

CONTRACT



KJUG Country
Momentum Broadcasting, LP
 P.O Box 1351
 Visalia, CA 93279-1351
 (559) 553-1500

<u>Contract / Revision</u> 18936 /		<u>Alt Order #</u>
<u>Advertiser</u> Bob Ainley for Visalia City Council-District 4		<u>Original Date / Revision</u> 10/31/22 / 10/31/22
<u>Contract Dates</u> 11/01/22 - 11/08/22	<u>Estimate #</u> Ainley for Visalia City C	
<u>Product</u> Ainley for Visalia City Council District 4 2022		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> KJUG-FM	<u>Account Executive</u> Oriana Groppetti	<u>Sales Office</u> Momentum Loc
<u>Special Handling</u>		
<u>Demographic</u> Adults 18+		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Bob Ainley for Visalia City Council-District 4
 403 N. Floral Street
 Visalia, CA 93291

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KJUGF	11/01/22	11/06/22	M-F	5a-12a		:30			NM	40	\$1,520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/22	11/06/22	-++++--				40	\$38.00			
N 2	KJUGF	11/01/22	11/08/22	Sa-Su	5a-12a		:30			NM	20	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/22	11/06/22	-----++				20	\$18.00			
Week:		11/07/22	11/13/22	-----				0	\$11.00			
N 3	KJUGF	11/07/22	11/08/22	M-F	5a-12a		:30			NM	13	\$494.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/07/22	11/13/22	85-----				13	\$38.00			
Totals											73	\$2,374.00

Time Period	# of Spots	Gross Amount	Net Amount
11/01/22 -11/08/22	73	\$2,374.00	\$2,374.00
Totals	73	\$2,374.00	\$2,374.00

Signature:

Date: 10/31/2022

(* Line Transactions: N = New, E = Edited, D = Deleted)
 For information on Momentum Broadcasting's contract terms and conditions please go to:
<http://momentumbroadcasting.com/info.html>
 and click on the "INFO" tab.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>VISALIA, CA KJUG - FM</u>	Date: <u>10/31/2022</u>
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I, BOB AWLEY

being/on-behalf-of: _____

a legally qualified candidate of the NONPARTISAN

political party for the office of: CITY COUNCIL - DISTRICT 4

in the CITY OF VISALIA

election to be held on: NOVEMBER 8, 2022

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

NOVEMBER 1, 2022

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

KELLY LAWLER

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/28 / 2022

Date

Robert [Signature]

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

[Signature]

Signature

William Lynch

Printed Name

General Manager

Title

Bob Ainley-Schedule Options



MOMENTUM
BROADCASTING, LP
700 East Mineral King Avenue



RADIO SCHEDULE

START DATE: 11/1/2022 :30
END DATE: 11/8/2022

CONTACT: ORIANA GROPPETTI

SMALL BUSINESS OF THE YEAR

WINNER
Visalia Chamber of Commerce

ETHICAL LEADERSHIP

WINNER
Fresno Better Business Bureau

SERVICE TO AMERICA AWARD

FINALIST
NAB 2020

WEEK OF:	TIME	RATE	MON	TUE	WED	THU	FRI	SAT	SUN	WKLY SPOTS	\$ PER WEEK	# OF WEEKS	TOTAL SPOTS	TOTAL
					5	5	5	5	5	5	\$0	1	0	\$0
					5	5	5	5	5	5	\$0	1	30	\$0
			5	5							\$0	1	10	\$0
*mon tues spots following wk														
*KCRZ	M-F 5A-12M	\$15	16	13	8	8	8			53	\$795	1	53	\$795
KCRZ	SA-SU 5A-12M	\$11	-	-	-	-	-	10	10	20	\$220	1	20	\$220
KVMI	M-S 6A-12M	\$7	20	15	12	12	12	12	12	85	\$595	1	85	\$595
KJUG	M-F 5A-12M	\$38	16	13	8	8	8			53	\$2,014	1	53	\$2,014
KJUG	SA-SU 5A-12M	\$18	-	-	-	-	-	10	10	20	\$360	1	20	\$360
K100	M-F 5A-12M	\$19	16	13	8	8	8			53	\$1,007	1	53	\$1,007
K100	SA-SU 5A-12M	\$15	-	-	-	-	-	10	10	20	\$300	1	20	\$300
			73	64	39	39	39	45	45	344	\$5,291		344	\$5,291

5 spots/day from 10/28-11/8 (60 Spots Total)

Breakout per station is as follows:

KCRZ (HitZ 1049) \$1015 (8/day; 10wk; 5 election tuesday)
KVMI (My 97.5) \$595 (10/day; 5 election tuesday)
K100 (99.7 Classic Rock) \$1307 (8/day; 10wk; 5 election tuesday)
KJUG (106.7 KJUG COUNTRY) \$2374 (8/day; 10wk; 5 election tuesday)

M T W T H F
8 5 10 10 10

APPROVED

DATE

10/29/2022

PAYMENT WILL BE MADE VIA: CHECK CREDIT CARD

All schedules are subject to availability. Cancellation requires two weeks written notice without exception. Station reserves the right to refuse or cancel without notice. Past due amounts over 30 days are subject to a delinquency charge of 1.6% per month which is equivalent to 18% per annum on the unpaid balance. Advertisers and their agencies are jointly liable for past due payments and collections.

Momentum Broadcasting

10/28/2022 03:26 PM PDT

700 E. Mineral King Ave.
VISALIA, CA, 93292
559-734-3333 x2201 (Office)
www.momentumbroadcasting.com
don@groppettiauto.com

BILLED TO

Robert Ainley
93291

DETAILS

DETAILS	Approved (00)
TYPE	Charge - Capture
APPROVAL	09331D
TRANS ID	7797
MID	*****6021
TID	71007840
TERMINAL	126329

signature

Cardmember acknowledges receipt of goods and/or services in the amount of the total shown hereon and agrees to perform the obligations set forth by the cardmember's agreement with the issuer.

ACCOUNT	VISA	... 2531
ENTRY MODE		Manual
AMOUNT	USD	\$5,291.00
TOTAL		\$5,291.00

Oriana Groppetti

From: Robert T. Ainley <rainley@aawpc.com>
Sent: Wednesday, October 26, 2022 3:09 PM
To: Oriana Groppetti
Subject: RE: Political Rates

Received. Thank you.

Robert Ainley
AINLEY ALIPAZ WEBB PC
Phone 559.571.1030

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From: Oriana Groppetti <oriana@momentumbroadcasting.com>
Sent: Wednesday, October 26, 2022 11:06 AM
To: Robert T. Ainley <rainley@aawpc.com>
Subject: RE: Political Rates

Hi there,

After looking over the rate cards, here's what I came up with. We'll go :30 ads, 60x Friday through election. You can select which stations you would like individually (prices broken out per station at bottom of proposal) or you can go with all 4. Please indicate when signing the insertion which stations you want and if necessary, indicate the revised total.

It was actually cheaper for you to break out the M-F and Sa/Su Rates on three of the 4 stations, so that's how I presented it.

I've also attached the disclosures and NAB form that needs to be completed for the buy. Please confirm receipt of this email.

Let me know if you have any questions!

Thanks!

From: Robert T. Ainley <rainley@aawpc.com>
Sent: Tuesday, October 25, 2022 4:16 PM
To: Oriana Groppetti <oriana@momentumbroadcasting.com>
Subject: RE: Political Rates

Ashley Roddy
Business Manager, Momentum Broadcasting LP
Office: (559) 553-1500
Direct: (559) 553-1531

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Please visit <https://www.groppettiauto.com/privacy.htm> to view our Company Policy.

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Please use caution when clicking on links or opening attachments from an unknown or suspicious origin.

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