

# QUARTERLY ISSUES/PROGRAMS LIST

The following is a list of some of the significant issues responded to by Station 1410 KKLO, Leavenworth/Kansas City, along with the most significant programming treatment of those issues for the period 07/01/21-09/30/21. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Description of Issue	Program/Segment	Date	Time	Duration	Narration of Type and Description of Program/Segment
RESPIRATORY DISEASE PREVENTION (CORONAVIRUS)	PSA	July 1 - September 30	20x Daily	30 Sec	Informed listeners of proper hygiene and safety practices to avoid exposure and spread of upper respiratory viruses, such as COVID-19.
COMMUNITY BLOOD CENTER OF KANSAS CITY	PSA	July 1 - September 30	25x Daily	30 Sec	Informed Listeners of area needs for blood donations and how to contribute.
DREAM NETWORK PRESIDENT & FOUNDER RC AMER	OZARKS BIG RADIO SHOPPING SHOW	July 1 - September 30	Saturdays 8AM - 11AM	Live Mentions In 3 Hr Show	Inform listeners of outreach by Dream Network in providing children of single parent homes with resources to cover needs, and opportunities to contribute and volunteer.
ADOPTION FROM FOSTER CARE - "GOAT", "JELLY", "HUNDO P"	PSA	July 1 - September 30	5x Daily	30 Seconds	Inform listeners of importance of foster care services, becoming a foster parent, and adoption

CAREGIVER ASSISTANCE - "HEROES"	PSA	July 1 - September 30	5x Daily	30 Seconds	Inform listeners of strain on caregivers of loved ones, and services available to caregivers
ENDING HUNGER - "GOO GOO DOLLS"	PSA	July 1 - September 30	5x Daily	30 Seconds	Inform listeners of impoverished in local communities, importance of outreach and how they can help provide food for hungry
FATHERHOOD INVOLVEMENT - "MOMENTS", "TICKLE FIGHT"	PSA	July 1 - September 30	5x Daily	30 Seconds	Inform listeners of the importance of involvement by fathers in the lives of children in development, statistics
BUZZED DRIVING PREVENTION - "ONE MORE"	PSA	July 1 - September 30	5x Daily	30 Seconds	Inform listeners of the risk of driving while intoxicated, even when not extremely intoxicated.
JOB TRAINING & EMPLOYMENT - "ROCK T-SHIRT", "EARRINGS"	PSA	July 1 - September 30	5x Daily	30 Seconds	Inform listeners of services available for those in need of vocational training and work opportunities.
MEALS ON WHEELS VOLUNTEER RECRUITMENT - "DESK", "WHAT DOES MOW DO?"	PSA	July 1 - September 30	5x Daily	30 Seconds	Inform listeners of volunteer opportunities with Meals on Wheels, why Meals on Wheels is needed and what they do
REDUCING FOOD WASTE - "PAVLOV PURPOSE"	PSA	July 1 - September 30	5x Daily	30 Seconds	Inform listeners of the importance of reducing and eliminating food waste

TYPE 2 DIABETES PREVENTION - “PEOPLE YOU KNOW - WORDPLAY”, “PREDIABETES TEST”	PSA	July 1 - September 30	5x Daily	30 Seconds	Inform listeners of impact of Type 2 Diabetes, screening, treatment and prevention.
SAVING FOR RETIREMENT - “HOUSE ACE”, “CAR ACE”, “THE AVO SHOW”	PSA	July 1 - September 30	5x Daily	30 Seconds	Inform listeners of importance of planning ahead and saving retirement for financial security.
EMERGENCY PREPAREDNESS - “WIRELESS ALERTS - SOUNDS IN YOUR LIFE”, “DON’T WAIT - TORNADO”, “PREPAREDNESS HERO - KAREN”	PSA	July 1 - September 30	5x Daily	30 Seconds	Inform listeners of importance of preparing for emergencies ahead of time to protect self and families.
HIGH BLOOD PRESSURE CONTROL - “HBP NUMBERS”, “HBP NUMBERS - STROKE”	PSA	July 1 - September 30	5x Daily	30 Seconds	Inform listeners of importance of having blood pressure checked and staying aware of cardiovascular health.
HIGH SCHOOL EQUIVALENCY - “MARCO”, “KARIM”, “CARISSA”	PSA	July 1 - September 30	5x Daily	30 Seconds	Inform listeners of opportunities available for those in need of further and supplementary education.

PATHWAYS TO EMPLOYMENT - "AIRTIME", "BEST VS STANDARD"	PSA	July 1 - September 30	5x Daily	30 Seconds	Inform listeners of resources available for career seeking and resume building.
TEXTING & DRIVING PREVENTION - "TEXT AND WHATEVER", "SHORT YET DEADLY", "PASSENGERS", "DRIVING SOUNDS"	PSA	July 1 - September 30	5x Daily	30 Seconds	Inform listeners of dangers from texting while driving and ways to reduce the risk by removing distractions.