

# SEEHAFAER

## BROADCASTING

Advertiser: Janet for Jusice - Media Financial Services Today's Date: March 28, 2023  
 Starting Date: March 28, 2023 End Date: April 4, 2023  
 WOMT: \_\_\_\_\_ WQTC: \_\_\_\_\_ WLKN: \_\_\_\_\_  
 WCUB: \_\_\_\_\_ WLTU: XXX WEMP: \_\_\_\_\_  
 New Contract: XXX Supplemental: \_\_\_\_\_ Superseding: \_\_\_\_\_

Campaign: Est. #3547

Total Spots \_\_\_\_\_ :30-seconds  
28x \_\_\_\_\_ :60-seconds Please do not include an FCC fee on invoices  
 \_\_\_\_\_ Other (:10, :15, :20)  
 \_\_\_\_\_ Promos

### Billing

Media: \_\_\_\_\_ Monthly: XXX Affidavit: XXX Yes \_\_\_\_\_ No \_\_\_\_\_  
 Co-Op: \_\_\_\_\_ Script: Yes XXX No \_\_\_\_\_  
 Electronic Invoicing: XXX Yes \_\_\_\_\_ No \_\_\_\_\_

### Details

See attached order for schedule

### Schedule

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday

Price Per Spot: \$9.80 Gross Contract Total: \$274.00 Gross

Client Approval: \_\_\_\_\_ Date: \_\_\_\_\_  
 Billing Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Contact Number: \_\_\_\_\_ Email: \_\_\_\_\_

Seehafer Broadcasting Approval: Terry Eric Stevenson Date: \_\_\_\_\_

The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits or obligations relating to it discriminate in any way on the basis of race or ethnicity. In addition, in the event that this agreement is canceled or unfulfilled by the advertiser, normal rate adjustment procedures will apply. Terp: 10 days net.

<b>STATION:</b>	WLTU-FM	<b>ORDER#:</b>	3206804	<b>DATE:</b>	03/28/2023
<b>MARKET:</b>	UM - Manitowoc, WI	<b>AMOUNT:</b>	\$274.40	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Regional Reps Non-Rep	<b>SPOTS:</b>	28		1655 Palm Beach Lakes Blvd.
					9th Fl, Suite 903
					WEST PALM BEACH, FL 33401
					Invoices@MediaFinancial.com
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	412 421 2600		
<b>SALESPERSON:</b>	Roger Rafson	<b>SLS FAX:</b>	412 421 6001		
<b>SLS EMAIL:</b>	Roger.Rafson@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING</b>	4442157
<b>ADVERTISER:</b>	Janet for Justice	<b>AGY PRD:</b>		<b>INVOICE:</b>	MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b>	Est 3547 3/28-4/4 Candidate	<b>AGY EST:</b>	3547		1655 Palm Beach Lakes Blvd.
					9th Fl, Suite 903
					WEST PALM BEACH, FL 33401
					Invoices@MediaFinancial.com
<b>FLIGHT:</b>	03-28-2023 TO 4/4/2023	<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod			
<b>TOT # OF DAYS:</b>	8				
<b>PRIM. DEMO:</b>	Adults 35+	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b>	03/27/2023 14:22

# COMMENTS

[Rep Comment] 03/27/2023: This is a new order. \*\*Please note-traffic/spot and NAB will come from email address GenMediaPartners@TruicastSolutions.com. If you don't see it in your regular email, check your junk/spam folder (make sure and whitelist it for future emails).\*\* Please confirm receipt of order in Radio Exchange (if you are set up) or by email at joyce.vordenbaum@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) UPON RECEIPT. \*\*If you are an RX station and you'd like to have your order print columns, choose the BDR print button\*\*. \*\*PLEASE NOTE THAT MFS SHOULD RECEIVE PAYMENT FROM THE AGENCY ON THIS BUY VIA OVERNIGHT MAIL PRIOR TO START DATE. MFS WILL THEN EMAIL YOU PROOF OF PAYMENT INFORMATION AS SOON AS POSSIBLE. RATES & TOTALS ARE GROSS.\*\*

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

DAY#1		3/28/2023 To 3/28/2023						TOT \$39.20		TOTAL SPOTS 4	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		.T.....	6:00AM	7:00PM	60	3/28/2023	3/28/2023	4	\$9.80	\$39.20

DAY#2		3/29/2023 To 3/29/2023						TOT \$39.20		TOTAL SPOTS 4	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		..W....	6:00AM	7:00PM	60	3/29/2023	3/29/2023	4	\$9.80	\$39.20

DAY#3		3/30/2023 To 3/30/2023						TOT \$39.20		TOTAL SPOTS 4	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		...T...	6:00AM	7:00PM	60	3/30/2023	3/30/2023	4	\$9.80	\$39.20

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<b>MOD:</b>	Strn Ver: 1 Last:				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	412 421 2600		
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<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING</b>	4442157
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<b>TOT # OF DAYS:</b>	8				
<b>PRIM. DEMO:</b>	Adults 35+	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b>	03/27/2023 14:22

DAY#4 3/31/2023 To 3/31/2023							TOT \$39.20		TOTAL SPOTS 4		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		....F..	6:00AM	7:00PM	60	3/31/2023	3/31/2023	4	\$9.80	\$39.20

DAY#5 4/1/2023 To 4/1/2023							TOT \$29.40		TOTAL SPOTS 3		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	2		.....S.	6:00AM	7:00PM	60	4/1/2023	4/1/2023	3	\$9.80	\$29.40

DAY#6 4/2/2023 To 4/2/2023							TOT \$29.40		TOTAL SPOTS 3		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	2		.....S	6:00AM	7:00PM	60	4/2/2023	4/2/2023	3	\$9.80	\$29.40

DAY#7 4/3/2023 To 4/3/2023							TOT \$39.20		TOTAL SPOTS 4		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		M.....	6:00AM	7:00PM	60	4/3/2023	4/3/2023	4	\$9.80	\$39.20

DAY#8 4/4/2023 To 4/4/2023							TOT \$19.60		TOTAL SPOTS 2		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	3		.T.....	6:00AM	10:00AM	60	4/4/2023	4/4/2023	2	\$9.80	\$19.60

[illegible]

WOMT/WQTC/WEMP/WLKN/WCUB/WLTU  
 SEEHAFFER BROADCASTING CORPORATION  
 PO BOX 1385  
 3730 MANGIN ST  
 MANITOWOC, WI 54221-1385

Client: **JANET FOR JUSTICE**  
 Order #: **5106-00004L**  
 Description: **EST #3547**  
 Date Entered: **3/28/2023**  
 P.O.#:  
 Salesperson: **STEVENSON, TERRY**  
 Invoice Frequency: **Billed at end of Media Month (Invoice will NOT be printed)**

MEDIA FINANCIAL SERVICES  
 1655 PALM BEACH LAKES BLVD  
 9TH FLOOR #903  
 WEST PALM BEACH, FL 33401

Statement Group: **WOMT/WQTC/WEMP/WLKN/WCUB/WLTU**  
 Receivables Group: **Political**  
 Sales Commission: **1st Tier Sales Commission**  
 A/R Account: **WLTU - A/R**  
 Order Discount: **<None>**  
 Agency Discount: **Agency Commission - 30%**  
 Default Primary Product Code: **Political**  
 Secondary Product Code: **<unassigned>**  
 Last Modified: **3/28/2023**  
 Modified 1 times  
 OrderType: **Per Spot**

#### On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 3/28/2023	4/3/2023	WLTU-FM	06:00:00 to 19:00:00	Weekly	1:00	26	9.80	254.80	4	4	4	4	4	3	3
Avail: General Inc. Acct: POLITICAL Spot Type: GENERAL Description: Sales Comm: X Agency Discount: X Order Discount: X Adv. Sep: X Prod Sep: X Priority: 128 Prod: Political **Copy Plan: ALL STATIONS															
Copy Name	Cart	% / Iter	Station	Start	End	Coop	Product	Cart Type	Restrictions						
< All Dates >															
1 COWBOYS	5053	3 x	WLTU-FM	3/28/2023	4/4/2023		Political	Commercial	<None>						
2 SAFETY CONTRAST	5054	1 x	WLTU-FM	3/28/2023	4/4/2023		Political	Commercial	<None>						
2 3/28/2023	4/3/2023	WLTU-FM	06:00:00 to 10:00:00	Weekly	1:00	2	9.80	19.60	0	2	0	0	0	0	0
Avail: General Inc. Acct: POLITICAL Spot Type: GENERAL Description: Sales Comm: X Agency Discount: X Order Discount: X Adv. Sep: X Prod Sep: X Priority: 128 Prod: Political **Copy Plan: ALL STATIONS															
Copy Name	Cart	% / Iter	Station	Start	End	Coop	Product	Cart Type	Restrictions						
< All Dates >															
1 COWBOYS	5053	3 x	WLTU-FM	3/28/2023	4/4/2023		Political	Commercial	<None>						
2 SAFETY CONTRAST	5054	1 x	WLTU-FM	3/28/2023	4/4/2023		Political	Commercial	<None>						

#### Station Totals:

Station	Spot Count	Gross Billing	Combined Disc.	Net Billing
WLTU-FM	28	\$274.40	\$82.32	\$192.08

Order Start Date: 3/28/2023

Order End Date: 4/3/2023

Spots: 28

Total Charges:	\$274.40
Combined Discounts:	\$82.32
Total Net:	\$192.08

#### Projected Media Month Billing Totals for JANET FOR JUSTICE / 5106-00004L :

April	2023	Spot Count	Gross Billing	Combined Disc.	Net Billing
		28	\$274.40	\$82.32	\$192.08
Total:		28	\$274.40	\$82.32	\$192.08

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.  
I, Strother Nuckels Strategies, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE →

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Janet Protasiewicz

Authorized committee:

Janet for Justice

Agency requesting time (and contact information):

☒

Strother Nuckels Strategies

Candidate's political party:

nonpartisan

Office sought (no acronyms or abbreviations):

Justice of the Supreme Court

Date of election:

4/4/23

☒

General

☐

Primary

Treasurer of candidate's authorized committee:

Michael Steinle

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐

the candidate listed above who is a legally qualified candidate, or

☒

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

*Kristin Black*

Signature:

*Terry Eric Stevenson*

Name: KRISTIN BLACK

Name:

Terry Stevenson, VP

Date of Request to Purchase Ad Time:

Date of Station Agreement to Sell Time: March 28, 2023

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**Ad submitted to Station? ☒ Yes ☐ No

Date ad received: March 28, 2023

Federal candidate certification signed (above): ☐ Yes ☐ No ☐ N/A

Disposition:

☒ Accepted☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*☐ Rejected - provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

Station Call Letters:  
WCUB WLTU WOMTDate Received/Requested:  
March 28, 2023

Est. #:

Station Location:  
Manitowoc, WIRun Start and End Dates:  
3/28 - 4/4

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.