

Magnum Broadcasting, Inc.

524 Front Street, Suite 4, Key West, FL 33040

Quarterly Issues & Programs Report



For

Station WGAY-FM (105.7)
4th Quarter 2022
(October 1 through December 31, 2022)

Prepared by: Diana Stapleford, VP of Corporate Operations

QUARTERLY SIGNIFICANT PROGRAMS REPORT WGAY RADIO, 105.7 FM Sugarloaf Key, Florida, Magnum Broadcasting, Inc. 4th Quarter October 1 through December 31, 2022

PROGRAMMING STATEMENT

CERTIFICATION

On behalf of WGAY FM Radio, I certify that a copy of this Report for WGAY, licensed to Magnum Broadcasting, Inc. was placed in the station's Public Inspection File on January 28, 2023. (There was an extension given by the FCC because of a technical issue with the FCC reporting site).

Diana A Stapleford

Diana Stapleford,
VP of Corporate Operations
Magnum Broadcasting, Inc.

QUARTERLY SIGNIFICANT PROGRAMS REPORT WGAY RADIO, 105.7 FM Sugarloaf Key, Florida, Magnum Broadcasting, Inc. 4th Quarter October 1 through December 31, 2022

PROGRAMS THAT ADDRESS COMMUNITY ISSUES

1. The WGAY Afternoon Hosts, Kristi Ann hosts “Triple Aqua” and Laurie T, hosts “Party with a Purpose”, Key West’s full-service afternoon show, airing weekdays from 3 p.m. to 7 p.m. The show features a combination of music, guests from our community, public service announcements, etc.

Issues of Concern:

WGAY show hosts, Kristi Ann and Laurie T talk to the community with regular guests, talking about local events, issues and the community. Listeners are invited to call in.

Description of Issue	Program Segment	Date	Time	Duration	Narration
Local Issues	Afternoon show	10/5	5:00-6pm	1 hr.	In-studio interview with Fritzie, Marketing & Event coordinator for the Key West Business Guild, talking about the upcoming Fantasy Fest event and activities around our community.
Local / County Issues	afternoon show	10/12	5 – 6pm	1 hr.	In-studio interview with Scott Pridgen, Executive Director, A.H. of Monroe talking about affordable and workforce housing as well as, Aids assistance for residence.
Local / County Issues	Afternoon Show	10/28	4 -5pm	1 hr	Dr. Bonnet, General Practitioner, Key West Medical Center talking about the importance of regular check-ups and the risks of heart disease in women.
Local / County Issues	Afternoon show	11/9	4 – 5pm	1 hr	In-studio interview with Frank Rosa talking with Laurie T about energy costs, renewable and green energy and environmentally friendly energy resources as well as state grants.
Local / County Issues	afternoon show	11/30	3 – 4 pm	1 hr	Grace Epperly from Westley House talking about the upcoming Christmas Village and lighted Bike Parade to benefit the Wesley House.
Local / County Issues	Live on-site	12/7	4:30 – 5:30 pm	1 hr	Key West Christmas parade, Broadcasting live and interviewing key community figures: Sean Brandenburg, Chief of Police, Tiffany Dunsmore, FL Keys SPCA, Captain David Dipree, FWC.
Local	Afternoon show	12/17	4-5pm	1hr	Representatives from “Community Day” Patty McLaughlin, City Manager. Talking about family activities in Key West. Also talking about affordable housing and measures being taken to strengthen the community.
Local / County	Afternoon show	12/21	4-5pm	1 Hr	Pastor Jonathan Cary from the Glad Tidings Tabernacle talking about their Children’s gift program and missionary work in the Caribbean.

PUBLIC SERVICE PROGRAMMING

Throughout the quarter the station aired periodic PSAs and interviews, providing information on a variety of local community activities and issues. On-air interviews from various organizations including charity organizations, businesses, community events and public causes are listed, they include the following:

Event / Organization	Months Aired	Topic
2. PSAs:		
City of Key West	October – December 2022	Key West Connect
The Florida Wildlife Commission	October – December 2022	Safe Boating Tips
Monroe County Government	October – December 2022	Housing Discrimination
National Highway Safety Council	October – December 2022	Car Seat Safety

MOST SIGNIFICANT ISSUE-RESPONSIVE PROGRAMMING

1. RADIO FLORIDA ROUNDTABLE ISSUES REPORT
WGAY FM 4th Quarter, 2022

Radio Florida Roundtable is a 1 hour program featuring in-depth reporting on the top news stories of the week.
Florida Roundtable runs Sunday mornings from 5:00 am – 6:00 am on *WGAY-FM*

Section I LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUESTS	DATE/TIME	DURATION
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Age Discrimination	Florida Roundtable	Fighting age discrimination in hiring and the workplace	AARP SVP, Bill Rivera	6 a.m. 10/01/22	60 min
Breast Cancer Risks		What to look for when navigating Breast Cancer Treatments	Robert Nussbaum, MD/CEO at Invitae		

Autism Society	Florida Roundtable	Autism in Florida Volunteer & outreach programs	Stacey Hoagland, Pres. Autism Society of Florida	6 a.m. 10/08/22	60 min
Family Values		Reset Trust, Boundaries and Connections with your child	Dr. Charles Sophy, Author		
Proactive Hearing Checks		Importance of getting your hearing checked regularly	Dr. Kathy McGowan, Doctor of Audiology at Beltone		

Suicide Prevention/Awareness	Florida Roundtable	People must be aware of the signs of suicide around them in order to help	Dr. Doreen Marshall, VP of Mission Engagement, AFSP	6 a.m. 10/15/22	60 min
Black Women and Obesity		Fight to Flourish, a new campaign to highlight the impacts of obesity	Khaliah Ali, healthcare advocate, activist, author		
Health and Nutrition tips		How daily supplements can help boost immunity and health	Mia Syn, MS, RDN Nutrition Expert		
Visual Thinking		Hidden gifts of people who think in pictures, patterns and abstractions	Temple Grandin, Ph.D. Autism Activist, Scientist and NYT bestselling Author		

New COVID-19 Booster	Florida Roundtable	Kids and Influenza, COVID Booster shots	Dr. Kenneth Alexander, US Dept of Health and Human Services	6 a.m. 10/22/22	60 min
Breast Density & Breast Cancer		Women with Dense Breasts are at Higher Risk for Breast Cancer	Dr. Pamela Habib, Bayer Radiology & Dr. David Schacht, Breast Radiologist, NW Lynne Sage		
Bumble BFF APP		Friendsgiving is the perfect time to meet new people, Bumble has an APP for that.	Danielle Bayard Jackson, Bumble BFF's Friendship Expert		

Life after Mastectomy	Florida Roundtable	Tips and post-mastectomy answers	Dr. Scott Glassburg, American Society of Plastic Surgeons	6 a.m. 10/29/22	60 min
Teal Pumpkin Project		Teal Pumpkins for kids with Food Allergies	Hillary Carter, Board of Governors FARE		
Public Health Shortages		New Federal Program to recruit and train public health leaders	Michael Smith, CEO of AmeriCorps		
Building Inclusive Workplaces		Tapping into the workforce of Neurodiverse and disabled Americans	Joan Lynch, Chief Content & Programming Officer, WorkNation		

POC Small Business owners	Florida Roundtable	Bolstering the diversely owned/operated businesses	Lee Henderson, EY Entrepreneurs Access Network	6 a.m. 11/05/22	60 min
New COVID-19 Booster		Kids and Influenza, COVID Booster shots	Dr. Kenneth Alexander, US Dept of Health and Human Services		
It's Not TV, it's HBO		The spectacular rise, revolution and future of HBO	Felix Gillette and John Koblin, Reporters/Authors		

Pawn Stars Do America	Florida Roundtable	New TV show on History Channel	Austin 'Chumlee' Russell, Reality TV Star	6 a.m. 11/12/22	60 min
Magic Days		Astrology, Tarot, and Numerology explained	Nadine Jane, Celebrated Astrologist		
Open Enrollment Florida		Covering Kids health care coverage explained	Jodi Ray, Dir. Florida Covering Kids and Families (USF)		

Health Care Decisions	Florida Roundtable	How to find the right Health Care Plans	Marcus Robinson, SVP, UHC	6 a.m. 11/19/22	60 min
Holiday Shopping survey		Shoppers want Comfort and Savings	Melissa Bastos, Director of Corporate Strategy and Insights for Cotton Inc.		

Lung Cancer Treatments		New Treatments for small cell lung cancer	Dina Kamal, Lung Patient/Advocate & Dr. Keith Lerro, Oncologist Wilson Reg. Med Ctr		
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Holiday Tips for Pets	Florida Roundtable	How to have a safe holiday with your pets	Dr. Emily Stefan, DVM, VCA Animal Hospital	6 a.m. 11/26/22	60 min
Business response to consumer concerns		Holiday Trends and Demands and the strategies to meet them	Karl Haller, Partner, Consumer Ctr of Competency Leader, IBM		
Cops Direct / Troops Direct		Law Enforcement become first responders, Cops Direct supplies them gear and training	Aaron Negherbon, ED of Cops Direct		
Black Friday Gifts		The hot gifts of the season	Bob Guiney, Today Show		

Scents for the Holidays	Florida Roundtable	How to prepare your air for guests	Harry “the Nose that Knows” Slatkin, Slatkin and Co.	6 a.m. 12/03/22	60 min
Homicide Hunter: Devil in The Mountains		New TV Series from TV’s TOP COP	Ret. LT Joe Kenda, Homicide Hunter, ID TV		
Holiday Shopping survey		Shoppers want Comfort and Savings	Melissa Bastos, Director of Corporate Strategy and Insights for Cotton Inc.		

National WWII Museum	Florida Roundtable	Expressions of America light show unveiled	Kim Guise, Senior Curator and Director, Nat’l WWII Museum	6 a.m. 12/10/22	60 min
Family Health History		Time to talk about your family history	Dr. Simarta Brennan-Prescod, Optimum Health		
financial conversations and health decisions		Health, Finances, decisions for end of life	MARCUS ROBINSON, UHC ALISON CARNIE, principal, Edward Jones Trust Company		

Pomp, Snow and Cirque-umstance		Broadway producer teams up with Armed Services Radio	Neil Greenberg, Producer/Creator		
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Inflation, Consumers and 2023	Florida Roundtable	Forecasting finances amid high inflation and increasing interest rates	Michele Raneri, VP/Head of Research TransUnion	6 a.m. 12/17/22	60 min
No Kid Hungry		Ensuring consistent access to food for our kids	Sky Beard, Director of No Kid Hungry Florida		
Cancer Screenings		Act now Against Cancer - Don't wait get screened	Dr. Simarta Brennan Prescod, Optum Health		
A.I Fleet Vehicles for SMB		AI improves Safety for commercial fleets	Barrett Young, VP Fleet Safety Strategy		

Boys & Girls Club of America	Florida Roundtable	Cricket Wireless donates to Boys Club Families	Nic V, Youth Spokesperson & Samir Martinez, Market Dir, Cricket	6 a.m. 12/24/22	60 min
AKC Show		Record numbers of participants at 2022 AKC Show	Brandy Mullen, PR, AKC		
Smithsonian-Iridium Program		Drones monitoring poaching of Asian elephants	Jared Stabach, Ecologist, Smithsonian		
Veteran Suicide Prevention		American Legion "Be the One" Campaign	Dr. David Rudd, suicide prevention leader		
Tech outlook 2023		Tech leaders see positive impact of recession	Ken Englund, EY Americas Technology		

Mental Health and Well being	Florida Roundtable	Mental health awareness during the holidays	Tara Calise, NP WellMed	6 a.m. 12/31/22	60 min
Family Health History		Learn your family health history.	Dr. James Huysman, Chief Compassion Officer, WellMed		
Seniors and isolation		Seniors need companionship and more			