

Gold Coast Broadcasting LLC Public Affairs Programming Log

Station Call Letters: KVTA
KVTA Morning Show
3rd Quarter July 2019
Prepared By: Tom Spence

Program Name/Segment - KVTA Morning Show	Date: 07012019	Program Format/Content Description: Ken Landereau from The Downtown Rotary Club in Ventura encouraged listeners to attend the Fourth of July Fireworks show at Ventura College. Gates open at 5p fireworks are set for 9 All funds raised pay for the fireworks any extra monies go directly to community programs like eye care, food assistance, foster kids and Veterans, Tickets are available at the gate the day of the show.
Issue Addressed: Patriotism, charities, family events, education	Time: 7:40a Duration: 10 min	
Program Name/Segment - KVTA Morning Show	Date: 07022019	Program Format/Content Description: “Hip Hop Help” President Dexter Nunnery uses music to assist people who are in the middle class but still require financial help. No one is barred from the program for making an income. Interested people can apply online. An event is scheduled for July 10 at La Fonda Del Rey at 5th and A in Oxnard. Food and performers are there, all for \$10.00 the funds raised goes directly to people in Ventura County.
Issue Addressed: Music, middle income america,, poverty, health care.	Time: 8:40a Duration: 10 min	
Program Name/Segment - KVTA Morning Show	Date: 07082019	Program Format/Content Description: The Executive Director of “The Encampment”, Margot Gibney and Kaia Tollefson, Professor of Education,wee in-studio to discuss The Encampment,happening at CSUCI. It’s a project dating back to 1946 in which young people ages 15 to 18 from all over the country come together in one place for three weeks and tackle real issues that have confounded adults. In this case, immigration and the environment. Here are some suggested questions. The Encampment invites students from all over the world, different economic, political, social and religious statuses to discuss problems of the day in both debate and casual conversation. The public is invited to view this free event.
Issue Addressed: politics, religion, economy, social mores, education	Time: 7:40a Duration: 10 min	

Program Name/Segment - KVTA Morning Show	Date: 07102019	Program Format/Content Description: PAL The Police Activity League is joining Cisco Zantero The Lead Pastor at Victory Outreach Church to encourage owners of classic cars to enter The Ventura Car Show on 8/17/19. Funds raised will go to many community activities and also allows youth from the community and local police officers to join together in a common hobby. Careers in police work for young men and women are also available at the show.
Issue Addressed - Police, students, classic cars, fundraising, youth at risk, education.	Time: 8:10a Duration: 10 min	

Program Name/Segment - KVTA Morning Show	Date: 07112019	Program Format/Content Description: Mike Morgan the President of The amarillo Fiesta was in studio to discuss the event to be held July 18 to the 21st features music, carnival rides, vendors and community exhibits. This event also features the historic cultures and founders of the City of Camarillo. It is free to the public
Issue Addressed - Culture, music, community involvement, history.	Time: 8:10a Duration: 10 min	

Program Name/Segment - KVTA Morning Show	Date: 07122019	Program Format/Content Description: Margo Porras was in studio to discuss her book “Growing Up In La Colonia” a neighborhood in Oxnard that has a rich history that impacts agriculture, politics, and the Latino community. Margo included the years activist Cesar Chavez grew up and became one of the leaders in rights for farm workers and mostly Mexican American’s rights for citizenship. The book features many interviews and classic photos from the past. It is meant to inform all Ventura County residents about La Colonia and it’s importance in the growth of Ventura County.
Issue Addressed - History, citizenship, agriculture, education, community activism.	Time: 7:40a Duration: 12 min	

Program Name/Segment - KVTA Morning Show	Date: 07172019	Program Format/Content Description: The Vietnam Veterans of Ventura County President Stephen Weber was in studio to invite listeners to their Pizza night at Toppers Pizza where 20% of sales go to the Veterans Fund attendees also have the chance to meet, thanks and chat with Vietnam Veterans. The event is scheduled for this evening from 5 to 9 at Toppers Pizza in Simi Valley and Oxnard.
Issue Addressed - Veterans, Education, PTSD, history	Time: 8:10a Duration: 10 min	