

# QUARTERLY ISSUES/PROGRAMS LIST

The following is a list of some of the significant issues responded to by Station 1410 KKLO, Leavenworth/Kansas City, along with the most significant programming treatment of those issues for the period 01/01/21-03/31/21. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Description of Issue	Program/Segment	Date	Time	Duration	Narration of Type and Description of Program/Segment
RESPIRATORY DISEASE PREVENTION (CORONAVIRUS)	PSA	January 1 - March 31	15x Daily	30 Sec	Informed listeners of proper hygiene and safety practices to avoid exposure and spread of upper respiratory viruses, such as COVID-19.
THE DREAM NETWORK	Shopping Show Dedication	March 27	8-11AM	3 Hours	Informed listeners of needs of single parent families in the area, and how they can contribute and volunteer through Dream Network.
COMMUNITY BLOOD CENTER OF KANSAS CITY	PSA	January 1 - March 31	15x Daily	30 Sec	Informed Listeners of area needs for blood donations and how to contribute.
DON'T DRINK & DRIVE	PSA	January 1 - January 24	10x Daily	30 Sec	Informed Listeners of dangers of driving while intoxicated and legal ramifications of driving under the influence.
CHILDRENS MERCY HOLIDAY	PSA	January 1 - January 15	20x Daily	30 Sec	Informed listeners of needs of Childrens Mercy Hospital, and how they can donate and volunteer.

HOME REMODELING INFORMATION JAN BURCHETT PRESIDENT OF KANSAS CITY NARI	NARI Home Time Show	January 1 - March 31	Wednesday 1 - 2PM	1 Hour	Inform listeners of techniques and methods of home remodeling by experts in these fields.
ADOPTION FROM FOSTER CARE - "GOAT", "JELLY", "HUNDO P"	PSA	January 1 - March 31	2x Daily	30 Seconds	Inform listeners of importance of foster care services, becoming a foster parent, and adoption
CAREGIVER ASSISTANCE - "HEROES"	PSA	January 1 - March 31	2x Daily	30 Seconds	Inform listeners of strain on caregivers of loved ones, and services available to caregivers
ENDING HUNGER - "GOO GOO DOLLS"	PSA	January 1 - March 31	2x Daily	30 Seconds	Inform listeners of impoverished in local communities, importance of outreach and how they can help provide food for hungry
FATHERHOOD INVOLVEMENT - "MOMENTS", "TICKLE FIGHT"	PSA	January 1 - March 31	2x Daily	30 Seconds	Inform listeners of the importance of involvement by fathers in the lives of children in development, statistics
BUZZED DRIVING PREVENTION - "ONE MORE"	PSA	January 1 - March 31	3x Daily	30 Seconds	Inform listeners of the risk of driving while intoxicated, even when not extremely intoxicated.

JOB TRAINING & EMPLOYMENT - "ROCK T-SHIRT", "EARRINGS"	PSA	January 1 - March 31	2x Daily	30 Seconds	Inform listeners of services available for those in need of vocational training and work opportunities.
MEALS ON WHEELS VOLUNTEER RECRUITMENT - "DESK", "WHAT DOES MOW DO?"	PSA	January 1 - March 31	2x Daily	30 Seconds	Inform listeners of volunteer opportunities with Meals on Wheels, why Meals on Wheels is needed and what they do
REDUCING FOOD WASTE - "PAVLOV PURPOSE"	PSA	January 1 - March 31	2x Daily	30 Seconds	Inform listeners of the importance of reducing and eliminating food waste
TYPE 2 DIABETES PREVENTION - "PEOPLE YOU KNOW - WORDPLAY", "PREDIABETES TEST"	PSA	January 1 - March 31	2x Daily	30 Seconds	Inform listeners of impact of Type 2 Diabetes, screening, treatment and prevention.
SAVING FOR RETIREMENT - "HOUSE ACE", "CAR ACE", "THE AVO SHOW"	PSA	January 1 - March 31	2x Daily	30 Seconds	Inform listeners of importance of planning ahead and saving retirement for financial security.
EMERGENCY PREPAREDNESS - "WIRELESS ALERTS - SOUNDS IN YOUR LIFE", "DON'T WAIT -	PSA	January 1 - March 31	2x Daily	30 Seconds	Inform listeners of importance of preparing for emergencies ahead of time to protect self and families.

TORNADO", "PREPAREDNESS HERO - KAREN"					
HIGH BLOOD PRESSURE CONTROL - "HBP NUMBERS", "HBP NUMBERS - STROKE"	PSA	January 1 - March 31	2x Daily	30 Second s	Inform listeners of importance of having blood pressure checked and staying aware of cardiovascular health.
HIGH SCHOOL EQUIVALENCY - "MARCO", "KARIM", "CARISSA"	PSA	January 1 - March 31	2x Daily	30 Second s	Inform listeners of opportunities available for those in need of further and supplementary education.
PATHWAYS TO EMPLOYMENT - "AIRTIME", "BEST VS STANDARD"	PSA	January 1 - March 31	2x Daily	30 Second s	Inform listeners of resources available for career seeking and resume building.
TEXTING & DRIVING PREVENTION - "TEXT AND WHATEVER", "SHORT YET DEADLY", "PASSENGERS", "DRIVING SOUNDS"	PSA	January 1 - March 31	2x Daily	30 Second s	Inform listeners of dangers from texting while driving and ways to reduce the risk be removing distractions.