

# INVOICE



**WWSB**  
**1477 Tenth Street**  
**Sarasota, FL 34236**  
**Sales T & C: www.gray.tv/advertising**  
**Main: (941) 552-0777**  
**Billing: (941) 552-0777**

Property	WWSB		
Invoice #	1781442-2	Order #	1781442
Invoice Date	11/03/20	Alt Order #	WOC12718599
Invoice Month	November 2020	Deal #	
Invoice Period	10/26/20 - 11/02/20	Flight Dates	09/29/20 - 11/02/20
Advertiser	Independence USA PAC		
Product	Issue 577/616/9326		
Estimate #	9326		
Account Executive	Julie Shaffer		
Sales Office	Sarasota National		
Sales Region	National		
Agency Code	9914573		
Advertiser Code	577		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	5337		
Advertiser Ref	53111		
Product 1	616		
Product 2			

Billing Address:

**Waterfront Strategies**  
**Attention: Accounts Payable**  
**PO BOX 1510**  
**New York, NY 10150**

Send Payment To:

**WWSB**  
**PO Box 14200**  
**Tallahassee, FL 32317-4200**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	09/29/20	11/02/20	ABC Good Morning Amer ica	7:00 AM-9:00 AM	MTWTF--	:30	5	\$600.00	NM	
Weeks:	<u>Start Date</u> 10/27/20	<u>End Date</u> 11/02/20	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 2	<u>Rate</u> \$600.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
16	WWSB	Tu	10/27/20	7:29 AM	ABC Good Morning America	7:00 AM-9:00 AM	:30	IUSA201430H	\$600.00	NM
15	WWSB	M	11/02/20	8:37 AM	ABC Good Morning America	7:00 AM-9:00 AM	:30	IUSA202730H	\$600.00	NM
2	09/29/20	11/02/20	M-F 12-1230p News	12:00 PM-12:30 PM	MTWTF--	:30	5	\$300.00	NM	
Weeks:	<u>Start Date</u> 10/20/20	<u>End Date</u> 10/26/20	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 2	<u>Rate</u> \$300.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
13	WWSB	M	10/26/20	12:22 PM	M-F 12-1230p News	12:00 PM-12:30 PM	:30	SSIUSA108H	\$300.00	NM
Weeks:	<u>Start Date</u> 10/27/20	<u>End Date</u> 11/02/20	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 5	<u>Rate</u> \$300.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
16	WWSB	Tu	10/27/20	12:10 PM	M-F 12-1230p News	12:00 PM-12:30 PM	:30	IUSA201530H	\$300.00	NM
18	WWSB	W	10/28/20	12:14 PM	M-F 12-1230p News	12:00 PM-12:30 PM	:30	IUSA201430H	\$300.00	NM
15	WWSB	Th	10/29/20	12:29 PM	M-F 12-1230p News	12:00 PM-12:30 PM	:30	IUSA201430H	\$300.00	NM
19	WWSB	F	10/30/20	12:14 PM	M-F 12-1230p News	12:00 PM-12:30 PM	:30	IUSA201530H	\$300.00	NM
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
16	WWSB	Tu	10/27/20	12:58 PM	M-F 1230p-1p News	12:30 PM-1:00 PM	:30	IUSA201430H	\$300.00	NM
17	WWSB	W	10/28/20	12:44 PM	M-F 1230p-1p News	12:30 PM-1:00 PM	:30	IUSA201430H	\$300.00	NM
15	WWSB	Th	10/29/20	12:53 PM	M-F 1230p-1p News	12:30 PM-1:00 PM	:30	IUSA201430H	\$300.00	NM
19	WWSB	F	10/30/20	12:44 PM	M-F 1230p-1p News	12:30 PM-1:00 PM	:30	IUSA201430H	\$300.00	NM
18	WWSB	M	11/02/20	12:58 PM	M-F 1230p-1p News	12:30 PM-1:00 PM	:30	IUSA203030H	\$300.00	NM
4	09/29/20	11/02/20	ABC General Hospital	2:00 PM-3:00 PM	MTWTF--	:30	5	\$200.00	NM	

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

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<table border="0" style="width:100%"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>10/27/20</td> <td>11/02/20</td> <td>MTWTF--</td> <td>5</td> <td>\$800.00</td> <td colspan="4"></td> </tr> </table> <table border="0" style="width:100%"> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> <tr> <td>17</td> <td>WWSB</td> <td>Tu</td> <td>10/27/20</td> <td>5:41 PM</td> <td>M-F 530p News</td> <td>5:30 PM-6:00 PM</td> <td>:30</td> <td>IUSA201530H</td> <td>\$800.00</td> <td>NM</td> </tr> <tr> <td>19</td> <td>WWSB</td> <td>W</td> <td>10/28/20</td> <td>5:51 PM</td> <td>M-F 530p News</td> <td>5:30 PM-6:00 PM</td> <td>:30</td> <td>IUSA201430H</td> <td>\$800.00</td> <td>NM</td> </tr> <tr> <td>18</td> <td>WWSB</td> <td>Th</td> <td>10/29/20</td> <td>5:53 PM</td> <td>M-F 530p News</td> <td>5:30 PM-6:00 PM</td> <td>:30</td> <td>IUSA201530H</td> <td>\$800.00</td> <td>NM</td> </tr> <tr> <td>15</td> <td>WWSB</td> <td>F</td> <td>10/30/20</td> <td>5:56 PM</td> <td>M-F 530p News</td> <td>5:30 PM-6:00 PM</td> <td>:30</td> <td>IUSA201430H</td> <td>\$800.00</td> <td>NM</td> </tr> <tr> <td>16</td> <td>WWSB</td> <td>M</td> <td>11/02/20</td> <td>5:51 PM</td> <td>M-F 530p News</td> <td>5:30 PM-6:00 PM</td> <td>:30</td> <td>IUSA203030H</td> <td>\$800.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/27/20	11/02/20	MTWTF--	5	\$800.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	17	WWSB	Tu	10/27/20	5:41 PM	M-F 530p News	5:30 PM-6:00 PM	:30	IUSA201530H	\$800.00	NM	19	WWSB	W	10/28/20	5:51 PM	M-F 530p News	5:30 PM-6:00 PM	:30	IUSA201430H	\$800.00	NM	18	WWSB	Th	10/29/20	5:53 PM	M-F 530p News	5:30 PM-6:00 PM	:30	IUSA201530H	\$800.00	NM	15	WWSB	F	10/30/20	5:56 PM	M-F 530p News	5:30 PM-6:00 PM	:30	IUSA201430H	\$800.00	NM	16	WWSB	M	11/02/20	5:51 PM	M-F 530p News	5:30 PM-6:00 PM	:30	IUSA203030H	\$800.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																																										
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# INVOICE



Send Payment To:  
**WWSB**  
**PO Box 14200**  
**Tallahassee, FL 32317-4200**

Invoice #	1781442-2	Invoice Month	November 2020
Invoice Date	11/03/20	Invoice Period	10/26/20 - 11/02/20
Advertiser	Independence USA PAC		
Product	Issue 577/616/9326		
Estimate #	9326		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	09/29/20	11/02/20	M-F 530p News	5:30 PM-6:00 PM	MTWTF--	:30	5	\$800.00	NM
9	09/29/20	11/02/20	M-F 6p-630p News	6:00 PM-6:30 PM	MTWTF--	:30	4	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/27/20    11/02/20    MTWTF--                    5            \$1,600.00									
Spots: #    Ch    Day    Air Date    Air Time    Description                    Start/End Time    Length Ad-ID                    Rate    Type									
13    WWSB    Tu    10/27/20    6:22 PM    M-F 6p-630p News                    6:00 PM-6:30 PM    :30    IUSA201430H                    \$1,600.00    NM									
17    WWSB    W    10/28/20    6:28 PM    M-F 6p-630p News                    6:00 PM-6:30 PM    :30    IUSA201430H                    \$1,600.00    NM									
16    WWSB    Th    10/29/20    6:14 PM    M-F 6p-630p News                    6:00 PM-6:30 PM    :30    IUSA201430H                    \$1,600.00    NM									
15    WWSB    F    10/30/20    6:29 PM    M-F 6p-630p News                    6:00 PM-6:30 PM    :30    IUSA201430H                    \$1,600.00    NM									
14    WWSB    M    11/02/20    6:26 PM    M-F 6p-630p News                    6:00 PM-6:30 PM    :30    IUSA203030H                    \$1,600.00    NM									
10	09/29/20	10/31/20	ABC World News Sa	6:00 PM-6:30 PM	-----S-	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/27/20    11/02/20    -----S-                    1            \$700.00									
Spots: #    Ch    Day    Air Date    Air Time    Description                    Start/End Time    Length Ad-ID                    Rate    Type									
5    WWSB    Sa    10/31/20                    ABC World News Sa                    6:00 PM-6:30 PM    :00 <del>\$700.00</del> NM See MG 11.6,11.7,11.8,11.9,11.10,11.11,11.12,11.13,11.14,11.15,11.16									
11	09/29/20	10/31/20	Sat 630p News	6:30 PM-7:00 PM	-----S-	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/27/20    11/02/20    -----S-                    1            \$500.00									
Spots: #    Ch    Day    Air Date    Air Time    Description                    Start/End Time    Length Ad-ID                    Rate    Type									
5    WWSB    Sa    10/31/20                    Sat 630p News                    6:30 PM-7:00 PM    :00 <del>\$500.00</del> NM See MG 11.6,11.7,11.8,11.9,11.10,11.11,11.12,11.13,11.14,11.15,11.16									
12	09/29/20	11/01/20	Sun 630p News	6:30 PM-7:00 PM	-----S	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/27/20    11/02/20    -----S                    1            \$500.00									
Spots: #    Ch    Day    Air Date    Air Time    Description                    Start/End Time    Length Ad-ID                    Rate    Type									
5    WWSB    Su    11/01/20    6:54 PM    Sun 630p News                    6:30 PM-7:00 PM    :30    IUSA201530H                    \$500.00    NM									
13	09/29/20	11/02/20	M-F 11p News	11:00 PM-11:35 PM	MTWTF--	:30	4	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/20    10/26/20    MTWTF--                    2            \$850.00									
Spots: #    Ch    Day    Air Date    Air Time    Description                    Start/End Time    Length Ad-ID                    Rate    Type									
11    WWSB    M    10/26/20    11:13 PM    M-F 11p News                    11:00 PM-11:35 PM    :30    IUSA200730H                    \$850.00    NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/27/20    11/02/20    MTWTF--                    2            \$850.00									
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13    WWSB    W    10/28/20    11:30 PM    M-F 11p News                    11:00 PM-11:35 PM    :30    IUSA201530H                    \$850.00    NM									
14    WWSB    F    10/30/20    11:21 PM    M-F 11p News                    11:00 PM-11:35 PM    :30    IUSA201430H                    \$850.00    NM									
14	09/29/20	10/31/20	Sat 11p News	11:00 PM-11:30 PM	-----S-	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/27/20    11/02/20    -----S-                    1            \$800.00									
Spots: #    Ch    Day    Air Date    Air Time    Description                    Start/End Time    Length Ad-ID                    Rate    Type									
5    WWSB    Sa    10/31/20    11:44 PM    Sat 11p News                    11:00 PM-11:30 PM    :30    IUSA202730H                    \$800.00    NM									

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**PO Box 14200**  
**Tallahassee, FL 32317-4200**

Invoice #	1781442-2	Invoice Month	November 2020
Invoice Date	11/03/20	Invoice Period	10/26/20 - 11/02/20
Advertiser	Independence USA PAC		
Product	Issue 577/616/9326		
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16	09/29/20	11/02/20	ABC Jimmy Kimmel Sho	11:35 PM-12:37 XM	MTWTF--	:30	5	\$160.00	NM																																																																																				
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17	09/29/20	11/02/20	Dancing with the Stars	8:00 PM-10:00 PM	M-----	:30	1	\$3,000.00	NM																																																																																				
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																																								
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<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																																																																																			
5	WWSB	M	11/02/20	8:49 PM	Dancing with the Stars	8:00 PM-10:00 PM	:30	IUSA203030H	\$3,000.00	NM																																																																																			
18	09/29/20	11/02/20	Emergency Call	10:00 PM-11:00 PM	M-----	:30	1	\$2,500.00	NM																																																																																				
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>10/27/20</td> <td>11/02/20</td> <td>M-----</td> <td>1</td> <td>\$2,500.00</td> <td colspan="4"></td> </tr> <tr> <td><u>Spots: #</u></td> <td><u>Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>3</td> <td>WWSB</td> <td>M</td> <td>11/02/20</td> <td></td> <td>Emergency Call</td> <td>10:00 PM-11:00 PM</td> <td>:00</td> <td></td> <td><del>\$2,500.00</del></td> <td>NM</td> </tr> <tr> <td colspan="11">See MG 18.4</td> </tr> <tr> <td>4</td> <td>WWSB</td> <td>M</td> <td>11/02/20</td> <td>10:33 PM</td> <td>Good Doctor</td> <td>10:00 PM-11:00 PM</td> <td>:30</td> <td>IUSA203030H</td> <td>\$2,500.00</td> <td>NM</td> </tr> <tr> <td colspan="11">MG for 18.3 11/02</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/27/20	11/02/20	M-----	1	\$2,500.00					<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	3	WWSB	M	11/02/20		Emergency Call	10:00 PM-11:00 PM	:00		<del>\$2,500.00</del>	NM	See MG 18.4											4	WWSB	M	11/02/20	10:33 PM	Good Doctor	10:00 PM-11:00 PM	:30	IUSA203030H	\$2,500.00	NM	MG for 18.3 11/02																			
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																																								
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3	WWSB	M	11/02/20		Emergency Call	10:00 PM-11:00 PM	:00		<del>\$2,500.00</del>	NM																																																																																			
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MG for 18.3 11/02																																																																																													
19	09/29/20	10/27/20	Bachelorette	8:00 PM-10:00 PM	-T-----	:30	1	\$2,400.00	NM																																																																																				
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20	09/29/20	10/27/20	Big Sky	10:00 PM-11:00 PM	-T-----	:30	1	\$1,500.00	NM																																																																																				
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MG for 20.5 10/27																																																																																													
21	09/29/20	10/28/20	Goldberg/American Hous	8:00 PM-9:00 PM	--W----	:30	1	\$3,000.00	NM																																																																																				
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# INVOICE



Send Payment To:  
**WWSB**  
**PO Box 14200**  
**Tallahassee, FL 32317-4200**

Invoice #	1781442-2	Invoice Month	November 2020
Invoice Date	11/03/20	Invoice Period	10/26/20 - 11/02/20
Advertiser	Independence USA PAC		
Product	Issue 577/616/9326		
Estimate #	9326		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	09/29/20	10/28/20	Goldberg/American House	8:00 PM-9:00 PM	--W----	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/27/20 11/02/20 --W---- 1 \$3,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WWSB	W	10/28/20	8:22 PM	Goldberg/American House	8:00 PM-9:00 PM	:30	IUSA201530H	\$3,000.00 NM
22	09/29/20	10/28/20	Connors/Call Your Mom	9:00 PM-10:00 PM	--W----	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/27/20 11/02/20 --W---- 1 \$3,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WWSB	W	10/28/20		Connors/Call Your Mom	9:00 PM-10:00 PM	:00		<del>\$3,000.00</del> NM
See MG 22.4									
4	WWSB	W	10/28/20	9:20 PM	Connors/Blackish	9:00 PM-10:00 PM	:30	IUSA201430H	\$3,000.00 NM
MG for 22.3 10/28									
23	09/29/20	10/28/20	Stumptown	10:00 PM-11:00 PM	--W----	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/20 10/26/20 --W---- 1 \$1,500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
10	WWSB	Su	11/01/20	7:42 PM	AFHV	7:00 PM-8:00 PM	:30	IUSA202730H	\$1,500.00 NM
MG for 23.8 10/21									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/27/20 11/02/20 --W---- 1 \$1,500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WWSB	W	10/28/20		Stumptown	10:00 PM-11:00 PM	:00		<del>\$1,500.00</del> NM
See MG 23.7									
7	WWSB	W	10/28/20	10:31 PM	The Con	10:00 PM-11:00 PM	:30	IUSA201430H	\$1,500.00 NM
MG for 23.5 10/28									
25	09/29/20	10/29/20	Press Your Luck	9:00 PM-10:00 PM	---T---	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/27/20 11/02/20 ---T--- 1 \$3,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WWSB	Th	10/29/20	9:47 PM	Press Your Luck	9:00 PM-10:00 PM	:30	IUSA201430H	\$3,000.00 NM
28	09/29/20	10/30/20	20/20	9:00 PM-11:00 PM	----F--	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/27/20 11/02/20 ----F-- 1 \$1,500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WWSB	F	10/30/20	10:46 PM	20/20	9:00 PM-11:00 PM	:30	IUSA201530H	\$1,500.00 NM

**Total Spots 62**

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$53,870.00</b>
<u>Agency Commission</u>	<b>\$8,080.50</b>
<u>Net Amount Due</u>	<b>\$45,789.50</b>

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**PO Box 14200**  
**Tallahassee, FL 32317-4200**

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Invoice Date	11/03/20	Invoice Period	10/26/20 - 11/02/20
Advertiser	Independence USA PAC		
Product	Issue 577/616/9326		
Estimate #	9326		

Invoice Balance as of 11/05/20 1:29:45 PM ET**\$0.00**

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