



WMKX-FM/WJNG-FM PUBLIC AFFAIRS PROGRAMMING LIST

THIRD QUARTER 2023 (July/August/September)

In the past three months, WMKX-FM/WJNG-FM has aired several programs and public service announcements deemed to be of significant community interest. The locally produced "Insight" program issues list is below.

In addition, WMKX-FM/WJNG-FM aired approximately 2000 public service announcements, which were either submitted by local organizations or deemed to be of significant community interest.

WMKX-FM/WJNG-FM is also in regular contact with community leaders to seek their input.

PUBLIC SERVICE PROGRAM RECORD

TITLE: INSIGHT

SOURCE: STATION PRODUCED

FORMAT: DISCUSSION

TOPIC: BLOOD DONATION BLOOD SUPPLY AMERICAN RED CROSS

PROGRAM LENGTH: 07:00

HOST: SHARON STEWART

GUESTS: KAREN SYSTEK BLOOD DONOR RECRUITMENT

DATE AIRED: 07/07/23

TIME AIRED: 5:35 AM

RERUN DATE/TIME:

PREPARED BY: SHARON STEWART

TITLE: ASST PROGRAM DIRECTOR

SUMMARY OF PROGRAM: KAREN SYSTEK INFORMED LISTENERS ABOUT THE ALARMINGLY LOW BLOOD SUPPLY LEVELS IN OUR COMMUNITY AND SHED LIGHT ON THE FACTORS CONTRIBUTING TO THIS CRITICAL SHORTAGE AND HIGHLIGHTED THE PRESSING NEED FOR BLOOD DONORS TO STEP FORWARD AND CONTRIBUTE WHENEVER POSSIBLE. ALSO DISCUSSED WAS THE PIVOTAL ROLE THAT INDIVIDUALS CAN PLAY IN ALLEVIATING THIS CRISIS BY DONATING BLOOD, EMPHASIZING THAT EVERY DONATION CAN MAKE A LIFE-SAVING DIFFERENCE AS WELL AS OTHER WAYS THROUGH WHICH COMMUNITY MEMBERS CAN ASSIST THE AMERICAN RED CROSS IN THEIR MISSION TO MAINTAIN A STABLE BLOOD SUPPLY, INCLUDING VOLUNTEERING, ORGANIZING BLOOD DRIVES, OR MAKING FINANCIAL CONTRIBUTIONS TO SUPPORT THE ORGANIZATION'S VITAL WORK.

PUBLIC SERVICE PROGRAM RECORD

TITLE: INSIGHT

SOURCE: STATION PRODUCED

FORMAT: DISCUSSION

TOPIC: PASSAGES INC OPEN HOUSE

PROGRAM LENGTH: 10:30

HOST: SHARON STEWART

GUESTS: SARAH PRESLEY VICTIMS ADVOCATE

DATE AIRED: 07/14/23

TIME AIRED: 5:35 AM

RERUN DATE/TIME:

PREPARED BY: SHARON STEWART

TITLE: ASST PROGRAM DIRECTOR

SUMMARY OF PROGRAM: THIS INTERVIEW THE FOCUS IS ON A CRITICAL EVENT THAT AIMS TO MAKE A DIFFERENCE IN OUR COMMUNITY. PASSAGES INC, LOCATED IN CLARION, IS SET TO HOST AN OPEN HOUSE AT THEIR BRAND-NEW MAIN STREET LOCATION ON SEPTEMBER 20TH. COMMUNITY OUTREACH ADVOCATE SARAH PRESLEY AND SHARON DISCUSS THE UPCOMING OPEN HOUSE, SHEDDING LIGHT ON THE DETAILS YOU NEED TO KNOW. THE IMPORTANCE OF SUPPORTING VICTIMS OF SEXUAL VIOLENCE IS A CRUCIAL STEP TOWARD HEALING AND JUSTICE FOR THOSE WHO HAVE SUFFERED AND COMMUNITY SUPPORT IS VITAL IN THE HEALING PROCESS. AND, ALWAYS REMEMBER, IF YOU OR SOMEONE YOU KNOW IS A VICTIM OF SEXUAL ASSAULT, HELP IS AVAILABLE THROUGH THE 24-HOUR CRISIS HOTLINE AT 1 (800) 793 3620.

PUBLIC SERVICE PROGRAM RECORD

TITLE: INSIGHT

SOURCE: STATION PRODUCED

FORMAT: DISCUSSION

TOPIC: LIFT DISABILITY AND SENIOR RESOURCE EXPO

PROGRAM LENGTH: 05:00 MINUTES

HOST: SHARON STEWART

GUESTS: ROBERT MECCA, CYNTHIA FELDBAUER LIFE FOR INDEPENDENCE FOR TODAY

DATE AIRED: 07/21/23

TIME AIRED: 5:35 AM

RERUN DATE/TIME:

PREPARED BY: SHARON STEWART

TITLE: ASST PROGRAM DIRECTOR

SUMMARY OF PROGRAM: THE DISABILITY AND SENIOR RESOURCE EXPO WILL HAVE 45 COMMUNITY RESOURCE ORGANIZATIONS THAT WILL BE DISTRIBUTING INFORMATION ABOUT SENIOR RESOURCES FOR CONSUMERS, CAREGIVERS, FAMILY MEMBERS, ADVOCATES, FRIENDS, AGENCY REPRESENTATIVES, AND MEMBERS OF THE COMMUNITY. THE GOAL IS TO SHOWCASE SEVERAL ORGANIZATIONS IN OUR AREA AVAILABLE FOR SENIOR CITIZENS AND OTHERS THROUGHOUT THE COUNTY TO MAKE THEIR LIFE BETTER. LUNCH-TO-GO AND DOOR PRIZES WILL BE A PART OF THE EXPO THIS YEAR, ALONG WITH A VARIETY OF HEALTH SCREENINGS. AREA TRANSIT AUTHORITY (ATA) WILL BE OFFERING SHUTTLE SERVICE FROM ALL COUNTY SENIOR CENTERS. THE EVENT IS SPONSORED BY PENNSYLVANIA LINK, ATA PUBLIC TRANSIT, AND WOMEN EMPOWERING WOMEN.

PUBLIC SERVICE PROGRAM RECORD

TITLE: INSIGHT

SOURCE: STATION PRODUCED

FORMAT: DISCUSSION

TOPIC: WHEELCHAIR FOR WARRIORS

PROGRAM LENGTH: 12:00 MINUTES

HOST: SHARON STEWART

GUESTS: CRYSTAL LARRAMORE CO FOUNDER

DATE AIRED: 07/28/23

TIME AIRED: 5:35 AM

RERUN DATE/TIME:

PREPARED BY: SHARON STEWART

TITLE: ASST PROGRAM DIRECTOR

SUMMARY OF PROGRAM: CRYSTAL SHEDS LIGHT IN THIS INTERVIEW ON WHEELCHAIRS FOR WARRIORS--A NATIONWIDE ORGANIZATION THAT STRIVES TO MAKE A DIFFERENCE IN THE LIVES OF DISABLED VETERANS, LAW ENFORCEMENT OFFICERS, AND FIRST RESPONDERS—WHICH SHE COFOUNDED. THEIR MISSION REVOLVES AROUND PROVIDING CUSTOMIZED WHEELCHAIRS AND MOBILITY SOLUTIONS TO THESE BRAVE INDIVIDUALS WHO HAVE SACRIFICED SO MUCH IN SERVICE TO THEIR COMMUNITIES AND COUNTRY. THROUGH THE GIFT OF TAILORED WHEELCHAIRS, THIS ORGANIZATION NOT ONLY RESTORES MOBILITY BUT ALSO OFFERS A RENEWED SENSE OF INDEPENDENCE AND DIGNITY TO THOSE IN NEED. THEIR WORK NOT ONLY BENEFITS THE RECIPIENTS BUT ALSO ENRICHES THE COMMUNITY, SERVING AS A BEACON OF HOPE AND SUPPORT FOR THOSE WHO HAVE SACRIFICED SO MUCH.

PUBLIC SERVICE PROGRAM RECORD

TITLE: INSIGHT

SOURCE: STATION PRODUCED

FORMAT: DISCUSSION

TOPIC: RIDGWAY ANIMAL HAVEN

PROGRAM LENGTH: 07:00 MINUTES

HOST: SHARON STEWART

GUESTS: SHELLY CAVAGGIO, ANIMAL ADVOCATE

DATE AIRED: 08/04/23

TIME AIRED: 5:35 AM

RERUN DATE/TIME:

PREPARED BY: SHARON STEWART

TITLE: ASST PROGRAM DIRECTOR

SUMMARY OF PROGRAM: SHELLY CAGGIANO FROM RIDGWAY ANIMAL HAVEN EXTENDED AN INVITATION TO OUR LISTENERS, ENCOURAGING THEM TO JOIN THE FUN AT DOGS DAY AT THE BEACH, HELD AT SANDY BEACH IN RIDGWAY, PA. THIS EXCITING EVENT FEATURES A PET TOWN SET UP IN THE DOG PARK, WITH ALL PROCEEDS DIRECTLY BENEFITING RIDGWAY ANIMAL HAVEN. DURING THE INTERVIEW, SHELLY ALSO TOUCHES UPON THE CRUCIAL NEED FOR COMMUNITY SUPPORT TO ENSURE THE SHELTER CONTINUES TO OPERATE SMOOTHLY. WHETHER IT'S THROUGH VOLUNTEERING, PARTICIPATING IN FUNDRAISING EFFORTS, OR MAKING DONATIONS, EVERY CONTRIBUTION PLAYS A SIGNIFICANT ROLE IN PROVIDING SHELTER TO HOMELESS ANIMALS, OFFERING THEM A SAFE AND CARING ENVIRONMENT TO THRIVE.

PUBLIC SERVICE PROGRAM RECORD

TITLE: INSIGHT

SOURCE: STATION PRODUCED

FORMAT: DISCUSSION

TOPIC: AMERICAN RED CROSS BLOOD SUPPLY

PROGRAM LENGTH: 8:00

HOST: SHARON STEWART

GUESTS: KAREN SYSTEK BLOOD DONOR RECRUITMENT

DATE AIRED: 08/11/23

TIME AIRED: 5:35 AM

RERUN DATE/TIME:

PREPARED BY: SHARON STEWART

TITLE: ASST PROGRAM DIRECTOR

SUMMARY OF PROGRAM: KAREN SYSTEK INFORMED LISTENERS ABOUT THE ALARMINGLY LOW BLOOD SUPPLY LEVELS IN OUR COMMUNITY AND SHED LIGHT ON THE FACTORS CONTRIBUTING TO THIS CRITICAL SHORTAGE AND HIGHLIGHTED THE PRESSING NEED FOR BLOOD DONORS TO STEP FORWARD AND CONTRIBUTE WHENEVER POSSIBLE. ALSO DISCUSSED WAS THE PIVOTAL ROLE THAT INDIVIDUALS CAN PLAY IN ALLEVIATING THIS CRISIS BY DONATING BLOOD, EMPHASIZING THAT EVERY DONATION CAN MAKE A LIFE-SAVING DIFFERENCE AS WELL AS OTHER WAYS THROUGH WHICH COMMUNITY MEMBERS CAN ASSIST THE AMERICAN RED CROSS IN THEIR MISSION TO MAINTAIN A STABLE BLOOD SUPPLY, INCLUDING VOLUNTEERING, ORGANIZING BLOOD DRIVES, OR MAKING FINANCIAL CONTRIBUTIONS TO SUPPORT THE ORGANIZATION'S VITAL WORK.

PUBLIC SERVICE PROGRAM RECORD

TITLE: INSIGHT

SOURCE: STATION PRODUCED

FORMAT: DISCUSSION

TOPIC: TRI COUNTY ANIMAL SHELTER

PROGRAM LENGTH: 05:00

HOST: SHARON STEWART

GUESTS: DEBBIE STEPHENS BOARD OF DIRECTORS

DATE AIRED: 08/18/23

TIME AIRED: 5:35 AM

RERUN DATE/TIME:

PREPARED BY: SHARON STEWART

TITLE: ASST PROGRAM DIRECTOR

SUMMARY OF PROGRAM: IN THIS INTERVIEW DEBBIE DISCUSSED THE MISSION OF THE SHELTER—TO PROVIDE COMPASSIONATE CARE AND SHELTER FOR HOMELESS ANIMALS WITH THE ULTIMATE GOAL OF FINDING THEM LOVING AND PERMANENT HOMES. THE SHELTER ALSO STRIVES TO PROMOTE RESPONSIBLE PET OWNERSHIP AND EDUCATE THE COMMUNITY ABOUT THE IMPORTANCE OF SPAYING AND NEUTERING PETS. ALSO DISCUSSED—VOLUNTEERISM AND DEBBIE ENCOURAGED LISTENERS TO DONATE THEIR TIME, TALENTS OR MONEY TO ENSURE THAT EVERY ANIMAL IN THEIR CARE IS TREATED WITH KINDNESS AND RESPECT. TRI COUNTY ANIMAL SHELTER WORKS TO REUNITE LOST PETS WITH THEIR OWNERS AND PROVIDE MEDICAL CARE AND REHABILITATION FOR ANIMALS IN NEED.

PUBLIC SERVICE PROGRAM RECORD

TITLE: INSIGHT

SOURCE: STATION PRODUCED

FORMAT: DISCUSSION

TOPIC: STATE COLLEGE STAIR CLIMB

PROGRAM LENGTH: 07:00 MINUTES

HOST: SHARON STEWART

GUESTS: PENNY HAIN COORDINATOR

DATE AIRED: 08/25/23

TIME AIRED: 5:35 AM

RERUN DATE/TIME:

PREPARED BY: SHARON STEWART

TITLE: ASST PROGRAM DIRECTOR

SUMMARY OF PROGRAM: PENNY HAIN DISCUSSED THE 9/11 MEMORIAL STAIR CLIMB SHARING HOW WE CAN JOIN THIS REMARKABLE TRIBUTE. PARTICIPANTS PAY HOMAGE TO A FDNY FIREFIGHTER BY CLIMBING OR WALKING EQUIVALENT TO THE 110 STORIES OF THE WORLD TRADE CENTER AT STATE COLLEGE. THIS INDIVIDUAL TRIBUTE NOT ONLY HONORS THE SACRIFICE OF AN FDNY BROTHER BUT SYMBOLICALLY COMPLETES THEIR HEROIC JOURNEY TO SAVE OTHERS. WITH FIREFIGHTER AND COMMUNITY INVOLVEMENT, WE ENSURE THAT EACH OF THE 343 FIREFIGHTERS IS REMEMBERED, AND THE WORLD UNDERSTANDS THAT WE WILL NEVER FORGET. THESE 9/11 MEMORIAL STAIR CLIMBS ALSO PLAY A VITAL ROLE IN SUPPORTING THE NATIONAL FALLEN FIREFIGHTERS FOUNDATION, ENABLING THEM TO CREATE AND SUSTAIN PROGRAMS THAT ASSIST FIRE SERVICE SURVIVORS.

PUBLIC SERVICE PROGRAM RECORD

TITLE: INSIGHT

SOURCE: STATION PRODUCED

FORMAT: DISCUSSION

TOPIC: EMPLOYER ENGAGEMENT EXTRAVAGANZA

PROGRAM LENGTH: 08:00 MINUTES

HOST: SHARON STEWART

GUESTS: DAVE SLAGLE PA CAREER LINK JEFFERSON COUNTY

DATE AIRED: 09/01/23

TIME AIRED: 5:35 AM

RERUN DATE/TIME:

PREPARED BY: SHARON STEWART

TITLE: ASST PROGRAM DIRECTOR

SUMMARY OF PROGRAM: IN THIS INTERVIEW, DAVE SLAGLE EXTENDED AN INVITATION TO ALL BUSINESS OWNERS AND MANAGERS. HE ENCOURAGED THEM TO ATTEND THE EMPLOYERS ENGAGEMENT EXTRAVAGANZA AT PA CAREER LINK IN PUNXSUTAWNEY. THIS EVENT AIMED TO UNVEIL THE VALUABLE RESOURCES PA CAREER LINK PROVIDES IN TERMS OF CONNECTING POTENTIAL EMPLOYEES WITH EMPLOYERS. SLAGLE ACKNOWLEDGED THE STAFFING CHALLENGES MANY BUSINESSES HAVE FACED SINCE THE ONSET OF THE COVID-19 PANDEMIC. HOWEVER, HE HIGHLIGHTED PA CAREER LINK'S INNOVATIVE SYSTEM DESIGNED TO STREAMLINE THE HIRING PROCESS, OFFERING A SOLUTION TO HELP BUSINESSES REMAIN FULLY STAFFED.

PUBLIC SERVICE PROGRAM RECORD

TITLE: INSIGHT

SOURCE: STATION PRODUCED

FORMAT: DISCUSSION

TOPIC: SQUATCHFEST 2023

PROGRAM LENGTH: 06:00

HOST: SHARON STEWART

GUESTS: LOWELL WATTS FOUNDER

DATE AIRED: 09/08/23

TIME AIRED: 5:35 AM

RERUN DATE/TIME:

PREPARED BY: SHARON STEWART

TITLE: ASST PROGRAM DIRECTOR

SUMMARY OF PROGRAM: SQUATCHFEST IS A UNIQUE, COMMUNITY EVENT, FAMILY-FRIENDLY MUSIC FESTIVAL HELD AT THE KANE FAMILY DRIVE-IN THEATRE. LIVE MUSIC ALL DAY ALONG WITH VENDORS, A CHICKEN BBQ, A FULL SNACK BAR MENU, KIDS GAMES, A BOUNCE HOUSE, A SQUATCH CALLING CONTEST, T-SHIRT GIVEAWAY, A POSSIBLE APPEARANCE BY SASQUATCH HIMSELF, AND AFTERWARDS, A JIMMY HENDRIX-STYLE RENDITION OF THE STAR-SPANGLED BANNER, FOLLOWED BY A FIREWORKS DISPLAY THAT RIVALS ANYTHING YOU HAVE EVER SEEN. THE SOUND AND LIGHTS PROVIDE A FANTASTIC CONCERT EXPERIENCE THAT RIVALS ANY MAJOR VENUE. SUPPORT LOCAL LIVE MUSIC AT SQUATCHFEST AND HELP KEEP THE DRIVE-IN ALIVE.

PUBLIC SERVICE PROGRAM RECORD

TITLE: INSIGHT

SOURCE: STATION PRODUCED

FORMAT: DISCUSSION

TOPIC: ARMSTRONG INDIANA CLARION DRUG AND ALCOHOL COMMISSION

PROGRAM LENGTH: 05:00 MINUTES

HOST: SHARON STEWART

GUESTS: JILL NORTHEY

DATE AIRED: 09/15/23

TIME AIRED: 5:35 AM

RERUN DATE/TIME:

PREPARED BY: SHARON STEWART

TITLE: ASST PROGRAM DIRECTOR

SUMMARY OF PROGRAM: JILL NORTHEY DISCUSSES THE ARMSTRONG-INDIANA-CLARION DRUG AND ALCOHOL COMMISSION, INC., OFFERING DRUG AND ALCOHOL SERVICES IN ARMSTRONG AND INDIANA COUNTIES, AS WELL AS CLARION COUNTY. NOW, THEY'VE EXPANDED THEIR SERVICES TO INCLUDE PROBLEM GAMBLING. JILL DELVES INTO THE WARNING SIGNS OF PROBLEM GAMBLING AND URGES LISTENERS TO SEEK HELP IF THEY BELIEVE THEY ARE FACING GAMBLING ISSUES WITHIN THEIR FAMILY.

PUBLIC SERVICE PROGRAM RECORD

TITLE: INSIGHT

SOURCE: STATION PRODUCED

FORMAT: DISCUSSION

TOPIC: COOK FOREST STATE PARK FALL EVENTS

PROGRAM LENGTH: 09:00 MINUTES

HOST: SHARON STEWART

GUESTS: DALE LUTHRINGER ENVIRONMENTAL SPECIALIST

DATE AIRED: 09/22/23

TIME AIRED: 5:35 AM

RERUN DATE/TIME:

PREPARED BY: SHARON STEWART

TITLE: ASST PROGRAM DIRECTOR

SUMMARY OF PROGRAM: IN THIS INTERVIEW, DALE INVITES LISTENERS TO ENJOY THE FREE EVENTS SCHEDULED IN THE FALL AT COOK FOREST STATE PARK, RANGING FROM HIKING TO SIGHTSEEING AND MORE. IN ADDITION TO THE FALL FAVORITES--AS PART OF A MOVEMENT TO PROMOTE HEALTH, NATURE, AND LOCAL PARKS AND TRAILS--THE FRIENDS OF COOK FOREST OFFERS THE "WALK WITH A DOC" HIKE. ALSO THIS YEAR MEET AT RIDGE CAMP PARK AMPHITHEATER TO TAKE A CANDLELIT WALK BACK IN TIME WITH A WOODHICK FROM THE 1800S. SEE COOK FOREST THROUGH THE EYES OF AN 1800S WOODHICK. FOR DETAILS GO TO COOK FOREST STATE PARK WEBSITE DCNR/CALENDAR OF EVENTS.

PUBLIC SERVICE PROGRAM RECORD

TITLE: INSIGHT

SOURCE: STATION PRODUCED

FORMAT: DISCUSSION

TOPIC: VAPING AND YOUTH

PROGRAM LENGTH: 06:00

HOST: SHARON STEWART

GUESTS: DR. SUSAN WALLY, CO AUTHOR OF AMERICAN ACADEMY OF PEDIATRICS TOBACCO POLICY

DATE AIRED: 09/29/23

TIME AIRED: 5:35 AM

RERUN DATE/TIME:

PREPARED BY: SHARON STEWART

TITLE: ASST PROGRAM DIRECTOR

SUMMARY OF PROGRAM: DR. SUSAN WALLEY UNVEILED THE ALARMING RISKS OF YOUTH AND VAPING IN HER WORK FOR THE AMERICAN ACADEMY OF PEDIATRICS TOBACCO POLICY. HER EXPERTISE AND WARNING SIGNAL THE IMPORTANCE OF ADDRESSING THIS GROWING CONCERN. DURING HER INTERVIEW SHE TALKS ABOUT THE DANGERS AND POTENTIAL HEALTH IMPACTS OF VAPING AMONG YOUNG INDIVIDUALS AND HOW OUR YOUTH ARE BEING TARGETED WITH FLAVORS THAT ARE APPEALING TO YOUNG PEOPLE. DR. WALLEY PROVIDED SOME INFORMATION ON WHAT PARENTS CAN DO TO PROTECT OUR YOUTH FROM THE HARMFUL EFFECTS OF THIS TREND. DR. WALLEY ADVISED PARENTS TAKE ACTION TO SAFEGUARD THE HEALTH AND WELL-BEING OF OUR YOUNGER GENERATION.