



Political Broadcast Agreement Form for Non-Candidate/Issue Advertisements (PB-19)



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This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

Please note:

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://www.nab.org/education).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://www.nab.org/MemberTools).

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Rural AM FM, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: American Federation for Children Victory Fund

Agency name: Rural AM FM

Address: 190 Monroe Ave NW Suite 300, Grand Rapids MI 49503

Contact: Hailey Simmons

Phone number: 5172407939

Email: hailey@ruralamfm.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: American Federation for Children Victory Fund

Address: 8604 Turtle Creek Blvd. PO Box 12556, Dallas, Texas 75225

Contact: Gillum Ferguson

Phone number: 202-280-1990

Email: GFerguson@federationforchildren.org

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

N/A see names attached

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election: 3-5-24

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>Hailey Simmons</i>	Signature: <i>Darren Ryder</i>
Name: Hailey Simmons	Name: Darren Ryder
Date of Request to Purchase Ad Time: 2-2-24	Date of Station Agreement to Sell Time: 02/02/2024

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: 02/02/2024

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)*
- Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:
n/a

Contract #: n/a	Station Call Letters: KKHT-FM	Date Received/Requested: 02/02/2024
Est. #: n/a	Station Location: Houston, TX	Run Start and End Dates:

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

N/A. Free time. There are no rates, invoice, or classes of time related to this run of spots. See either the attached for information on when the spots aired or this station will upload this information as soon as it is available.

American Federation for Children Board Members

- William Oberndorf Chairman
- John F. Kirtley Vice Chairman
- Kevin P. Chavous
- H. Lee Barfield II
- Ann Duplessis
- Kathy Hubbard
- Senator Joe Lieberman
- Edward H. McDermott
- Sister Rosemarie Nassif
- Paul Shiverick
- Governor Scott Walker

Insertion Contract

Order #	Ver #	Rev #	# Wks	Page #
46110002	1		1	1
Date	Time	Start	End	
2/2/24	3:29PM	2/5/24	2/11/24	
Advertiser	Product	Demos		
American Federation for Childr	AFC Victory Fund HD 18 Hou 2.5-2.11			
Salesperson	Salesperson Phone #			
Charlie Weber	(972)402-8800 Ext(224)			
Sales Office	Agency Phone			
SMR (JM Region)	(517)240-7939			

Salem Radio Network
 Salem Media Group-SRN/SMR
 PO Box 206590
 Dallas, TX 75320-6590

Product Protection: *Political-Issue Oth

Line #	Vehicle	Days & Times M T W T F S S	Feb	Feb	Feb	Feb	Mar	Mar	Mar	Mar	Apr	Apr	Apr	Apr	Apr	Total Units	Len	Unit Rate	Extended Total
			5	12	19	26	4	11	18	25	1	8	15	22	29				
1	KKHT-FM	Mo-Fr 6AM-10AM	6													6	60	118.00	708
2	KKHT-FM	Mo-Fr 10AM-3PM	6													6	60	87.00	522
3	KKHT-FM	Mo-Fr 3PM-7PM	6													6	60	110.00	660
4	KKHT-FM	Sa 6AM-7PM	3													3	60	63.00	189
5	KKHT-FM	Su 6AM-7PM	3													3	60	63.00	189
	Totals		24													24			2268
	Weekly Units		24	0	0	0	0	0	0	0	0	0	0	0	0	24			
	Weekly Gross \$		2268	0	0	0	0	0	0	0	0	0	0	0	0				2268

Air Time Total Gross:	\$2,268.00	Agency Commission:	\$680.40	Total Net:	\$1,587.60
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Notes

- Advertiser Name: American Federation for Children Victory Fund
- Agency 30% commission

SMR'S APPLICABLE COMMISSION WILL BE DEDUCTED FROM THE TOTAL NET AMOUNT

Order is Broadcast Calendar Billing. Please email signed insertion to insertions@srnradio.com

With approval of salesperson, make goods within flight only.

All orders require affidavits showing date and time spots aired, isci code, po# and/or estimate number.

Accepted for Salem Radio Network:

Accepted for Producer or Station:

 Name Title

 Name Title

Scott VanPelt



INVOICE



Salem Media of Illinois, LLC
6161 Savoy Dr Suite 1200
Houston, TX 77036
Main: (713) 260-3600
Billing: (713) 260-6111

Property	KKHT-FM		
Invoice #	673720-1	Order #	673720
Invoice Date	02/25/24	Alt Order #	46110002
Invoice Month	February 2024	Deal #	
Invoice Period	01/29/24 - 02/11/24	Flight Dates	02/05/24 - 02/17/24
Advertiser	American Federation For Children		
Product	AFC Victory Fund HD 18 Hou 2.5-2.11		
Estimate #			

Billing Address:

SMR
Attention: SMR Accounting
6400 N. Beltline Road, Suite 210
Irving, TX 75063

Send Payment To:

Salem Media of Illinois, LLC
Salem Media Group, Inc.
Salem Houston
PO BOX 206590
Dallas, TX 75320-6590

Account Executive	Charlie Weber
Sales Office	SMR
Sales Region	SMR
Agency Code	
Advertiser Code	
Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	
Agency Ref	
Advertiser Ref	
Product 1	
Product 2	

Line	Spot #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	5	KKHT	Tu	02/06/24	7:57 AM	M-F AM Drive	6a-10a	1:00	HD 18 - Holt Houston	\$118.00	NM
1	1	KKHT	Tu	02/06/24	9:28 AM	M-F AM Drive	6a-10a	1:00	HD 18 - Holt Houston	\$118.00	NM
2	1	KKHT	Tu	02/06/24	11:58 AM	M-F Midday	10a-3p	1:00	HD 18 - Holt Houston	\$87.00	NM
2	5	KKHT	Tu	02/06/24	1:27 PM	M-F Midday	10a-3p	1:00	HD 18 - Holt Houston	\$87.00	NM
3	1	KKHT	Tu	02/06/24	3:59 PM	M-F PM Drive	3p-7p	1:00	HD 18 - Holt Houston	\$110.00	NM
3	6	KKHT	Tu	02/06/24	7:02 PM	M-F PM Drive	3p-7p	1:00	HD 18 - Holt Houston	\$110.00	NM
1	2	KKHT	W	02/07/24	6:58 AM	M-F AM Drive	6a-10a	1:00	HD 18 - Holt Houston	\$118.00	NM
1	6	KKHT	W	02/07/24	9:57 AM	M-F AM Drive	6a-10a	1:00	HD 18 - Holt Houston	\$118.00	NM
2	6	KKHT	W	02/07/24	12:28 PM	M-F Midday	10a-3p	1:00	HD 18 - Holt Houston	\$87.00	NM
2	2	KKHT	W	02/07/24	1:26 PM	M-F Midday	10a-3p	1:00	HD 18 - Holt Houston	\$87.00	NM
3	5	KKHT	W	02/07/24	3:57 PM	M-F PM Drive	3p-7p	1:00	HD 18 - Holt Houston	\$110.00	NM
3	2	KKHT	W	02/07/24	7:03 PM	M-F PM Drive	3p-7p	1:00	HD 18 - Holt Houston	\$110.00	NM
1	3	KKHT	Th	02/08/24	7:28 AM	M-F AM Drive	6a-10a	1:00	HD 18 - Holt Houston	\$118.00	NM
2	3	KKHT	Th	02/08/24	12:58 PM	M-F Midday	10a-3p	1:00	HD 18 - Holt Houston	\$87.00	NM
3	3	KKHT	Th	02/08/24	3:26 PM	M-F PM Drive	3p-7p	1:00	HD 18 - Holt Houston	\$110.00	NM
1	4	KKHT	F	02/09/24	8:29 AM	M-F AM Drive	6a-10a	1:00	HD 18 - Holt Houston	\$118.00	NM
2	4	KKHT	F	02/09/24	1:56 PM	M-F Midday	10a-3p	1:00	HD 18 - Holt Houston	\$87.00	NM
3	4	KKHT	F	02/09/24	5:19 PM	M-F PM Drive	3p-7p	1:00	HD 18 - Holt Houston	\$110.00	NM
4	2	KKHT	Sa	02/10/24	11:28 AM	Sa-Su Prime Rotator	6a-7p	1:00	HD 18 - Holt Houston	\$63.00	NM
4	1	KKHT	Sa	02/10/24	2:28 PM	Sa-Su Prime Rotator	6a-7p	1:00	HD 18 - Holt Houston	\$63.00	NM
4	3	KKHT	Sa	02/10/24	5:59 PM	Sa-Su Prime Rotator	6a-7p	1:00	HD 18 - Holt Houston	\$63.00	NM
5	2	KKHT	Su	02/11/24	6:20 AM	Sa-Su Prime Rotator	6a-7p	1:00	HD 18 - Holt Houston	\$63.00	NM
5	3	KKHT	Su	02/11/24	8:59 AM	Sa-Su Prime Rotator	6a-7p	1:00	HD 18 - Holt Houston	\$63.00	NM
5	1	KKHT	Su	02/11/24	6:26 PM	Sa-Su Prime Rotator	6a-7p	1:00	HD 18 - Holt Houston	\$63.00	NM
Total Spots								24			

Payment Terms: Net Amount Due 15 Days

Gross Total **\$2,268.00**

****PLEASE NOTE: A 3% surcharge will be applied to all credit card payments (excluding debit cards)****

*To ensure that your payment is applied to your account correctly please note the Invoice # (or Order #) on your payment (or attach a copy of your invoice to the payment) All times shown are within 10 minutes of the actual air time based on our program logs. ** Please note, if you have prepaid your bill there will be a zero balance right below the total and you can consider this an affidavit of performance. We appreciate your business!

INVOICE



Send Payment To:

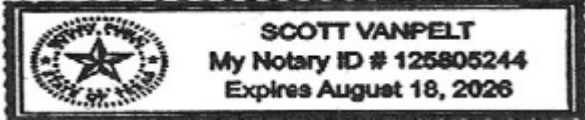
Salem Media of Illinois, LLC
Salem Media Group, Inc.
Salem Houston
PO BOX 206590
Dallas, TX 75320-6590

Invoice #	673720-1	Invoice Month	February 2024
Invoice Date	02/25/24	Invoice Period	01/29/24 - 02/11/24
Advertiser	American Federation For Children		
Product	AFC Victory Fund HD 18 Hou 2.5-2.11		
Estimate #			

Agency Commission **\$680.40**

Net Amount Due **\$1,587.60**

Invoice Balance as of 03/04/24 1:45:14 PM CT **\$1,587.60**



****PLEASE NOTE: A 3% surcharge will be applied to all credit card payments (excluding debit cards)****

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