

SEEHAFAER

BROADCASTING

Advertiser: Friends of Daniel Kelly - Media Financial Services Today's Date: March 25, 2023
 Starting Date: March 25, 2023 End Date: April 4, 2023
 WQTC: _____ WQTC: _____ WLKN: _____
 WCUB: _____ WLTU: XXX WEMP: _____
 New Contract: XXX Supplemental: _____ Superseding: _____

Campaign: Est. 4233

Total Spots _____ :30-seconds
85x _____ :60-seconds Please do not include an FCC fee on invoices
 _____ Other (:10, :15, :20)
 _____ Promos

Billing

Media: _____ Monthly: XXX Affidavit: XXX Yes No
 Co-Op: _____ Script: Yes XXX No
 Electronic Invoicing: XXX Yes No

Details

See attached schedule for details

Schedule

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday

Price Per Spot: \$9.80 Gross Contract Total: \$833.00 Gross

Client Approval: Media Financial Services Date: _____
 Billing Address: _____
 City: _____ State: _____ Zip: _____
 Contact Number: _____ Email: _____

Seehafer Broadcasting Approval: Terry Eric Stevenson Date: _____

STATION:	WLTU-FM	ORDER#:	3206748	DATE:	03/25/2023
MARKET:	UM - Manitowoc, WI	AMOUNT:	\$833.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	85		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	CHICAGO	SLS PH:	216-233-8181		
SALESPERSON:	Linley Grande	SLS FAX:			
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4442046
ADVERTISER:	Friends of Daniel Kelly	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	Est 4233 3/24-4/4 WI Supreme Court	AGY EST:	4233		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
FLIGHT:	03-24-2023 TO 4/4/2023	<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod			
TOT # OF DAYS:	12				
PRIM. DEMO:	Adults 35+	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT:	03/23/2023 11:18

COMMENTS

[Rep Comment] 03/23/2023: New URGENT order. Nab and spot to follow. Please confirm ASAP TODAY in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

PopulationBuyType: CPP.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

DAY#1		3/24/2023 To 3/24/2023						TOT \$98.00	TOTAL SPOTS 10		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1	F..	6:00AM	10:00AM	60	3/24/2023	3/24/2023	4	\$9.80	\$39.20
	2	F..	10:00AM	3:00PM	60	3/24/2023	3/24/2023	2	\$9.80	\$19.60
	3	F..	3:00PM	7:00PM	60	3/24/2023	3/24/2023	4	\$9.80	\$39.20

DAY#2		3/25/2023 To 3/25/2023						TOT \$39.20	TOTAL SPOTS 4		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	4	S.	6:00AM	7:00PM	60	3/25/2023	3/25/2023	4	\$9.80	\$39.20

DAY#3		3/26/2023 To 3/26/2023						TOT \$39.20	TOTAL SPOTS 4		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	4	S	6:00AM	7:00PM	60	3/26/2023	3/26/2023	4	\$9.80	\$39.20

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AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4442046
ADVERTISER:	Friends of Daniel Kelly	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	Est 4233 3/24-4/4 WI Supreme Court	AGY EST:	4233		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
FLIGHT:	03-24-2023 TO 4/4/2023	<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod			
TOT # OF DAYS:	12				
PRIM. DEMO:	Adults 35+	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT:	03/23/2023 11:18

DAY#4 **3/27/2023 To 3/27/2023** **TOT \$98.00** **TOTAL SPOTS 10**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		M.....	6:00AM	10:00AM	60	3/27/2023	3/27/2023	4	\$9.80	\$39.20
	2		M.....	10:00AM	3:00PM	60	3/27/2023	3/27/2023	2	\$9.80	\$19.60
	3		M.....	3:00PM	7:00PM	60	3/27/2023	3/27/2023	4	\$9.80	\$39.20

DAY#5 **3/28/2023 To 3/28/2023** **TOT \$98.00** **TOTAL SPOTS 10**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		.T.....	6:00AM	10:00AM	60	3/28/2023	3/28/2023	4	\$9.80	\$39.20
	2		.T.....	10:00AM	3:00PM	60	3/28/2023	3/28/2023	2	\$9.80	\$19.60
	3		.T.....	3:00PM	7:00PM	60	3/28/2023	3/28/2023	4	\$9.80	\$39.20

DAY#6 **3/29/2023 To 3/29/2023** **TOT \$98.00** **TOTAL SPOTS 10**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		..W....	6:00AM	10:00AM	60	3/29/2023	3/29/2023	4	\$9.80	\$39.20
	2		..W....	10:00AM	3:00PM	60	3/29/2023	3/29/2023	2	\$9.80	\$19.60
	3		..W....	3:00PM	7:00PM	60	3/29/2023	3/29/2023	4	\$9.80	\$39.20

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REP:	Regional Reps Non-Rep	SPOTS:	85		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	CHICAGO	SLS PH:	216-233-8181		
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ADVERTISER:	Friends of Daniel Kelly	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	Est 4233 3/24-4/4 WI Supreme Court	AGY EST:	4233		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
FLIGHT:	03-24-2023 TO 4/4/2023	<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod			
TOT # OF DAYS:	12				
PRIM. DEMO:	Adults 35+	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT:	03/23/2023 11:18

DAY#7 **3/30/2023 To 3/30/2023** **TOT \$98.00** **TOTAL SPOTS 10**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		...T...	6:00AM	10:00AM	60	3/30/2023	3/30/2023	4	\$9.80	\$39.20
	2		...T...	10:00AM	3:00PM	60	3/30/2023	3/30/2023	2	\$9.80	\$19.60
	3		...T...	3:00PM	7:00PM	60	3/30/2023	3/30/2023	4	\$9.80	\$39.20

DAY#8 **3/31/2023 To 3/31/2023** **TOT \$88.20** **TOTAL SPOTS 9**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1	F..	6:00AM	10:00AM	60	3/31/2023	3/31/2023	3	\$9.80	\$29.40
	2	F..	10:00AM	3:00PM	60	3/31/2023	3/31/2023	2	\$9.80	\$19.60
	3	F..	3:00PM	7:00PM	60	3/31/2023	3/31/2023	4	\$9.80	\$39.20

DAY#9 **4/1/2023 To 4/1/2023** **TOT \$29.40** **TOTAL SPOTS 3**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	4	S.	6:00AM	7:00PM	60	4/1/2023	4/1/2023	3	\$9.80	\$29.40

DAY#10 **4/2/2023 To 4/2/2023** **TOT \$29.40** **TOTAL SPOTS 3**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	4	S	6:00AM	7:00PM	60	4/2/2023	4/2/2023	3	\$9.80	\$29.40

STATION:	WLTU-FM	ORDER#:	3206748	DATE:	03/25/2023
MARKET:	UM - Manitowoc, WI	AMOUNT:	\$833.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	85		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	CHICAGO	SLS PH:	216-233-8181		
SALESPERSON:	Linley Grande	SLS FAX:			
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AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4442046
ADVERTISER:	Friends of Daniel Kelly	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	Est 4233 3/24-4/4 WI Supreme Court	AGY EST:	4233		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
FLIGHT:	03-24-2023 TO 4/4/2023	<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod			
TOT # OF DAYS:	12				
PRIM. DEMO:	Adults 35+	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT:	03/23/2023 11:18

DAY#11		4/3/2023 To 4/3/2023					TOT \$98.00		TOTAL SPOTS 10		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		M	6:00AM	10:00AM	60	4/3/2023	4/3/2023	4	\$9.80	\$39.20
	2		M	10:00AM	3:00PM	60	4/3/2023	4/3/2023	2	\$9.80	\$19.60
	3		M	3:00PM	7:00PM	60	4/3/2023	4/3/2023	4	\$9.80	\$39.20

DAY#12		4/4/2023 To 4/4/2023					TOT \$19.60		TOTAL SPOTS 2		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		. T	6:00AM	10:00AM	60	4/4/2023	4/4/2023	2	\$9.80	\$19.60

TOTAL	Mar	Apr												Total
SPOT	18	67												85
CASH	176.40	656.60												833.00
TOTAL	176.40	656.60												833.00

WOMT/WQTC/WEMP/WLKN/WCUB/WLTU
 SEEHAFFER BROADCASTING CORPORATION
 PO BOX 1385
 3730 MANGIN ST
 MANITOWOC, WI 54221-1385

Client: **FRIENDS OF DANIEL KELLY**
 Order #: **5104-00003L**
 Description: **EST #4233**
 Date Entered: **3/27/2023**
 P.O.#:
 Salesperson: **STEVENSON, TERRY**
 Invoice Frequency: **Billed at end of Media Month (Invoice will NOT be printed)**

MEDIA FINANCIAL SERVICES
 1655 PALM BEACH LAKES BLVD
 9TH FLOOR #903
 WEST PALM BEACH, FL 33401

On-Air Schedule

	<u>Start Date</u>	<u>End Date</u>	<u>Station</u>	<u>Scheduled Time/Event</u>	<u>Repeated</u>	<u>Length</u>	<u>Qty</u>	<u>Rate</u>	<u>Total</u>	<u>M</u>	<u>Tu</u>	<u>W</u>	<u>Th</u>	<u>F</u>	<u>Sa</u>	<u>Su</u>
1	3/28/2023	4/3/2023	WLTU-FM	06:00:00 to 10:00:00	Weekly	1:00	27	9.80	264.60	6	4	6	6	5	0	0
2	3/28/2023	4/3/2023	WLTU-FM	10:00:00 to 15:00:00	Weekly	1:00	14	9.80	137.20	3	2	3	3	3	0	0
3	3/28/2023	4/3/2023	WLTU-FM	15:00:00 to 19:00:00	Weekly	1:00	28	9.80	274.40	6	4	6	6	6	0	0
4	3/28/2023	4/3/2023	WLTU-FM	06:00:00 to 19:00:00	Weekly	1:00	14	9.80	137.20	0	0	0	0	0	7	7
5	4/4/2023	4/4/2023	WLTU-FM	06:00:00 to 10:00:00	Weekly	1:00	2	9.80	19.60	0	2	0	0	0	0	0

Order Start Date: 3/28/2023 Order End Date: 4/4/2023 Spots: 85

Total Charges: **\$833.00**
 Combined Discounts: **\$249.90**
 Total Net: **\$583.10**

Projected Media Month Billing Totals for FRIENDS OF DANIEL KELLY / 5104-00003L :

	<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
April 2023	85	\$833.00	\$249.90	\$583.10
Total:	85	\$833.00	\$249.90	\$583.10

Confirmed & Accepted for WOMT/WQTC/WEMP/WLKN/WCUB/WLTU

Accepted for MEDIA FINANCIAL SERVICES By:

Please Sign and Return One Copy

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, PG Placements, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡

☐
☒

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Daniel Kelly

Authorized committee:

Friends of Daniel Kelly

Agency requesting time (and contact information):

☐ N/A PG Placements; info@pgplacements.com; 202-931-5445

Candidate's political party:

Non-Partisan

Office sought (no acronyms or abbreviations):

Wisconsin Supreme Court

Date of election:

4/4/23

☒

General

☐

Primary

Treasurer of candidate's authorized committee:

Jon Turke

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐

the candidate listed above who is a legally qualified candidate, or

☒

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

PG Placements

Signature:

Terry Stevenson

Name: PG Placements

Name:

Terry Stevenson, VP

Date of Request to Purchase Ad Time: 3/17/23

Date of Station Agreement to Sell Time: 3/25/23

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLYAd submitted to Station? ☐ Yes ☒ No Date ad received: Not yet received ad**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**Federal candidate certification signed (above): ☐ Yes ☐ No ☐ N/A

Disposition:

- ☐ Accepted
- ☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- ☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

Station Call Letters:
WCUB, WLTU, WOMTDate Received/Requested:
3/25/23

Est. #:

Station Location:
ManitowocRun Start and End Dates:
TBD (waiting on ad)

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.