## QUARTERLY ISSUES PROGRAM LIST FOR KIXI-AM MERCER ISLAND/SEATTLE April 1 - June 30, 2020

# Laurie Hardie Public Affairs Director Placed in the Public File – July, 9 2020

### Section I. Issues

KIXI has identified the following issues as significant issues facing our community in this quarter:

- A. Environment
- B. Volunteer
- C. Health
- D. Education
- E. Community Engagement
- F. Charities

## Section II. Responsive Programs

KIXI has broadcast programming dealing with each of the above-referenced issues:

### A. Environment

1. Spotlight With Laurie Hardie – June 28, 2020 6 a.m. 26 minutes. Interview with Dillon Honcoop, his podcast *Real Food Real People* is a conversation starter for farmers. His hope is to connect the public with the farmers to help them See the farmers and their families. He interviews farmers from Washington State, from beef to fruit tree to veggie farmers.

He is passionate to let people know where their food comes from and how we can support one another. He talks about the

Importance of caring for the soil as much as the animals who walk on it and the food that comes from it.

https://realfoodrealpeople.org/

2. Sunday Morning Shout Out with Laurie Hardie June 21, 2020 5:53am 7:30. Tory McCagg, author of At Crossroads with Chickens: A "What If It Works? Adventure in Off-Grid Living and Quest for Home, has been raising chickens with love and care since 2008. She says we must remember that chicks and chickens are sentient beings, and offers these "Chick Rules" for taking responsibility for their lives in a way that protects and honors them. https://www.torymccagg.com/

- 3. Sunday Morning Shout Out with Mandi Ringgenberg May 10, 2020 5:58am 2:00. Athletes for Kids serves children in 1st through 9th grade who have special needs and disabilities of all kinds. We carefully match each child with a qualified high school athlete who commits to mentoring a child for one to three years. Once a mentorship is formed, the pair will meet two to four times a month. https://athletesforkids.org/
- 4. Sunday Morning Magazine: with Kate Daniels May 03, 2020 at 6:30am 30 minutes. Really, if dealing with CoVID 19, were not enough, we have allergy season going on, and that is just making our life a bit more challenging. So, to the rescue, actually to the medical professional 'rescue', for knowledge, because knowledge is power, we have Dr. John Knutson, a physician with Pac Med, to provide some critical insights!! Dr. Knutson's specialty fields are Allergy and Immunology. Staying indoors really helps with controlling allergies. Outdoors, wearing a mask is helpful, as is wearing glasses. www.pacificmedicalcenters.org
- 5. Sunday Morning Shout Out with Mandi Ringgenberg May 17, 2020 5:58am 1:37. Fostering Together is dedicated to finding and supporting foster families in Western Washington. FT is a no-cost program that helps walk families through the licensing process regardless of who you decide to license with. Providing resources, information, support and answers to many questions along the way. Once you are a licensed foster home or if you are a kinship provider already we continue to provide support, information and resources. Developed in partnership between the Washington State and Olive Crest a national leader in transforming the lives of at-risk children since 1973 the program aims to ensure safe, loving foster families are available to meet the diverse needs of abused and neglected youth. 1-866-958-KIDS or <a href="https://www.fosteringtogether.org">www.fosteringtogether.org</a>
- 6. Sunday Morning Magazine: with Kate Daniels April 19, 2020 6:30am 30 minutes. Jack Kerfoot is a scientist, an energy expert, and the author of: Fueling America--An Insider's Journey. (He lives just down the road in Portland.) Jack talks of the energy conundrum over the millennia, and ours now is: finding sustainable, reliable energy that doesn't hurt our environment. He tells us of some major renewable energy projects under construction--wind power off the east coast, solar in the SE/Florida, and wind turbines in the south. Oklahoma's energy consumption is now 50% renewable. www.jackkerfoot.com
- 7. Sunday Morning Magazine: with Kate Daniels April 04, 2020 6:30am 30 minutes. Elyse Dickerson shares some of her life and navigating tips to help us along in this COVID reality, and suggests we might be discovering some new good habits. As a wife, whose husband works in another state during the week, and a Mom of 2 adolescents, Elyse shares how this has created some great family time of cooking together, sitting at the table for meals together, and

playing board games? Elyse is CEO and co-founder of Eosera, a majority woman owned biotech company, She tells us about some of the products related to ear health, managing ear wax--which these days is exacerbated by the greater use of ear buds, etc. www.earcaremd.com

### B. Volunteer

- 1. Sunday Morning Shout Out with Mandi Ringgenberg May 24, 2020 6:28AM 2:17. Recovery Café is a community of individuals who have been traumatized by homelessness, addiction and other mental health challenges coming to know they are loved and have gifts to share. In Washington State, 10.7% of all adults are in need of substance abuse treatment, yet in King County 69.6% of adults in need of treatment do not receive it. The Café offers classes, groups, coaching as well as a meal and of course coffee. This helps people know they are not alone and it is a first step in seeking help.
- 2. Spotlight with Laurie Hardie Sunday May 17, 2020 5:30am 26 minutes. Interview with Deacon Dennis Kelly with Mercywatch.org. Mercy Watch is a nonprofit all volunteer organization. They are dedicated to helping the homeless. Whether it is with medical care or just listening to their stories. They are building relationships with the marginalized community. They go out on the streets of Snohomish County Tuesdays and Thursdays and the COVID-19 situation has added an extra challenge to the ministry. <a href="https://mercywatch.org/">https://mercywatch.org/</a>
- 3. Sunday Morning Magazine: with Kate Daniels May 10, 2020 6:30am 30 minutes. Talking about the "Virtual Walk to Cure Arthritis". Together let's do all we can to support research funding and educational and comfort resources for those living with arthritis and their family. The "Walk" is nationwide on Saturday, May 16, 1pm PT. Participate on their Facebook page. 54 is a 'magic' number, reflecting the creativity of the organizers in a unique time. 54 Million People suffer with this condition. Participate by walking 54 steps, taking 54 laps, etc., invite 54 friends to join you. And consider donating \$54 dollars or multiples to support the work. Dr. Keith Elkon, the Medical Honoree, is involved in research at the UW and delivers an important message about the work being done, and all that needs to be done. Alicia Nelson is the Youth Honoree, a graduating HS Senior, who has lived with the condition for 11 years--she is an inspiring young woman. Steve Wright, Exec Director for the Arthritis Foundation shares the details of how we can all share in the success of the Walk to Cure Arthritis. www.facebook.com/arthritis.org www.arthritis.org
- 4. Sunday Morning Shout Out with Laurie Hardie April 26, 2020 6:28AM 2:19. Alpha Supported Living Services is looking for donations of masks and cleaning supplies in the midst of COVID-19. They don't get the funding that

- hospitals do and they still have to serve their clients with special needs. Alpha is a 24/7 facility to serve those with disabilities, which includes nursing services for some residents. https://www.alphasls.org/
- 5. Sunday Morning Magazine: with Kate Daniels April 26 2020 6:30am 30 minutes. Give Big 2020 is already underway. It's a great annual fund-raising event for our community to come together and support many of the non-profits in the Puget Sound area. And to underscore the need is greater than ever this year! We hear from leaders in just 2 of the nonprofits we can choose to support:
  - a. Kathy Ulrich is Development Director for Communities in Schools Renton-Tukwila. This reaches the students of all ages who are at risk of missing out on education due to parental issues (sick parents!), lack of food, resources. Communities in Schools is a safety net. www.communitiesinschools.org
  - b. Maureen Ewing is Executive Director of University Heights Center --- where "lifelong learning" is at the core of this umbrella nonprofit organization, crossing all income levels, and providing particular services to our most vulnerable, insecurely housed citizens. www.uheightscenter.org Please support www.givebigwa.org @givebigwa

## C. Health

- 1. Spotlight with Laurie Hardie Sunday June 14, 2020 5:30am 26 minutes. Interview with Steve Wright, Executive Director of the Arthritis Foundation Washington, Oregon, & Alaska, Dr. Amish Dave (pronounced AH-MEESH DAH-VAY), Rheumatologist at Virginia Mason Medical Center, and Samantha Shelton who is on the board and her two kids, Isabella and Devon who both suffer from Juvenile Idiopathic Arthritis (JIA). COVID 19 has caused some issues for people with arthritis because they haven't been coming in for meds or treatment. They are now able to go back into the clinics. Their fundraiser "Bone Bash" will be virtual this year. Isabela and Devon share the struggles of being kids with arthritis and what it is like at school for them. They also share how kids can help kids with arthritis stay safe at school. https://www.arthritis.org/
- 2. Spotlight with Laurie Hardie Sunday June 07, 2020 5:30am 26 minutes. Jodi is a practicing psychotherapist and best-selling author whose new book Anxiety....I'm so Done With You. A Teens Guide to Ditching Toxic Stress & Hardwiring Your Brain for Happiness is now available. Jodi addresses how to get rid of anxiety and build our teens brain to build self-confidence. https://jodiaman.com/ https://jodiaman.com/tedx/

- 3. Sunday Morning Magazine: with Kate Daniels June 07, 2020 6:30am 30 minutes. Earl Johnson is one of the founders of the Spiritual Care Division of the American Red Cross. And he is the author of "Finding Comfort During Hard Times: A Guide to Healing After Disease, Violence, and Other Community Trauma". Beginning his work in the '80s during the AIDS epidemic, Earl has the experience of see that with basic disaster training, the people doing the work have less compassion fatigue. We are all dealing with a qualified kind of disaster during this pandemic. We can find insights and support in the guidance of Earl's book. https://earljohnson.io
- 4. Sunday Morning Magazine: with Kate Daniels May 3.1, 2020 6:30am 30 minutes. Jack Shriner is the Lead Psychotherapist with PacMed here in the Puget Sound area, with 12 years of meeting with clients. He and other staff continue to do their critical work--virtually. This is important as mental health during this pandemic time, can potentially be more hidden when we are socially distancing. And it has the potential to be additionally stressful on our kids. Jack is dedicated to helping our youth, and families and has a more in depth article he's written at the website--Is My Son Depressed or Just Lazy? It has excellent insights and tips for parents, teachers, and guardians. https://www.pacificmedicalcenters.org/who-we-are/jack-shriner/
- 5. Sunday Morning Magazine: with Kate Daniels May 24, 2020 6:30am 30 minutes. Scott Turow, best-selling author, and attorney, brings us book #11 in his legal thriller genre, The Last Trial. The title references his long time lead character in his last courtroom appearance. Lots of drama, lots of twists, and interesting pharmaceutical relevance to the current search for a COVID virus vaccine. Scott also has interesting comments about our judicial system. www.scottturow.com
- 6. Spotlight with Laurie Hardie Sunday April 26, 2020 5:30am 26 minutes. Interview with Lindsey Larkin Lindsey Larkin JDRF representative and 13 year old Lucy Tiechman Beat the Bridge Ambassador. Nordstrom's 38th annual Beat the Bridge Run has been re-invented into a virtual activity for May 17th. Lindsey will tell you just how to get involved and sign up. Lucy shares her amazing story, you are going to love her. Find out how to support Juvenile Diabetes Research Foundation for a cure for childhood diabetes. https://www2.jdrf.org/site/TR?fr\_id=8012&pg=entry

## D. Education

1. Spotlight with Laurie Hardie Sunday June 21, 2020 5:30am 26 minutes. Interview with Andrea Fryrear talking about her new book called *Mastering Marketing Agility:* Transform Your Marketing Teams and Evolve Your Organization, (Berrett-Koehler, July 2020) Andrea maps out a clear system for adapting a deliberate, disciplined agile marketing approach—one that will get teams through

the short term crisis and sustain over time. While companies are trying to pivot their marketing to fit in with Covid-19 and Black lives matter, if they are using the Agility model they will anticipate and welcome change and be ready to pivot their strategy within days. <a href="https://fryrear.com/">https://fryrear.com/</a>

- 2. Sunday Morning Magazine: with Kate Daniels June 21, 2020 6:30am 30 minutes. Carew Papritz is an award-winning author and education thought leader. The message that resonates through the pages of "The Legacy Letters" is timeless, and so critically important in our life and world today. So ideal for Father's Day, Carew talks about fatherhood, male role models, and experiences with students. Carew divides his time between Washington State--which is home, and Arizona. Check out his CarewTube, encouraging kids to read. <a href="https://thelegacyletters.com/">https://thelegacyletters.com/</a>
- 3. Sunday Morning Magazine: with Kate Daniels June 28, 2020 6:30am 30 minutes. Dr. David Nuremnberg is a professor, educational consultant and writer in the Boston area who teaches courses at both the high school and graduate level. Dr. Nuremberg is the author of "WHAT DOES INJUSTICE HAVE TO DO WITH ME? Engaging Privileged White Students with Social Justice". This book evolved over the past few years because Dr. Nurenberg found that his high school students expressed this very thought that they did not see any relevance in reading about the Civil Rights movement, about Martin Luther King Jr. And it is a great guide book for teachers and parents to use today. www.doctornurenberg.com
- 4. Sunday Morning Magazine: with Kate Daniels June 14, 2020 6:30am 30 minutes. Dr. Sanam Hafeez is a neuropsychologist in New York City, and she is a faculty member of Columbia University. She has conducted research in the area of 'what makes a mentally fit police officer' and she has worked with the NYC police department. She has the credentials to help us gain some understanding and some insights into the huge issues we are seeing with police departments across this country. <a href="https://www.comprehendthemind.com">www.comprehendthemind.com</a>
- 5. Spotlight with Laurie Hardie May 24, 2020 6am 26 minutes. Interview with Luke Minor, WA529 Director. The GET program's 2019-2020 enrollment period comes to a close on May 31. Washington families still have time to start saving for future college costs with the state's 529 prepaid tuition program. The GET program is one of two college savings options offered by Washington College Savings Plans (WA529). The Dream Ahead College Investment Plan was launched in 2018 to create additional choice and flexibility for families as they plan for college costs. "Even during a crisis like COVID-19, it's important to keep in perspective that your child's dreams and your goals for their future are long-term," says Washington College Savings Plans director, Luke Minor https://www.get.wa.gov/
- 6. Spotlight with Laurie Hardie April 12, 2020 6am 26 minutes. Interview with Coach Carol Lopez, her facebook page is Life Line for Parents. She is an expert on parenting children and adult children with addictions. She tells us the best way

to get help for ourselves first. How to support them without being taken to the cleaners by them. She learned from the school

of hard knocks. She has written a book called Muck Off, The Starting Point to your Happily Ever After.

<u>https://amzn.to/2DISMdO</u>. Carol is very compassionate and says parents need to give themselves some grace.

https://coachcarollopez.com/ Free FB Group, Lifeline
for http://rebrand.ly/clilqve

Amazon Link for the book: *Muck Off, The Starting Point to your Happily Ever After*. <a href="https://amzn.to/2DISMdO">https://amzn.to/2DISMdO</a>

- 7. Sunday Morning Shout Out with Mandi Ringgenberg April 05, 2020 6:28AM 2:00. Beechers Foundation/Sound Food Uprising, Founded by the Beechers Foundation, their programs aim to activate adults to demand a better food future. Beachers Foundation wants to arm their communities with food industry and marketing know-how. In their many programs, you'll learn how to spend money on good, wholesome food, shopping and kitchen hacks, and real cooking skills. One of their programs, Sound Food Uprising, aims to invoke just that—healthy eating and smart food shopping. Get the kids involved too in The Pure Food Kids Workshop. Through their website, they offer printable recipes, informational videos and meal planning, on anything from salads, spices and herbs, and of course snacks. At your fingertips they offer articles to learn more about your sports drinks or how your protein bars may not be so good for you. Lots of resources to keep you eating healthy. Check out their website today and maybe sign up for a workshop or two—at BEECHERSFOUNDATION-DOT-ORG
- 8. Sunday Morning Magazine with Kate Daniels April 05, 2020 6:30am 30 minutes. Dr. Richard Bandler is co-creator of NLP--Neuro-Linguistic Programming, conducts NLP seminars, and is a philosopher, teacher, and author of over 30 books. The latest: Thinking on Purpose: A 15-Day Plan to a Smarter Life, is a simple and perfect tool to use during this time of 'change' in our lives. We have time that is different from our hectic past pace (at least for most) and a great time to learn and practice some great new techniques--such as how to control negative thoughts. www.richardbandler.com

## E. Civic Engagement

1. Sunday Morning Shout Out with Mandi Ringgenberg June 14, 2020 6:28AM 2:06. Pride Foundation is the only LGBTQ+ community foundation serving the Northwest region of Alaska, Idaho, Montana, Oregon, and Washington. Their mission at Pride Foundation fuels transformational movements to advance equity and justice for LGBTQ+ people in all communities across the Northwest. At the Pride Foundation, they spread one daily, constant message: "Be who you are, where you are". The Pride Foundation's work is grounded in simple, yet

revolutionary beliefs that every person should be able to live safely, openly, and genuinely in all the places we call home. They continue to harness fundraising, Support community leaders and organizations that work to eliminate long-standing barriers to equal access, opportunities, and resources for LGBTQ+ people; and Expand and deepen the level of engagement among all LGBTQ+ people and allies. Together, they have invested more than \$70 million in transformative community change in pursuit of this vision. They host numerous regional events in which you can sign-up to be a part of. Pridefoundation.org

- 2. Sunday Morning Shout Out with Mandi Ringgenberg May 31, 2020 6:28AM 2:28. MOHAI's by collecting and preserving artifacts and stories of the Puget Sound region's diverse history, MOHAI highlights our tradition of innovation and imagination. Through compelling exhibits, scholarship, education, public programs, and community engagement, MOHAI bridges the past, present, and future. MOHAI is treasured locally and respected nationally as a vibrant resource where history inspires people to be their best, individually and collectively. Chances are, the software on your computer, the cup of coffee you enjoyed this morning, the jet you flew on your recent flight, the video game you just played, and the online store where you bought nearly everything you need—those fundamental innovations that made your day—all began right here in Seattle. It's a fact: for 150 years and more, Seattle has been a city on the go, shaping and reshaping the way we live, work and play, and having an outsized impact on the world beyond. MOHAI shares that story.
- 3. Sunday Morning Magazine: with Kate Daniels May 17, 2020 6:30am 30 minutes. Luke Minor, Director of WA529, has the information about the 2 parts of our state prepaid tuition program: GET--which opened in 1998, and has had over 56,000 students access it to pay for part of all of their college tuition or expenses. The Dream Ahead College Investment plan, launched in 2018 allows flexibility in the investment \$\$. Between the 2, families have good choices. The important thing to note is that when youth know that there are plans for their future education, they are more likely to pursue that path, Opening an account can also be like a gift 'portal' for other family and friends wanting to gift a student. Starting young is ideal, but it's never too late. Enrollment for GET ends May 31. Lots of info on the website, and on Monday, May 18, 3pm, Luke cohosts an online Knowledge Cafe. www.wastate529.wa.gov
- 4. Spotlight with Laurie Hardie May 10, 2020 6am 26 minutes. Interview with Kasey Rivas, Director Maternal Child Health & Government Affairs with March of Dimes joins me to talk about the pivot in their fundraising efforts. For 50 years parents and their children have been marching and as we know this year that will not happen. The new improved virtual campaign is March for Babies Step Up! March of Dimes leads the fight for the health of all moms and babies, and believes in a world where every mom and baby is healthy regardless of wealth, race or geography. For over 80 years, March of Dimes has pioneered research, led

programs, provided educational resources and enabled policy change so that every mom and baby can have the best possible start. archforbabies.org

- 5. Spotlight with Laurie Hardie April 19, 2020 6am 26 Minutes. Interview with Cathy Heller, Podcaster and author of Don't Keep Your Day Job. Cathy offers encouragement during this quarantine, to take time to look at what your purpose is and how to show up in your world. Her words are motivating and life changing in a time when so many are living in fear. You will want to subscribe to her podcast too. <a href="https://www.cathyheller.com/">https://www.cathyheller.com/</a>
- 6. Sunday Morning Shout Out with Laurie Hardie April 12,2020 6:28AM 2:00 Smartgirlz during COVID 19 Camp in a box and educational product to keep girls busy and educated while doing home school. Creative ways to cope during this pandemic. <a href="https://smartbuddies.com/">https://smartbuddies.com/</a>

### F. Charities

- 1. Sunday Morning Shout Out with Laurie Hardie June 28, 2020 6:28AM 2:03. The Hoff Foundation has housing for women coming out of sex trafficking, drug addiction and homelessness. They also have a day center that is ground zero for women experiencing homelessness. They were recently broken into and lost most of their supplies to feed the women. This is an opportunity for people to donate to help them rebuild their food supplies. Hofffoundation.org
- 2. Sunday Morning Shout Out with Laurie Hardie June 7, 2020 6:28AM 2:10. Pawsitive Alliance is a dog rescue. They are doing a fundraiser where people can submit pictures of their pups for prizes to raise awareness for the dogs looking to be adopted. <a href="http://www.pawsitivealliance.org/">http://www.pawsitivealliance.org/</a>
- 3. Spotlight with Laurie Hardie May 31, 2020, 6 a.m. 26 minutes. Interview with Tammie Enders, a teacher at Stevens Creek Elementary school and Mirza Advic with The Hungry Hearts Foundation. When Tammie discovered one of her own students would be without adequate food over winter break, she decided something had to be done. She contacted Anita Caffee, and together they vowed that no child would go hungry at their school. For more than 5 years the foundation has been sending back packs with food home with children in the free and reduced lunch program on weekends and during the summer. https://www.hungryheartsfoundation.com/
- 4. Spotlight with Laurie Hardie April 05, 2020 6am 26 minutes. Interview with Bill Harper with Bloodworks. Bill talks about his passion for getting people to donate blood because of his own experience with leukemia when he was just 20 years old. He says Bloodworks saved his life. So it is his mission to encourage everyone who can to give blood. Now with the virus all of their mobile units are

- parked until further notice so they are losing 60 percent of the donations they were counting on. He says let's turn this tragedy into triumph by having unprecedented number of donations. Are you in? <a href="https://www.bloodworksnw.org/">https://www.bloodworksnw.org/</a>
- 5. Spotlight with Laurie Hardie May 03, 2020 6am 26 minutes. Give Big 2020 is already underway. It's a great annual fund-raising event for our community to come together and support many of the non-profits in the Puget Sound area. And to underscore the need is greater than ever this year! We hear from leaders in just 2 of the nonprofits we can choose to support:
- a. Tereza Marks is the Executive Director Pawsitive Alliance. These trying times will affect how Pawsitive Alliance will be able to provide life saving programs across the state, please consider donating to help Seattle's homeless pet caretakers, Central Washington's low income pet parents, and those animals across the state who need a home.
- b. Nancy Long the executive director of 501 Commons, the nonprofit producing GiveBIG. 501 Commons has expanded training and support to nonprofits to encourage their supporters to create effective peer to peer campaigns. Please support www.givebigwa.org @givebigwa.org

### Section III. Public Service Announcements

KIXI-AM Public Service Announcement Quarterly Report - April 1 - June 30, 2020

NAB Generic "Be safe" PSA Information and news/Symptoms/Scams/Exercise/Stay at Home/Take-out food

**: 60-second PSAs air** Monday – Sunday – 12:00 AM to 12:00 AM depending on spot load Estimated: 60-second PSA avails per week 15

Air Dates	Description	Sponsor Contact
4/11/20 –	Wounded Warrior Project awareness	https://www.woundedwarri
4/31/20		orproject.org/
5/20/20 -	Corona virus Awareness	www.cdcfoundation.org
6/31/20		
4/10/20 -	Benefit Checkup for Seniors /National Council on Aging	https://www.BenefitsCheck
6/31/20		<u>Up.org/</u>
4/01/20 -	Veterans Affairs Viet Nam Vet Help	www.maketheconnection.n
6/31/20		<u>et</u>
4/01/20 —	SEE International / awareness	www.seeinternational.org
6/31/ <b>20</b>		
4/01/20 —	Nat. Council On Aging /Financial help for seniors.	www.benefitscheckup.org
<b>6</b> /31/ <b>20</b>		

4/01/20 —	Fall prevention awareness	www.aarpfoundation.org
6/31/ <b>20</b>		
4/01/20 —	Not On My Watch Ovarian Cancer educated	www.notonmywatch.com
<b>6</b> /31/ <b>20</b>		
4/01/20 —	Pups For Patriots /service dogs	www.americanhumane.org
<b>3</b> /31/ <b>20</b>		
4/01/20 —	If You See something Say something – Awareness –	www.dhs.gov
6/31/ <b>20</b>	Dept. of Homeland Security	
4/01/20 —	Bone Marrow Donor Awareness	www.giftoflife.org
6/31/ <b>20</b>		
4/01/20 -	Doctors Without Borders awareness	www.doctorswithoutbord
6/31/ <b>20</b>		ers.org
4/01/20 -	USO awareness / donate	www.uso.org
6/31/ <b>20</b>		_
4/01/20 -	Leukemia and lymphoma society awareness	www.lls.org
6/31/ <b>20</b>		

<sup>: 30-</sup>second PSAs air Monday – Sunday – 12:00 AM to 12:00 AM depending on spot load

## Estimated: 30-second PSA avails per week 15

Air Dates	Description	Sponse
4/20/20 - 6/31/20	Corona virus Awareness	www.cdcfoundation.
6/17/20 - 6/31/20	NAB/Coronavirus - awareness	www.cdc.gov/covid1
6/16/20 -6/31/20	Coronavirus - awareness	www.cdcfoundation.
6/16/20 - 6/31/20	WA paid Family Leave - awareness	www.paidleave.wa.g
6/16/20 - 6/31/20	US Census jobs - awareness	www.2020census.go
5/13/20 - 6/31/20	Alzheimer's younger-onset caregiver help	www.alzwa.org
5/17/20 - 6/18/20	NW Kidney foundation	www.nwkidney.org
<b>4/01/20 – 6/31/20</b>	Phenylketonuria awareness	www.npkua.org
<b>4/01/20</b> – 6/31/ <b>20</b>	Alzheimer's Foundation Caregiver help	https://alzfdn.org
<b>4/01/20</b> – 6/31/ <b>20</b>	Flu danger awareness- National foundation for infectious diseases	www.nfid.org
<b>4/01/20 – 6/31/20</b>	Stand Up To Cancer – Awareness	www.standuptocanc
<b>6/01/20 – 6/31/20</b>	Alzheimer's Study Brian Health Registry	www.brainhealthreg
<b>6/01/20 – 6/31/20</b>	Red Cross Blood donor Awareness	www.redcrossblood.
<b>6/01/20 – 6/31/20</b>	Make a Wish Washington/Alaska	https://akwa.wish.org
4/01/20 - 6/31/20	Kidney donor awareness	www.Matchingdonoi
4/01/20 - 6/31/20	Leukemia and lymphoma society awareness	www.lls.org