



WCIU-TV Limited Partnership
39936 Treasury Center
Chicago, IL 60694-9900
(312)705-2600

<http://www.wciu.com/>

CONTRACT

And:

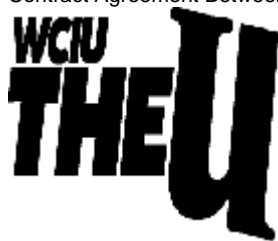
Strategic Media Services
Attention: Neil Williams
1911 North Ft. Myer Drive
#400
Arlington, VA 22209

<u>Contract / Revision</u> 297828 /		<u>Alt Order #</u> 08428230
<u>Product</u> REICK FOR IL HD-63		
<u>Contract Dates</u> 10/25/16 - 10/31/16	<u>Estimate #</u> 2489	
<u>Advertiser</u> Poli/S Reick/R/STR/IL		<u>Original Date / Revision</u> 10/26/16 / 10/26/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WCIU	<u>Account Executive</u> Ryan Gordon	<u>Sales Office</u> DC - HRP
<u>Special Handling</u> Pre-Payment Required		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u> 246	<u>Product 1/2</u> 319
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WCIU	10/28/16	10/28/16	Rules of Engage 11p-1130p	11p-1130p		:15:15				BK	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/24/16	10/30/16	----1--	1			\$250.00					
N 2	WCIU	10/28/16	10/28/16	Rules of Engage 1130p-12a	1130p-12a		:15:15				BK	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/24/16	10/30/16	----1--	1			\$250.00					
N 3	WCIU	10/28/16	10/28/16	ABC7 Prime News on The U	7p-8p		:15:15				BK	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/24/16	10/30/16	----1--	1			\$200.00					
N 4	WCIU	10/27/16	10/28/16	8p-9p Rotator	8p-9p		:15:15				BK	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/24/16	10/30/16	---TF--	1			\$250.00					
N 5	WCIU	10/27/16	10/28/16	8p-9p Rotator	8p-9p		:15:15				BK	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/24/16	10/30/16	---TF--	1			\$250.00					
N 6	WCIU	10/29/16	10/29/16	Sat 7p-10p	7p-10p		:15:15				BK	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/24/16	10/30/16	-----S-	1			\$200.00					
N 7	WCIU	10/27/16	10/27/16	Rules of Engage 1130p-12a	1130p-12a		:15:15				BK	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/24/16	10/30/16	---1---	1			\$250.00					
N 8	WCIU	10/27/16	10/27/16	King of Queens 530p-6p	530p-6p		:15:15				BK	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/24/16	10/30/16	---1---	1			\$300.00					
N 9	WCIU	10/27/16	10/27/16	ABC7 Prime News on The U	7p-8p		:15:15				BK	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/24/16	10/30/16	---1---	1			\$200.00					
N 10	WCIU	10/27/16	10/28/16	Rules of Engage 1130p-12a	1130p-12a		:15:15				BK	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/24/16	10/30/16	---TF--	1			\$250.00					

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified. It shall be contrary to this contract to engage in any discrimination based on race or ethnicity.



WCIU-TV Limited Partnership
39936 Treasury Center
Chicago, IL 60694-9900
(312)705-2600

<http://www.wciu.com/>

<u>Contract / Revision</u> 297828 /		<u>Alt Order #</u> 08428230
<u>Contract Dates</u> 10/25/16 - 10/31/16	<u>Product</u> REICK FOR IL HD-63	<u>Estimate #</u> 2489
<u>Advertiser</u> Poli/S Reick/R/STR/IL		<u>Original Date / Revision</u> 10/26/16 / 10/26/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 11	WCIU	10/27/16	10/28/16	ABC7 Prime News on The U	7p-8p		:15/:15				BK	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	--TF--				1	\$200.00				
N 12	WCIU	10/27/16	10/28/16	8p-9p Rotator	8p-9p		:15/:15				BK	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	---TF--				2	\$250.00				
N 13	WCIU	10/29/16	10/29/16	Sat 7p-10p	7p-10p		:15/:15				BK	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S-				1	\$300.00				
Totals												14	\$3,400.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/29/16	14	\$3,400.00	(\$510.00)	\$2,890.00
Totals	14	\$3,400.00	(\$510.00)	\$2,890.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified. It shall be contrary to this contract to engage in any discrimination based on race or ethnicity.