

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Michael Rohl, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Michael H. Rohl

Authorized committee:

Rohl for SD Senate

Agency requesting time (and contact information):

N/A

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

SD District 1 State Senate

Date of election:

6-7-22

General

Primary

Treasurer of candidate's authorized committee:

Michael Rohl

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

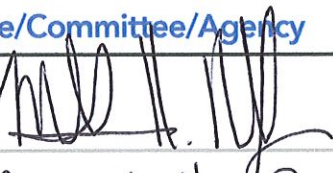
(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Signature:



Name:

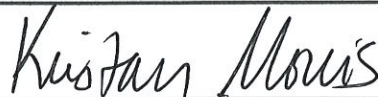
Michael H. Rohl

Date of Request to Purchase Ad Time:

4-27-22

Station Representative

Signature:



Name:

Kristan Morris

Date of Station Agreement to Sell Time:

4-28-2022

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Michael H. Rohl

Date:

4-27-22

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

Yes

No

Date ad received:

4-27-2022

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):

Yes

No

N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

See Attached

Station Call Letters:

See Attached

Date Received/Requested:

4/27/2022

Est. #:

See Attached

Station Location:

See Attached

Run Start and End Dates:

See Attached

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Hub City Radio
 3304 S US HIGHWAY 281
 ABERDEEN, South Dakota 57401-8792
 Phone: (605) 229-3632
 Email: frontoffice@hubcityradio.com



Michael Rohl for State Senate
 38635 129th Street
 Aberdeen, South Dakota 57401

Advertiser: Michael Rohl for State Senate
 Order #: 3032246930678
 Date Entered: 04/28/2022
 Last Modified: 04/28/2022
 Product: KSDN AM Rohl for SD Senate
 Salesperson: Randy Peterson
 Billing Cycle: Calendar Month
 Estimate #:

Order Date Range: 05/23/2022 through 06/07/2022 (3 weeks)
 Media Outlets: KSDN-AM

On-Air Schedule

| # | Dates | Station | Time/Program | Len | Mo | Tu | We | Th | Fr | Sa | Su | S/W | Rate | Qty | Total |
|---|-------------------|---------|-----------------|-----|----|----|----|----|----|----|----|-----|-------|-----|--------|
| 1 | 06/06/22-06/07/22 | KSDN-AM | 06:00AM-07:00PM | 30 | 7 | 7 | -- | -- | -- | -- | -- | 14 | 7.25 | 14 | 101.50 |
| 2 | 05/23/22-05/27/22 | KSDN-AM | 06:00AM-07:00PM | 30 | 6 | 6 | 6 | 6 | 6 | -- | -- | 30 | 7.25 | 30 | 217.50 |
| 3 | 05/30/22-06/05/22 | KSDN-AM | 06:00AM-07:00PM | 30 | 6 | 6 | 6 | 6 | 6 | 6 | 6 | 42 | 7.25 | 42 | 304.50 |
| 4 | 06/04/22-06/07/22 | KSDN-AM | 06:00AM-07:00PM | 60 | 6 | 6 | -- | -- | -- | 6 | 6 | 24 | 10.85 | 24 | 260.40 |

Station Totals

| Station | On-Air Count | Digital Count | Web Count | Other Count | Gross Billing | Net Billing |
|---------------|--------------|---------------|-----------|-------------|-----------------|-----------------|
| KSDN-AM | 110 | 0 | 0 | 0 | \$883.90 | \$883.90 |
| Totals | 110 | 0 | 0 | 0 | \$883.90 | \$883.90 |

Total Charges: \$883.90
Total Net: \$883.90

Non-Discrimination. Prairie Winds Broadcasting does not discriminate on the basis of race or ethnicity in the sale, placement, or scheduling of advertising. Any order for advertising that includes any such restriction will not be accepted. Times are approximate within 8 minutes.

Projected Billing By Calendar Month Month

| Month | Year | Gross Billing | Net Billing |
|---------------|------|-----------------|-----------------|
| May | 2022 | \$304.50 | \$304.50 |
| June | 2022 | \$579.40 | \$579.40 |
| Totals | | \$883.90 | \$883.90 |

Accepted for Hub City Radio

Accepted for advertiser OR agency as agent for the advertiser

Name _____

Title _____

Name _____

Title _____