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August 16, 2016

VIA HAND DELIVERY

Elizabeth E. Goldin 202.719.3199 egoldin@wileyrein.com

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AUG 1 6 2016

EEO Staff Policy Division Media Bureau Federal Communications Commission 445 12th Street SW Washington, DC 20554

Federal Communications Commission Bureau / Office

Re: Response to Broadcast EEO Audit Letter Clear Channel Broadcasting Licenses, Inc. Station WDIZ(AM), Panama City, FL Facility ID No. 66666

EEO Staff:

On behalf of Clear Channel Broadcasting Licenses, Inc., licensee of the above referenced broadcast station, and the commonly owned stations in the Panama City, Florida station employment unit ("SEU"), the undersigned submits the SEU's response to your letter of June 13, 2016 concerning compliance with the Commission's Equal Employment Opportunity rules, 47 C.F.R. § 73.2080. In accordance with your request, this submission consists of a sworn statement by Jackie Rinker, Market President, with copies of documentation responsive to your inquiry.

Should any questions arise concerning this submission, kindly contact the undersigned.

Respectfully submitted,

folden Elizabeth

Counsel to Clear Channel Broadcasting Licenses, Inc.

cc: Jackie Rinker

DECLARATION OF JACKIE RINKER, MARKET PRESIDENT

I, Jackie Rinker, hereby declare as follows:

1. I am a Market President for Clear Channel Broadcasting Licenses Inc., the licensee of Station WDIZ(AM), Panama City, Florida (FIN 666666), which is part of a station employment unit based in Panama City, Florida and which also includes WEBZ(FM), Mexico Beach, Florida (FIN 73617), WPAP(FM), Panama City, Florida (FIN 61252), WFSY(FM), Panama City, Florida (FIN 66667) as well as WFLF-FM, Parker, Florida (FIN 61262) ("the SEU"). The stations in this SEU are commonly owned through subsidiaries ultimately owned and controlled by iHeartMedia, Inc. (collectively, "iHeartMedia"). This Statement and relevant attachments are being submitted in response to the June 13, 2016 letter of Lewis C. Pulley, Assistant Chief of the Policy Division of the Commission's Media Bureau, concerning a random audit of the SEU's EEO compliance (the "EEO Audit Letter").

2. This SEU employs five or more full-time employees as the term is defined in the broadcast EEO rule of the Federal Communication Commission ("FCC" or the "Commission"), 47 C.F.R. § 73.2080(e)(1).

3. In response to Question 3(a) of the EEO Audit Letter, copies of the SEU's two most recent EEO public file reports, as described in 47 C.F.R. § 73.2080(c)(6), are appended at Attachment A.

The web addresses of the stations in this SEU are as follows: 925wpap.iheart.com, sunny985.iheart.com, 945wfla.iheart.com, 993thebeat.iheart.com as well as 963realfunbeachradio.iheart.com (WDIZ(AM) simulcast on FM translator at 96.3). A copy of the current report is included on or linked to each of these websites.

The date of each full-time hire listed in the SEU's two most recent EEO public file reports, as required by 47 C.F.R. § 73.2080(c)(5)(vi), is included in the internal business records appended at Attachment B.

4. In response to Question 3(b) of the EEO Audit Letter, the licensee acknowledges that it is required to retain records to document its outreach to the recruitment sources used to fill its full-time positions, including those filled during the period covered by the above EEO public file reports. However, pursuant to the EEO Audit Letter, only one such notice per position is included at Attachment B.

5. In response to Question 3(c) of the EEO Audit Letter, the internal business records appended at Attachment B provide data concerning (a) the total number of interviewees for each vacancy and (b) the referral source for each interviewee for each particular full-time vacancy filled during the period covered by the above EEO public file reports.

6. In response to Question 3(d) of the EEO Audit Letter, documentation concerning the Unit's performance of recruitment initiatives described in §73.2080(c)(2) during this time period is appended at Attachment C. Station personnel involved in the recruitment initiatives are noted in the documentation. This SEU employs a total of 16 full-time employees and our stations are

located in a market with a population of less than 250,000. Accordingly, the SEU is required to perform at least two recruitment initiatives during a two-year period.

7. In response to Question 3(e) of the EEO Audit Letter, the licensee affirms that it is not aware of any discrimination complaints filed against the licensee of the stations in this SEU during the current license term.

8. In response to Question 3(f) of the EEO Audit Letter, the licensee affirms that iHeartMedia created and deployed an EEO compliance plan, with the assistance of outside communications counsel, known as the iHeartMedia Broadcast Diversity Recruitment Plan (the "Recruitment Plan" or "Plan"). The Recruitment Plan was distributed to all regional managers and, through them, disseminated to each SEU in conjunction with the effective date of the current EEO regulations. The Plan contains directives as to how iHeartMedia SEUs are to engage in broad recruitment for job vacancies and undertake recruitment initiatives, includes sample forms for collecting and maintaining the necessary recruitment data, and provides a quarterly self-assessment program designed to ensure that the SEU follows the Plan's directions and regularly updates corporate headquarters as to the employment unit's progress in the area.

At the corporate level, iHeartMedia assists SEUs in understanding and following the Recruitment Plan, responding to SEU requests for assistance and/or calling upon outside counsel for additional guidance when warranted. Furthermore, iHeartMedia has a team of internal public inspection file auditors that routinely assesses each SEU's FCC EEO compliance, based on the most recent EEO Public File Report, as part of a review of overall public file compliance. Finally, with the recent deployment of applicant tracking system software called Workday throughout the company, iHeartMedia has been conducting training sessions with its SEUs on its hiring policies and procedures, including compliance with the FCC's EEO broad outreach rules.

At the local level, our SEU's day-to-day compliance efforts are executed by our Business Manager, Carolyn Mosley, under my supervision. After consultation between me and our hiring managers regarding personnel needs, Ms. Mosley is alerted to conduct local recruitment and collect the necessary records. Local job fairs are also considered critical as part of our local outreach efforts. This SEU's compliance efforts include identifying iHeartMedia's efforts to afford equal employment opportunities to employees through statements disseminated in job applications and posted in conspicuous areas within the workplace.

9. In response to Question 3(g) of the EEO Audit Letter, the licensee affirms that the SEU understands that it must periodically analyze the effectiveness of its EEO recruitment program by reviewing the productivity of sources on its recruitment list and the outcome of its recruitment initiatives. The company's Recruitment Plan, through the quarterly self-assessment mechanism, provides SEUs with a regular opportunity to consult the corporate headquarters about these issues. To boost the effectiveness of outreach efforts on an ongoing basis, the SEU includes language on its station websites encouraging qualified community organizations to contact the SEU to request its job notices. Further, this SEU consults its hiring managers on any recruitment source suggestions and plans to meet at least twice yearly to refresh the memories of all involved in the hiring process of important EEO compliance processes and procedures.

10. In response to Question 3(h) of the EEO Audit Letter, this SEU strives to comply with all federal, state and/or local laws regarding pay, benefits, seniority practices, promotions, and selection techniques and tests to ensure that the unit provides equal opportunity and does not discriminate against employees or applicants. This SEU's employment practices are my ultimate responsibility, working in conjunction with in-house counsel at iHeartMedia corporate headquarters and, when applicable, outside employment and labor counsel.

Dated: August 16, 2016

[SIGNATURE PAGE FOLLOWS]

SIGNATURE PAGE TO DECLARATION OF [Jackie Rinker, Market President]

As of the date set forth above, I hereby declare under penalty of perjury that the foregoing is true and correct to the best of my knowledge, information and belief.

[Jackie Rinker] hler

TAB A

I. VACANCY LIST

See Master Recruitment Source List (MRSL) for recruitment source data

Job Title	Recruitment Sources (RS) Used to Fill Vacancy	RS Referring Hiree
Account Executive-Integrated Marketing Solutions Provider	1, 3-4, 8, 17-18, 23, 34	17
Account Executive-Integrated Marketing Solutions Provider	1, 3-4, 8, 17-18, 23, 34	17
Account Executive-Integrated Marketing Solutions Provider	2-4, 8, 17, 23, 34, 53-54	8

¹ This report was modified in September 2015 and, again, in August 2016 to address reporting issues.

II. MASTER RECRUITMENT SOURCE LIST (MRSL)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
1	PANAMACITYHELPWANTED.COM 20 Tucker Dr. Poughkeepsie, NY 12603 914.471.1450	N	0
2	THE NEWS HERALD Classifieds Doris Crossman 501 W. 11 th Street Panama City, Fl 32401 850.747.5044	N	0
3	CAREERSOURCE/GULF COAST STATE COLLEGE WORKFORCE CENTER Meghan Byrem 625 Hwy 231 Panama City, FL 32401 850.872.4340	N	0
4	ON-AIR ANNOUNCEMENTS (one or more SEU stations)	N	1
5	FLORIDA STATE UNIVERSITY Angela Sexton Student Affairs 4750 Collegiate Dr. Panama City , FL 32405 850.522.2003	N	0
6	BAY COUNTY BRANCH NAACP Secretary P.O. Box 2521 Panama City, FL 32401 850.763.5381	N	0
7	HANEY TECHNICAL CENTER Student Affairs 3016 Hwy 77 Panama City, FL 32405 850.747.5500	N	0
8	CLEAR CHANNEL CAREERS WEBSITE 200 E. Basse Road San Antonio, TX 78209 Url: <u>https://careerchannel.silkroad.com/</u> Career Services	N	7

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
9	GREATER BETHEL BAPTIST CHURCH Secretary P.O. Box 35176 Panama City, FL 32402 850.785.9612	N	0
10	FAITH CHRISTIAN FAMILY CHURCH Secretary P.O. Box 14121 Panama City, FL 32413 850.234.7978	N	0
11	NEW BETHEL BAPTIST CHURCH Secretary 1942 E. 7 TH ST Panama City, FL 32401 850.763.8341	N	0
12	NEW HOPE MISSIONARY BAPTIST CHURCH Secretary 1401 Iowa Avenue Lynn Haven, FL 32444 850.265.5417	N	0
13	FAMILY OF GOD BAPTIST CHURCH Secretary 901 E. Business 98 Panama City, FL 32401 850.769.4021	N	0
14	MACEDONIA BAPTIST CHURCH Secretary P.O. Box 35125 Panama City, FL 32412 850.785.1072	N	0
15	RADIO AND RECORDS Classifieds 10100 Santa Blvd. 5 th Floor Los Angeles, CA 90067 310.553.4330	N	0
16	RADIO ONLINE Job openings Dept. <u>Ron.chase@radio-online.com</u> 806.352.7503 x32032	N	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
17	EMPLOYEE REFERRAL	N	3
18	NON EMPLOYEE REFERRAL	N	1
19	ALLACCESS.COM Joel Denver 28955 Pacific Coast Hwy, Ste 210-5 Malibu, CA 90265 310.457.6616 – fax: 310.457.8058	N	0
20	MONSTER.COM Trenton Smith 317.616.5060 www.monster.com	N	0
21	THEMINORITYHIRINGPLACE.COM jobs@minorityhiringplace.com	N	0
22	TRAFFIC DIRECTORS GUILD OF AMERICA/TDGA 26000 Avenida Aeropuerto #114 San Jaun Capistrano, CA 92675 Larry Keene 949.429.7063	N	0
23	WALK-IN/SELF-REFERRAL	N	2 .
24	THE NEW BEGINNING CHURCH Secretary 620 Cone Avenue Panama City, FL 32401 850.914.0031 togodb@bellsouth.net	N	0
25	INSIDE RADIO Classifieds 365 Union Street Littleton, NH 03561 800.640.8852	N	0
26	SEU ON-AIR JOB FAIR (see Section III)	N	0
27	UNIVERSITY OF FLORIDA Student Employment Attn: Dr. Davis Shelton J. B-1 Reitz Union Gainesville, FL 32611	N	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
28	PENSACOLA JUNIOR COLLEGE Student Job Services Attn: M. Schmitt 1000 College Blvd Pensacola, FL 32504	N	0
29	GEORGE STONE VO-TECH CENTER Attn: Herb Lee 2400 Longleaf Drive Pensacola, FL 32526	N	0
30	ALABAMA STATE UNIVERSITY Placement Office Attn: Katheryn Williams P.O. Box 271 Montgomery, AL 36195	N	0
31	PENSACOLA JUNIOR COLLEGE Attn: Ken Shugart 1000 College Blvd Pensacola, FL 32504	N	0
32	UNIVERSITY OF WEST FLORIDA Job Services Attn: Nathan Ford 11000 University Parkway Pensacola, FL 32514	N	0
33	FRESH START CHURCH Attn: Secretary 16970 NW 22 nd Street Blountstown, FL 32424 www.INFO@FRESHSTARTBT.org	N	0
34	EMPLOY FLORIDA MARKETPLACE www.employflorida.com	N	1
35	AL.COM (Alabama News) www.al.com	N	0
36	BETHUNE COOKMAN COLLEGE bonnerd@cookman.edu	N	0
37	FLAGLER COLLEGE careerservices@flagler.edu	N	0
38	FLORIDA A&M delores.dean@famu.edu	N	0
39	FLORIDA STATE COLLEGE OF JACKSONVILLE kameyer@fsci.edu	N	0
40	FLORIDA STATE UNIVERSITY jkronholz@fsu.edu	N	0
41	JACKSONVILLE UNIVERSITY careers@ju.edu	N	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
42	JONES COLLEGE deans@jones.edu	N	0
43	UNIVERSITY OF CENTRAL FLORIDA dweidman@mail.ucf.edu	N	0
44	UNIVERSITY OF FLORIDA COLLEGE OF JOURNALISM & COMMUNICATIONS charris@jou.ufl.edu	N	0
45	UNIVERSITY OF NORTH FLORIDA rtrobert@unf.edu	N	0
46	WORKFORCE FLORIDA yphillips@worksourcefl.com	N	0
47	EMERALD COAST MARKETPLACE.COM www.emeraldcoastjobs.com 850.747.5019	N	0
48	COUNTRY AIRCHECK www.news@countryaircheck.com	N	0
49	STATION WEBSITE POSTING (one or more SEU stations)	N	0
50	CRAIGS LIST www.panamacity.craigslist.org	N	0
51	CIRCLES NORTHWEST FLORIDA Catholic Charities of NW Florida 3128 E. 11 th Street Panama City, FL 32401 Naomi Sharp Phone: 850.763.0475 Fax: 850.763.2969	N	0
52	VELVET JOBS LLC velvetjobs.com Los Angeles, CA	N	0
53	DIRECT EMPLOYERS.ORG (distribution to state workforce agencies as well as diversity-oriented job boards)	N	0
54	JOB FAIRS (see Section III)	N	0
	TOTAL INTERVIEWEES OVER 12	2-MONTH PERIOD	15

III. RECRUITMENT INITIATIVES

	TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)	BRIEF DESCRIPTION OF ACTIVITY
1	Participate in Job Fair	On February 7, 2014, our SEU participated in the 27 th Bay County Annual Job Fair at the Haney Technical Center and Workforce Center. Station participants included our Traffic Assistant, Promotions Director, Account Executive-IMSP and Market Controller. Events of the day included collecting resumes and applications from interested attendees and answering questions regarding the various opportunities in the radio business.
2	Participate in event/program sponsored by or on behalf of a community organization relating to careers in broadcasting.	On March 5, 2014, our SEU hosted a one-hour discussion with business leaders in our community from the Bay County Chamber of Commerce entitled "Leadership Bay." Our SEU's presentation included topics such as trends in radio, advertising, corporate structure, community involvement and PSA production. Station participants included our Market Manager, Director of Sales, Market Controller, Operations Manager, Chief IT/Eng.
3	Participate in Job Fair	On May 15, 2014, our SEU participated in the Career Source Gulf Coast 2014 Career Expo at the Panama City Mall. Station participants included our Market Controller, Traffic Assistant, Operations Manager, Market Manager, Integrated Media Solutions Provider, and our Director of Sales. Events of the day included collecting resumes and applications from interested attendees and answering questions regarding the various departments in the radio business.
4	Participate in Job Fair	On June 21, 2014, our SEU participated in the 8 th Annual Red Cross Panhandle Women's EXPO at the Panama City Mall. Station participants included our Account Executive - IMSP, Promotions Director and our Director of Sales. Events of the day included distributing "We're Hiring" flyers to our booth visitors and questions regarding open positions at the SEU and the various opportunities in the radio business.

I. VACANCY LIST

See Master Recruitment Source List (MRSL) for recruitment source data

Job Title	Recruitment Sources (RS) Used to Fill Vacancy	RS Referring Hiree
National Sales Assistant	2-8, 11-14, 17-18, 23-24, 51, 53-54	8
Promotions Director	4, 8, 15, 17, 23, 34, 53-54	53
Account Executive-Integrated Marketing Solutions Provider	2-4, 8, 10, 17, 23, 26, 34, 54	8
National Sales Assistant	2-8, 11-14, 17-18, 23-24, 51, 53-54	53
AMD Morning Show Co-Host	8, 17, 19, 26, 34, 54	17
Promotions Director	7-8, 17, 23, 26, 34, 53-54	17
National Sales Assistant	4, 8, 17-18, 20, 26, 34, 53-54	8

 $^{^{1}\,}$ This report was modified in August 2016 to address reporting issues.

II. MASTER RECRUITMENT SOURCE LIST (MRSL)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
1	PANAMACITYHELPWANTED.COM 20 Tucker Dr. Poughkeepsie, NY 12603 914.471.1450	N	0
2	THE NEWS HERALD Classifieds 501 W. 11 th Street Panama City, Fl 32401 850.747.5044	N	0
3	CAREERSOURCE/GULF COAST STATE COLLEGE WORKFORCE CENTER Meghan Byrem 625 Hwy 231 Panama City, FL 32401 850.872.4340	N	0
4	ON-AIR ANNOUNCEMENTS (one or more SEU stations)	N	0
5	FLORIDA STATE UNIVERSITY Angela Sexton Student Affairs 4750 Collegiate Dr. Panama City , FL 32405 850.522.2003	N	0
6	BAY COUNTY BRANCH NAACP Secretary P.O. Box 2521 Panama City, FL 32401 850.763.5381	N	0
7	HANEY TECHNICAL CENTER Student Affairs 3016 Hwy 77 Panama City, FL 32405 850.747.5500	N	0
8	iHEARTMEDIA CAREERS WEBSITE 200 E. BASSE ROAD SAN ANTONIO, TX 78209 210.822.2828 Url: <u>https://iheartmedia-openhire.silkroad.com</u> Career Services Manual Posting	N	10

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
9	TROY UNIVERSITY OF ALABAMA PANAMA CITY CAMPUS 527 Airport Rd Panama City, FL 32405 850.747.0634	N	0
10	LINKEDIN POSTING Talent Solutions www.linkedin.com 855.655.5653	N	1
11	NEW BETHEL BAPTIST CHURCH Secretary 1942 E. 7 TH ST Panama City, FL 32401 850.763.8341	N	0
12	NEW HOPE MISSIONARY BAPTIST CHURCH Secretary 1401 Iowa Avenue Lynn Haven, FL 32444 850.265.5417	N	0
13	FAMILY OF GOD BAPTIST CHURCH Secretary 901 E. Business 98 Panama City, FL 32401 850.769.4021	N	0
14	MACEDONIA BAPTIST CHURCH Secretary P.O. Box 35125 Panama City, FL 32412 850.785.1072	N	0
15	CURIOSITY MARKETING (not directly contacted by SEU) Curiositymarketinggroup.com P.O. Box 15312 Panama City, FL 32406 850.296.8373	N	1
16	RADIO ONLINE Job openings Dept. <u>Ron.chase@radio-online.com</u> 806.352.7503 x32032	N	0
17	EMPLOYEE REFERRAL	N	3
18	NON-EMPLOYEE REFERRAL	Ň	3

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
19	ALLACCESS.COM 28955 Pacific Coast Hwy, Ste 210-5 Malibu, CA 90265 310.457.6616 – fax: 310.457.8058	N	0
20	MONSTER.COM (not directly contacted by SEU) Thomas Eskridge 5 Clock Tower Place, Suite 500 Maynard, MA 01754 1.843.773.3597	N	1
21	THEMINORITYHIRINGPLACE.COM jobs@minorityhiringplace.com	N	0
22	TRAFFIC DIRECTORS GUILD OF AMERICA/TDGA 26000 Avenida Aeropuerto #114 San Jaun Capistrano, CA 92675 Larry Keene 949.429.7063	N	0
23	WALK-IN/SELF-REFERRAL	N	3
24	THE NEW BEGINNING CHURCH Secretary 620 Cone Avenue Panama City, FL 32401 850.914.0031 togodb@bellsouth.net	N	0
25	INSIDE RADIO Classifieds 365 Union Street Littleton, NH 03561 800.248.4242 x711	N	0
26	JOB FAIRS (see Section III)	N	0
27	UNIVERSITY OF FLORIDA Human Resource Services 1.352.392.2477 P.O. Box 115006 Gainesville, FL 32611	N	0
28	PENSACOLA STATE COLLEGE Student Job Services 850.484.1654 Attn: M. Schmitt 1000 College Blvd, Bldg 6 Pensacola, FL 32504	N	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
29	GEORGE STONE VO-TECH CENTER Attn: Herb Lee 2400 Longleaf Drive Pensacola, FL 32526	N	0
30	ALABAMA STATE UNIVERSITY Placement Office Attn: Katheryn Williams 915 S. Jackson Street Montgomery, AL 36104	N	0
31	PENSACOLA JUNIOR COLLEGE Attn: Human Resources 1000 College Blvd Pensacola, FL 32504 850.484.1000	N	0
32	UNIVERSITY OF WEST FLORIDA Job Services Attn: Nathan Ford 11000 University Parkway Pensacola, FL 32514 850.474.2000	N	0
33	FRESH START CHURCH Attn: Secretary 16970 NW 22 nd Street Blountstown, FL 32424 www.INFO@FRESHSTARTBT.org	N	0
34	EMPLOY FLORIDA MARKETPLACE www.employflorida.com 866.352.2345	N	0
35	AL.COM Alabama News 1731 1 st Avenue North Birmingham, AL 35203 205.325.4444 www.al.com	N	0
36	BETHUNE-COOKMAN UNIVERSITY 640 Dr. Mary McLeod Bethune Blvd Daytona Beach, FL 32114 <u>bonnerd@cookman.edu</u> 386.481.2000	N	0
37	FLAGLER COLLEGE 74 King St. St. Augustine, FL 32084 904.829.6481 careerservices@flagler.edu	N	0
38	FLORIDA A&M 1601 Martin Luther King Jr. Blvd. Tallahassee, FL 32307 850.599.3000 delores.dean@famu.edu	N	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period	
39	FLORIDA STATE COLLEGE AT JACKSONVILLE 501 W. State St Jacksonville, FL 32202 904.633.8100 kameyer@fsci.edu	N		
40	FLORIDA STATE UNIVERSITY 4750 Collegiate Dr. Panama City, FL 32405 850.644.2525 jkronholz@fsu.edu	N	0	
41	JACKSONVILLE UNIVERSITY 2800 University Blvd. N Jacksonville, FL 32211 800.225.2027 careers@ju.edu	N	0	
42			0	
43	UNIVERSITY OF CENTRAL FLORIDA 4000 Central FL Blvd. Orlando, FL 32816 407.823.2000 dweidman@mail.ucf.edu	N	0	
44	UNIVERSITY OF FLORIDA COLLEGE OF JOURNALISM & COMMUNICATIONS P.O. Box 118400 Gainesville, FL 32611 352.392.6557 charris@jou.ufl.edu	N	0	
45	UNIVERSITY OF NORTH FLORIDA 100 College Blvd. E Niceville, FL 32578 850.678.5111 rtrobert@unf.edu	N	0	
46	WORKFORCE FLORIDA 850.872.4340 x100 yphillips@worksourcefl.com	N	0	
47	EMERALD COAST MARKETPLACE.COM N 850.747.5019 www.emeraldcoastjobs.com		0	
48	COUNTRY AIRCHECK 615.320.1450 www.news@countryaircheck.com	N	0	
49	STATION WEBSITE POSTING (one or more SEU stations)	N	0	

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period	
50	CRAIGS LIST www.panamacity.craigslist.org	Ň		
51	CIRCLES NORTHWEST FLORIDA Catholic Charities of NW Florida 3128 E. 11 th Street Panama City, FL 32401 Naomi Sharp, Phone: 850.763.0475 Fax: 850.763.2969	N	0	
52	VELVET JOBS LLC 1400 N Martel Ave, 108 Los Angeles, CA 90046 support@velvetjobs.com	N	0	
53	INDEED 7501 N Capital of Texas Hwy Austin, TX 78731 www.indeed.com Open Hire Career Services 800.462.5842	N	16	
54	DIRECT EMPLOYERS.ORG (distribution to state workforce agencies as well as diversity-oriented job boards)	N	0	
····· ·	TOTAL INTERVIEWS OVER 1	2-MONTH PERIOD	38	

III. RECRUITMENT INITIATIVES

	TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)	BRIEF DESCRIPTION OF ACTIVITY
1	Host event/program sponsored by or on behalf of a community organization relating to careers in broadcasting	On January 14, 2015, our SEU conducted a tour for the 2015 class of Junior Leadership Bay, a program of the Bay County Chamber of Commerce preparing high school juniors to face the challenges ahead as future business leaders. Station participants included one of our Morning Show Hosts, who led the students through a tour of the sales and administration areas and gave them an in-depth look at the programming and production as well.
2	Participate in Job Fair	On February 27, 2015, our SEU participated in the 28 th Bay County Annual Job Fair at the Haney Technical Center and Workforce Center. Station participants included our Market Controller, Promotions Director, SVP of Sales and National Sales Assistant. Events of the day included collecting resumes and applications from interested attendees and answering questions regarding the various opportunities in the radio business.
3	Participate in Job Fair	On May 14, 2015, our SEU participated in the Career Source Gulf Coast 2015 Career Expo - at the Panama City Mall. Station participants included our Business Manager, Promotions and SVP of Sales. Events of the day included collecting resumes and applications from interested attendees and answering questions regarding the various opportunities in the radio business.
4	Participate in Job Fair	On June 13, 2015, our SEU participated in the 9 th Annual Red Cross Panhandle Women's EXPO at the Panama City Mall. Station participants included our Sales Department, Account Executive-IMSP, SVP of Sales and one of our Morning Show Hosts. Events of the day included distributing flyers about open positions at our SEU and answering questions regarding the various opportunities in the radio industry.

TAB B

WPAP(FM), WFLF-FM, WFSY(FM), WDIZ(AM), WEBZ(FM) VACANCY DATA FORM

Full-Time Job Title: Account Executive-Integrated Marketing Solutions	Date Filled: 11/25/13
Recruitment Source ("RS") Referring Hiree:	Total Number
Employee Referral	of Interviewees: 7

RS#	RS Information	Source Entitled to Vacancy Notification?	Number of Interviewees Referred by RS for the Full- Time Vacancy 0	
1	Panamacityhelpwanted.com 20 Tucker Dr. Poughkeepsie, NY 12603 914.471.1450	N		
3	CareerSource/Gulf Coast State College Workforce Center Meghan Byrem 625 Hwy 231 Panama City, FL 32401 850.872.4340	N	0	
4	On-Air Announcements (one or more SEU stations)	N	0	
8	Clear Channels Career Website 200 E. Basse Road San Antonio, TX 78209 Url: https://careerchannel.silkroad.com/ Career Services	N	3	
17	Employee Referral	N	2	
18	Non-Employee Referral	N	1	
23	Walk-In/Self-Referral	N	1	
34	Employ Florida Marketplace www.employflorida.com	N	0	
		Total Interviewees	7	

Mosley, Carolyn

From: Sent: To: Subject: Ashley Durete [EmployerSupport@RegionalHelpWanted.com] Thursday, April 18, 2013 09:50 Mosley, Carolyn Your new ad for "Integrated Media Solutions Provider" has been placed.

Clear Channel Panama City Account Number: 32-78

Carolyn,

Your ad for "Integrated Media Solutions Provider" is **now posted** on: PanamaCityHelpWanted.com

Manage job postings and account settings using your Employer Tools.

- View and print account statements, receipts and invoices anytime.
- Modify, Renew or Delete a job posting.
- Track job seeker responses.
- Send email responses to candidates.
- Add your company's logo.
- Appear as a featured employer.

Give me a call if you have any questions or need some help.

Thank you,

Ashley Durete Your Customer Service Representative PanamaCityHelpWanted.com 800-365-8630, option 1

PS: Learn how to save money on your next job posting. Find out about unlimited posting.

PanamaCityHelpWanted.com

Long name... amazing results!

Post a Job Now!



FreedomDebtRelief.com Owe \$15,000 Or More In Debt? You Could Reduce Your Debt & Save. AdChoices [D 2.75% No Closing Refi GreenlightLoans.com/866.557.6024 Get A Free Quote With No SSN. 2.75 APR 10yr Fixed. Call Now! AdChoices [>

FreedomDebtRelief.com Owe \$15,000 Or More In Debt? Get A Low Monthly Program Payment. AdChoices D

FOR INTERNAL BUSINESS RECORDS ONLY

WPAP(FM), WFLF-FM, WFSY(FM), WDIZ(AM), WEBZ(FM) ABBREVIATED VACANCY DATA FORM

Full-Time Job Title: Account Executive-Integrated Marketing Solutions Provider	Date Filled: 11/25/13
Recruitment Source ("RS") Referring Hiree:	Total Number
Employee Referral	of Interviewees: See note below

Please see the Vacancy Data Form for the first Account Executive-Integrated Marketing Solutions Provider position filled on November 25, 2013 for recruitment source information and related documentation. The recruitment efforts used to fill that position, as well as the same interviewees, also apply to this position.

WPAP(FM), WFLF-FM, WFSY(FM), WDIZ(AM), WEBZ(FM)

VACANCY DATA FORM

Full-Time Job Title: Account Executive-Integrated Marketing Solutions Provider	Date Filled: 8/1/2014
	Total Number of Interviewees: 8

RS#	RS Information	Source Entitled to Vacancy Notification?	Number of Interviewees Referred by RS for the Full- Time Vacancy	
2	The News Herald Classifieds Doris Crossman 501 W. 11th Street Panama City, FI 32401 850.747.5044		0	
3	CareerSource/Gulf Coast State College Workforce Center Meghan Byrem 625 Hwy 231 Panama City, FL 32401 850.872.4340	N	0	
4	On-Air Announcements (one or more SEU stations)	N	1	
8	Clear Channel Careers Website 200 E. Basse Road San Antonio, TX 78209 Url: https://careerchannel.silkroad.com/ Career Services	N	4	
17	Employee Referral	N	1	
23	Walk-In/Self-Referral	N	1	
34	Employ Florida Marketplace N N		1	
53	Directemployers.org (distribution to state workforce agencies as well as diversity-oriented job boards)	N	0	
54	Job Fairs	N	0	
	То	tal Interviewees	8	

Page	:	1 of 1	06/23/2014 11:38:21	Ad Number	:	34657146
				Ad Key	:	
Order Number	:	342930	086	Salesperson	:	06 - Jessica Branda
PO Number	:			Publication	:	The News Herald
Customer	1	100238	30 WPAP	Section	:	Classified 2006
Contact	:	Carolyr	n Mosley	Sub Section	:	Classified 2006
Address1	:	1834 L	isenby Avenue	Category	:	4100 Help Wanted
Address2	1			Dates Run	:	06/24/2014-06/30/2014
City St Zip	:	Panam	a City FL 32405	Days	:	7
Phone	:	(850) 7	69-1408	Size	:	1 x 2.58, 25 lines
Fax	:	(850) 7	69-0659	Words	:	67
Credit Card	:			Ad Rate	:	Recruit2008
Printed By	:	Jessica	Branda	Ad Price	:	605.75
Entered By	:	Jessica	Branda	Amount Paid	:	0.00
				Amount Due	:	605.75
Keywords	:	Sales/E	Business Dev SALES Clear Ch	nannel is search		
Notes	:					
Zones	:					

Sales/Business Dev

SALES

Clear Channel is searching for highly motivated, competitive, and goal oriented sales and mktg. professionals. High earning potential with estab accts, and opportunity to advance. Health, Dental, 401k, and more. Sales, marketing, fundraising experience preferred, but will train the right person with related edu or exp.

person with related edu or exp. Apply online at: <u>925 wp a p, com/job</u> CCM+E is an EOE & encourage all qualified applicants to apply. Web ID#: 34293086

FOR INTERNAL BUSINESS RECORDS ONLY

WPAP(FM), WFLF-FM, WFSY(FM), WDIZ(AM), WEBZ(FM) VACANCY DATA FORM

Full-Time Job Title: National Sales Assistant	Date Filled: 10/01/14
Recruitment Source ("RS") Referring Hiree:	Total Number
iHeartMedia Careers Website	of Interviewees: 6

RS#	RS Information	Source Entitled to Vacancy Notification?	Number of Interviewees Referred by RS for the Full- Time Vacancy
2	The News Herald Classifieds 501 W. 11th Street Panama City, Fl 32401 850.747.5044	N	0
3	CareerSource/Gulf Coast State College Workforce Center Meghan Byrem 625 Hwy 231 Panama City, FL 32401 850.872.4340	N	0
4	On-Air Announcements (one or more SEU stations)	N	0
5	Florida State University Angela Sexton Student Affairs 4750 Collegiate Dr. Panama City , FL 32405 850.522.2003	N	0
6	Bay County Branch NAACP Secretary P.O. Box 2521 Panama City, FL 32401 850.763.5381	N	0
7	Haney Technical Center Student Affairs 3016 Hwy 77 Panama City, FL 32405 850.747.5500	N	0

RS#	RS Information	Source Entitled to Vacancy Notification?	Number of Interviewees Referred by RS for the Full- Time Vacancy 2	
8	iHeartMedia Careers Website 200 E. BASSE ROAD SAN ANTONIO, TX 78209 210.822.2828 Url: https://iheartmedia-openhire.silkroad.com Career Services Manual Posting	N		
11	New Bethel Baptist Church Secretary 1942 E. 7TH ST Panama City, FL 32401 850.763.8341	N	0	
12	New Hope Missionary Baptist Church Secretary 1401 Iowa Avenue Lynn Haven, FL 32444 850.265.5417	N	0	
13	Family of God Baptist Chruch Secretary 901 E. Business 98 Panama City, FL 32401 850.769.4021	N	0	
14	Macedonia Baptist Church Secretary P.O. Box 35125 Panama City, FL 32412 850.785.1072	N	0	
17	Employee Referral	N	0	
18	Non-Employee Referral	N	1	
23	Walk-In/Self-Referral	N	2	
24	The New Beginning Church Secretary 620 Cone Avenue Panama City, FL 32401 850.914.0031 togodb@bellsouth.net	N	0	

Page	3
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RS#	RS Information	Source Entitled to Vacancy Notification?	Number of Interviewees Referred by RS for the Full- Time Vacancy
	Circles Northwest Florida		
	Catholic Charities of NW Florida		
	3128 E. 11th Street		
51	Panama City, FL 32401	N	0
	Naomi Sharp,		
	Phone: 850.763.0475		
	Fax: 850.763.2969	-	
	Indeed.com		1
	7501 N Capital of Texas Hwy		
53	Austin, TX 78731	N	
00	www.indeed.com		
	Open Hire Career Services		
	800.462.5842		
54	Directemployers.com (distribution to state workforce agencies as well as diversity-oriented job boards)	Ν	0
	Tot	al Interviewees	6

age	:	1 of 1	08/28/2014 16:46:36	Ad Number	:	34669386
				Ad Key	:	
rder Number	:	342993	376	Salesperson	:	06 - Jessica Branda
O Number	:			Publication	:	The News Herald
ustomer	1	100238	BO WPAP	Section		Classified 2006
ontact	:	Carolvi	n Mosley	Sub Section		Classified 2006
ddress1	:	/	isenby Avenue	Category		4100 Help Wanted
ddress2	:			Dates Run	÷	08/30/2014-09/03/2014
ity St Zip	:	Panam	a City FL 32405	Days		5
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rinted By		Jessica	a Branda	Ad Price	:	650.50
ntered By			Branda	Amount Paid	:	0.00
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Sales/Business Dev

National Sales Assistant Clear Channel Media + Entertainment in Pan-

Clear Charter Media + Entertainment in Particular Charter Media + Entertainment in Particular Charter and City has an immediate opening for a National Sales Assistant. This person must be able to work independently with our national and local sales teams and our radio cluster employees. Must be organized, aggressive and understand the sales process. The best candidate will have above average computer skills and be willing to take the initiative to make deadlines. Duties include scheduling sales orders, gathering continuity and performing great customer service. This is a Monday-to-Friday 40-hour per week position. Primary role is acting as a liaison between our sales team, our national advertising rep firm, our clients and our other inter-company departments. A secondary role is to assist to the local sales department.

Apply: https://careerchannel.silkroad.com CCM+E is an equal opportunity employer and encourages all qualified applicants to apply. Web ID#: 34299376

WPAP(FM), WFLF-FM, WFSY(FM), WDIZ(AM), WEBZ(FM) VACANCY DATA FORM

Full-Time Job Title: Promotions Director	Date Filled: 01/05/15
Recruitment Source ("RS") Referring Hiree:	Total Number
Indeed.com	of Interviewees: 5

RS#	RS Information	Source Entitled to Vacancy Notification?	Number of Interviewees Referred by RS for the Full- Time Vacancy
4	On-Air Announcements (one or more SEU stations)	N	0
8	iHeart Media Careers Website 200 E. Basse ROAD San Antonio, TX 78209 210.822.2828 Url: https://iheartmedia-openhire.silkroad.com Career Services Manual Posting	N	2
15	Curiosity Marketing <i>(not directly contacted by SEU)</i> Curiositymarketinggroup.com P.O. Box 15312 Panama City, FL 32406 850.296.8373	N	1
17	Employee Referral	N	0
23	Walk-In/Self-Referral	N	0
34	Employ Florida Marketplace www.employflorida.com 866.352.2345	N	0
53	Indeed.com 7501 N Capital of Texas Hwy Austin, TX 78731 www.indeed.com Open Hire Career Services 800.462.5842	Ν	2
54	DirectEmployers.org (distribution to state workforce agencies as well as diversity-oriented job boards)	N	0
	Tota	al Interviewees	5

PANAMA CITY MARKET WPAP-FM, WFSY-FM, WEBZ-FM, WFLF-FM, WDIZ-AM **CLEAR CHANNEL MEDIA + ENTERTAINMENT** CAROLYN L. MOSLEY POB 402556 ATLANTA, GA 30384-2556 USA Phone: 850,769,1408 Fax: 850,769,0659



INVOICE: 224-98763

	CLEAR CHANNEL PANAMA CITY		r No.: 680 HANNEL PAN	AMA CITY
		Order:	58266	Invoice Date: 08/31/2014
1834 Lisenby Ave		Co-op:	No	Payment Due: 08/31/2014
	Panama City, FL 32405-3713	Cash in A	dvance	AE: CLEAR CHANNEL PC

Billing Type: Broadcast

Note 1:	Recruitment (Promotions & NSA)	
Comments:	Please include invoice numbers with your payments.	

- ----

Invoice Summary:

No. of Spots/Misc:	303/0
Gross Spot Billing:	\$0.00
Agency Commission:	\$0.00
Net Spot Billing:	\$0.00

This invoice is in accordance with the official log and the announcements/programs indicated below were aired on the dates and the times shown. Per your advertising agreement, the actual times may have run within 10 minutes of the scheduled time.

CPE

iHeartMedia - Panama City, FL WPAP-FM, WFSY-FM, WEBZ-FM, WFLF-FM, WDIZ-AM Remit to: P.O. Box #402556 ATLANTA, GA 30384-6404 USA Phone: 850.769.1408 Fax: 850.769.0659

Willeart MEDIA

INVOICE: 224-101120

CLEAR CHANNEL PANAMA CITY		No.: 680 HANNEL PAN	AMA CITY	
102415	Order:	58266	Invoice Date:	09/30/2014
1834 Lisenby Ave	Co-op:	No	Payment Due:	09/30/2014
Panama City, FL 32405-3713	Cash in A	dvance	AE:	CLEAR CHANNEL PC

Billing Type: Broadcast

Note 1:

xld/Recruitment (Promotions & NSA)

Comments:

Please use invoice numbers with your payments. Thank You.

Invoice Summary:

No. of Spots/Misc:	1385/0
Gross Spot Billing:	\$0.00
Agency Commission:	\$0.00
Net Spot Billing:	\$0.00

This invoice is in accordance with the official log and the announcements/programs indicated below were aired on the dates and the times shown. Per your advertising agreement, the actual times may have run within 10 minutes of the scheduled time.

CPE

FOR INTERNAL BUSINESS RECORDS ONLY

WPAP(FM), WFLF-FM, WFSY(FM), WDIZ(AM), WEBZ(FM) VACANCY DATA FORM

Full-Time Job Title: Account Executive – Integrated Marketing Solutions Provider	Date Filled: 01/05/15
Recruitment Source ("RS") Referring Hiree:	Total Number
iHeartMedia Careers Website	of Interviewees: 3

RS#	RS Information	Source Entitled to Vacancy Notification?	Number of Interviewees Referred by RS for the Full-Time Vacancy
2	The News Herald Classifieds 501 W. 11th Street Panama City, FI 32401 850.747.5044	Ν	0
3	CareerSource/Gulf Coast State College Workforce Center Meghan Byrem 625 Hwy 231 Panama City, FL 32401 850.872.4340	N	0
4	On-Air Announcements (one or more SEU stations)	N	0
8	iHeartMedia Careers Website 200 E. BASSE ROAD SAN ANTONIO, TX 78209 210.822.2828 Url: https://iheartmedia-openhire.silkroad.com Career Services Manual Posting	N	1
10	LinkedIn Posting Talent Solutions www.linkedin.com 855.655.5653	Ν	1
17	Employee Referral	N	0
23	Walk-In/Self-Referral	N	1
26	Job Fairs	N	0
34	Employ Florida Marketplace www.employflorida.com 866.352.2345	N	0

RS#	RS Information	Source Entitled to Vacancy Notification?	Number of Interviewees Referred by RS for the Full-Time Vacancy
54	Directemployers.org (distribution to state workforce agencies as well as diversity-oriented job boards)	N	0
	То	tal Interviewees	3

Note: Please see documentation for the Account Executive-Integrated Marketing Solutions position filled on August 1, 2014. The recruitment efforts used to fill that position also apply to this position.

CONCUR



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FOR INTERNAL BUSINESS RECORDS ONLY

WPAP(FM), WFLF-FM, WFSY(FM), WDIZ(AM), WEBZ(FM) ABBREVIATED VACANCY DATA FORM

Full-Time Job Title: National Sales Assistant	Date Filled: 03/09/15
Recruitment Source ("RS") Referring Hiree:	Total Number
Indeed.com	of Interviewees: See note below

Please see the Vacancy Data Form for the National Sales Assistant position filled on October 1, 2014 for recruitment source information and related documentation. The recruitment efforts used to fill that position, as well as the same interviewees, also apply to this position.

WPAP(FM), WFLF-FM, WFSY(FM), WDIZ(AM), WEBZ(FM)

VACANCY DATA FORM

Full-Time Job Title: AMD Morning Show Co-Host	Date Filled: 03/23/15
Recruitment Source ("RS") Referring Hiree:	Total Number
Employee Referral	of Interviewees: 1

RS#	RS Information	Source Entitled to Vacancy Notification?	Number of Interviewees Referred by RS for the Full- Time Vacancy
8	iHeart Media Careers Website 200 E. Basse ROAD San Antonio, TX 78209 210.822.2828 Url: https://iheartmedia-openhire.silkroad.com Career Services Manual Posting	Ν	0
17	Employee Referral	N	1
19	AllAccess.com 28955 Pacific Coast Hwy, Ste 210-5 Malibu, CA 90265 310.457.6616 – fax: 310.457.8058	N	0
26	Job Fairs	N	0
34	Employ Florida Marketplace www.employflorida.com 866.352.2345	N	0
54	DirectEmployers.org (distribution to state workforce agencies as well as diversity-oriented job boards)	N	0
	Tota	al Interviewees	1

	Search Jobs		Go	Listen Now	
	Home	About Us	People	Culture	Careers
lost - (Panama City, FL)					

Job Description

4842

Tracking Code

Morning Show Co-He

iHeartMedia, Inc. is one of the leading global media and entertainment companies specializing in radio, digital, outdoor, mobile, live events, and on-demand entertainment and information services for local communities and providing premier opportunities for advertisers.

iHeartMedia, Inc. consists of two main media businesses: Clear Channel Outdoor Holdings (NYSE: CCO) and the wholly owned iHeartMedia. Between these divisions, we focus on providing a spectrum of multi-platform advertising and marketing opportunities for partners and world-class entertainment content and events for listeners and users.

With 245 million monthly listeners in the U.S., 97 million monthly digital uniques and 196 million monthly consumers of its Total Traffic and Weather Network, iHeardMedia has the largest reach of any radio or television outlet in America. It serves over 150 markets through 859 owned radio stations, and the company's radio stations and content can be heard on AM/FM, HD digital radio, satellite radio, on the Internet at iHeartRadio com and on the company's radio station websites, on the iHeartRadio mobile app, in enhanced auto dashes, on iPads and smartphones and on gaming consoles.

iHeartRadio, iHeartMedia's free digital radio service, is the No. 1 all-in-one digital audio service with over 345 million downloads; it reached its first 20 million registered users faster than any digital service in Internet history and reached 50 million users faster than any digital music service and even faster than Twitter, Facebook and Pinterest. The company's operations include radio broadcasting, online, mobile, digital and social media, live concerts and events, syndication, music research services and independent media representation.

Position Overview:

iHeartMedia Panama City, EL has an immediate opening for a vibrant and energetic On-Air talent / Morning Show Co-Host / Producer - on Panama City's Country Station, 92.5 WPAP. We're looking for someone with lots of energy and a drive to win. You have to be willing to be all over social media and out in the community interacting with our audience!

Required Skills

- · Morning on air shift (Live and Voice tracked).
- · Social media and website blog updates.
- · Appearances Including client, station, concert and community focused events.
- · Production skills required- Commercials and show related content and Best Of material.
- Potential for additional endorsement income We're looking for a personality that can help champion our clients goals!
- Assisting PD with updating liners, imaging, logs.
- · Assisting Promotions Department with giveaways, events and event setup.
- Adhere to all guidelines, policies and procedures of the station, iHeartMedia, the FCC and all other federal, state and local laws.
- Adhere to all company policies and procedures regarding indecency and obscenity.
 - Adequate preparation for an air shift with use of creativity, imagination and exercise of independent professional judgment in writing, producing, interviewing, taping or broadcasting of on-air material.
- Personality must be upbeat, informative and entertaining and be able to relate to station audience.
- Ensure logged commercials, promotions and any other programming essential to the stations operation are aired.
- Must be current with relevant daily material.
- · Work an approved and previously agreed upon air shift.
- · Maintain a website personality page. Must be kept up-to-date with relevant material that is appropriate for the given station.
- · Search out and share all possible web content with the Program Director and Online Content Director of the given station.
- Participate in regular listening/aircheck sessions for critique with the Program Director.
- · Participate in required station Programming, Promotions, and Sales staff meetings and events.
 - Make appearances at live remote broadcasts as talent and/or tech.
 - Execute only Program Director approved interviews and events on air during the regularly assigned shift.
- Be on call for possible disasters, breaking news, or acts of nature.
- Assist with the voice over and production of paid, and non-paid, spots required to run on the station.
- Be an ambassador for the radio station when out in public.
- Maintain a positive and approachable attitude when around listeners and clients.
- Possess strong social media knowledge, organizational/multi-tasking skills, leadership qualities and a willingness to participate in on-air discussions.
- Be well organized in ability to research topics and participate in show "prep sessions".
- · Experienced running an on-air board (may be asked to fill in for Host).

Required Experience

- Two years of on-air radio experience required, excellent verbal and communication skills, outstanding ability to relate and communicate with target audience, positive attitude both on and off the air.
- Strong knowledge of all FCC rules and regulations.

Careers SEARCH CURRENT OPENINGS UPDATE YOUR PROFILE CREATE A JOB AGENT

UPDATE JOB AGENT

RECRUITING AGENCY LOGIN

- · Applicants must possess a strong work ethic, punctual, and be a team player with a cooperative attitude.

- Applicants must possess a strong work ethic, punctual, and be a team player with a cooperative atti
 Applicant must be engaging on the air.
 Applicant must provide compelling content on the air.
 Knowledge of RCS/NexGen Systems desired.
 Cool Edit or Adobe Audition experience desired. Digital Audio editing experience required.
 Must be able to develop realistic plans, sets goals, and keep information organized and accessible.
 Works systematically/efficiently with strong time management skills.

- Communicates well both verbally and in writing.
 Must have good listening skills and shares information and ideas with others.
- · Must be able to lift up to 60 lbs.

PLEASE ATTACH YOUR AIRCHECK IN MP3 FILE FORMAT

iHeartMedia is an equal opportunity employer and will not tolerate discrimination in employment on the basis of race, color, age, sex, sexual orientation, gender identity or expression, religion, disability, ethnicity, national origin, marital status, protected veteran status, genetic information, or any other legally protected classification or status.

Job Location PANAMA CITY, Florida, United States

Position Type Full-Time/Regular

Apply	Connect	Share
New Resume/CV	Who do you know at	
	iHeartMedia, Inc.	
Existing Resume/CV		

Return to Search Results

WPAP(FM), WFLF-FM, WFSY(FM), WDIZ(AM), WEBZ(FM) VACANCY DATA FORM

Full-Time Job Title: Promotions Director	Date Filled: 08/04/15
Recruitment Source ("RS") Referring Hiree:	Total Number
Employee Referral	of Interviewees: 5

RS#	RS Information	Source Entitled to Vacancy Notification?	Number of Interviewees Referred by RS for the Full- Time Vacancy
7	Haney Technical Center Student Affairs 3016 Hwy 77 Panama City, FL 32405 850.747.5500	N	0
8	iHeart Media Careers Website 200 E. BASSE ROAD SAN ANTONIO, TX 78209 210.822.2828 Url: https://iheartmedia-openhire.silkroad.com Career Services Manual Posting	N	2
17	Employee Referral	N	1
23	Walk-In/Self-Referral	N	0
26	Job Fairs	N	0
34	Employ Florida Marketplace www.employflorida.com 866.352.2345	N	0
53	Indeed.com 7501 N Capital of Texas Hwy Austin, TX 78731 www.indeed.com Open Hire Career Services 800.462.5842	Ν	2
54	DirectEmployers.org (distribution to state workforce agencies as well as diversity-oriented job boards)	N	0
	То	tal Interviewees	5

DIRECT EMPLOYERS

Accessibility : Scripting : [Disable AJAX and DHMTL] [Disable javascript alerts] [Remove all scripting] Text Size : A A A A





Select Language

Member Desktop Job Seekers Logout

Go Back

State Job Bank Reporting

Report Date / Time: 8/10/2016 10:21 AM EDT

Job Data

Date Acquired: 5/14/2015

Internal ID: 61524490

Company: iHeartMedia

Title: Promotions Director

City: PANAMA CITY

State: FL

Company Job ID: 6102

O"Net: 11-2011.00

Original URL: https://libeartmedia-openhire.silkroad.com/epostings/submit.cfm? fuseaction=app.jobinfo&jobid=5666&company_id=16586&version=1&source=ONLINE&jobOwner=994815&aid=1

Delivery Data

Original Delivery Date: 5/15/2015 Delivery State: FL

Job Description Data

Job Description: Promotions Directo

Tracking Code

6102

Job Description

iHeartRadio, iHeartMedia's free digital radio service, is the No. 1 all-in-one digital audio service with over 345 million downloads; if reached its first 20 million registered users faster than any digital service in Internet history and reached 50 million users faster than any digital service in Internet history and reached 50 million users faster than any digital service and Pinterest. The company's operations include radio broadcasting, online, mobile, digital and social media, live concerts and events, syndication, music research services and independent media representation.

The ideal individual will lead the Promotions Department by effectively and efficiently executing radio station promotions, contests and events to grow ratings and revenue.

* Scheduling and execution of On the Streets Promotions for our cluster of 5 radio stations.

* Help coordinate some of Panama City's biggest events every year including the logistics and planning of the event and onsite execution

* Manage a fleet of radio station vehicles and all remote equipment while keeping them in working order

* Develop, manage and execute ratings and revenue generating promotions for the radio stations

* Provide creative influence to enhance the stations image and visibility within the community to attract listeners and clients

* Act as Ilaison between the Programming and Sales Departments to develop overall station campaigns, themes and marketing approaches

* Day to day management within the Promotions Department including policies and procedures.

* Implement grass roots marketing efforts at the local level

* Supervise station contests and on-air implementation of promotional programs. Ensures FCC compliance with all on-air, online and on-site promotional contesting/events

* Oversee on-air contesting, on-site client promotions, station events and website promotion

* Create client proposals and promotional concepts congruent with station image and strategies. Manage and write promotional recaps at the conclusion of events and promotions to outline the stations support

* Represent stations at events and meetings with public and clients, etc.

* Meet day to day deadlines within the Marketing Department

Required Skills

* Strong organization skills with ability to multi-task and manage multiple projects at one time

* Strong oral and written communication skills

* Proven understanding of digital marketing and utilization of social networking

* Proficient in Microsoft Word, Excel, PowerPoint. Outlook, and web browsing

* Strong attention to detail

* Valid driver's license with a good driving record

* Willingness to work flexible hours, including nights and weekends

* Candidates must be able to lift and carry a minimum of 60 lbs and have the willingness and ability to learn how to operate promotional equipment

Required Experience

* A minimum of 1-2 years' experience in promotions, marketing, radio or related industry. Supervisory skills are a plus

* A high school diploma or equivalent plus 2 to 4 years of college strongly preferred

iHeartMedia is an equal opportunity employer and will not tolerate discrimination in employment on the basis of race, color, ege, sex, sexual orientation, gender identity or expression, religion, disability, ethnicity, national origin, marital status, protected veteran status, genetic information, or any other legally protected classification or status

Job Location

PANAMA CITY, Florida, United States

Position Type

Full-Time/Regular

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WPAP(FM), WFLF-FM, WFSY(FM), WDIZ(AM), WEBZ(FM) VACANCY DATA FORM

Full-Time Job Title: National Sales Assistant	Date Filled: 08/31/15
Recruitment Source ("RS") Referring Hiree:	Total Number
iHeartMedia Careers Website	of Interviewees: 16

RS#	RS Information	Source Entitled to Vacancy Notification?	Number of Interviewees Referred by RS for the Full- Time Vacancy
4	On-Air Announcements	N	0
8	iHeartMedia Careers Website 200 E. BASSE ROAD SAN ANTONIO, TX 78209 210.822.2828 Url: https://iheartmedia-openhire.silkroad.com Career Services Manual Posting	N	3
17	Employee Referral	N	1
18	Non-Employee Referral	N	2
20	Monster.com (not directly contacted by SEU)	N	1
26	Job Fairs	N	0
34	Employ Florida Marketplace www.employflorida.com 866.352.2345	N	0
53	Indeed.com 7501 N Capital of Texas Hwy Austin, TX 78731 www.indeed.com Open Hire Career Services 800.462.5842	N	9
54	Directemployers.com (distribution to state workforce agencies as well as diversity-oriented job boards)	N	0
	Tot	tal Interviewees	16

4/21/2010

Galand	what: where:				
naeea	iHeartMedia	Panama City, FL		Find Jobs	Advanced Job Sear
one search, all jobs.	job title, keywords or company	city, state, or zip	anders of design of dependences of the second state of the		
HeartMedia jobs in Panama City, FL	Upload your resume - Let employers	find you	Jobs 1 to 5 of 5	Get new j by email	obs for this searc
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5 new					
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y recent searches				You can cancel en	nail alerts at any time.
<u>leartMedia - Raleigh, NC</u> - new					
eartMedia - New York, NY -					
leartMedia - Los Angeles, CA					
1 new IeartMedia - Allentown, PA	National Sales Assistant - (Panama	a City, FL)			
clear searches	iHeartMedia, Inc Panama City, FL iHeartMedia, Inc. is one of the leading global	media and entertainment compar	nies specializing in		
	radio, digital, outdoor, mobile, live events, an Easily apply	d on-demand			
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	Get email updates for the latest iHea	rtMedia jobs in Panama City	, FL		
	My email:	Activate			
	You can cancel email alerts at any time.				
	» Post your resume -	It only takes a few seconds			
	»View recommended jobs for you - 3	5 new			
		^{where:} Panama City, FL	Find Jobs		

Job search tips - Sample search: Texas jobs

Iheartmedia Jobs, Employment in Panama City, FL | Indeed.com

Related Forums: Administrative Assistant - Panama City, Florida Salaries in Panama City, FL: Administrative Assistant salary

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TAB C

WPAP(FM), WFLF-FM, WFSY(FM), WDIZ(AM), WEBZ(FM) RECRUITMENT INITIATIVES FORM

October 1, 2013 to September 30, 2014

	Type of Recruitment Initiative (Menu Selection)	Date	Brief Description of Activity & Scope of Broadcaster's Participation (where applicable, include job title(s) of station staff involved in the activity)
1.	Participate in Job Fair	February 7, 2014	Our SEU participated in the 27 th Bay County Annual Job Fair at the Haney Technical Center and Workforce Center. Station participants included our Traffic Assistant, Promotions Director, Account Executive-IMSP and Market Controller. Events of the day included collecting resumes and applications from interested attendees and answering questions regarding the various opportunities in the radio business.
2.	Participate in event/program sponsored by or on behalf of a community organization relating to careers in broadcasting.	March 5, 2014	Our SEU hosted a one-hour discussion with business leaders in our community from the Bay County Chamber of Commerce entitled "Leadership Bay." Our SEU's presentation included topics such as trends in radio, advertising, corporate structure, community involvement and PSA production. Station participants included our Market Manager, Director of Sales, Market Controller, Operations Manager, Chief IT/Eng.
3.	Participate in Job Fair	May 15, 2014	Our SEU participated in the Career Source Gulf Coast 2014 Career Expo at the Panama City Mall. Station participants included our Market Controller, Traffic Assistant, Operations Manager, Market Manager, Integrated Media Solutions Provider, and our Director of Sales. Events of the day included collecting resumes and applications from interested attendees and answering questions regarding the various departments in the radio business.
4.	Participate in Job Fair	June 21, 2014	Our SEU participated in the 8 th Annual Red Cross Panhandle Women's EXPO at the Panama City Mall. Station participants included our Account Executive - IMSP, Promotions Director and our Director of Sales. Events of the day included distributing "We're Hiring" flyers to our booth visitors and questions regarding open positions at the SEU and the various opportunities in the radio business.

27th Annual Bay County Job Fair Registration

Friday, February 7, 2014 Haney Technical Center

Make your reservation today and mark your calendar to attend the 27th Annual Bay County Job Fair. Take advantage of the opportunity to talk face-to-face with a variety of job seekers to fill your employment needs. Availability is first come, first served.

Company Name:	CLEAR CHANNEL MEDIA + ENTERTA	INMENT		
Address:	1834 Lisenby Avenue		i	
City, State, Zip:	Panama City, FL 32405			
Contact Name:	Carolyn Mosley	Phone #	850.392.1168	
Email Address:	carolynmosley@clearchannel.com			
Website Address:				

We provide (1) 8 ft. table and (2) chairs. Please bring electrical cords and strips as needed - these items will not be supplied. For best placement, please provide the information below:

ELECTRICITY YES X NO	WALL SPACE (very limited): YESXX NO
Additional requests:	
Please indicate the type of <i>immediate</i> of following fields:	r <u>anticipated</u> openings within the next 3 months available in the
□ Entry level □ Supervisory □ Mana	agement X Sales 🗆 Technical 🗆 Federal 🗆 Retail
Construction Cestaurant C Ho	spitality
*Our company has interest in or is com	mitted to hiring Veterans? (If so please check box)
	end the job fair. Under Senate Bill 1774/House Bill 0891 Relating to essica Lunsford Act, vendors/exhibitors must be documented and cleared on the as needed.
Attendee Name: Matthew	Mitchell

Attendee Home Address:

Attendee Name: Scott Goodlin

Attendee Home Address:

To reserve your table, simply complete this form and **e-mail, mail or FAX** it to Kimberly Drayton, Career Specialist, Haney Technical Center, <u>draytks@bay.k12.fl.us</u>, 3016 Highway 77, Panama City, Fl 32405, FAX 850.767.5500. A confirmation will be sent to you via email within 2 - 4 days, if you do not receive a confirmation in 5 days, please contact us via e-mail at <u>draytks@bay.k12.fl.us</u>.

The Bay County Job Fair is not for "direct sales" or "home based" businesses. This Job Fair is not for businesses where success and income are determined by your effectiveness in building a sales organization that includes other consultants that help you expand your customer base as they build their sales organization.

* Thank you for showing your commitment and interest in hiring/recruiting Veterans. We would like to inform you that doors will be open from 8-9am to allow for Priority of Service for our Veterans. Please be prepared to set up early in order to meet with them.

1		A CONTRACTOR OF STREET	EMPLOYER NAME
1	Haney Technical Center	40	North Florida Child Development, Inc.
k 2	Clear Channel Media and Entertainment	41	Lone Wolf Investigation & Security Services Waffle House
3	Aflac Insurance	42	Ride On Commuter Services
4	Health Check Incorporated	43	
5	Hospitality Staffing Solutions, LLC	44	Florida Highway Patrol
6	Pep Boys Auto	45	WJHG-News Channel 7
7	ST Aerospace Mobile, Inc	46	H&R Block
8	Merrick Industries	47	Oceaneering International, Inc.
9	American General Life and Accident	48	HealthSouth
10	Goodwill Industries	49	Ingalls Shipbuilding
11	Goldring Gulf Distributing	50	i9 Sports
12	FL State Hospital	51	Labor Ready
13	American Security Associates	52	L. Lance Security Services, LLC
14	BrightStar	53	WMBB
15	City of Panama City	54	United States Navy
16	Goldco (Burger King)	55	Rock & Roll Transit
17	Bay District Schools Transportation	56	
18	Minuteman Private Investigation and Security A	57	Gulf Coast Utility Contractor
19	Workforce Center	58	Tom Thumb
20	Workforce Center -Vet Staff	59	US Marine Corps
21	14th Judicial Court	60	Woodmen of the World
22	Military Media, Inc.	61	ResortQuest by Wyndham Vacation Rentals
23	Tyndall AFB and NSA-PC	62	Snelling Staffing Services
24	Kilwins Chocolates	63	Half Hitch Tackle
25	The Resort Collection	64	Papa John's Pizza
26	Bay County Vet Center	65	Royal American Hospitality
27	Yulista	66	WPGX Fox 28 Television
28	Aqua Coastal Sushi	67	TLC Providers
29	Eastern Industries	68	D.R. Horton
30	Runaway Island Beach Club	69	Wyndham Vacation Ownership
31	Avon	70	Personnel Resources
32	Gulf Coast State College	71	Advanced Refrigeration & Air, Inc.
33	FL Trade (part of Gulf Coast)	72	Buffalo Rock
34	Florida State University	73	Lincoln Heritage Life Insurance
35		74	
36		75	Miracle Strip at Pier Park
37	Hilton, Inc. Paradise Found Resorts and Hotels	76	Panama City Toyota
	Shipwreck Island Waterpark	77	Sprint
38		78	Employer Welcome Table

LEADERSHIP BAY

Session:Media / CommunicationsDate:Wednesday, March 5, 2014

Things to Remember:Dress Code. Name Tags. No phones allowed during sessions.Emergency Contacts:Megan Meints 850-866-2737 & Joe Chavarria 850-819-7237

The purpose of the day is to help you:

- Understand the importance of media/communications industry to Bay County.
- Identifying the business sector's challenges and opportunities nationwide and locally.
- Learn about the different facets of media in Bay County.

8:15 AM	Meet in parking lot of Kmart to carpool Address: 1329 W 15th., Panama City, FL 32405
8:30 - 10 AM	Visit Clear Channel Radio , Mrs. Jackie Rinker, Market Manager <i>Address: 1834 Lisenby., Panama City, FL 32405</i> - tour of the station, Q&A (Breakfast to be served)
10:15 AM – 12:15 PM	Visit News Herald , Ms. Vickie Gainer, Marketing Director Address: 501 West If ^h St., Panama City, FL 32401 - tour of the facility, Q&A
12:30– 2:00 PM	Visit Lamar Advertising , Ms. Claire Sherman, General Manager <i>Address: 1416 Center Ave., Panama City, FL 32401</i> - lunch - tour of the facility, Q&A
2:00 - 2:45 PM	American Advertising Federation , Presentation by Ron Sharpe <i>Topic: Future trends in Media / Communication business</i> <i>Remain at Lamar Advertising</i> .
3:00 - 4:00 PM	Visit WMBB , - tour of the station, meet WMBB Staff, Q&A Address: 613 Harrison Ave., Panama City, FL
4:00 - 5:00 PM	Class Project Time



625 Highway 231 | Panama City, FL 32405 P: 850.872.4340 | F: 850.872.4346 **Careersourcegc.com**

May 15, 2014

Dear Clear Channel Media & Entertainment Representative:

The 2014 Career Expo is special to us, as it marks our 10th Anniversary. I am personally grateful for your participation in this signature event.

CareerSource Gulf Coast continues – with more energy than ever – to connect employers with skilled talent, and Gulf Coast residents with employment and career development opportunities. We realize that the economic prosperity of our region is driven by employers, like you, who grow your company through Florida's talent pipeline. We are proud to be a small part of helping you connect to that pipeline.

In coming days and weeks, please take some time to discover what you may not know about who we are. The services we provide to employers are second to none, and are delivered to you at no cost. We're happy to help you access local and state labor-market data, review resumes and screen candidates, host recruiting events – and so much more.

Please do stay in touch. Online, you will find facts about all of our services at careersourcegc.com, a growing business presence on LinkedIn (search CareerSource Gulf Coast), and increased digital communication through our electronic newsletter (please subscribe on our website).

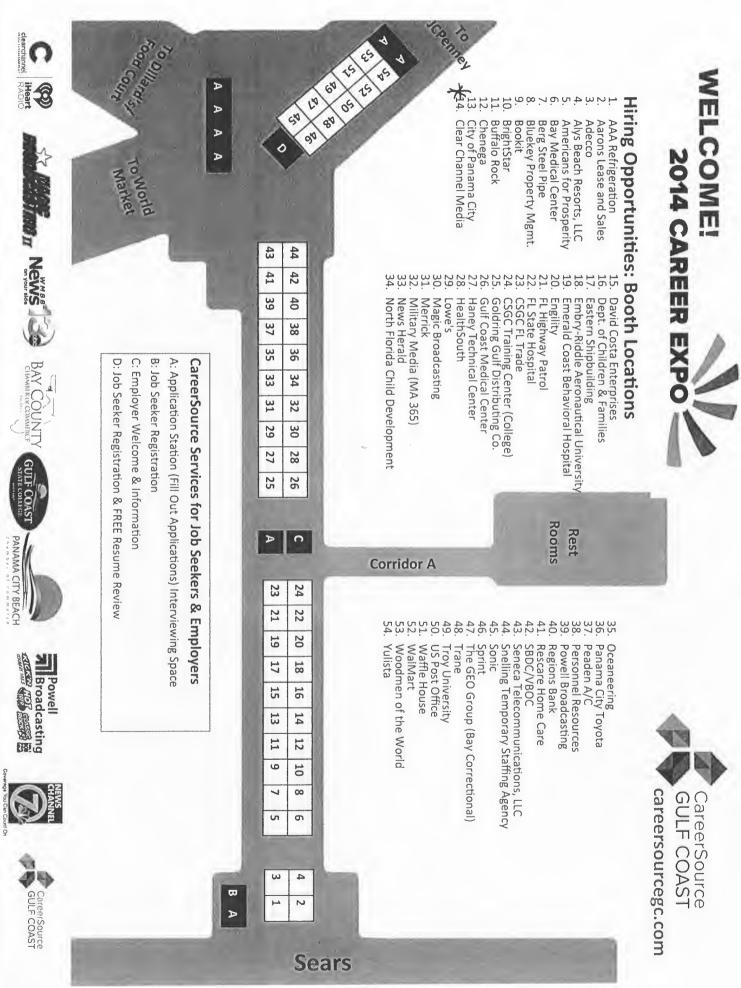
Thank you again for participating in our 10th Annual Career Expo. Your presence makes a difference as we work to build better communities in Bay, Gulf and Franklin counties.

Best Wishes,

Kimberly L. Bodine Executive Director



A proud partner of the AmericanJobCenter network



An equal opportunity employer/program. Auxiliary aids and services are available upon request to individuals with disabilities. All voice telephone numbers on this document may be reached by persons using TTY/TDD equipment via the Florida Relay Service at 711



WPAP(FM), WFLF-FM, WFSY(FM), WDIZ(AM), WEBZ(FM) RECRUITMENT INITIATIVES FORM

October 1, 2014 to September 30, 2015

	Type of Recruitment Initiative (Menu Selection)	Date	Brief Description of Activity & Scope of Broadcaster's Participation (where applicable, include job title(s) of station staff involved in the activity)
1.	Host event/program sponsored by or on behalf of a community organization relating to careers in broadcasting	January 14, 2015	Our SEU conducted a tour for the 2015 class of Junior Leadership Bay, a program of the Bay County Chamber of Commerce preparing high school juniors to face the challenges ahead as future business leaders. Station participants included one of our Morning Show Hosts, who led the students through a tour of the sales and administration areas and gave them an indepth look at the programming and production as well.
2.	Participate in Job Fair	February 27, 2015	Our SEU participated in the 28 th Bay County Annual Job Fair at the Haney Technical Center and Workforce Center. Station participants included our Market Controller, Promotions Director, SVP of Sales and National Sales Assistant. Events of the day included collecting resumes and applications from interested attendees and answering questions regarding the various opportunities in the radio business.
3.	Participate in Job Fair	May 14, 2015	Our SEU participated in the Career Source Gulf Coast 2015 Career Expo - at the Panama City Mall. Station participants included our Business Manager, Promotions and SVP of Sales. Events of the day included collecting resumes and applications from interested attendees and answering questions regarding the various opportunities in the radio business.
4.	Participate in Job Fair	June 13, 2015	Our SEU participated in the 9 th Annual Red Cross Panhandle Women's EXPO at the Panama City Mall. Station participants included our Sales Department, Account Executive-IMSP, SVP of Sales and one of our Morning Show Hosts. Events of the day included distributing flyers about open positions at our SEU and answering questions regarding the various opportunities in the radio industry.

Junior Leadership Bay Tour 01/14/15

Wednesday January 14th, Program Director for Sunny 98.5 conducted a tour for the 2015 Class of Junior Leadership Bay. Junior Leadership Bay is a program of the Bay County Chamber of Commerce that prepares high school juniors to face the challenges ahead as future business leaders. The program educates students on resources and opportunities available in Bay County.

Logan led this group of approximately 17 local high school juniors through a tour of the sales and administration area and he gave them an in-depth look at the programming and production areas of iHeart Media Panama City. The group saw the inner workings of our operation and learned things like how we program the radio stations, how we conduct live radio shows, and even how to put together a commercial.

The tour lasted about an hour and 15 minutes from 1:45pm to 3:00pm.

Caroly Moder, Bus, Marry 8/16/16

28th Annual Bay County Job Fair Friday, February 27, 2015 8:00 a.m. – 1:00 p.m. Employer Confirmation

Thank you for participating in the **Bay County Job Fair**. The Planning Committee has put a great deal of effort into making this a productive and "user friendly" event for both the employer and the job seeker. This letter will serve as confirmation that **your registration form has been accepted.**

The following items are important for you to know:

- The Job Fair will be held at Haney Technical Center, located at 3016 Highway 77, Panama City, FL 32405.
- The hours will be from 8:00 a.m. until 1:00 p.m. in the Commons Area of Building 1 (three-story building). Veterans will have priority entry from 8-9. Employers, please have a representative at your space at all times. We do request that you plan to stay at the Job Fair until closing.
- We will have a special entrance and parking for employers at the northeast end of Building 1 (three-story building). The parking area can be accessed from Minnesota Avenue. This entrance has large double doors to accommodate any display you may bring.
- You may begin setting up as early as 6:00 a.m. on the morning of the event. A site map will be provided to you at the door for you company's location. An eight-foot table with two chairs will be set up at your designated space. Please note that Florida law prohibits Bay County Schools from having open WiFi on campus; WiFi will not be available for use. Feel free to bring your own hot spot.
- There are no restrictions or guidelines imposed on your selection of applicants to interview or recruit. The Media Center (on the Third Floor) will be available for on-site interviews.
- Copy Service will not be available. Please plan accordingly.
- A Control Center/Hospitality Room will be set up in Room 144. It will open at 7:00 a.m. for employers. Light snacks and refreshments will be provided. Our cafeteria will be serving lunch from 10:15 until 12:15. Lunch is \$5.00 and ala carte menu items are also available for purchase. If you have any problems that need addressing during the Job Fair, please see one of the committee members in the Control Center.
- You will be provided a **Job Fair Survey** the day of the Job Fair. A committee member will collect these surveys toward the end of the event. This information will help assess the results of this year's event and help in planning for next year. We value your comments and appreciate your time in completing this form.

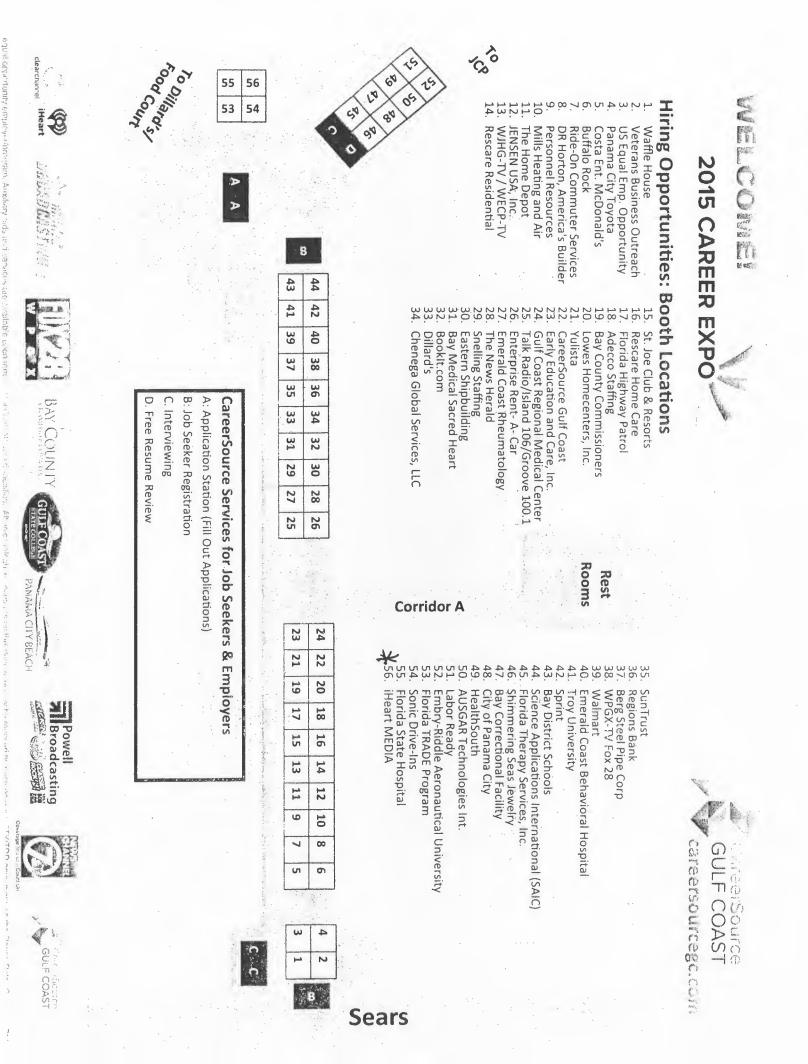
If you have any question, please contact Kimberly Drayton at 850-767-5500, Ext. 2125175, or by email at <u>draytks@bay.k12.fl.us</u>. For more information, you can also visit our website at <u>www.baycountyjobfair.com</u>.

BAY COUNTY JOB FAIR COMMITTEE

Kimberly Drayton Haney Technical Center Bay District Schools

Tim Bowers Naval Support Activity Transition & Employment Services Shea Barnes Workforce Center (a service of Gulf Coast State College)

Charlie Carr Tyndall AFB Airman & Family Readiness Center



Statement Concerning Participation in Recruitment Initiatives

On behalf of iHeartMedia's station employment unit based in Panama City, FL (the "SEU"), the undersigned affirms that the SEU engaged in the activity listed below as reported on the SEU's EEO Public File Report for the period of October 1, 2015-September 30, 2015.

Date	Brief Description of Activity	Personnel Involved
June 13, 2015	Our SEU participated in the 9th Annual Red Cross Panhandle Women's EXPO at the Panama City Mall. Events of the day included distributing flyers about open positions at our SEU and answering questions regarding the various opportunities in the radio industry.	Account Executive-IMSP, SVP of Sales and one of our Morning Show Hosts.

Carolyn Mosley, Business Manager Date:

16/16