

CONTRACT



KFOR-TV
444 E. Britton Rd.
Oklahoma City, OK 73114
(405)424-4444

www.kfor.com

And:

Smart Media Group LLC
814 King Street
Suite 400
Alexandria, VA 22314

<u>Contract / Revision</u> 585266 /		<u>Alt Order #</u> 09850074
<u>Product</u> LUCAS OK CD-3		
<u>Contract Dates</u> 10/23/12 - 10/29/12		<u>Estimate #</u> C23C29
<u>Advertiser</u> Lucas/R/OK CD-3		<u>Original Date / Revision</u> 10/22/12 / 10/24/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KFOR	<u>Account Executive</u> Fran Brown	<u>Sales Office</u> Washington DC
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 1046	<u>Advertiser Code</u> LUCA	<u>Product Code</u> ORDR
<u>Agency Ref</u>		<u>Advertiser Ref</u>

Paid for by: Lucas CD-3

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
2	4	10/24/12	10/24/12	NewsChannel 4 @ Noon	12-1pm		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--W----				1	\$225.00			
3	4	10/25/12	10/25/12	NewsChannel 4 @ Noon	12-1pm		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---T---				1	\$225.00			
4	4	10/29/12	10/29/12	NewsChannel 4 @ Noon	12-1pm		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				1	\$225.00			
6	4	10/24/12	10/24/12	Jeopardy	3:30-4pm		:30			NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--W----				1	\$140.00			
7	4	10/25/12	10/25/12	Jeopardy	3:30-4pm		:30			NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---T---				1	\$140.00			
8	4	10/26/12	10/26/12	Jeopardy	3:30-4pm		:30			NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----F--				1	\$140.00			
9	4	10/29/12	10/29/12	All Day Rotator	All Day Rotator		:30			NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				1	\$140.00			
11	4	10/24/12	10/24/12	NewsChannel 4 @ 5:30AM	530-6am		:30			NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--W----				1	\$325.00			
12	4	10/25/12	10/25/12	NewsChannel 4 @ 5:30AM	530-6am		:30			NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---T---				1	\$325.00			
15	4	10/24/12	10/24/12	NewsChannel 4 @ 6PM	6-630pm		:30			NM	1	\$790.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--W----				1	\$790.00			
16	4	10/25/12	10/25/12	NewsChannel 4 @ 6PM	6-630pm		:30			NM	1	\$790.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/23/12 - 10/29/12	LUCAS OK CD-3	C23C29

<u>Advertiser</u>	<u>Original Date / Revision</u>
Lucas/R/OK CD-3	10/22/12 / 10/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
												Totals
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---T---				1	\$790.00			
17	4	10/26/12	10/26/12	NewsChannel 4 @ 6PM	6-630pm		:30			NM	1	\$790.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----F--				1	\$790.00			
18	4	10/29/12	10/29/12	NewsChannel 4 @ 6PM	6-630pm		:30			NM	1	\$790.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				1	\$790.00			
19	4	10/24/12	10/24/12	Tonight Show	1035-1137pm		:30			NM	1	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--W----				1	\$340.00			
20	4	10/29/12	10/29/12	Tonight Show	1035-1137pm		:30			NM	1	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				1	\$340.00			
22	4	10/25/12	10/25/12	NewsChannel 4 @ 10PM	10-1035pm		:30			NM	1	\$1,190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---T---				1	\$1,190.00			
23	4	10/29/12	10/29/12	NewsChannel 4 @ 10PM	10-1035pm		:30			NM	1	\$1,190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				1	\$1,190.00			
24	4	10/25/12	10/25/12	Rock Center	9-10pm		:30			NM	1	\$460.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---T---				1	\$460.00			
25	4	10/26/12	10/26/12	Dateline	9-10pm		:30			NM	1	\$775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----F--				1	\$775.00			
26	4	10/24/12	10/24/12	4-5a M-F	4a-5a		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--W----				1	\$50.00			
27	4	10/25/12	10/25/12	4-5a M-F	4a-5a		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---T---				1	\$50.00			
28	4	10/26/12	10/26/12	NewsChannel 4 @ 10PM	10-1035pm		:30			NM	1	\$1,190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----F--				1	\$1,190.00			
Totals											22	\$10,630.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	17	\$7,945.00	\$6,753.25
10/29/12 - 11/02/12	5	\$2,685.00	\$2,282.25
Totals	22	\$10,630.00	\$9,035.50

Signature: _____ Date: _____

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