



## **WMKX-FM/WJNG-FM PUBLIC AFFAIRS PROGRAMMING LIST**

**FIRST QUARTER 2023 (January/February/March)**

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**In the past three months, WMKX-FM/WJNG-FM has aired several programs and public service announcements deemed to be of significant community interest. The locally produced "Insight" program issues list is below.**

**In addition, WMKX-FM/WJNG-FM aired approximately 2000 public service announcements, which were either submitted by local organizations or deemed to be of significant community interest.**

**WMKX-FM/WJNG-FM is also in regular contact with community leaders to seek their input.**

PUBLIC SERVICE PROGRAM RECORD

TITLE: INSIGHT

SOURCE: STATION PRODUCED

FORMAT: DISCUSSION

TOPIC: JEFFERSON CLARION COMMUNITY ACTION INCORPORATED

PROGRAM LENGTH: 04:00

HOST: SHARON STEWART

GUESTS: CHERYL SHELLHAMMER

DATE AIRED: 01/06/23

TIME AIRED: 5:35 AM

RERUN DATE/TIME:

PREPARED BY: SHARON STEWART

TITLE: ASST PROGRAM DIRECTOR

DATE: 01/02/23

SUMMARY OF PROGRAM: THE FOCUS OF THE INTERVIEW WAS COMMUNITY ACTION INC IRS CERTIFIED TAX PREPARERS THAT ARE AVAILABLE BY APPOINTMENT TO COMPLETE AND ELECTRONICALLY FILE SIMPLE TAX RETURNS FOR INDIVIDUALS WHO EARNED 58,000 OR LESS IN 2022. THE SERVICE IS FREE TO THOSE THAT MEET ELIGIBILITY REQUIREMENTS. CHERYL ALSO DISCUSSED THE ITEMS THOSE THAT QUALIFY SHOULD BRING TO THEIR APPOINTMENT—PROOF OF ID, WAGE AND EARNING STATEMENTS ETC. LOW INCOME SERVICES ARE VITAL DUE OF THE RISING LOW INCOME SENIOR POPULATION.

PUBLIC SERVICE PROGRAM RECORD

TITLE: INSIGHT

SOURCE: STATION PRODUCED

FORMAT: DISCUSSION

TOPIC: BROOKVILLE TRAIL HUB

PROGRAM LENGTH: 8:00

HOST: SHARON STEWART

GUESTS: PAUL BOBOIGE CHAIRMAN

DATE AIRED: 01/13/23

TIME AIRED: 5:35 AM

RERUN DATE/TIME:

PREPARED BY: SHARON STEWART

TITLE: ASST PROGRAM DIRECTOR

DATE: 01/04/23

SUMMARY OF PROGRAM: PAUL INVITED LISTENERS TO THE ANNUAL MEETING AND DISCUSSED THE MISSION OF THE BROOKVILLE TRAIL HUB--EXPANDING THE JEFFERSON COUNTY TRAIL NETWORK AS PART OF THE PA WILDS LOOP. PAUL EMPHASIZED THAT THE REVENUE GENERATED THROUGH THE TRAIL EXPANSION AND HOW THE COMPLETION OF THE 'MISSING LINK' BY CONNECTING ALLEGHENY NATIONAL FOREST TO KITTANNING AND ULTIMATELY ERIE, CLEVELAND, PITTSBURGH AND PARKERSBURG WILL BRING TOURISM TO OUR AREA.

PUBLIC SERVICE PROGRAM RECORD

TITLE: INSIGHT

SOURCE: STATION PRODUCED

FORMAT: DISCUSSION

TOPIC: PENN STATE EXTENSION FOOD SAFETY COURSE

PROGRAM LENGTH: 11:00

HOST: SHARON STEWART

GUESTS: RICK KRALJ PSU DUBOIS

DATE AIRED: 01/20/23

TIME AIRED: 5:35 AM

RERUN DATE/TIME:

PREPARED BY: SHARON STEWART

TITLE: ASST PROGRAM DIRECTOR

DATE: 01/13/23

SUMMARY OF PROGRAM: A FOOD SAFETY COURSE NOW AVAILABLE AT PENN STATE EXTENSION WHERE PARTICIPANTS RECEIVE THEIR SERVSAFE FOOD PROTECTION MANAGER CERTIFICATE UPON COMPLETION. THE COURSE IS AVAILABLE TO ANYONE WHO NEEDS CERTIFICATION PRIMARILY RESTAURANT MANAGERS AND FOOD SERVICE MANAGERS. THE COURSE COVERS SAFE FOOD PREPARATION, STORAGE, HANDLING AND PURCHASE OF FOOD. COURSE PARTICIPANTS ALSO LEARN ABOUT FOODBORNE MICROORGANISMS AND ALLERGENS, PERSONAL HYGIENE, HOW TO MANAGE PESTS AND SANITIZATION. FOR MORE DETAILS GO TO <https://extension.psu.edu/servsafe>.

PUBLIC SERVICE PROGRAM RECORD

TITLE: INSIGHT

SOURCE: STATION PRODUCED

FORMAT: DISCUSSION

TOPIC: PINECREEK K9 SEARCH UNIT

PROGRAM LENGTH: 9:00

HOST: SHARON STEWART

GUESTS: AJ MOORE, CHIEF

DATE AIRED: 01/27/23

TIME AIRED: 5:35 AM

RERUN DATE/TIME:

PREPARED BY: SHARON STEWART

TITLE: ASST PROGRAM DIRECTOR

DATE: 01/25/23

SUMMARY OF PROGRAM: AJ DISCUSSED THE HISTORY OF THE K9 SEARCH UNIT AND THE NEED FOR SEARCH AND RESCUE IN OUR AREA WITH OVER 30 CALLS IN THE LAST THREE YEARS TO LOOK FOR MISSING PEOPLE. AJ MENTIONED THAT MOST SEARCHES HAVE POSITIVE OUTCOMES AND SOME DO NOT, BUT THEIR SERVICES HELP THE FAMILIES OF THOSE MISSING FIND CLOSURE. LISTENERS WERE ENCOURAGED TO SUPPORT THE PROGRAM THROUGH DONATION, VOLUNTEERISM AND FUNDRAISING. TO FIND OUT MORE ABOUT THE K9 SEARCH UNIT, GO TO <https://www.facebook.com/pinecreekk9searchunit/>

PUBLIC SERVICE PROGRAM RECORD

TITLE: INSIGHT

SOURCE: STATION PRODUCED

FORMAT: DISCUSSION

TOPIC: AMERICAN RED CROSS

PROGRAM LENGTH: 12:00

HOST: SHARON STEWART

GUESTS: KAREN SYSTEK, DRIVE COORDINATOR

DATE AIRED: 02/03/23

TIME AIRED: 5:35 AM

RERUN DATE/TIME:

PREPARED BY: SHARON STEWART

TITLE: ASST PROGRAM DIRECTOR

DATE: 02/01/23

SUMMARY OF PROGRAM: AS PART OF MEGA ROCK'S CAMPAIGN WITH THE AMERICAN RED CROSS, LISTENERS ARE ENCOURAGED TO ROCK AND ROLL UP YOUR SLEEVE AND DONATE BLOOD. THE AMERICAN RED CROSS HAS SENT OUT URGENT APPEALS FOR BLOOD DONORS TO HELP ALLEVIATE THE SHORTAGE. KAREN URGED ELIGIBLE INDIVIDUALS TO MAKE APPOINTMENTS TO DONATE AND ALSO ADVISED DONORS TO USE RAPID PASS, A TOOL THAT ALLOWS DONORS TO COMPLETE PRE-DONATION READING AND HEALTH HISTORY QUESTIONS ONLINE TO SAVE TIME DURING THEIR APPOINTMENT. THE ORGANIZATION IS ALSO PROVIDING INCENTIVES FOR THOSE WHO DONATE BLOOD, SUCH AS GIFT CARDS. LISTENERS WERE ENCOURAGED TO FIND A BLOOD DRIVE NEAR THEM BY CHECKING THE AMERICAN RED CROSS WEBSITE REDCROSSBLOOD.ORG OR CALL 800-RED-CROSS.

PUBLIC SERVICE PROGRAM RECORD

TITLE: INSIGHT

SOURCE: STATION PRODUCED

FORMAT: DISCUSSION

TOPIC: ELK COUNTY COUNCIL OF THE ARTS

PROGRAM LENGTH: 8:00

HOST: SHARON STEWART

GUESTS: KYLIE MADER, CAERON HOWARD

DATE AIRED: 02/10/23

TIME AIRED: 5:35 AM

RERUN DATE/TIME:

PREPARED BY: SHARON STEWART

TITLE: ASST PROGRAM DIRECTOR

DATE: 02/03/23

SUMMARY OF PROGRAM: FUNDING CREATIVITY PROGRAM DEVELOPED AND FUNDED BY THE ELK COUNTY COUNCIL ON THE ARTS. ARTISTS OF ALL GENRES WERE ENCOURAGED TO ATTEND THE EVENT FEBRUARY 16<sup>TH</sup> AT THE PA WILDS MEDIA LAB TO LEARN ABOUT PROGRAMMING OPPORTUNITIES THROUGH ECCOTA AND THEIR PARTNERSHIP WITH THE PENNSYLVANIA COUNCIL ON THE ARTS. FUNDING CREATIVITY IS A CHANCE FOR INTERESTED ARTISTS TO LEARN ABOUT GRANTING AND RESIDENCY OPPORTUNITIES THROUGH ECCOTA AS WELL AS NETWORKING WITH OTHER ARTISTS. THOSE WHO QUALIFY WILL RECEIVE GRANTS TO FUND A SUSTAINABLE BUSINESS IN THE ARTS. FOR MORE DETAILS LISTENERS WERE ENCOURAGED TO CONTACT ECCOTA AT THEIR WEBSITE ECCOTA.COM.

PUBLIC SERVICE PROGRAM RECORD

TITLE: INSIGHT

SOURCE: STATION PRODUCED

FORMAT: DISCUSSION

TOPIC: CALL 811 BEFORE YOU DIG

PROGRAM LENGTH: 5:30

HOST: SHARON STEWART

GUESTS: LEE GRYZINSKI, 811 PA

DATE AIRED: 02/17/23

TIME AIRED: 5:35 AM

RERUN DATE/TIME:

PREPARED BY: SHARON STEWART

TITLE: ASST PROGRAM DIRECTOR

DATE: 02/14/23

SUMMARY OF PROGRAM: THE FOCUS WAS CALL 811 BEFORE YOU DIG – THE NATIONAL PHONE NUMBER FOR ANYONE WHO PLANS TO DIG ON THEIR PROPERTY OR CHECK THE PENNSYLVANIA 1 CALL WEBSITE PA1CALL.ORG BEFORE DIGGING TO REQUEST THAT THE APPROXIMATE LOCATION OF BURIED UTILITIES BE MARKED WITH PAINT OR FLAGS TO PREVENT DAMAGING UNDERGROUND UTILITY LINES. LEE ADVISED HOMEOWNERS, DESIGNERS, EXCAVATORS AND FACILITY OWNERS SHOULD ALL USE THE FREE SERVICE BEFORE DIGGING — INCLUDING WHEN PLANTING SHRUBS AND TREES. LEE EMPHASIZES LISTENERS SHOULD CALL 811 TO AVOID CALLING 911.



PUBLIC SERVICE PROGRAM RECORD

TITLE: INSIGHT

SOURCE: STATION PRODUCED

FORMAT: DISCUSSION

TOPIC: RUN WALK FOR SOMEONE SPECIAL THE ARC OF JEFFERSON AND CLEARFIELD COUNTIES

PROGRAM LENGTH: 12:00

HOST: SHARON STEWART

GUESTS: CARLA FERKO, JENNIFER ROBERTS

DATE AIRED: 02/24/23

TIME AIRED: 5:35 AM

RERUN DATE/TIME:

PREPARED BY: SHARON STEWART

TITLE: ASST PROGRAM DIRECTOR

DATE: 02/21/23

SUMMARY OF PROGRAM: THE ARC OF JEFFERSON AND CLEARFIELD COUNTIES ANNOUNCE RUN WALK FOR SOMEONE SPECIAL IS BACK AT THEIR USUAL DATE IN APRIL AND IS BIGGER THAN EVER. CARLA INFORMED LISTENERS ON THE IMPORTANCE OF THIS ANNUAL FUNDRAISER FOR THE ARC. MONIES RAISED PROVIDES FOUR FREE CAMPS FOR THOSE IN SPECIAL EDUCATION CLASSES IN JEFFERSON AND CLEARFIELD COUNTIES. JENNIFER TOLD LISTENERS HOW THE ARC HAS HELPED HER THROUGHOUT HER LIFE AND HOW RUN WALK FOR SOMEONE SPECIAL WAS STARTED BY HER FATHER WHEN SHE WAS A CHILD. MORE INFORMATION IS AVAILABLE AS WELL AS REGISTRATIONS FORMS AT THEIR WEBSITE JCARC.ORG.

PUBLIC SERVICE PROGRAM RECORD

TITLE: INSIGHT

SOURCE: STATION PRODUCED

FORMAT: DISCUSSION

TOPIC: LAUREL FESTIVAL QUEEN 2022

PROGRAM LENGTH: 09:00

HOST: SHARON STEWART

GUESTS: ABIGAIL KETH

DATE AIRED: 03/03/23

TIME AIRED: 5:35 AM

RERUN DATE/TIME:

PREPARED BY: SHARON STEWART

TITLE: ASST PROGRAM DIRECTOR

DATE: 03/01/23

SUMMARY OF PROGRAM: ABIGAIL DISCUSSED HER RESPONSIBILITIES AS THE 2022 BROOKVILLE LAUREL FESTIVAL QUEEN SUCH AS ATTENDING COMMUNITY EVENTS, SERVING AS A ROLE MODEL, PROMOTING THE LAUREL FESTIVAL AND PARTICIPATING IN FUNDRAISING AND COMMUNITY ACTIVITIES. ABIGAIL ALSO MENTIONED BENEFITS OF BEING LAUREL FESTIVAL QUEEN — THE ROLE HELPS DEVELOP LEADERSHIP AND COMMUNICATION SKILLS, BUILD SELF CONFIDENCE PLUS OFFERS NETWORKING AND SCHOLARSHIP OPPORTUNITIES. ABIGAIL ALSO INVITED LISTENERS TO ATTEND A CRAFT AND KITTIES EVENT AT THE CALICO CAFÉ COFFEE BAR IN BROOKVILLE TO BENEFIT A LOCAL BUSINESS AND TO GIVE BACK TO THE COMMUNITY WITH THIS CRAFTING EVENT.

PUBLIC SERVICE PROGRAM RECORD

TITLE: INSIGHT

SOURCE: STATION PRODUCED

FORMAT: DISCUSSION

TOPIC: WPAL GOLDEN GLOVES BOXING TOURNAMENT

PROGRAM LENGTH: 10:00

HOST: SHARON STEWART

GUESTS: AARON BEATTY EXECUTIVE DIRECTOR

DATE AIRED: 03/10/23

TIME AIRED: 5:35 AM

RERUN DATE/TIME:

PREPARED BY: SHARON STEWART

TITLE: ASST PROGRAM DIRECTOR

DATE: 03/03/23

SUMMARY OF PROGRAM: ST PADDY'S SHOWDOWN BOXING TOURNAMENT WAS THE FOCUS. LISTENERS WE INVITED TO ATTEND THIS ANNUAL FUNDRAISER AT DUBOIS COUNTRY CLUB TO BENEFIT WPAL BOXING AND FITNESS CENTER. THE FUNDS RAISED ARE USED TOWARDS FREE EMBERSHIP FOR ALL AREA YOUTH, LAW ENFORCEMENT, FIRST RESPONDERS AND NURSES. THE EVENT BRINGS YOUNG BOXERS FROM IRELAND TO SQUARE UP WITH THE BEST IN YOUTH BOXING IN THE STATE. AARON ALSO DISCUSSED THE POSITIVE REINFORCEMENT AND ROLE MODELS THE BOXING CUB HAS SHOWN THE YOUTH THAT ARE MEMBERS OF WPAL BOXING AND FITNESS.

PUBLIC SERVICE PROGRAM RECORD

TITLE: INSIGHT

SOURCE: STATION PRODUCED

FORMAT: DISCUSSION

TOPIC: TRI COUNTY ANIMAL SHELTER

PROGRAM LENGTH: 7:00

HOST: SHARON STEWART

GUESTS: DEBBIE STEVENS BOARD OF DIRECTORS

DATE AIRED: 03/17/23

TIME AIRED: 5:35 AM

RERUN DATE/TIME:

PREPARED BY: SHARON STEWART

TITLE: ASST PROGRAM DIRECTOR

DATE: 03/16/23

SUMMARY OF PROGRAM: IN THIS INTERVIEW DEBBIE DISCUSSED THE MISSION OF THE SHELTER — TO PROVIDE COMPASSIONATE CARE AND SHELTER FOR HOMELESS ANIMALS WITH THE ULTIMATE GOAL OF FINDING THEM LOVING AND PERMANENT HOMES. THE SHELTER ALSO STRIVES TO PROMOTE RESPONSIBLE PET OWNERSHIP AND EDUCATE THE COMMUNITY ABOUT THE IMPORTANCE OF SPAYING AND NEUTERING PETS. ALSO DISCUSSED — VOLUNTEERISM AND DEBBIE ENCOURAGED LISTENERS TO DONATE THEIR TIME, TALENTS OR MONEY TO ENSURE THAT EVERY ANIMAL IN THEIR CARE IS TREATED WITH KINDNESS AND RESPECT. TRI COUNTY ANIMAL SHELTER WORKS TO REUNITE LOST PETS WITH THEIR OWNERS AND PROVIDE MEDICAL CARE AND REHABILITATION FOR ANIMALS IN NEED.

PUBLIC SERVICE PROGRAM RECORD

TITLE: INSIGHT

SOURCE: STATION PRODUCED

FORMAT: DISCUSSION

TOPIC: MARCH IS PROBLEM GAMBLING AWARENESS MONTH

PROGRAM LENGTH: 6:00

HOST: SHARON STEWART

GUESTS: JILL NORTHEY

DATE AIRED: 03/31/23

TIME AIRED: 5:35 AM

RERUN DATE/TIME:

PREPARED BY: SHARON STEWART

TITLE: ASST PROGRAM DIRECTOR

DATE: 03/29/23

SUMMARY OF PROGRAM: THE ARMSTRONG INDIANA CLEARFIELD DRUG AND ALCOHOL COMMISSION RECOGNIZES MARCH AS PROBLEM GAMBLING AWARENESS MONTH AND WORKS TO RAISE AWARENESS ABOUT THE RISKS ASSOCIATED WITH PROBLEM GAMBLING. THE COMMISSION PROVIDE INFORMATION AND RESOURCES FOR INDIVIDUALS WHO MAY BE STRUGGLING WITH GAMBLING ADDICTION, AS WELL AS FAMILY MEMBERS AND LOVED ONES. THROUGH PREVENTIONS EFFORTS, THE COMMISSION AIMS TO REDUCE THE NEGATIVE OF PROBLEM GAMBLING ON INDIVIDUALS AND THEIR COMMUNITIES. ALSO HIGHLIGHTED IN THIS INTERVIEW IS THE IMPORTANCE OF RECOGNIZING THE WARNING SIGNS OF PROBLEM GAMBLING AND SEEKING HELP WHEN NEEDED.