



Political Broadcast Agreement Form for Non-Candidate/Issue Advertisements (PB-19)



# Political Broadcast Agreement Form for Non-Candidate/Issue Advertisements (PB-19)

This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

#### Please note:

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit <u>education.nab.org</u>.

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit <a href="mailto:nab.org/MemberTools">nab.org/MemberTools</a>.

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

ر Rural AM FM	_, hereby request station time as fo	llows: See <b>Order</b> for proposed
schedule and charges. See Invo	ice for actual schedule and charges	
Check one:		
(1) a legally qualified candidate issue of public importance (e.g. subject of controversy or discu		office; (3) a national legislative or (4) a political issue that is the
only to a state or local issue).	message relating to any political matter of	national importance (e.g., relates
ALL QUE	STIONS/BLOCKS MUST BE CON	MPLETED
tation time requested by: American Fed	deration for Children Victory Fund	
Agency name: Rural AM FM		
Address: 190 Monroe Ave NW Suite 300, C	Grand Rapids MI 49503	
Contact: Hailey Simmons	Phone number: 5172407939	Email: hailey@ruralamfm.com
Name of advertiser/sponsor (list entity/sommittees] with no acronyms; name m	s full legal name as disclosed to the Fede nust match the sponsorship ID in ad):	ral Election Commission [for federal
Name: American Federation for Children Vi	ctory Fund	
Address: 8604 Turtle Creek Blvd. PO Box 1	2556, Dallas, Texas 75225	
Contact: Gillum Ferguson	Phone number: 202-280-1990	Email: GFerguson@federationforchildren.org
tation is authorized to announce the t	ime as paid for by such person or entity.	
ist ALL of the chief executive officers or roup(s) of the advertiser/sponsor (Use N/A see names attached	or members of the executive committee of separate page if necessary.):	or board of directors or other governing
By signing below, advertiser/sponsor rep executive committee and board of direct	resents that those listed above are the only ors or other governing group(s).	executive officers, members of the
f ad refers to a federal candidate(s) or	federal election, list ALL of the following:	N/A
Name(s) of every candidate referred to	:	
Office(s) sought by such candidate(s) (n	o acronyms or abbreviations):	
Date of election: 3-5-24		
Clearly identify <b>EVERY</b> political matter d (no acronyms); use separate page if	of national importance referred to in the necessary:	N/A

## THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor		Station Representative				
Signature: Hailey Simmons		Signature: Darren Ryder				
Name: Hailey Simmons		Name: Darren Ryder				
Date of Request to Purchase Ad Time:	2-9-2024	Date of Station Ag	reement to Sell Time: 02/09/2024			
TO BE COMPLETED BY STATION ONLY						
Ad submitted to station? Yes No Date ad received: $02/09/2024$						
Note: Must have separate PB-19 forms (or the	equivalent, e.g., adden	dums) for each version (	of the ad (i.e., for every ad with differing copy).			
If only one officer, executive committee in writing if there are any other officers, update this form if additional officers, m	executive committee	ee members or direc				
Disposition:  Accepted  Accepted IN PART (e.g., ad not received to determine content)*  Rejected – provide reason (optional):  *Upload partially accepted form, then promptly upload updated final form when complete.						
Date and nature of follow-ups, if any: n/a						
Contract #: SMR: 46165002 n/a WO: 674408	Station Call Letters: KKHT-FM		Date Received/Requested: 02/09/2024			
Est. #: n/a	Station Location: Houston, TX		Run Start and End Dates: 2/12/24-2/18/24			

### For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

N/A. Free time. There are no rates, invoice, or classes of time related to this run of spots. See either the attached for information on when the spots aired or this station will upload this information as soon as it is available.

## **American Federation for Children Board Members**

- William Oberndorf Chairman
- John F. Kirtley Vice Chairman
- Kevin P. Chavous
- H. Lee Barfield II
- Ann Duplessis
- Kathy Hubbard
- Senator Joe Lieberman
- Edward H. McDermott
- Sister Rosemarie Nassif
- Paul Shiverick
- Governor Scott Walker



Salem Radio Network Salem Media Group-SRN/SMR PO Box 206590 Dallas, TX 75320-6590

#### **Insertion Contract** Order# Ver# Rev# # Wks Page # 46165002 Date Time End Advertiser Start American Federation for Childr AFC Victory Fund HD 18Hou 2.12-2.18 2/9/24 12:48PM 2/12/24 2/18/24 Salesperson Salesperson Phone # Demos Charlie Weber (972)402-8800 Ext(224) Sales Office Agency Phone SMR (JM Region) (517)240-7939

Product Protection: \*Political-Issue Oth

Line	Vehicle	Days & Times	Feb	Feb	Feb	Mar	Mar	Mar	Mar	Apr	Apr	Apr	Apr	Apr	May	Total	Len	Unit	Extended
#		MTWTFSS	12	19	26	4	11	18	25	1	8	15	22	29	6	Units		Rate	Total
1	KKHT-FM	Mo-Fr 6AM-10AM	6													6	60	118.00	708
2	KKHT-FM	Mo-Fr 10AM-3PM	6													6	60	87.00	522
3	KKHT-FM	Mo-Fr 3PM-7PM	6													6	60	110.00	660
4	KKHT-FM	Sa 6AM-7PM	3													3	60	63.00	189
5	KKHT-FM	Su 6AM-7PM	3													3	60	63.00	189
	Totals		24													24			2268
		Weekly Units	24	0	0	0	0	0	0	0	0	0	0	0	0	24			
		Weekly Gross \$	2268	0	0	0	0	0	0	0	0	0	0	0	0				2268

Air Ti	Time Total Gross:	\$2,268.00	Agency Commission:	\$680.40	Total Net:	\$1,587.60
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#### Notes\*

- Advertiser Name: American Federation for Children Victory Fund
- Agency 30% commission

#### SMR'S APPLICABLE COMMISSION WILL BE DEDUCTED FROM THE TOTAL NET AMOUNT

Order is Broadcast Calendar Billing. Please email signed insertion to insertions@srnradio.com With approval of salesperson, make goods within flight only.

All orders require affidavits showing date and time spots aired, isci code, po# and/or estimate number.

Accepted for Salem Radio Network:	•	71	Accepted for Producer or Station:	tt VanPett	
Name	Title		Name	Title	





Salem Media of Illinois, LLC 6161 Savoy Dr Suite 1200 Houston, TX 77036 Main: (713) 260-3600 Billing: (713) 260-6111

Billing Address:

SMR Attention: SMR Accounting 6400 N. Beltline Road, Suite 210 Irving, TX 75063

Send Payment To:

Salem Media of Illinois, LLC Salem Media Group, Inc. Salem Houston PO BOX 206590 Dallas, TX 75320-6590

## INVOICE

Property	KKHT-FM					
Invoice #	674408-1	Order #	674408			
Invoice Date	02/25/24	Alt Order #	46165002			
Invoice Month	February 2024	Deal #				
Invoice Period	01/29/24 - 02/18/24	Flight Dates	02/12/24 - 02/18/24			
Advertiser	American Federation	For Children				
Product	AFC Victory Fund HI	AFC Victory Fund HD 18Hou 2.12-2.18				
Estimate #						
	Account Executive	Charlie Weber				
	Sales Office	SMR				
	Sales Region	SMR				
	Agency Code					
	Advertiser Code					
	Billing Calendar	Broadcast				
	Billing Type	Cash				
	Special Handling					
	Agency Ref					

Advertiser Ref

Product 1 Product 2

Line	Spot #	# Ch	Day Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate Type
1	1	KKHT	Tu 02/13/24	6:27 AM M-F AM Drive	6a-10a	1:00 HD 18 - Holt Houston	\$118.00 NM
1	5	KKHT	Tu 02/13/24	6:58 AM M-F AM Drive	6a-10a	1:00 HD 18 - Holt Houston	\$118.00 NM
2	5	KKHT	Tu 02/13/24	10:30 AM M-F Midday	10a-3p	1:00 HD 18 - Holt Houston	\$87.00 NM
2	1	KKHT	Tu 02/13/24	11:05 AM M-F Midday	10a-3p	1:00 HD 18 - Holt Houston	\$87.00 NM
3	1	KKHT	Tu 02/13/24	3:27 PM M-F PM Drive	3p-7p	1:00 HD 18 - Holt Houston	\$110.00 NM
3	6	KKHT	Tu 02/13/24	3:59 PM M-F PM Drive	3p-7p	1:00 HD 18 - Holt Houston	\$110.00 NM
1	7	KKHT	W 02/14/24	9:00 AM M-F AM Drive	6a-10a	1:00 HD 18 - Holt Houston	\$118.00 NM
1	2	KKHT	W 02/14/24	9:58 AM M-F AM Drive	6a-10a	1:00 HD 18 - Holt Houston	\$118.00 NM
2	6	KKHT	W 02/14/24	1:26 PM M-F Midday	10a-3p	1:00 HD 18 - Holt Houston	\$87.00 NM
2	2	KKHT	W 02/14/24	1:59 PM M-F Midday	10a-3p	1:00 HD 18 - Holt Houston	\$87.00 NM
3	5	KKHT	W 02/14/24	5:29 PM M-F PM Drive	3p-7p	1:00 HD 18 - Holt Houston	\$110.00 NM
3	2	KKHT	W 02/14/24	6:59 PM M-F PM Drive	3p-7p	1:00 HD 18 - Holt Houston	\$110.00 NM
1	3	KKHT	Th 02/15/24	9:28 AM M-F AM Drive	6a-10a	1:00 HD 18 - Holt Houston	\$118.00 NM
2	3	KKHT	Th 02/15/24	12:29 PM M-F Midday	10a-3p	1:00 HD 18 - Holt Houston	\$87.00 NM
3	3	KKHT	Th 02/15/24	5:18 PM M-F PM Drive	3p-7p	1:00 HD 18 - Holt Houston	\$110.00 NM
1	4	KKHT	F 02/16/24	8:59 AM M-F AM Drive	6a-10a	1:00 HD 18 - Holt Houston	\$118.00 NM
2	4	KKHT	F 02/16/24	12:59 PM M-F Midday	10a-3p	1:00 HD 18 - Holt Houston	\$87.00 NM
3	4	KKHT	F 02/16/24	4:59 PM M-F PM Drive	3p-7p	1:00 HD 18 - Holt Houston	\$110.00 NM
4	1	KKHT	Sa 02/17/24	7:56 AM Sa-Su Prime Rotator	6a-7p	1:00 HD 18 - Holt Houston	\$63.00 NM
4	3	KKHT	Sa 02/17/24	10:55 AM Sa-Su Prime Rotator	6a-7p	1:00 HD 18 - Holt Houston	\$63.00 NM
4	2	KKHT	Sa 02/17/24	4:25 PM Sa-Su Prime Rotator	6a-7p	1:00 HD 18 - Holt Houston	\$63.00 NM
5	1	KKHT	Su 02/18/24	10:26 AM Sa-Su Prime Rotator	6a-7p	1:00 HD 18 - Holt Houston	\$63.00 NM
5	3	KKHT	Su 02/18/24	11:26 AM Sa-Su Prime Rotator	6a-7p	1:00 HD 18 - Holt Houston	\$63.00 NM
5	2	KKHT	Su 02/18/24	3:00 PM Sa-Su Prime Rotator	6a-7p	1:00 HD 18 - Holt Houston	\$63.00 NM
					Total Spots	24	

Payment Terms: Net Amount Due 15 Days

<u>Gross Total</u> **\$2,268.00** 

## **INVOICE**



Send Payment To:

Salem Media of Illinois, LLC Salem Media Group, Inc. Salem Houston PO BOX 206590 Dallas, TX 75320-6590

Invoice #	674408-1	Invoice Month	February 2024			
Invoice Date	02/25/24	Invoice Period	01/29/24 - 02/18/24			
Advertiser	American Federation For Children					
Product	AFC Victory Fund HD 18Hou 2.12-2.18					
Estimate #						

Agency Commission \$680.40

Net Amount Due \$1,587.60

Invoice Balance as of 03/04/24 1:48:35 PM CT \$1,587.60

