

## Gold Coast Broadcasting LLC Public Affairs Programming Log

Station Call Letters: KVTA  
3rd Quarter August 2019  
Prepared By: Tom Spence

Program Name/Segment - KVTA Morning Show	Date: 08012019	<b>Program Format/Content Description:</b> The “First Friday Car Show” in Santa Paula offers a free tour of the Oil, Aviation and Art Museum along with more than 200 classic cars on Main Street in Santa Paula. Robert Torres invited listeners to the once a month event that highlights the rich history of Santa Paula. Local Police and Firefighters are also at the show with demonstrations and career opportunities The event is free and open to the public
Issue Addressed: History, business, public safety	Time: 8:10a Duration: 10 min	
Program Name/Segment - KVTA Morning Show	Date 08052019	<b>Program Format/Content Description:</b> Students from Cal State Channel Islands were in studio to discuss their educational trip to the arctic. Their goal was to count wildlife, take temperature readings and to observe the ice and glacier formations in the arctic to measure the impact of global warming. This was a mutual expedition which included students from The University of Rhode Island. Chemistry major Nikolas VanKeersbilk and Biology Major Koreena Estes were in-studio.
Issue Addressed: Global warming, education, careers, exploration, science.	Time: 8:10a Duration: 10 min	
Program Name/Segment - KVTA Morning Show	Date: 08082019	<b>Program Format/Content Description:</b> Adrienne Stephens, The Development and Marketing Director for this year’s Wild and Scenic Film Festival was in studio to invite listeners to the event which is being held August 17th at The Ventura County Credit Union. Tickets are 35.00 for adults and 5.00 for children under 12. The festival is a fundraiser for The Ventura Land Trust which acquires land for the public to enjoy. The trails are used for hiking and running along with general recreation
Issue Addressed: nature, family activities, film making, environmental projects, exercise, wildlife	Time: 7:40a Duration: 10 min	

Program Name/Segment - KVTA Morning Show	Date: 08132019	<b>Program Format/Content Description:</b> Heather Baker, CEO of “Clean International” was in studio to inform our listeners of the importance of a clean and safe water supply not only in Ventura County but worldwide. Karen pointed out that citizens of Ventura County often take for granted that clean water will always be available while drought, agricultural needs along with a growing population can endanger the supply in our county. Clean International also visits South Africa and South America to help them meet their needs for clean water, which are far more challenging than ours.
Issue Addressed: water supplies, drought, agriculture, world events, health, safety.	Time: 7:40a Duration: 10 min	

Program Name/Segment - KVTA Morning Show	Date: 08152019	<b>Program Format/Content Description:</b> Cisco Zenteno, Lead Pastor at The Victory Outreach Church was in studio to invite listeners to the Ventura Car Show August 17th at 2875 Elba St in Ventura. The Police Activity League is a co-sponsor of the event. This provides a car show where police officers and citizens can get together to discuss important community issues like graffiti and gang violence.
Issue Addressed - Police, gang violence, neighborhood watch programs, graffiti, careers	Time: 7:20a Duration: 10 min	

Program Name/Segment - KVTA Morning Show	Date: 08162019	<b>Program Format/Content Description:</b> Ventura High School Football Coach, Tim Garcia was in studio to discuss the importance of High School sports and how academics and athletics help students have an excellent and rewarding High School experience. Coach Garcia pointed out that participants in all sports, both boys and girls are scrutinized to ensure their grades and campus participation are at a level that will allow them to advance to college. Coach Garcia attended Ventura High School and is now a Coach and instructor at the school.
Issue Addressed - education, athletics, citizenship, social activities	Time: 8:10a Duration: 10 min	

Program Name/Segment - KVTA Morning Show	Date: 08212019	<b>Program Format/Content Description:</b> Ventura Adult and Continuing Education “VACE” was in studio with Steve Thompson, Assistant Principal and Carolyn Vang-Walker, Director and Principal to invite senior workers along with adults who are looking at a career change or want to sharpen their skills to become more valuable in the workforce. The demand for technology skills are essential and VACE offers programs that will allow the aging workforce to remain viable and employable. Listeners were invited to go to the website <a href="http://workforceventuracounty.org">workforceventuracounty.org</a> for more information
Issue Addressed - education, aging workforce, career change, employment	Time: 8:40a Duration: 12 min	

<p>Program Name/Segment - KVTA Morning Show</p>	<p>Date: 08292019</p>	<p><b>Program Format/Content Description:</b> Santa Paula City Councilman John Marquez was in-studio to talk about the common link between the cities of Santa Paula and Fillmore. Each city was participating in a railroad and steam engine festival where people could ride the train from city to city. Each city has a historic place in agriculture and business, tours of museums and historical buildings are available in each city, this joint venture is to be held August 31st through September 2.</p>
<p>Issue Addressed - agriculture, transportation, history, economics.</p>	<p>Time: 8:10a Duration: 10 min</p>	