CONTRACT

KXLY
500 W. Boone Ave
Spokane, WA 99201
(509) 324-4000

And:

Greer Margolis Mitchell
3050 K St. NW
Washington, DC 20007

Contract / Revision	Alt Order #
202217 / 1	09201683

Product		
CANTWELL FOR SENATE		
Contract Dates	Estimate #	
10/23/18 - 10/29/18	**6979**	
Advertiser		Original Date / Revision
Cantwell US Senate D		08/22/18 / 09/27/18

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	Account Executive	Sales Office
KXLY	TAYLOR FRITSCH	HRP WASHING
Special Handling		
Demographic		
Men 35+		
IDB#	Advertiser Code	Product Code
	433	462
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
E 1	KXLY	10/23/18	10/29/18	GMNW	5-530a		:30				NM	3	$120.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/23/18	10/29/18	MTWTF--	3	$40.00								
2	KXLY	10/23/18	10/29/18	Rachael Ray	3-4p		:30				NM	3	$45.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/23/18	10/29/18	MTWTF--	3	$15.00								
3	KXLY	10/23/18	10/29/18	The Dr Oz Show	4-5p		:30				NM	3	$45.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/23/18	10/29/18	MTWTF--	3	$15.00								
4	KXLY	10/23/18	10/29/18	M-F News @5p	5-530p		:30				NM	4	$480.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/23/18	10/29/18	MTWTF--	4	$120.00								
5	KXLY	10/23/18	10/29/18	M-F News @6	6-630p		:30				NM	4	$480.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/23/18	10/29/18	MTWTF--	4	$120.00								
6	KXLY	10/23/18	10/29/18	M-F News @630p	630-7p		:30				NM	4	$480.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/23/18	10/29/18	MTWTF--	4	$120.00								
7	KXLY	10/27/18	10/27/18	Sat News 4 Prime	8-830p		:30				NM	1	$45.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/22/18	10/28/18	-----1-	1	$45.00								
8	KXLY	10/28/18	10/28/18	5p News	5-530p		:30				NM	1	$100.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/22/18	10/28/18	------1	1	$100.00								
9	KXLY	10/28/18	10/28/18	6p News	6-630p		:30				NM	1	$100.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/22/18	10/28/18	------1	1	$100.00								
10	KXLY	10/23/18	10/29/18	Inside Edition	7-730p		:30				NM	3	$150.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/23/18	10/29/18	MTWTF--	3	$50.00								
11	KXLY	10/23/18	10/29/18	Entertainment Tonight	730-8p		:30				NM	3	$150.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								

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202217 / 1	09201683

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10/23/18 - 10/29/18	CANTWELL FOR SENA	**6979**

Advertiser	Original Date / Revision
Cantwell US Senate D	08/22/18 / 09/27/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week				Rate				
Week:		10/23/18	10/29/18	MTWTF--	3				$50.00				
12	KXLY	10/23/18	10/29/18	GMNW	530-6am		:30				NM	3	$135.00
		Start Date	End Date	Weekdays	Spots/Week				Rate				
Week:		10/23/18	10/29/18	MTWTF--	3				$45.00				
13	KXLY	10/29/18	10/29/18	Dancing with the Stars	8-10p		:30				NM	1	$550.00
		Start Date	End Date	Weekdays	Spots/Week				Rate				
Week:		10/29/18	11/04/18	1------	1				$550.00				
14	KXLY	10/29/18	10/29/18	Good Doctor	10-11p		:30				NM	1	$175.00
		Start Date	End Date	Weekdays	Spots/Week				Rate				
Week:		10/29/18	11/04/18	1------	1				$175.00				
15	KXLY	10/23/18	10/23/18	The Rookie	10-11p		:30				NM	1	$165.00
		Start Date	End Date	Weekdays	Spots/Week				Rate				
Week:		10/22/18	10/28/18	-1-----	1				$165.00				
16	KXLY	10/25/18	10/25/18	Grey's Anatomy	8-9p		:30				NM	1	$500.00
		Start Date	End Date	Weekdays	Spots/Week				Rate				
Week:		10/22/18	10/28/18	---1---	1				$500.00				
17	KXLY	10/25/18	10/25/18	Station 19	9-10p		:30				NM	1	$175.00
		Start Date	End Date	Weekdays	Spots/Week				Rate				
Week:		10/22/18	10/28/18	---1---	1				$175.00				
19	KXLY	10/23/18	10/29/18	Late News	11-1135p		:30				NM	5	$300.00
		Start Date	End Date	Weekdays	Spots/Week				Rate				
Week:		10/23/18	10/29/18	MTWTF--	5				$60.00				
20	KXLY	10/23/18	10/29/18	Jimmy Kimmel	1135p-1237x		:30				NM	3	$60.00
		Start Date	End Date	Weekdays	Spots/Week				Rate				
Week:		10/23/18	10/29/18	MTWTF--	3				$20.00				
21	KXLY	10/27/18	10/27/18	ABC Sat Night College Footb	5-830p		:30				NM	1	$150.00
		Start Date	End Date	Weekdays	Spots/Week				Rate				
Week:		10/22/18	10/28/18	-----1-	1				$150.00				
22	KXLY	10/23/18	10/29/18	GMNW	6-7a		:30				NM	3	$375.00
		Start Date	End Date	Weekdays	Spots/Week				Rate				
Week:		10/23/18	10/29/18	MTWTF--	3				$125.00				
23	KXLY	10/23/18	10/29/18	GMA	7-9a		:30				NM	3	$375.00
		Start Date	End Date	Weekdays	Spots/Week				Rate				
Week:		10/23/18	10/29/18	MTWTF--	3				$125.00				
24	KXLY	10/27/18	10/27/18	Sa GMA	7-8a		:30				NM	1	$60.00
		Start Date	End Date	Weekdays	Spots/Week				Rate				
Week:		10/22/18	10/28/18	-----1-	1				$60.00				
25	KXLY	10/28/18	10/28/18	Su GMA	7-8a		:30				NM	1	$60.00
		Start Date	End Date	Weekdays	Spots/Week				Rate				
Week:		10/22/18	10/28/18	------1	1				$60.00				
26	KXLY	10/28/18	10/28/18	This Week	758-9a		:30				NM	1	$40.00
		Start Date	End Date	Weekdays	Spots/Week				Rate				
Week:		10/22/18	10/28/18	------1	1				$40.00				
27	KXLY	10/23/18	10/29/18	The View	10-11a		:30				NM	3	$150.00
		Start Date	End Date	Weekdays	Spots/Week				Rate				
Week:		10/23/18	10/29/18	MTWTF--	3				$50.00				
28	KXLY	10/23/18	10/29/18	GMA Day	12-1p		:30				NM	3	$60.00
		Start Date	End Date	Weekdays	Spots/Week				Rate				
Week:		10/23/18	10/29/18	MTWTF--	3				$20.00				

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		Start Date	End Date	Weekdays	Spots/Week	Rate							
29	KXLY	10/23/18	10/26/18	America This Morning	4a-430a		:30				NM	1	$5.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/22/18	10/28/18	-TWTF--	1	$5.00							
						Totals						63	$5,530.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 -10/28/18	48	$3,885.00	($582.75)	$3,302.25
10/29/18 -10/29/18	15	$1,645.00	($246.75)	$1,398.25
Totals	63	$5,530.00	($829.50)	$4,700.50

Signature: _____ **Date:** _____

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, national origin or ancestry. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin or ancestry. We reserve the right not to accept all copy.

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