

# INVOICE



**KOLN**  
**840 North 40th St.**  
**Lincoln, NE 68503**  
**Sales T & C: [www.gray.tv/advertising](http://www.gray.tv/advertising)**  
**Main: (402) 467-4321**  
**Billing:**

Property	KOLN		
Invoice #	1991109-1	Order #	1991109
Invoice Date	03/28/21	Alt Order #	WOC12955002
Invoice Month	March 2021	Deal #	
Invoice Period	03/01/21 - 03/28/21	Flight Dates	03/15/21 - 04/02/21
Advertiser	Smart Transportation Division		
Product	Issue		
Estimate #	2742		
Account Executive	Kris Ryan		
Sales Office	Lincoln National		
Sales Region	National		
Agency Code	9915247		
Advertiser Code	361		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	157991		
Advertiser Ref	188069		
Product 1	347		
Product 2			

Billing Address:

**Hulsen Media Services**  
**Attention: Accounts Payable**  
**2400 Laramie Trail**  
**Austin, TX 78745**

Send Payment To:

**KOLN**  
**P.O. Box 14200**  
**Tallahassee, FL 32317-4200**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	03/22/21	03/29/21	First News NE @ 6a	6:00 AM-7:00 AM	1-----	:30	1	\$300.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	03/22/21	03/28/21	1-----	1	\$300.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KOLN	M	03/22/21	6:50 AM	First News NE @ 6a	6:00 AM-7:00 AM	:30	CPMSMART008H	\$300.00	NM
3	03/26/21	03/26/21	10/11 News Today @ 5p	5:00 PM-5:30 PM	----1--	:30	1	\$550.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	03/22/21	03/28/21	----1--	1	\$550.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KOLN	F	03/26/21	5:15 PM	10/11 News Today @ 5p	5:00 PM-5:30 PM	:30	CPMSMART008H	\$550.00	NM
6	03/24/21	03/31/21	10/11 News @ 10p M-F	959p-1035p	--1----	:30	1	\$1,000.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	03/22/21	03/28/21	--1----	1	\$1,000.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KOLN	W	03/24/21	10:14 PM	10/11 News @ 10p M-F	959p-1035p	:30	CPMSMART008H	\$1,000.00	NM
7	03/21/21	03/21/21	10/11 News @ 10p Sa-Su	10:00 PM-10:35 PM	-----1	:30	1	\$650.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	03/15/21	03/21/21	-----1	1	\$650.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KOLN	Su	03/21/21	10:39 PM	10/11 News @ 10p Sa-Su	10:00 PM-10:35 PM	:30	CPMSMART008H	\$650.00	NM
8	03/22/21	03/22/21	10/11 News Late Run	11:00 PM-11:35 PM	2-----	:30	2	\$500.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	03/22/21	03/28/21	2-----	2	\$500.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	KOLN	M	03/22/21	11:15 PM	10/11 News Late Run	11:00 PM-11:35 PM	:30	CPMSMART008H	\$500.00	NM
1	KOLN	M	03/22/21	11:30 PM	10/11 News Late Run	11:00 PM-11:35 PM	:30	CPMSMART008H	\$500.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

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**KOLN**  
**P.O. Box 14200**  
**Tallahassee, FL 32317-4200**

Invoice #	1991109-1	Invoice Month	March 2021
Invoice Date	03/28/21	Invoice Period	03/01/21 - 03/28/21
Advertiser	Smart Transportation Division		
Product	Issue		
Estimate #	2742		

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## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$4,100.00</b>
<u>Agency Commission</u>	<b>\$615.00</b>
<u>Net Amount Due</u>	<b>\$3,485.00</b>
<u>Invoice Balance as of 04/07/21 9:55:12 AM CT</u>	<b>\$0.00</b>

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