



# Political Broadcast Agreement Form for Non-Candidate/Issue Advertisements (PB-19)



## Political Broadcast Agreement Form for Non-Candidate/Issue Advertisements (PB-19)

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This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

**Please note:**

**You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.**

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://www.nab.org/education).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://www.nab.org/MemberTools).

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, AFC Victory Fund, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

**Station time requested by:** American Federation for Children Victory Fund

Agency name: Drogin Group

Address: 6705 W. Hwy. 290, Suite 50281, Austin, TX 78735

Contact: John Drogin

Phone number: 512-537-5014

Email: drogin@drogingroup.com

**Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):**

Name: American Federation for Children Victory Fund

Address: 8604 Turtle Creek Blvd. PO Box 12556, Dallas, Texas 75225

Contact: Gillum Ferguson

Phone number: X

Email: GFerguson@federationforchildren.org

Station is authorized to announce the time as paid for by such person or entity.

**List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):**

See attached

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

**If ad refers to a federal candidate(s) or federal election, list ALL of the following:**

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election: 3-5-24

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>Hailey Simmons</i>	Signature: <i>Darren Ryder</i>
Name: Hailey Simmons	Name: Darren Ryder
Date of Request to Purchase Ad Time: 2-23-24	Date of Station Agreement to Sell Time: 02/23/2024

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: 2/19/2024

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)\*
- Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

n/a

Contract #: SMR: 46386002 n/a WO: 676320	Station Call Letters: KKHT	Date Received/Requested: 02/23/2024
Est. #: n/a	Station Location: Houston, TX	Run Start and End Dates: 2/26/2024-3/5/2024

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

N/A. Free time. There are no rates, invoice, or classes of time related to this run of spots. See either the attached for information on when the spots aired or this station will upload this information as soon as it is available.

## American Federation for Children Board Members

- William Oberndorf Chairman
- John F. Kirtley Vice Chairman
- Kevin P. Chavous
- H. Lee Barfield II
- Ann Duplessis
- Kathy Hubbard
- Senator Joe Lieberman
- Edward H. McDermott
- Sister Rosemarie Nassif
- Paul Shiverick
- Governor Scott Walker

# Insertion Contract

<b>Order #</b> 46386002	<b>Ver #</b> 1	<b>Rev #</b> 	<b># Wks</b> 2	<b>Page #</b> 1
<b>Advertiser</b> American Federation for Childr	<b>Product</b> AFC VictoryFund HD18 Hou 2.26-3.5		<b>Date</b> 2/23/24	<b>Time</b> 2:16PM
<b>Salesperson</b> Charlie Weber	<b>Salesperson Phone #</b> (972)402-8800 Ext(224)		<b>Start</b> 2/26/24	<b>End</b> 3/10/24
<b>Sales Office</b> SMR (JM Region)	<b>Agency Phone</b> (517)240-7939		<b>Demos</b>	

Salem Radio Network  
 Salem Media Group-SRN/SMR  
 PO Box 206590  
 Dallas, TX 75320-6590

Product Protection: \*Political-Issue Oth

Line #	Vehicle	Days & Times M T W T F S S	Feb	Mar	Mar	Mar	Mar	Apr	Apr	Apr	Apr	Apr	May	May	May	Total Units	Len	Unit Rate	Extended Total
			26	4	11	18	25	1	8	15	22	29	6	13	20				
1	KKHT-FM	Mo-Fr 6AM-10AM	10													10	60	118.00	1180
1	KKHT-FM	Mo-Tu 6AM-10AM		5												5	60	118.00	590
2	KKHT-FM	Mo-Fr 10AM-3PM	10													10	60	87.00	870
2	KKHT-FM	Mo-Tu 10AM-3PM		5												5	60	87.00	435
3	KKHT-FM	Mo-Fr 3PM-7PM	10													10	60	110.00	1100
3	KKHT-FM	Mo-Tu 3PM-7PM		3												3	60	110.00	330
4	KKHT-FM	Sa 6AM-7PM	6													6	60	63.00	378
5	KKHT-FM	Su 6AM-7PM	6													6	60	63.00	378
	Totals		42	13												55			5261
	Weekly Units		42	13	0	0	0	0	0	0	0	0	0	0	0	55			
	Weekly Gross \$		3906	1355	0	0	0	0	0	0	0	0	0	0	0				5261

<b>Air Time Total Gross:</b>	<b>\$5,261.00</b>	<b>Agency Commission:</b>	<b>\$1,578.30</b>	<b>Total Net:</b>	<b>\$3,682.70</b>
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Estimate # HD 18

\*Notes\*

- Advertiser Name: American Federation for Children Victory Fund
- Agency 30% commission

SMR'S APPLICABLE COMMISSION WILL BE DEDUCTED FROM THE TOTAL NET AMOUNT

Order is Broadcast Calendar Billing. Please email signed insertion to [insertions@srnradio.com](mailto:insertions@srnradio.com)

With approval of salesperson, make goods within flight only.

All orders require affidavits showing date and time spots aired, isci code, po# and/or estimate number.

Accepted for Salem Radio Network:

Accepted by Producer or Station:

\_\_\_\_\_  
 Name Title

*Scott VanPelt*  
 \_\_\_\_\_  
 Name Title



# AFC

Weekday	Advertiser	Length	Ad-ID	Air Time	Rate
<b>Station: KKHT-FM</b>					
<b>Advertiser: American Federation For Children</b>					
<b>Date: 02/26/24</b>					
Monday	American Federation For Childr	1:00	Rd 2 HD 18*Holt Houston	6:27:41 AM	\$118.00
Monday	American Federation For Childr	1:00	Rd 2 HD 18*Holt Houston	8:59:06 AM	\$118.00
Monday	American Federation For Childr	1:00	Rd 2 HD 18*Holt Houston	11:58:33 AM	\$87.00
Monday	American Federation For Childr	1:00	Rd 2 HD 18*Holt Houston	1:28:20 PM	\$87.00
Monday	American Federation For Childr	1:00	Rd 2 HD 18*Holt Houston	5:04:42 PM	\$110.00
Monday	American Federation For Childr	1:00	Rd 2 HD 18*Holt Houston	6:56:26 PM	\$110.00
					<b>\$630.00</b>
<b>Date: 02/27/24</b>					
Tuesday	American Federation For Childr	1:00	Rd 2 HD 18*Holt Houston	6:29:34 AM	\$118.00
Tuesday	American Federation For Childr	1:00	Rd 2 HD 18*Holt Houston	7:28:34 AM	\$118.00
Tuesday	American Federation For Childr	1:00	Rd 2 HD 18*Holt Houston	10:58:16 AM	\$87.00
Tuesday	American Federation For Childr	1:00	Rd 2 HD 18*Holt Houston	1:59:35 PM	\$87.00
Tuesday	American Federation For Childr	1:00	Rd 2 HD 18*Holt Houston	3:58:55 PM	\$110.00
Tuesday	American Federation For Childr	1:00	Rd 2 HD 18*Holt Houston	6:29:01 PM	\$110.00
					<b>\$630.00</b>
<b>Date: 02/28/24</b>					
Wednesday	American Federation For Childr	1:00	Rd 2 HD 18*Holt Houston	6:56:15 AM	\$118.00
Wednesday	American Federation For Childr	1:00	Rd 2 HD 18*Holt Houston	9:57:44 AM	\$118.00
Wednesday	American Federation For Childr	1:00	Rd 2 HD 18*Holt Houston	12:58:39 PM	\$87.00
Wednesday	American Federation For Childr	1:00	Rd 2 HD 18*Holt Houston	1:59:05 PM	\$87.00
Wednesday	American Federation For Childr	1:00	Rd 2 HD 18*Holt Houston	5:58:24 PM	\$110.00
Wednesday	American Federation For Childr	1:00	Rd 2 HD 18*Holt Houston	6:57:33 PM	\$110.00
					<b>\$630.00</b>
<b>Date: 02/29/24</b>					
Thursday	American Federation For Childr	1:00	Rd 2 HD 18*Holt Houston	7:56:59 AM	\$118.00
Thursday	American Federation For Childr	1:00	Rd 2 HD 18*Holt Houston	9:26:54 AM	\$118.00
Thursday	American Federation For Childr	1:00	Rd 2 HD 18*Holt Houston	10:29:19 AM	\$87.00
Thursday	American Federation For Childr	1:00	Rd 2 HD 18*Holt Houston	11:05:29 AM	\$87.00
Thursday	American Federation For Childr	1:00	Rd 2 HD 18*Holt Houston	3:29:25 PM	\$110.00
Thursday	American Federation For Childr	1:00	Rd 2 HD 18*Holt Houston	4:30:33 PM	\$110.00
					<b>\$630.00</b>
<b>Date: 03/01/24</b>					
Friday	American Federation For Childr	1:00	Rd 2 HD 18*Holt Houston	7:28:40 AM	\$118.00
Friday	American Federation For Childr	1:00	Rd 2 HD 18*Holt Houston	8:29:47 AM	\$118.00
Friday	American Federation For Childr	1:00	Rd 2 HD 18*Holt Houston	12:26:43 PM	\$87.00
Friday	American Federation For Childr	1:00	Rd 2 HD 18*Holt Houston	3:25:40 PM	\$110.00
Friday	American Federation For Childr	1:00	Rd 2 HD 18*Holt Houston	5:17:20 PM	\$110.00
					<b>\$543.00</b>
<b>Date: 03/02/24</b>					
Saturday	American Federation For Childr	1:00	Rd 2 HD 18*Holt Houston	6:56:20 AM	\$63.00
Saturday	American Federation For Childr	1:00	Rd 2 HD 18*Holt Houston	1:31:30 PM	\$63.00
Saturday	American Federation For Childr	1:00	Rd 2 HD 18*Holt Houston	2:28:30 PM	\$63.00
Saturday	American Federation For Childr	1:00	Rd 2 HD 18*Holt Houston	3:55:08 PM	\$63.00
Saturday	American Federation For Childr	1:00	Rd 2 HD 18*Holt Houston	4:27:21 PM	\$63.00
Saturday	American Federation For Childr	1:00	Rd 2 HD 18*Holt Houston	6:28:21 PM	\$63.00
					<b>\$378.00</b>
<b>Date: 03/03/24</b>					
Sunday	American Federation For Childr	1:00	Rd 2 HD 18*Holt Houston	6:20:00 AM	\$63.00
Sunday	American Federation For Childr	1:00	Rd 2 HD 18*Holt Houston	10:28:21 AM	\$63.00
Sunday	American Federation For Childr	1:00	Rd 2 HD 18*Holt Houston	11:56:44 AM	\$63.00
Sunday	American Federation For Childr	1:00	Rd 2 HD 18*Holt Houston	2:56:47 PM	\$63.00
Sunday	American Federation For Childr	1:00	Rd 2 HD 18*Holt Houston	4:57:24 PM	\$63.00
Sunday	American Federation For Childr	1:00	Rd 2 HD 18*Holt Houston	5:27:39 PM	\$63.00
					<b>\$378.00</b>
<b>Date: 03/04/24</b>					
Monday	American Federation For Childr	1:00	Rd 2 HD 18*Holt Houston	7:56:28 AM	\$118.00
Monday	American Federation For Childr	1:00	Rd 2 HD 18*Holt Houston	9:26:26 AM	\$118.00
Monday	American Federation For Childr	1:00	Rd 2 HD 18*Holt Houston	10:56:48 AM	\$87.00

[Sorted by: Date]

# AFC

Weekday	Advertiser	Length	Ad-ID	Air Time	Rate
<b>Station: KKHT-FM</b>					
<b>Advertiser: American Federation For Children</b>					
<b>Date: 03/04/24</b>					
Monday	American Federation For Children	1:00	Rd 2 HD 18*Holt Houston	1:26:22 PM	\$87.00
Monday	American Federation For Children	1:00	Rd 2 HD 18*Holt Houston	3:27:14 PM	\$110.00
					<b>\$520.00</b>
<b>Date: 03/05/24</b>					
Tuesday	American Federation For Children	1:00	Rd 2 HD 18*Holt Houston	7:58:13 AM	\$118.00
Tuesday	American Federation For Children	1:00	Rd 2 HD 18*Holt Houston	8:59:14 AM	\$118.00
Tuesday	American Federation For Children	1:00	Rd 2 HD 18*Holt Houston	9:56:16 AM	\$118.00
Tuesday	American Federation For Children	1:00	Rd 2 HD 18*Holt Houston	10:58:36 AM	\$87.00
Tuesday	American Federation For Children	1:00	Rd 2 HD 18*Holt Houston	11:56:35 AM	\$87.00
Tuesday	American Federation For Children	1:00	Rd 2 HD 18*Holt Houston	12:58:44 PM	\$87.00
Tuesday	American Federation For Children	1:00	Rd 2 HD 18*Holt Houston	1:57:38 PM	\$87.00
Tuesday	American Federation For Children	1:00	Rd 2 HD 18*Holt Houston	5:57:18 PM	\$110.00
Tuesday	American Federation For Children	1:00	Rd 2 HD 18*Holt Houston	7:01:43 PM	\$110.00
					<b>\$922.00</b>
					<b>\$5,261.00</b>
					<b>\$5,261.00</b>
					<b>\$5,261.00</b>

[Sorted by: Date]