



KNBN-TV  
 PO Box 9549  
 Rapid City, SD 57709-9549

Lawrence & Schiller  
 3932 South Willow Ave  
 Sioux Falls, SD 57105

**Contract # 6618**

**Schedule Dates** 09/15/14-09/21/14  
**Advertiser** .Rounds for Senate (1715)  
**Agency** Lawrence & Schiller (1027)  
**Product** Political (1052)  
**Brand** Various (1)  
**Salesperson** Simpson, Jayne (1019)  
**Sales Office** National / Petry  
**Buyer Name**  
**Phone/Fax** /  
**CPE** 177/650 General/3020 MR14 General TV  
**Account Types** Regional/Political Candidate  
**Billing Type** Standard  
**Comments** 3020 MR14 General TV #1 9/15

**Date Entered** 09/12/14  
**Last Modified** 09/12/14  
**Entered By** Jayne Simpson  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$331.50  
**Net Total** \$1,878.50  
**Sales Tax**

NBC-Rapid City (KNBN-TV)		
By Broadcast Month	Spots	Rate
Sep. 2014	6	\$2,210.00
<b>Grand Total:</b>	<b>6</b>	<b>\$2,210.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.1	Normal Line / SPOT	09/18/14-09/18/14	3	:30	10:35P- 11:37P (MST)					1				1	\$90.00	\$90.00	NBC-Rapid City (KNBN-TV)	Tier 3	9/12/14
2.0	Normal Line / SPOT	09/15/14-09/15/14	2	:30	7P- 9P (MST)		1							1	\$360.00	\$360.00	NBC-Rapid City (KNBN-TV)	Tier 2	9/12/14
3.0	Normal Line / SPOT	09/15/14-09/15/14	2	:30	9P- 10P (MST)		1							1	\$360.00	\$360.00	NBC-Rapid City (KNBN-TV)	Tier 2	9/12/14
4.1	Normal Line / SPOT	09/16/14-09/16/14	2	:30	7P- 8P (MST)			1						1	\$300.00	\$300.00	NBC-Rapid City (KNBN-TV)	Tier 2	9/12/14
5.0	Normal Line / SPOT	09/17/14-09/17/14	2	:30	8P- 9P (MST)				1					1	\$300.00	\$300.00	NBC-Rapid City (KNBN-TV)	Tier 2	9/12/14
6.0	Normal Line / SPOT	09/21/14-09/21/14	2	:30	6:20P- 9:30P (MST)								1	1	\$800.00	\$800.00	NBC-Rapid City (KNBN-TV)	Tier 2	9/12/14

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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