

CONTRACT

WABI
 35 Hildreth Street
 Bangor, ME 044101
 (207) 947-8321

<u>Contract / Revision</u> 842734 / 1		<u>Alt Order #</u>
<u>Product</u> Moody for Governor		
<u>Contract Dates</u> 06/01/18 - 06/12/18		<u>Estimate #</u>
<u>Advertiser</u> Moody for Governor		<u>Original Date / Revision</u> 05/31/18 / 06/04/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WABI	<u>Account Executive</u> Bangor House	<u>Sales Office</u> Bangor National
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 138124		<u>Advertiser Ref</u> 66806

And:

Littlefield Consulting
 611 Pennsylvania Ave SE
 #112
 Washington, DC 20003

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WABI	06/01/18	06/12/18	TV 5 News @ 6a	6a-7a		:30				NM	8	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/28/18	06/03/18	----1--				1	\$225.00				
Week:		06/04/18	06/10/18	11111--				5	\$225.00				
Week:		06/11/18	06/17/18	11-----				2	\$225.00				
N 2	WABI	06/01/18	06/12/18	CBS This Morning	7a-9a		:30				NM	8	\$680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/28/18	06/03/18	----1--				1	\$85.00				
Week:		06/04/18	06/10/18	11111--				5	\$85.00				
Week:		06/11/18	06/17/18	11-----				2	\$85.00				
N 3	WABI	06/01/18	06/12/18	TV 5 News @ 12p	12p-1230p		:30				NM	8	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/28/18	06/03/18	----1--				1	\$90.00				
Week:		06/04/18	06/10/18	11111--				5	\$90.00				
Week:		06/11/18	06/17/18	11-----				2	\$90.00				
N 4	WABI	06/01/18	06/12/18	TV 5 News @ 5p	5p-530p		:30				NM	8	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/28/18	06/03/18	----1--				1	\$250.00				
Week:		06/04/18	06/10/18	11111--				5	\$250.00				
Week:		06/11/18	06/17/18	11-----				2	\$250.00				
N 5	WABI	06/01/18	06/12/18	TV 5 News @ 6p	557p-630p		:30				NM	8	\$3,280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/28/18	06/03/18	----1--				1	\$410.00				
Week:		06/04/18	06/10/18	11211--				6	\$410.00				
Week:		06/11/18	06/17/18	1-----				1	\$410.00				
N 6	WABI	06/01/18	06/11/18	TV 5 News @ 11p	11p-1135p		:30				NM	7	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/28/18	06/03/18	----1--				1	\$100.00				
Week:		06/04/18	06/10/18	11111--				5	\$100.00				
Week:		06/11/18	06/17/18	1-----				1	\$100.00				
N 7	WABI	06/01/18	06/12/18	TV 5 News 430a-6a	430a-6a		:30				NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/28/18	06/03/18	----1--				1	\$100.00				
Week:		06/04/18	06/10/18	-1-1---				2	\$100.00				
Week:		06/11/18	06/17/18	-1-----				1	\$100.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising

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Contract / Revision 842734 /	Alt Order #
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Contract Dates 06/01/18 - 06/12/18	Product Moody for Governor	Estimate #
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Advertiser Moody for Governor	Original Date / Revision 05/31/18 / 06/04/18
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 8	WABI	06/01/18	06/10/18	TV 5 News Sa @ 7a	7a-8a		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/28/18	06/03/18	-----1-				1	\$100.00				
Week:		06/04/18	06/10/18	-----1-				1	\$100.00				
N 9	WABI	06/01/18	06/12/18	CBS This Morning Saturday	8a-10a		:30				NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/28/18	06/03/18	-----1-				1	\$70.00				
Week:		06/04/18	06/10/18	-----1-				1	\$70.00				
Week:		06/11/18	06/17/18	-----				0	\$70.00				
N 10	WABI	06/01/18	06/12/18	TV 5 News Sa @ 6p	6p-630p		:30				NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/28/18	06/03/18	-----1-				1	\$225.00				
Week:		06/04/18	06/10/18	-----1-				1	\$225.00				
Week:		06/11/18	06/17/18	-----				0	\$225.00				
N 11	WABI	06/01/18	06/12/18	TV 5 News Sa @ 6p	6p-630p		:30				NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/28/18	06/03/18	-----1-				1	\$225.00				
Week:		06/04/18	06/10/18	-----1-				1	\$225.00				
Week:		06/11/18	06/17/18	-----				0	\$225.00				
N 12	WABI	06/01/18	06/12/18	TV 5 News Su @ 6p	6p-630p		:30				NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/28/18	06/03/18	-----1				1	\$225.00				
Week:		06/04/18	06/10/18	-----1				1	\$225.00				
Week:		06/11/18	06/17/18	-----				0	\$225.00				
N 13	WABI	06/01/18	06/12/18	TV 5 News Sa @ 11p	11p-1130p		:30				NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/28/18	06/03/18	-----1-				1	\$90.00				
Week:		06/04/18	06/10/18	-----1-				1	\$90.00				
Week:		06/11/18	06/17/18	-----				0	\$90.00				
N 14	WABI	06/01/18	06/12/18	TV 5 News Su @ 11p Late	1130p-1a		:30				NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/28/18	06/03/18	-----1				1	\$90.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WABI	05/28/18-06/03/18	TV 5 News Su @ 11p Late	1130p-1a	-----Su	:30		\$90.00		NM		
	See MG 14.3												
	3	WABI	06/10/18-06/10/18	TV 5 News Su @ 11p	11p-1130p	-----Su	:30		\$90.00		NM		
	Ⓜ MG for 14.1 06/03												
Week:		06/04/18	06/10/18	-----1				1	\$90.00				
Week:		06/11/18	06/17/18	-----				0	\$90.00				
N 15	WABI	06/01/18	06/12/18	TV 5 News Su @ 8a	8a-9a		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/28/18	06/03/18	-----1				1	\$100.00				
Week:		06/04/18	06/10/18	-----1				1	\$100.00				
Week:		06/11/18	06/17/18	-----				0	\$100.00				
Totals								0.00				67	\$11,830.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/28/18 -06/12/18	67	\$11,830.00	(\$1,774.50)	\$10,055.50
Totals	67	\$11,830.00	(\$1,774.50)	\$10,055.50

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Signature: _____ Date: _____

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