAM RECORD

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TITLE: INSIGHT

SOURCE: STATION PRODUCED

FORMAT: DISCUSSION

TOPIC: GREAT AMERICAN CLEAN UP/SPRING

PROGRAM LENGTH: 6:47

HOST: SHARON STEWART

GUESTS: JAMIE LEGINIS, PA CLEANWAYS COORDINATOR

DATE AIRED: 04/11/14

TIME AIRED: 5:35 AM

RERUN DATE/TIME:

PREPARED BY: SHARON STEWART

TITLE: ASSISTANT PROGRAMMING/OPERATIONS DIRECTOR

DATE: 04/08/14

SUMMARY OF PROGRAM: LISTENERS WERE INVITED TO THE GREAT AMERICAN CLEAN UP—A BEAUTIFICATION PROJECT THROUGH DEPARTMENT OF TRANSPORTATION NATIONWIDE.

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PUBLIC SERVICE PROGRAM RECORD

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TITLE: INSIGHT

SOURCE: STATION PRODUCED

FORMAT: DISCUSSION

TOPIC: COOK FOREST STAE PARK

PROGRAM LENGTH: 13:00

HOST: SHARON STEWART

GUESTS: DALE LUTHRINGER EDUCATION SPECIALIST

DATE AIRED: 04/18/14

TIME AIRED: 5:35 AM

RERUN DATE/TIME:

PREPARED BY: SHARON STEWART

TITLE: ASSISTANT PROGRAMMING/OPERATIONS DIRECTOR

DATE: 04/14/14

SUMMARY OF PROGRAM: DALE INVITED LISTENERS TO COOK FOREST AND DISCUSSED THE ACTIVITES AND PROGRAMS AVAILABLE IN THE SPRING.

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PUBLIC SERVICE PROGRAM RECORD

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TITLE: INSIGHT

SOURCE: STATION PRODUCED

FORMAT: DISCUSSION

TOPIC: PSP CAMP CADET

PROGRAM LENGTH: 11:00

HOST: SHARON STEWART

GUESTS: TPR JAMIE LEVIER

DATE AIRED: 04/25/14

TIME AIRED: 5:35 AM

RERUN DATE/TIME:

PREPARED BY: SHARON STEWART

TITLE: ASSISTANT PROGRAMMING/OPERATIONS DIRECTOR

DATE: 04/22/14

SUMMARY OF PROGRAM: TPR LEVIER DISCUSSED THE BENEFITS OF CAMP CADET FOR YOUTH INTERESTED IN A LAW ENFORCEMENT OR A MILITARY CAREER.

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PUBLIC SERVICE PROGRAM RECORD

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TITLE: INSIGHT

SOURCE: STATION PRODUCED

FORMAT: DISCUSSION

TOPIC: BROOKVILLE AREA UNITED FUND TASTE OF THE WORLD

PROGRAM LENGTH: 6:00

HOST: SHARON STEWART

GUESTS: BETH EXLEY, PUBLIC RELATIONS

DATE AIRED: 05/02/14

TIME AIRED: 5:35 AM

RERUN DATE/TIME:

PREPARED BY: SHARON STEWART

TITLE: ASSISTANT PROGRAMMING/OPERATIONS DIRECTOR

DATE: 05/01/14

SUMMARY OF PROGRAM: LISTENERS WERE INVITED TO ATTEND THE WINE AND CUISINE TASTING EVENT TO BENEFIT BROOKVILLE AREA UNITED FUND.

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PUBLIC SERVICE PROGRAM RECORD

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TITLE: INSIGHT

SOURCE: STATION PRODUCED

FORMAT: DISCUSSION

TOPIC: FRIENDS OF THE FLAG

PROGRAM LENGTH: 7:25

HOST: SHARON STEWART

GUESTS: RICK STEPHENS COORDINATOR

DATE AIRED: 05/09/14

TIME AIRED: 5:35 AM

RERUN DATE/TIME:

PREPARED BY: SHARON STEWART

TITLE: ASSISTANT PROGRAMMING/OPERATIONS DIRECTOR

DATE: 05/05/14

SUMMARY OF PROGRAM: LISTENERS WERE ENCOURAGED TO ATTEND THE ANNUAL FUNDRAISER FOR FRIENDS OF THE FLAG IN BROOKVILLE.

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PUBLIC SERVICE PROGRAM RECORD

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TITLE: INSIGHT

SOURCE: STATION PRODUCED

FORMAT: DISCUSSION

TOPIC: CLARION WINE WALK

PROGRAM LENGTH: 9:00

HOST: SHARON STEWART

GUESTS: TRACY BECKER CLARION CHAMBER

DATE AIRED: 05/16/14

TIME AIRED: 5:35 AM

RERUN DATE/TIME:

PREPARED BY: SHARON STEWART

TITLE: ASSISTANT PROGRAMMING/OPERATIONS DIRECTOR

DATE: 05/13/14

SUMMARY OF PROGRAM: LISTENERS WERE INVITED TO CLARION FOR THE WINE WALK TO BENEFIT THE CLARION CHAMBER'S ALF AND TO RAISE FUNDS THE CLARION FIREWORKS DISPLAY JULY 4<sup>TH</sup>.

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PUBLIC SERVICE PROGRAM RECORD

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TITLE: INSIGHT

SOURCE: STATION PRODUCED

FORMAT: DISCUSSION

TOPIC: REBECCA M. ARTHURS MEMORIAL LIBRARY

PROGRAM LENGTH: 9:00

HOST: SHARON STEWART

GUESTS: LIBRARIAN JESSICA LASHER

DATE AIRED: 05/23/14

TIME AIRED: 5:35 AM

RERUN DATE/TIME:

PREPARED BY: SHARON STEWART

TITLE: ASSISTANT PROGRAMMING/OPERATIONS DIRECTOR

DATE: 05/20/14

SUMMARY OF PROGRAM: PROGRAMS AND SERVICES THAT ARE AVAILABLE TO THE PUBLIC THROUGH THE RMA MEMORIAL LIBRARY WERE THE FOCUS OF DISCUSSION.

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PUBLIC SERVICE PROGRAM RECORD

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TITLE: INSIGHT

SOURCE: STATION PRODUCED

FORMAT: DISCUSSION

TOPIC: RED CROSS FLOOD ASSISTANCE

PROGRAM LENGTH: 7:00

HOST: SHARON STEWART

GUESTS: JASON BANGE DISASTER MANAGER

DATE AIRED: 05/30/14

TIME AIRED: 5:35 AM

RERUN DATE/TIME:

PREPARED BY: SHARON STEWART

TITLE: ASSISTANT PROGRAMMING/OPERATIONS DIRECTOR

DATE: 05/27/14

SUMMARY OF PROGRAM: JASON DISCUSSED THE SERVICES AVAILABLE THROUGH THE RED CROSS TO ELK COUNTY RESIDENTS THAT WERE AFFECTED BY RECENT FLOODING IN THE AREA.



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PUBLIC SERVICE PROGRAM RECORD

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TITLE: INSIGHT

SOURCE: STATION PRODUCED

FORMAT: DISCUSSION

TOPIC: RMA MEMORIAL LIBRARY AUTHOR LUNCHEON

PROGRAM LENGTH: 8:00

HOST: SHARON STEWART

GUESTS: BOB SPITZ AUTHOR

DATE AIRED: 06/06/14

TIME AIRED: 5:35 AM

RERUN DATE/TIME:

PREPARED BY: SHARON STEWART

TITLE: ASSISTANT PROGRAMMING/OPERATIONS DIRECTOR

DATE: 06/02/14

SUMMARY OF PROGRAM: BOB TALKED ABOUT HIS BOOK SIGNING LECTURE AND LUNCHEON AT PINE CREST COUNTRY CLUB TO BENEFIT THE RMA MEMORIAL LIBRARY IN BROOKVILLE.

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PUBLIC SERVICE PROGRAM RECORD

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TITLE: INSIGHT

SOURCE: STATION PRODUCED

FORMAT: DISCUSSION

TOPIC: I CAN SHINE BIKE CAMP

PROGRAM LENGTH: 6:30

HOST: SHARON STEWART

GUESTS: AMANDA HOOVER DAFEAT COFOUNDER

DATE AIRED: 06/13/14

TIME AIRED: 5:35 AM

RERUN DATE/TIME:

PREPARED BY: SHARON STEWART

TITLE: ASSISTANT PROGRAMMING/OPERATIONS DIRECTOR

DATE: 06/10/14

SUMMARY OF PROGRAM: AMANDA ENCOURAGED FAMILIES WITH DISABLED CHILDREN TO PARTICIPATE IN I CAN SHINE-DESIGNED TO TEACH DISABLED/MOBILITY IMPAIRED CHILDREN HOW TO RIDE A BIKE.

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PUBLIC SERVICE PROGRAM RECORD

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TITLE: INSIGHT

SOURCE: STATION PRODUCED

FORMAT: DISCUSSION

TOPIC: ALEX'S LEMONADE STAND FOUNDATION

PROGRAM LENGTH: 8:00

HOST: SHARON STEWART

GUESTS: LIZ SCOTT VICE PRESIDENT

DATE AIRED: 06/20/14

TIME AIRED: 5:35 AM

RERUN DATE/TIME:

PREPARED BY: SHARON STEWART

TITLE: ASSISTANT PROGRAMMING/OPERATIONS DIRECTOR

DATE: 06/17/14

SUMMARY OF PROGRAM: THE HISTORY OF ALEX'S LEMONADE STANDS AND HOW MONEY RAISED THROUGH THE PROGRAM FUNDS RESEARCH TO CURE CHILDHOOD CANCER.

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PUBLIC SERVICE PROGRAM RECORD

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TITLE: INSIGHT

SOURCE: STATION PRODUCED

FORMAT: DISCUSSION

TOPIC: GOODWILL INDUSTRIES EMPLOYMENT

PROGRAM LENGTH: 8:30

HOST: SHARON STEWART

GUESTS: SHANE DEITZ COMMUNITY RESOURCE

DATE AIRED: 06/27/14

TIME AIRED: 5:35 AM

RERUN DATE/TIME:

PREPARED BY: SHARON STEWART

TITLE: ASSISTANT PROGRAMMING/OPERATIONS DIRECTOR

DATE: 06/24/14

SUMMARY OF PROGRAM: SHANE INFORMED LISTENERS ON HOW GOODWILL STORES BENEFIT  
DISABLED WORKERS IN OUR AREA.

**WMKX-FM PUBLIC AFFAIRS PROGRAMMING LIST  
THIRD QUARTER 2014  
September 30, 2014**

**In the past three months, WMKX-FM has aired a number of programs and public service announcements deemed to be of significant community interest.**

**The locally produced "Insight" program issues list is attached.**

**In addition, WMKX-FM aired approximately 2000 public service announcements, which were either submitted by local organizations or deemed to be of significant community interest.**

**As in the past, WMKX-FM continued its Job Service program. This is a 30-second listing of job openings in the area from the Pennsylvania CareerLink Centers. This spot runs five times a day.**

**In addition to the above, WMKX-FM station management is in regular contact with community leaders, seeking their input.**

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PUBLIC SERVICE PROGRAM RECORD

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NO INSIGHT – HOLIDAY WEEKEND  
TITLE: INSIGHT

SOURCE: STATION PRODUCED

FORMAT: DISCUSSION

TOPIC:

PROGRAM LENGTH:

HOST:

GUESTS:

DATE AIRED: 07/04/14

TIME AIRED: 5:35 AM

RERUN DATE/TIME:

PREPARED BY:

TITLE: ASST PROGRAM DIRECTOR

DATE: 07/05/14

SUMMARY OF PROGRAM:

NO INSIGHT HOLIDAY

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PUBLIC SERVICE PROGRAM RECORD

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TITLE: INSIGHT

SOURCE: STATION PRODUCED

FORMAT: DISCUSSION

TOPIC: ELK COUNTY HUMANE SOCIETY

PROGRAM LENGTH: 5:00

HOST: SHARON STEWART

GUESTS: KAREN CAPIELLO OPERATIONS MANAGER

DATE AIRED: 07/11/14

TIME AIRED: 5:35 AM

RERUN DATE/TIME:

PREPARED BY: SHARON STEWART

TITLE: ASSISTANT PROGRAMMING/OPERATIONS DIRECTOR

DATE: 07/08/14

SUMMARY OF PROGRAM: KAREN INVITED LISTENERS TO SUPPORT THE ELK COUNTY HUMANE SOCIETY THROUGH MONETARY DONATIONS, VOLUNTEERISM AND PET ADOPTION.

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PUBLIC SERVICE PROGRAM RECORD

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TITLE: INSIGHT

SOURCE: STATION PRODUCED

FORMAT: DISCUSSION

TOPIC: COMMUNITY ACTION INCORPORATED FREE GED PREP AND TEST

PROGRAM LENGTH: 10:00

HOST: SHARON STEWART

GUESTS: REBECCA FERGUSON

DATE AIRED: 07/18/14

TIME AIRED: 5:35 AM

RERUN DATE/TIME:

PREPARED BY: SHARON STEWART

TITLE: ASSISTANT PROGRAMMING/OPERATIONS DIRECTOR

DATE: 07/15/14

SUMMARY OF PROGRAM: LISTENERS WERE INVITED TO ATTEND FREE GED TESTING CLASSES AVAILABLE TO RETURNING ADULTS THROUGH COMMUNITY ACTION INCORPORATED IN CLARION COUNTY.



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PUBLIC SERVICE PROGRAM RECORD

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TITLE: INSIGHT

SOURCE: STATION PRODUCED

FORMAT: DISCUSSION

TOPIC: AMERICAN RED CROSS

PROGRAM LENGTH: 9:00

HOST: SHARON STEWART

GUESTS: MARIANNE SPAMPINATO COMMUNICATIONS COORDINATOR

DATE AIRED: 07/25/14

TIME AIRED: 5:35 AM

RERUN DATE/TIME:

PREPARED BY: SHARON STEWART

TITLE: ASSISTANT PROGRAMMING/OPERATIONS DIRECTOR

DATE: 07/22/14

SUMMARY OF PROGRAM: AMERICAN RED CROSS BLOOD DRIVES AND BONE MARROW DONORS WERE THE DISCUSSION.

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PUBLIC SERVICE PROGRAM RECORD

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TITLE: INSIGHT

SOURCE: STATION PRODUCED

FORMAT: DISCUSSION

TOPIC: BATTLE WITH THE BANDS

PROGRAM LENGTH: 5:00

HOST: SHARON STEWART

GUESTS: LARISSA MILLIRON, HOST

DATE AIRED: 08/01/14

TIME AIRED: 5:35 AM

RERUN DATE/TIME:

PREPARED BY: SHARON STEWART

TITLE: ASSISTANT PROGRAMMING/OPERATIONS DIRECTOR

DATE: 07/31/14

SUMMARY OF PROGRAM: A FREE CONCERT FOR LISTENERS IN DUBOIS TO RAISE FUNDS FOR LOCAL CHARITIES.

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PUBLIC SERVICE PROGRAM RECORD

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TITLE: INSIGHT

SOURCE: STATION PRODUCED

FORMAT: DISCUSSION

TOPIC: CLARION COUNTY AIR AUTHORITY OPEN HOUSE

PROGRAM LENGTH: 9:00

HOST: SHARON STEWART

GUESTS: DON CUMPSTON CCAA REPRESENTATIVE

DATE AIRED: 08/08/14

TIME AIRED: 5:35 AM

RERUN DATE/TIME:

PREPARED BY: SHARON STEWART

TITLE: ASSISTANT PROGRAMMING/OPERATIONS DIRECTOR

DATE: 08/04/14

SUMMARY OF PROGRAM: LISTENERS WERE ENCOURAGED TO COME TO THE CLARION COUNTY AIRPORT FOR THEIR ANNUAL OPEN HOUSE. IT'S AN EDUCATIONAL EXPERIENCE THAT IS FREE AND OPEN TO THE PUBLIC.

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PUBLIC SERVICE PROGRAM RECORD

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TITLE: INSIGHT

SOURCE: STATION PRODUCED

FORMAT: DISCUSSION

TOPIC: BVFD COMMUNITY DAYS

PROGRAM LENGTH: 11:00

HOST: SHARON STEWART

GUESTS: JIM LAPUMA AND CLARINDA DARR

DATE AIRED: 08/15/14

TIME AIRED: 5:35 AM

RERUN DATE/TIME:

PREPARED BY: SHARON STEWART

TITLE: ASSISTANT PROGRAMMING/OPERATIONS DIRECTOR

DATE: 08/11/14

SUMMARY OF PROGRAM: BVFD ANNUAL COMMUNITY DAYS IS TO SHOW APPRECIATION TO THE COMMUNITY FOR THEIR SUPPORT OF BVFD THROUGHOUT THE YEAR.

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PUBLIC SERVICE PROGRAM RECORD

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TITLE: INSIGHT

SOURCE: STATION PRODUCED

FORMAT: DISCUSSION

TOPIC: RESTORING BALANCE SEMINAR

PROGRAM LENGTH: 11:00

HOST: SHARON STEWART

GUESTS: RYAN HETRICK FOUNDER

DATE AIRED: 08/22/14

TIME AIRED: 5:35 AM

RERUN DATE/TIME:

PREPARED BY: SHARON STEWART

TITLE: ASSISTANT PROGRAMMING/OPERATIONS DIRECTOR

DATE: 08/20/14

SUMMARY OF PROGRAM: LISTENERS WERE INVITED TO COME TO THE PUNXSUTAWNEY COMMUNITY CENTER TO LEARN HOW A RAW FOODS DIET CAN MAKE A POSITIVE IMPACT ON OVERALL HEALTH.

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PUBLIC SERVICE PROGRAM RECORD

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TITLE: INSIGHT

SOURCE: STATION PRODUCED

FORMAT: DISCUSSION

TOPIC: TOYS FOR TOTS 5K

PROGRAM LENGTH: 9:00

HOST: NATHAN SHARP

GUESTS: MARINES JOHN HIPNER DENNIS JOHNSON

DATE AIRED: 08/29/14

TIME AIRED: 5:35 AM

RERUN DATE/TIME:

PREPARED BY: SHARON STEWART

TITLE: ASSISTANT PROGRAMMING/OPERATIONS DIRECTOR

DATE: 08/27/14

SUMMARY OF PROGRAM: TOYS FOR TOTS CAMPAIGN IN CLEARFIELD AND JEFFERSON COUNTY AND 5K RUN TO BENEFIT TOYS FOR TOTS.

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PUBLIC SERVICE PROGRAM RECORD

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TITLE: INSIGHT

SOURCE: STATION PRODUCED

FORMAT: DISCUSSION

TOPIC: TOYS FOR TOTS 5K

PROGRAM LENGTH: 9:00

HOST: NATHAN SHARP

GUESTS: MARINES JOHN HIPNER DENNIS JOHNSON

DATE AIRED: 09/05/14 REBROADCAST

TIME AIRED: 5:35 AM

RERUN DATE/TIME:

PREPARED BY: SHARON STEWART

TITLE: ASSISTANT PROGRAMMING/OPERATIONS DIRECTOR

DATE: 08/27/14

SUMMARY OF PROGRAM: TOYS FOR TOTS CAMPAIGN IN CLEARFIELD AND JEFFERSON COUNTY AND 5K RUN TO BENEFIT TOYS FOR TOTS.

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PUBLIC SERVICE PROGRAM RECORD

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TITLE: NO INSIGHT TECHNICAL ISSUES IN STUDIO

SOURCE: STATION PRODUCED

FORMAT: DISCUSSION

TOPIC:

PROGRAM LENGTH:

HOST: SHARON STEWART

GUESTS:

DATE AIRED: 09/12/14

TIME AIRED: 5:35 AM

RERUN DATE/TIME:

PREPARED BY: SHARON STEWART

TITLE: ASSISTANT PROGRAMMING/OPERATIONS DIRECTOR

DATE: 09/08/14

SUMMARY OF PROGRAM:



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PUBLIC SERVICE PROGRAM RECORD

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TITLE: INSIGHT

SOURCE: STATION PRODUCED

FORMAT: DISCUSSION

TOPIC: PEN HIGHLANDS ELK GLOW YOUR BOW 5K

PROGRAM LENGTH: 7:00

HOST: SHARON STEWART

GUESTS: BARB SCHATZ COORDINATOR

DATE AIRED: 09/19/14

TIME AIRED: 5:35 AM

RERUN DATE/TIME:

PREPARED BY: SHARON STEWART

TITLE: ASSISTANT PROGRAMMING/OPERATIONS DIRECTOR

DATE: 09/12/14

SUMMARY OF PROGRAM: BARB DISCUSSED THE IMPORTANCE OF THIS ANNUAL FUNDRAISER AND HOW IT BENEFITS THE WOMENS HEALTH FUND IN THE ELK COUNTY AREA.

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PUBLIC SERVICE PROGRAM RECORD

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TITLE: INSIGHT

SOURCE: STATION PRODUCED

FORMAT: DISCUSSION

TOPIC: CAREER LINK OF ELK AND CLEARFIELD COUNTY

PROGRAM LENGTH: 7:00

HOST: SHARON STEWART

GUESTS: TOM BOGACKI

DATE AIRED: 09/26/14

TIME AIRED: 5:35 AM

RERUN DATE/TIME:

PREPARED BY: SHARON STEWART

TITLE: ASSISTANT PROGRAMMING/OPERATIONS DIRECTOR

DATE: 09/24/14

SUMMARY OF PROGRAM: TOM GAVE AN UPDATE ON UNEMPLOYMENT IN OUR AREA AND TIPS ON HOW TO FIND A JOB THROUGH CAREER LINK.

**WMKX-FM PUBLIC AFFAIRS PROGRAMMING LIST  
FOURTH QUARTER 2014  
December 31, 2014**

**In the past three months, WMKX-FM has aired a number of programs and public service announcements deemed to be of significant community interest.**

**The locally produced "Insight" program issues list is attached.**

**In addition, WMKX-FM aired approximately 2000 public service announcements, which were either submitted by local organizations or deemed to be of significant community interest.**

**As in the past, WMKX-FM continued its Job Service program. This is a 30-second listing of job openings in the area from the Pennsylvania CareerLink Centers. This spot runs five times a day.**

**In addition to the above, WMKX-FM station management is in regular contact with community leaders, seeking their input.**

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PUBLIC SERVICE PROGRAM RECORD

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TITLE: INSIGHT

SOURCE: STATION PRODUCED

FORMAT: DISCUSSION

TOPIC: COOK FOREST NATIONAL PARK FALL FESTIVITIES

PROGRAM LENGTH: 9:00

HOST: SHARON STEWART

GUESTS: DALE LUTHRINGER, ENVIRONMENTAL EDUCATION SPECIALIST

DATE AIRED: 10/03/14

TIME AIRED: 5:35 AM

RERUN DATE/TIME:

PREPARED BY:

TITLE: ASST PROGRAM DIRECTOR

DATE: 10/01/14

SUMMARY OF PROGRAM: FREE FALL SERIES OF PROGRAMS THAT ARE AVAILABLE THROUGH COOK FOREST STATE PARK WERE THE TOPIC OF DISCUSSION.

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PUBLIC SERVICE PROGRAM RECORD

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TITLE: INSIGHT

SOURCE: STATION PRODUCED

FORMAT: DISCUSSION

TOPIC: BROOKVILLE VOLUNTEER FIRE DEPT NIGHTMARE ON ELM STREET

PROGRAM LENGTH: 8:00

HOST: SHARON STEWART

GUESTS: JIM LAPUMA

DATE AIRED: 10/10/14

TIME AIRED: 5:35 AM

RERUN DATE/TIME:

PREPARED BY: SHARON STEWART

TITLE: ASSISTANT PROGRAMMING/OPERATIONS DIRECTOR

DATE: 10/08/14

SUMMARY OF PROGRAM: LISTENERS WERE INVITED TO THE HAUNTED HAYRIDE TO BENEFIT BVFD.

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PUBLIC SERVICE PROGRAM RECORD

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TITLE: INSIGHT

SOURCE: STATION PRODUCED

FORMAT: DISCUSSION

TOPIC: AGAPE

PROGRAM LENGTH: 10:00

HOST: SHARON STEWART

GUESTS: GINA MCELWEE, EXECUTIVE DIRECTOR

DATE AIRED: 10/17/14

TIME AIRED: 5:35 AM

RERUN DATE/TIME:

PREPARED BY: SHARON STEWART

TITLE: ASSISTANT PROGRAMMING/OPERATIONS DIRECTOR

DATE: 10/13/14

SUMMARY OF PROGRAM: GINA INFORMED LISTENERS ON THE PROGRAMS AVAILABLE FOR LOW INCOME HOUSEHOLDS TO HELP THEM LEARN HOW TO STRETCH THEIR INCOME ON A BUDGET.

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PUBLIC SERVICE PROGRAM RECORD

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TITLE: INSIGHT

SOURCE: STATION PRODUCED

FORMAT: DISCUSSION

TOPIC: MARIENVILLE AREA LIBRARY

PROGRAM LENGTH: 13:00

HOST: SHARON STEWART

GUESTS: JENNIFER SAUTER, VOLUNTEER

DATE AIRED: 10/24/14

TIME AIRED: 5:35 AM

RERUN DATE/TIME:

PREPARED BY: SHARON STEWART

TITLE: ASSISTANT PROGRAMMING/OPERATIONS DIRECTOR

DATE: 10/21/14

SUMMARY OF PROGRAM: THE MANY SERVICES AVAILABLE AT THE MAL FREE TO THE PUBLIC—ALL YOU NEED IS A LIBRARY CARD.

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PUBLIC SERVICE PROGRAM RECORD

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TITLE: INSIGHT

SOURCE: STATION PRODUCED

FORMAT: DISCUSSION

TOPIC: NO SHAVE NOVEMBER

PROGRAM LENGTH: 6:00

HOST: SHARON STEWART

GUESTS: BROOKVILLE POLICE CHIEF JASON BROWN

DATE AIRED: 10/31/14

TIME AIRED: 5:35 AM

RERUN DATE/TIME:

PREPARED BY: SHARON STEWART

TITLE: ASSISTANT PROGRAMMING/OPERATIONS DIRECTOR

DATE: 10/29/14

SUMMARY OF PROGRAM: LISTENERS WERE ENCOURAGED TO PARTICIPATE AND DONATE TO THE AMERICAN CANCER SOCIETY'S NO SHAVE NOVEMBER CAMPAIGN.



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PUBLIC SERVICE PROGRAM RECORD

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TITLE: INSIGHT

SOURCE: STATION PRODUCED

FORMAT: DISCUSSION

TOPIC: ELK COUNTY CAREER LINK

PROGRAM LENGTH: 10:00

HOST: SHARON STEWART

GUESTS: TOM BOGACKI

DATE AIRED: 11/07/14

TIME AIRED: 5:35 AM

RERUN DATE/TIME:

PREPARED BY: SHARON STEWART

TITLE: ASSISTANT PROGRAMMING/OPERATIONS DIRECTOR

DATE: 11/05/14

SUMMARY OF PROGRAM: EMPLOYMENT OPPORTUNITIES AND JOB TRAINING THROUGH ELK COUNTY CAREER LINK WAS THE FOCUS.

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PUBLIC SERVICE PROGRAM RECORD

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TITLE: INSIGHT

SOURCE: STATION PRODUCED

FORMAT: DISCUSSION

TOPIC: BIKERS AGAINST ANIMAL CRUELTY

PROGRAM LENGTH: 13:00

HOST: SHARON STEWART

GUESTS: JERRY VOLPE, COORDINATOR

DATE AIRED: 11/14/14

TIME AIRED: 5:35 AM

RERUN DATE/TIME:

PREPARED BY: SHARON STEWART

TITLE: ASSISTANT PROGRAMMING/OPERATIONS DIRECTOR

DATE: 11/11/14

SUMMARY OF PROGRAM: BIKERS AGAINST ANIMAL CRUELTY FUNDRAISER FOR SMOKE INHALATION DEVICES FOR DOGS AND CATS.

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PUBLIC SERVICE PROGRAM RECORD

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TITLE: INSIGHT

SOURCE: STATION PRODUCED

FORMAT: DISCUSSION

TOPIC: PROJECT GIFTS ELK COUNTY

PROGRAM LENGTH: 7:00

HOST: SHARON STEWART

GUESTS: BOB ROBERTS, PRESIDENT

DATE AIRED: 11/21/14

TIME AIRED: 5:35 AM

RERUN DATE/TIME:

PREPARED BY: SHARON STEWART

TITLE: ASSISTANT PROGRAMMING/OPERATIONS DIRECTOR

DATE: 11/17/14

SUMMARY OF PROGRAM: BOB ENCOURAGED LISTENERS TO DONATE AN UNWRAPPED NEW GIFT FOR CHILDREN IN THE ELK COUNTY AREA.

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PUBLIC SERVICE PROGRAM RECORD

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TITLE: INSIGHT

SOURCE: STATION PRODUCED

FORMAT: DISCUSSION

TOPIC: TOWN HALL MEETING FOR VETERANS

PROGRAM LENGTH: 6:00

HOST: SHARON STEWART

GUESTS: RENEE HOOVER COORDINATOR

DATE AIRED: 11/28/14

TIME AIRED: 5:35 AM

RERUN DATE/TIME:

PREPARED BY: SHARON STEWART

TITLE: ASSISTANT PROGRAMMING/OPERATIONS DIRECTOR

DATE: 11/27/14

SUMMARY OF PROGRAM: VETERANS AND THE GENERAL PUBLIC IS INVITED TO ATTEND THE VA TOWN HALL MEETING DEC. 16 AT THE VA OFFICE ALTOONA FOR ASSISTANCE WITH HEALTH CARE OR BENEFIT RELATED QUESTIONS.

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PUBLIC SERVICE PROGRAM RECORD

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TITLE: INSIGHT

SOURCE: STATION PRODUCED

FORMAT: DISCUSSION

TOPIC: JEFFERSON COUNTY COMMUNITY ACTION INCORPORATED

PROGRAM LENGTH: 5:00

HOST: SHARON STEWART

GUESTS: REBECCA FERGUSON, COUNSELOR

DATE AIRED: 12/05/14

TIME AIRED: 5:35 AM

RERUN DATE/TIME:

PREPARED BY: SHARON STEWART

TITLE: ASSISTANT PROGRAMMING/OPERATIONS DIRECTOR

DATE: 12/02/14

SUMMARY OF PROGRAM: STRESS MANAGEMENT TECHNIQUES ARE OFFERED DURING THIS FREE EVENT IN CLARION AND IS OPEN TO THE PUBLIC.

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PUBLIC SERVICE PROGRAM RECORD

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TITLE: INSIGHT

SOURCE: STATION PRODUCED

FORMAT: DISCUSSION

TOPIC: SHARE YOUR CAREER

PROGRAM LENGTH: 7:00

HOST: SHARON STEWART

GUESTS: FRANCESCA STUBBER, CHAIRMAN OF SHARE YOUR CAREER

DATE AIRED: 12/12/14

TIME AIRED: 5:35 AM

RERUN DATE/TIME:

PREPARED BY: SHARON STEWART

TITLE: ASSISTANT PROGRAMMING/OPERATIONS DIRECTOR

DATE: 12/08/14

SUMMARY OF PROGRAM: FOCUS IS ON ALUMNI SHARING THEIR CAREER INFORMATION AND TIPS WITH ELK COUNTY CATHOLIC SENIOR HIGH SCHOOL STUDENTS.

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PUBLIC SERVICE PROGRAM RECORD

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TITLE: INSIGHT

SOURCE: STATION PRODUCED

FORMAT: DISCUSSION

TOPIC: EMPLOYER SUPPORT OF THE GUARD AND RESERVE

PROGRAM LENGTH: 9:00

HOST: SHARON STEWART

GUESTS: DENISE GROSS PA CHAIRMAN FOR ESGR

DATE AIRED: 12/19/14

TIME AIRED: 5:35 AM

RERUN DATE/TIME:

PREPARED BY: SHARON STEWART

TITLE: ASSISTANT PROGRAMMING/OPERATIONS DIRECTOR

DATE: 12/12/14

SUMMARY OF PROGRAM: VETERANS WERE ENCOURAGED TO NOMINATED THER EMPLOYERS FOR THE FREEDOM AWARD.

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PUBLIC SERVICE PROGRAM RECORD

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NO INSIGHT – HOLIDAY

TITLE: INSIGHT

SOURCE: STATION PRODUCED

FORMAT: DISCUSSION

TOPIC:

PROGRAM LENGTH:

HOST: SHARON STEWART

GUESTS:

DATE AIRED: 12/26/14

TIME AIRED: 5:35 AM

RERUN DATE/TIME:

PREPARED BY: SHARON STEWART

TITLE: ASSISTANT PROGRAMMING/OPERATIONS DIRECTOR

DATE:

SUMMARY OF PROGRAM: