



**99.7 Classic Rock**  
**Momentum Broadcasting, LP**  
 P.O Box 1351  
 Visalia, CA 93279-1351  
 (559) 553-1500

# CONTRACT

<u>Contract / Revision</u> 18658 / 1		<u>Alt Order #</u>
<u>Product</u> 10/18-10/24		
<u>Contract Dates</u> 10/18/22 - 10/24/22		<u>Estimate #</u> C18C24
<u>Advertiser</u> David Valadao for Congress		<u>Original Date / Revision</u> 08/22/22 / 09/23/22
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KIOO-FM	<u>Account Executive</u> Local Focus Detroit/P	<u>Sales Office</u> Local Focus-De
<u>Special Handling</u>		
<u>Demographic</u> Adults 18+		
<u>IDB#</u> 1828	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**Media Financial Services**  
 1655 Palm Beach Lakes Blvd., 9th FLR, Suite 903  
 West Palm Beach, FL 33401

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
E 1	KIOO	10/18/22	10/24/22	6a-7p	6a-7p		1:00			NM	15	\$315.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/17/22	10/23/22	-3333--				12	\$21.00			
	Week:	10/24/22	10/30/22	3-----				3	\$21.00			
<b>Totals</b>											15	\$315.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/22 - 10/24/22	15	\$315.00	(\$47.25)	\$267.75
<b>Totals</b>	15	\$315.00	(\$47.25)	\$267.75

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)  
 For information on Momentum Broadcasting's contract terms and conditions please go to:  
<http://momentumbroadcasting.com/info.html>  
 and click on the "INFO" tab.

## Bill Lynch

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**From:** Heather Karban <heather.karban@Genmediapartners.com>  
**Sent:** Thursday, September 22, 2022 5:21 AM  
**To:** Oriana Groppetti  
**Cc:** Bill Lynch  
**Subject:** RE: David Valadao for Congress

Hello! Thank you for updating your rates. I did notice, KIOO says \$21 for M-F 6-7p and I worked on makegoods for \$23.

Should it be \$21?

Thanks.



Phone 216.256.5304

[Heather.Karban@genmediapartners.com](mailto:Heather.Karban@genmediapartners.com)

**From:** Oriana Groppetti <[oriana@momentumbroadcasting.com](mailto:oriana@momentumbroadcasting.com)>  
**Sent:** Tuesday, September 20, 2022 12:07 PM  
**To:** Heather Karban <heather.karban@Genmediapartners.com>  
**Cc:** Bill Lynch <[blynch@momentumbroadcasting.com](mailto:blynch@momentumbroadcasting.com)>  
**Subject:** RE: David Valadao for Congress

Hi there,

Just circling back to this...these start Monday. Would you like me to revise schedule to \$23 and add back in spots with the budget surplus?

Thanks,  
-OG

**From:** Oriana Groppetti <[oriana@momentumbroadcasting.com](mailto:oriana@momentumbroadcasting.com)>  
**Sent:** Wednesday, September 7, 2022 11:10 AM  
**To:** Heather Karban <[heather.karban@genmediapartners.com](mailto:heather.karban@genmediapartners.com)>  
**Subject:** Re: David Valadao for Congress

\$23  
-OG

Sent from my iPhone

On Sep 7, 2022, at 11:04 AM, Heather Karban <[heather.karban@genmediapartners.com](mailto:heather.karban@genmediapartners.com)> wrote:

I am not sure. What is the new rate? The buyer already revised all the order to the \$30 gross rate.