

ORDER



Orders
Order / Rev: 1991109
Alt Order #: WOC12955002
Product Desc: Issue
Estimate: 2742
Flight Dates: 03/15/21 - 03/28/21
Original Date / Rev: 03/19/21 / 03/19/21
Order Type: NORMAL

KOLN
Primary AE: Kris Ryan
Sales Office: LINN
Sales Region: National

Agency Name: **Hulsen Media Services**
Buying Contact:
Billing Contact:
 2400 Laramie Trail
 Austin, TX 78745

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: **Smart Transportation Division**
Demographic: A35+
Product Codes: Issue - Local - Other
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P-01

New Business Thru:
Advertiser External ID: 188069
Agency External ID: 157991
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/01/21	03/28/21	14	\$7,300.00	\$6,205.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2021	14	\$7,300.00	\$6,205.00	136.40
Totals	14	\$7,300.00	\$6,205.00	136.40

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kris Ryan			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KOLN	03/22/21	03/26/21	First News NE @ 6a First News NE @ 6a (Program: 10-11 THIS MORNING AT 6AM)CS-Feb-2020	CM	6:00 AM-7:00 AM	11111--	:30	5	\$300.00	P-01	5.20	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/22/21	03/28/21	11111--		5				\$300.00		5.20			
N 2	KOLN	03/22/21	03/22/21	10/11 News @ Noon 10/11 News @ Noon (Program: 10-11 NOW AT NOON)CS-Feb-2020	CM	12:00 PM-12:30 P	1-----	:30	1	\$300.00	P-01	7.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/22/21	03/28/21	1-----		1				\$300.00		7.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	KOLN	03/22/21-03/28/21	10/11 News @ Noon		12:00 PM-12:30 P	M-----	:30		(\$300.00)		7.00	NM		
				Credited [MG ON 8-9]											
N 3	KOLN	03/22/21	03/23/21	10/11 News Today @ 5p 10/11 News Today @ 5p (Program: 10-11 NOW AT 5)CS-Feb-2020	CM	5:00 PM-5:30 PM	-1-----	:30	1	\$550.00	P-01	10.50	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/22/21	03/28/21	-1-----		1				\$550.00		10.50			
N 4	KOLN	03/22/21	03/25/21	10/11 News @ 10p M-F 10/11 News @ 10p M-F (Program: 10-11 NOW TEN)CS-Feb-2020	CM	10:00 PM-10:35 P	111---	:30	3	\$1,000.00	P-01	12.20	NM	2	\$2,000.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/22/21	03/28/21	1-11---					3	\$1,000.00		12.20			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KOLN	03/22/21-03/28/21		10/11 News @ 10p M-F		10:00 PM-10:35 P	M-WTh-----	:30		(\$1,000.00)		12.20	NM		
Credited [MG ON 8-9]															
N 5	KOLN	03/22/21	03/27/21	10/11 News @ 10p Sa-Su 10/11 News @ 10p Sa-Su	CM	10:00 PM-10:35 P	-----1-	:30	1	\$650.00	P-01	14.00	NM	1	\$650.00
(Program: 10-11 NOW AT TEN SATURDAY)CS-Feb-2020															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/22/21	03/28/21	-----1-					1	\$650.00		14.00			
N 6	KOLN	03/22/21	03/28/21	10/11 News @ 10p Sa-Su 10/11 News @ 10p Sa-Su	CM	10:00 PM-10:35 P	-----1	:30	1	\$650.00	P-01	12.50	NM	1	\$650.00
(Program: 10-11 NOW AT TEN SUNDAY)CS-Feb-2020															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/22/21	03/28/21	-----1					1	\$650.00		12.50			
N 7	KOLN	03/21/21	03/21/21	10/11 News @ 10p Sa-Su 10/11 News @ 10p Sa-Su	CM	10:00 PM-10:35 P	-----1	:30	1	\$650.00	P-01	14.00	NM	1	\$650.00
(Program: 10-11 NOW AT TEN SATURDAY)CS-Feb-2020															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/15/21	03/21/21	-----1					1	\$650.00		14.00			
N 8	KOLN	03/22/21	03/22/21	10/11 News Late Run 10/11 News Late Run	CM	11:00 PM-11:35 P (11:00 PM-11:35 PM)	2-----	:30	2	\$500.00	P-01	14.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/22/21	03/28/21	2-----					2	\$500.00		14.00			
N 9	KOLN	03/23/21	03/23/21	10/11 News @ Noon 10/11 News @ Noon	CM	12p-1230p	-1-----	:30	1	\$300.00	P-01	7.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/22/21	03/28/21	-1-----					1	\$300.00		7.00			
													Totals	14	\$7,300.00