

QUARTERLY ISSUES/PROGRAMS LIST

Station: KROX-FM

Location: Austin, TX

For quarter beginning: July 1 –Sept 30, 2019

ISSUE: Weekly Public Service Show

HOW ISSUE WAS TREATED: B-DOE hosts 30 minutes of interviews with local nonprofit organizations

TITLE Local Insights, with B-DOE

DATE: 7/1/19 –9/30/19

TIME: 6:00AM Sundays

DURATION: 30 minutes

TYPE: Recorded Interviews

DESCRIPTION: KLBJ-FM's B-DOE hosts a 30 minute public affairs show to discuss community interests and public service initiatives focusing on nonprofits.

7-7-19 – **Lonestar Paralysis Foundation** – is a nonprofit dedicated to raising awareness and funds to find a cure for paralysis.

Turn Around Don't Drown – A city official warns of the perils of driving through closed streets during flash floods and encourages listeners to visit atxfloods.com.

7-14-19 – **Duck Derby**– Annual event in Austin to raise awareness and funds for the Boys & Girls Club of Austin.

Austin Water – Representative from Austin Water shares with listeners tips to use during the summer months to help conserve water

resources and save on their water bills.

7-21-19 – **Austin Water** – Representative from Austin Water shares with listeners tips to use during the summer months to help conserve water resources and save on their water bills.

Make A Wish – Duck Derby– Annual event in Austin to raise awareness and funds for the Boys & Girls Club of Austin.

7-28-19 – **Alzheimers Texas** – President of the Alz Texas stopped by Local Insights to spread the word about the annual Walk to raise funds and awareness about Alzheimer's.

Pay It Forward with Daniel Curtix – Daniel is a quadriplegic who has made it his mission to educate those who have had accidents causing paralysis on how to live and strive.

8-4-19 – **Austin Parks** – An Austin Park Ranger stopped by Local Insights to give tips on how to best enjoy all the green spaces Austin has to offer.

Flip Flop to the World – An organization who has donated over 15k pairs of flip flops to the underprivileged around the world from Mexico to Africa.

8-11-19 – **Superhero Run** – Annual event to raise funds and awareness for CASA.

Austin Energy – Scammers are targeting Austin Energy customers with threats of services being cut off if they don't pay. This segment alerts the community of the phone scam and how to alert authorities if they've been scammed.

8-18-19 – **Flip Flop to the World** – An organization who has donated over 15k pairs of flip flops to the underprivileged around the world from Mexico to Africa.

Alz Tx – President of the Alz Texas stopped by Local Insights to spread the word about the annual Walk to raise funds and awareness about Alzheimer's.

8-25-19 – **Leave NO Trace** – Program from

the City of Austin to encourage people who visit public parks to 'leave no trace' and pick up after themselves so everyone can enjoy the green spaces in Austin.

Austin Water – Representative from Austin Water shares with listeners tips to use during the summer months to help conserve water resources and save on their water bills.

9-1-19 – **CASA** – Court Appointed Special Advocates volunteer their time to give a voice to children going through the local court system. .

Austin Energy – Scammers are targeting Austin Energy customers with threats of services being cut off if they don't pay. This segment alerts the community of the phone scam and how to alert authorities if they've been scammed.

9-8-19 – **HAAM** – The Health Alliance for Austin Musicians is a nonprofit that helps connect low income musicians with health care.

Austin Film Festival – AFF hosts a yearly festival and throughout the year they award grants to aspiring film makers and individuals interested in the world and industry of storytelling.

9-15-19 – **Livestrong** – A local offshoot of the worldwide organization that helps those diagnosed with cancer navigate the difficulties of dealing with cancer for the individual and family involved.

Alz Tx – President of the Alz Texas stopped by Local Insights to spread the word about the annual Walk to raise funds and awareness about Alzheimer's.

9-22-19 – **Vet Fest** – Annual event that brings the Veteran nonprofit/business community together to help build up the resources from the Veteran community to pull from.

HAAM Benefit Day – The Health Alliance for Austin Musicians is a nonprofit that helps connect low income musicians with health

care. Every year there is one day where music venues and businesses donate a portion of their proceeds to benefit HAAM.

9-29-19 – **Kind Clinic** – The Texas Health Action committee supports the Kind Clinic. The Kind Clinic is a safe space offering services to the community regardless of gender or identification.

Baylor Scott & White – The Central Texas Foundation helps raise awareness and funds for people dealing with a cancer diagnoses locally. Their first benefit will bring corporate sponsors and the community together.

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<u>ISSUE:</u>	Pet Adoption
<u>HOW ISSUE WAS TREATED:</u>	Recorded PSA
<u>TITLE</u>	Austin Pets Alive!
<u>DATE:</u>	7/1 – 9/30
<u>TIME:</u>	20 seconds
<u>DURATION:</u>	75x
<u>TYPE:</u>	
<u>DESCRIPTION:</u>	PSA message supporting the efforts of local no-kill animal shelter.

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<u>ISSUE:</u>	Assistance for the elderly
<u>HOW ISSUE WAS TREATED:</u>	PSA
<u>TITLE</u>	Meals on Wheels
<u>DATE:</u>	7/1 – 9/30/19
<u>TIME:</u>	20 seconds
<u>DURATION:</u>	75x
<u>TYPE:</u>	
<u>DESCRIPTION:</u>	PSA requesting volunteers to support MoW's efforts to feed homebound elderly Austinites.

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<u>ISSUE:</u>	Blood donation
<u>HOW ISSUE WAS TREATED:</u>	Recorded PSA
<u>TITLE</u>	We Are Blood
<u>DATE:</u>	7/1/19-9/30/19
<u>TIME:</u>	20 seconds
<u>DURATION:</u>	75x
<u>TYPE:</u>	
<u>DESCRIPTION:</u>	PSA message driving awareness of need for blood donation at area's most-important blood bank