



Remit To: KNBN-TV
 PO Box 9549
 Rapid City, SD 57709-9549
 ph: (605) 355-0024
 fx: (605) 355-9274

Advertiser
Agency
Buyer
Salesperson

.Rounds for Senate (1715)
Lawrence & Schiller (1027)

Simpson, Jayne (1019)
 ph: (605) 355-0024x17
 fx: (605) 355-9274x

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

Political (1052)
 Various (1)
 Regional/Political Candidate
 2814/

Invoice 108535
Inv Date 6/29/2014
Terms Net 15
Contract 5878
Bill Type Standard
Period 5/26/2014 - 6/29/2014

CO-OP/Order Type No/Normal
Package
 Gen. Date 7/1/2014 12:56:14PM

Lawrence & Schiller
3932 South Willow Ave
Sioux Falls, SD 57105

AgM

MR14 - Primary Campaign TV Est. 2814

NBC-Rapid City (KNBN-TV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
50.0	Contract Line Remarks:								
50.0	SPOT	6:00:00AM- 7:00:00	Day,M-2,Tu-2	06/02/14 6:12AM (Mo)	00:30	NEWSCENTER1 TODAY	MR14026H MR14 APPROACHABLE	\$40.00	
50.0	SPOT	6:00:00AM- 7:00:00	Day,M-2,Tu-2	06/02/14 6:57AM (Mo)	00:30	NEWSCENTER1 TODAY	MR14027H MR14 BLACK HILLS	\$40.00	
50.0	SPOT	6:00:00AM- 7:00:00	Day,M-2,Tu-2	06/03/14 6:16AM (Tu)	00:30	NEWSCENTER1 TODAY	MR14028H Values	\$40.00	
50.0	SPOT	6:00:00AM- 7:00:00	Day,M-2,Tu-2	06/03/14 6:59AM (Tu)	00:30	NEWSCENTER1 TODAY	MR14025H MR14 FISCAL CONSERVAT	\$40.00	
51.0	SPOT	7:00:00AM- 9:00:00	Day,M-2,Tu-2	06/02/14 7:29AM (Mo)	00:30	TODAY SHOW M-F	MR14025H MR14 FISCAL CONSERVAT	\$40.00	
51.0	SPOT	7:00:00AM- 9:00:00	Day,M-2,Tu-2	06/02/14 8:45AM (Mo)	00:30	TODAY SHOW M-F	MR14029H MR14 ProBusiness	\$40.00	
51.0	SPOT	7:00:00AM- 9:00:00	Day,M-2,Tu-2	06/03/14 7:29AM (Tu)	00:30	TODAY SHOW M-F	MR14024H MR 14 LEADER	\$40.00	
51.0	SPOT	7:00:00AM- 9:00:00	Day,M-2,Tu-2	06/03/14 8:52AM (Tu)	00:30	TODAY SHOW M-F	MR14027H MR14 BLACK HILLS	\$40.00	
57.0	SPOT	9:00:00AM-10:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	05/26/14 9:53AM (Mo)	00:30	TODAY SHOW II	MR14029H ProBusiness	\$10.00	
57.0	SPOT	9:00:00AM-10:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	05/27/14 9:54AM (Tu)	00:30	TODAY SHOW II	MR14024H MR 14 LEADER	\$10.00	
57.0	SPOT	9:00:00AM-10:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	05/28/14 9:53AM (We)	00:30	TODAY SHOW II	MR14026H MR14 APPROACHABLE	\$10.00	
57.0	SPOT	9:00:00AM-10:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	05/29/14 9:53AM (Th)	00:30	TODAY SHOW II	MR14028H Values	\$10.00	
57.0	SPOT	9:00:00AM-10:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	05/30/14 9:53AM (Fr)	00:30	TODAY SHOW II	MR14027H MR14 BLACK HILLS	\$10.00	
58.0	SPOT	9:00:00AM-10:00:00	Day,M-1,Tu-1	06/02/14 9:59AM (Mo)	00:30	TODAY SHOW II	MR14024H MR 14 LEADER	\$10.00	
58.0	SPOT	9:00:00AM-10:00:00	Day,M-1,Tu-1	06/03/14 9:59AM (Tu)	00:30	TODAY SHOW II	MR14029H ProBusiness	\$10.00	
59.0	SPOT	10:00:00AM-11:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	05/26/14 10:59AM (Mo)	00:30	TODAY SHOW III	MR14027H MR14 BLACK HILLS	\$10.00	
59.0	SPOT	10:00:00AM-11:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	05/27/14 10:59AM (Tu)	00:30	TODAY SHOW III	MR14027H MR14 BLACK HILLS	\$10.00	
59.0	SPOT	10:00:00AM-11:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	05/28/14 10:27AM (We)	00:30	TODAY SHOW III	MR14029H ProBusiness	\$10.00	
59.0	SPOT	10:00:00AM-11:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	05/29/14 11:00AM (Th)	00:30	TODAY SHOW III	MR14029H ProBusiness	\$10.00	
59.0	SPOT	10:00:00AM-11:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	05/30/14 10:58AM (Fr)	00:30	TODAY SHOW III	MR14029H ProBusiness	\$10.00	
66.0	SPOT	6:30:00PM- 7:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	05/26/14 6:51PM (Mo)	00:30	THE MIDDLE	MR14028H Values	\$20.00	
66.0	SPOT	6:30:00PM- 7:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	05/27/14 6:59PM (Tu)	00:30	THE MIDDLE	MR14013H Obamacare	\$20.00	
66.0	SPOT	6:30:00PM- 7:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	05/28/14 6:43PM (We)	00:30	THE MIDDLE	MR14024H MR 14 LEADER	\$20.00	
66.0	SPOT	6:30:00PM- 7:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	05/29/14 6:59PM (Th)	00:30	THE MIDDLE	MR14028H Values	\$20.00	
66.0	SPOT	6:30:00PM- 7:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	05/30/14 6:41PM (Fr)	00:30	THE MIDDLE	MR14028H Values	\$20.00	
72.0	SPOT	10:00:00PM-10:30:00	Per week (3),Mo,Tu,We,Th,Fr	05/27/14 10:08PM (Tu)	00:30	LATE NEWS	MR14027H MR14 BLACK HILLS	\$120.00	



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Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
72.0	SPOT	10:00:00PM-10:30:00	Per week (3),Mo,Tu,We,Th,Fr	05/28/14 10:05PM (We)	00:30	LATE NEWS	MR14029H ProBusiness	\$120.00	
72.0	SPOT	10:00:00PM-10:30:00	Per week (3),Mo,Tu,We,Th,Fr	05/29/14 10:08PM (Th)	00:30	LATE NEWS	MR14026H MR14 APPROACHABLE	\$120.00	
73.0	SPOT	10:00:00PM-10:30:00	Day,M-1	06/02/14 10:10PM (Mo)	00:30	LATE NEWS	MR14029H ProBusiness	\$120.00	
84.0	SPOT	6:00:00AM- 8:00:00	Day,Sa-2	05/31/14 6:16AM (Sa)	00:30	SATURDAY TODAY SHOW	MR14025H MR14 FISCAL CONSERVAT	\$10.00	
84.0	SPOT	6:00:00AM- 8:00:00	Day,Sa-2	05/31/14 6:57AM (Sa)	00:30	SATURDAY TODAY SHOW	MR14024H MR 14 LEADER	\$10.00	
97.1	Contract Line Remarks:		Tier 2 Line 82						
	SPOT	7:00:00PM- 9:00:00	Day,W-1	05/28/14 7:52PM (We)	00:30	LAST COMIC STANDING	MR14027H MR14 BLACK HILLS	\$300.00	
103.0	SPOT	10:00:00PM-10:30:00	Day,Sa-1	05/31/14 10:09PM (Sa)	00:30	LATE NEWS	MR14027H MR14 BLACK HILLS	\$110.00	
115.0	SPOT	9:00:00PM-10:00:00	Day,W-1	05/28/14 9:10PM (We)	00:30	NBC SPECIALS	MR14027H MR14 BLACK HILLS	\$300.00	
117.0	SPOT	8:00:00AM- 9:00:00	Day,Su-1	06/01/14 8:25AM (Su)	00:30	SUNDAY TODAY SHOW	MR14026H MR14 APPROACHABLE	\$10.00	
121.0	SPOT	9:00:00AM-10:00:00	Day,Su-1	06/01/14 9:41AM (Su)	00:30	MEET THE PRESS	MR14025H MR14 FISCAL CONSERVAT	\$80.00	
127.0	SPOT	10:00:00PM-10:30:00	Day,Su-1	06/01/14 10:16PM (Su)	00:30	LATE NEWS	MR14027H MR14 BLACK HILLS	\$110.00	
133.1	Contract Line Remarks:		Tier 2 L 83						
	SPOT	7:00:00PM- 9:00:00	Day,W-1	05/28/14 7:28PM (We)	00:30	LAST COMIC STANDING	MR14028H Values	\$300.00	
139.0	SPOT	7:00:00PM- 8:00:00	Day,Su-1	06/01/14 7:41PM (Su)	00:30	AMERICA'S GOT TALENT	MR14024H MR 14 LEADER	\$100.00	
145.0	SPOT	8:00:00PM- 9:00:00	Day,Su-1	06/01/14 8:42PM (Su)	00:30	BELIEVE	MR14029H ProBusiness	\$100.00	
151.0	SPOT	9:00:00PM-10:00:00	Day,Su-1	06/01/14 9:36PM (Su)	00:30	CRISIS	MR14028H Values	\$100.00	
156.0	SPOT	8:00:00PM- 9:00:00	Day,Sa-1	05/31/14 8:19PM (Sa)	00:30	DATELINE	MR14029H ProBusiness	\$100.00	
160.0	SPOT	9:00:00PM-10:00:00	Day,Sa-1	05/31/14 9:30PM (Sa)	00:30	NIGHT SHIFT	MR14028H Values	\$100.00	
166.0	SPOT	10:00:00AM-11:00:00	Day,M-1,Tu-1	06/02/14 10:59AM (Mo)	00:30	TODAY SHOW III	MR14028H Values	\$10.00	
166.0	SPOT	10:00:00AM-11:00:00	Day,M-1,Tu-1	06/03/14 10:59AM (Tu)	00:30	TODAY SHOW III	MR14028H Values	\$10.00	
167.0	SPOT	5:30:00PM- 6:00:00	Day,M-1	06/02/14 5:35PM (Mo)	00:30	EARLY NEWS	MR14027H MR14 BLACK HILLS	\$100.00	
202.0	SPOT	9:00:00PM-10:00:00	Day,Th-1	05/29/14 9:34PM (Th)	00:30	LAST COMIC STANDING	MR14027H MR14 BLACK HILLS	\$300.00	
203.0	SPOT	9:00:00PM-10:00:00	Day,Tu-1	05/27/14 9:29PM (Tu)	00:30	NIGHT SHIFT	MR14028H Values	\$300.00	
204.0	SPOT	9:00:00PM-10:00:00	Day,Tu-1	06/03/14 9:10PM (Tu)	00:30	NIGHT SHIFT	MR14026H MR14 APPROACHABLE	\$300.00	
205.0	SPOT	7:00:00PM- 8:00:00	Day,M-1	06/02/14 7:46PM (Mo)	00:30	LAST COMIC STANDING	MR14026H MR14 APPROACHABLE	\$300.00	
213.0	SPOT	6:00:00AM- 7:00:00	Per week (3),Mo,Tu,We,Th,Fr	05/27/14 6:44AM (Tu)	00:30	NEWSCENTER1 TODAY	MR14026H MR14 APPROACHABLE	\$40.00	
213.0	SPOT	6:00:00AM- 7:00:00	Per week (3),Mo,Tu,We,Th,Fr	05/28/14 6:22AM (We)	00:30	NEWSCENTER1 TODAY	MR14029H ProBusiness	\$40.00	



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213.0	SPOT	6:00:00AM- 7:00:00	Per week (3),Mo,Tu,We,Th,Fr	05/29/14 6:15AM (Th)	00:30	NEWSCENTER1 TODAY	MR14026H MR14 APPROACHABLE	\$40.00	
226.0	Contract Line Remarks:		Tier 2 Line 8						
	SPOT	5:30:00PM- 6:00:00	Day,M-1,Tu-1,W-1	05/26/14 5:37PM (Mo)	00:30	EARLY NEWS	MR14026H MR14 APPROACHABLE	\$100.00	
	SPOT	5:30:00PM- 6:00:00	Day,M-1,Tu-1,W-1	05/27/14 5:37PM (Tu)	00:30	EARLY NEWS	MR14028H Values	\$100.00	
	SPOT	5:30:00PM- 6:00:00	Day,M-1,Tu-1,W-1	05/28/14 5:39PM (We)	00:30	EARLY NEWS	MR14025H MR14 FISCAL CONSERVAT	\$100.00	
230.0	Contract Line Remarks:		Tier 2						
	SPOT	10:00:00PM-10:30:00	Per week (2),Mo,Tu,We,Th,Fr	05/26/14 10:20PM (Mo)	00:30	LATE NEWS	MR14013H Obamacare	\$120.00	
	SPOT	10:00:00PM-10:30:00	Per week (2),Mo,Tu,We,Th,Fr	05/27/14 10:29PM (Tu)	00:30	LATE NEWS	MR14026H MR14 APPROACHABLE	\$120.00	
231.0	Contract Line Remarks:		Tier 2						
	SPOT	7:00:00PM- 9:00:00	Day,F-2	05/30/14 7:37PM (Fr)	00:30	DATeline	MR14027H MR14 BLACK HILLS	\$170.00	
	SPOT	7:00:00PM- 9:00:00	Day,F-2	05/30/14 8:41PM (Fr)	00:30	DATeline	MR14026H MR14 APPROACHABLE	\$170.00	
232.1	Contract Line Remarks:		Tier 2						
	SPOT	7:00:00AM- 9:00:00	Day,M-2,Tu-2,W-2,Th-2,F-2	05/26/14 7:22AM (Mo)	00:30	TODAY SHOW M-F	MR14028H Values	\$40.00	
	SPOT	7:00:00AM- 9:00:00	Day,M-2,Tu-2,W-2,Th-2,F-2	05/26/14 8:57AM (Mo)	00:30	TODAY SHOW M-F	MR14027H MR14 BLACK HILLS	\$40.00	
	SPOT	7:00:00AM- 9:00:00	Day,M-2,Tu-2,W-2,Th-2,F-2	05/27/14 7:56AM (Tu)	00:30	TODAY SHOW M-F	MR14025H MR14 FISCAL CONSERVAT	\$40.00	
	SPOT	7:00:00AM- 9:00:00	Day,M-2,Tu-2,W-2,Th-2,F-2	05/27/14 8:53AM (Tu)	00:30	TODAY SHOW M-F	MR14029H ProBusiness	\$40.00	
	SPOT	7:00:00AM- 9:00:00	Day,M-2,Tu-2,W-2,Th-2,F-2	05/28/14 7:27AM (We)	00:30	TODAY SHOW M-F	MR14028H Values	\$40.00	
	SPOT	7:00:00AM- 9:00:00	Day,M-2,Tu-2,W-2,Th-2,F-2	05/28/14 8:56AM (We)	00:30	TODAY SHOW M-F	MR14027H MR14 BLACK HILLS	\$40.00	
	SPOT	7:00:00AM- 9:00:00	Day,M-2,Tu-2,W-2,Th-2,F-2	05/29/14 7:27AM (Th)	00:30	TODAY SHOW M-F	MR14025H MR14 FISCAL CONSERVAT	\$40.00	
	SPOT	7:00:00AM- 9:00:00	Day,M-2,Tu-2,W-2,Th-2,F-2	05/29/14 7:59AM (Th)	00:30	TODAY SHOW M-F	MR14024H MR 14 LEADER	\$40.00	
	SPOT	7:00:00AM- 9:00:00	Day,M-2,Tu-2,W-2,Th-2,F-2	05/30/14 7:23AM (Fr)	00:30	TODAY SHOW M-F	MR14025H MR14 FISCAL CONSERVAT	\$40.00	
	SPOT	7:00:00AM- 9:00:00	Day,M-2,Tu-2,W-2,Th-2,F-2	05/30/14 7:56AM (Fr)	00:30	TODAY SHOW M-F	MR14024H MR 14 LEADER	\$40.00	
233.1	Contract Line Remarks:		Tier 2						
	SPOT	5:30:00PM- 6:00:00	Day,M-2	05/26/14 5:52PM (Mo)	00:30	EARLY NEWS	MR14025H MR14 FISCAL CONSERVAT	\$100.00	
	SPOT	5:30:00PM- 6:00:00	Day,M-2	05/26/14 5:59PM (Mo)	00:30	EARLY NEWS	MR14024H MR 14 LEADER	\$100.00	
234.0	Contract Line Remarks:		Tier 2						
	SPOT	6:00:00AM- 7:00:00	Per week (2),Mo,Tu,We,Th,Fr	05/26/14 6:21AM (Mo)	00:30	NEWSCENTER1 TODAY	MR14029H ProBusiness	\$40.00	
	SPOT	6:00:00AM- 7:00:00	Per week (2),Mo,Tu,We,Th,Fr	05/27/14 6:07AM (Tu)	00:30	NEWSCENTER1 TODAY	MR14027H MR14 BLACK HILLS	\$40.00	



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235.1	Contract Line Remarks:		Tier 2						
	SPOT	7:00:00PM-10:00:00	Day,M-2	05/26/14 7:22PM (Mo)	00:30	AMERICAN NINJA WARRIOR	MR14029H ProBusiness	\$300.00	
	SPOT	7:00:00PM-10:00:00	Day,M-2	05/26/14 9:31PM (Mo)	00:30	AMERICAN NINJA WARRIOR	MR14028H Values	\$300.00	
236.0	Contract Line Remarks:		Tier 2						
	SPOT	7:00:00PM- 9:00:00	Day,Tu-1	05/27/14 8:42PM (Tu)	00:30	AMERICA'S GOT TALENT	MR14029H ProBusiness	\$300.00	
237.0	Contract Line Remarks:		Tier 2						
	SPOT	7:00:00AM- 9:00:00	Per week (1),Mo,Tu,We,Th,Fr	05/26/14 7:56AM (Mo)	00:30	TODAY SHOW M-F	MR14013H Obamacare	\$40.00	M/G For 228.0.1

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$6,690.00
Commission	(\$1,003.50)
Net Total	\$5,686.50

Total Spots 78