

## Gold Coast Broadcasting LLC Public Affairs Programming Log

Station Call Letters: KVTA  
3rd Quarter July 2019  
Prepared By: Tom Spence

Program Name/Segment - KVTA Morning Show	Date: 07192019	<b>Program Format/Content Description:</b> Carol Dean of “from the heart productions” was in studio to talk about her support of non profit film makers. From The Heart Productions encourages people to learn how to make films from editing to sound, story boards and directing along with production. Many of these films are created for non-profits and documentaries. These films, used to promote charities and public service groups are excellent fundraisers. Participants learn how to pitch their ideas along with the technical aspects of film making. <a href="http://fromtheheartproductions.com">fromtheheartproductions.com</a>
Issue Addressed: Arts, Charity, fundraising, education.	Time: 8:10a Duration: 10 min	
Program Name/Segment - KVTA Morning Show	Date: 07232019	<b>Program Format/Content Description:</b> WEV, Women’s Economic Ventures Program Coordinator Nicole Raden was in studio to invite women to join WEV to learn about entrepreneurship, creating and funding a business, learning if their skills can be turned into a career, fellowship through networking. Calsses are offered throughout the year and are free. Men are also invited to attend. For information go to: <a href="http://www.wevonline.org">www.wevonline.org</a> or call 805 667 8004
Issue Addressed: Women in business, entrepreneurship, education, equal rights. business	Time: 7:40a Duration: 10 min	
Program Name/Segment - KVTA Morning Show	Date:07312019	<b>Program Format/Content Description:</b> <b>Vanessa Bechtel</b> , President, and CEO, the Ventura County Community Foundation <b>Rebecca Evans</b> , Executive Director, Workforce Development Board of Ventura County <u>were in studio to discuss the U.S. census</u> ,Every ten years the census is constitutionally mandated to guide the distribution of federal funds nationwide. They emphasized the importance of being counted, it is very critical for government funding for a variety of programs, and implementation of the 2020 census could threaten its accuracy and that funding. They encouraged listeners to check their mail for census forms and go to <a href="http://www.census.gov">www.census.gov</a> to ensure they are counted.
Issue Addressed: citizens rights, The U.S. Consitution, economy, jobs, government funding	Time: 8:40a Duration: 12 min	