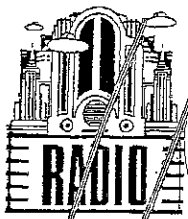


Quarterly Issues Report 3rd Qtr 2017 Year

KATK AM-FM, KCDY-FM, KAMQ-AM all carry local weather forecast 7 times per day, everyday of the week. KATK AM & FM carry national ABC news broadcast at the top of the hour 7 days a week.

July, Aug., Sept 2017



# Carlsbad Radio

KCDY-FM

KATK-FM

KAMQ-AM

KATK-AM

## ISSUES & ANSWERS INFORMATION FORM

Date(s): July, August, Sept 2017

- Live PSA
- Live Interview
- Public Announcement (recorded)

Representative:

Topic:

Various Topics of PSAs for NM  
Report Attached

Duration: :30

Representative:

Topic:

Various Community PSA's, fish,  
wildlife, etc. Report Attached

Duration: :30

Representative:

Topic:

Report Attached for recorded  
interviews

Duration: \_\_\_\_\_

Representative:

Topic:

Duration: \_\_\_\_\_

Signature

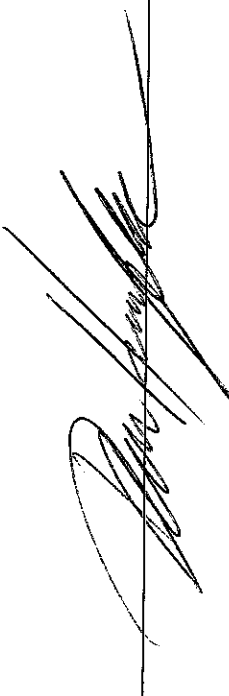

*[Handwritten Signature]*

10/18/17



# Carlsbad Radio's Issues & Answers

| Organization                       | Length            | Type                        | Topic  | Start Date | End Date  |
|------------------------------------|-------------------|-----------------------------|--|------------|-----------|
| Jack Volpato                       | approx 15 min     | Recorded Interview          | Annouces for US congress, district 2                         | 8/4/2017   | 8/4/2017  |
| Carlsbad Fire Dept                 | approx 10 minutes | Recorded Interview          | Fireworks show July 4th                                      | 7/4/2017   | 7/4/2017  |
| Congressman Steve Pearce           | approx 20 Minutes | Recorded Interview          | Pearce announces for Governor of NM                          | 6/30/2017  | 6/30/2017 |
| Loving Falcons Athletics           | 30                | Public Service Announcement | Golf Scramble  | 7/17/2017  | 8/4/2017  |
| New Mexico Workforce Connection    | 30                | Public Service Announcement | Available Jobs in Eddy County                                | 8/8/2017   | 8/31/2017 |
| Tres Amigos                        | 30                | Public Service Announcement | Golf Scramble  | 8/8/2017   | 8/24/2017 |
| Cattle Growers Association         | 30                | Public Service Announcement | Reward for Information                                       | 8/3/2017   | 9/4/2017  |
| Carlsbad High School               | 30                | Public Service Announcement | Dance Company Fundraiser                                     | 8/7/2017   | 8/16/2017 |
| Lowes Home Improvement             | 30                | Public Service Announcement | Fundraiser for the Boys and Girls Club                       | 8/9/2017   | 8/12/2017 |
| Happy Valley Fire Department       | 30                | Public Service Announcement | 60th Anniversary Ceremony & Cookout                          | 8/9/2017   | 8/19/2017 |
| Carlsbad Literacy Program          | 30                | Public Service Announcement | Open House   | 8/11/2017  | 8/21/2017 |
| US Fish And Wildlife               | 30                | Public Service Announcement | Mexican Grey Wolves  | 8/15/2017  | 8/29/2017 |
| SENM Community Action Corp.        | 30                | Public Service Announcement | Amazing Race   | 8/23/2017  | 9/22/2017 |
| Carlsbad Community                 | 30                | Public Service Announcement | Clothing Drive   | 8/23/2017  | 8/25/2017 |
| Carlsbad High School               | 30                | Public Service Announcement | Football Tailgate Party                                      | 8/24/2017  | 8/25/2017 |
| Carlsbad Helping Hurrican Harvey   | 30                | Public Service Announcement | Fundraiser Drive, etc  | 8/30/2017  | 9/2/2017  |
| United Way                         | 30                | Public Service Announcement | Day of Caring  | 8/31/2017  | 9/22/2017 |
| Knights of Columbus                | 30                | Public Service Announcement | Daddy Daughter Dance   | 9/11/2017  | 9/29/2017 |
| Local organizers & shane Rodriguez | 15 minutes        | Recorded Interview          | Houston Flood relief drive                                   | 8/30/2017  | 8/30/2017 |
| Cycle City                         | 10minutes         | Recorded Interview          | Show including local participation                           | 8/2/2017   | 8/2/2017  |
| United blood Services              | 15 Minutes        | Recorded Interview          | Stefanie Seabreaze on shortages in NM & local fire and polic | 7/18/2017  | 7/18/2017 |
| Representative Steve Pearce        | 15 Minutes        | Recorded Interview          | Pearce declares for Governor                                 | 7/10/2017  | 7/10/2017 |
| Yvette Harrell                     | 15 minutes        | Recorded Interview          | Harrell declares for US Congress District 2                  | 8/10/2017  | 8/10/2017 |

Signature  3rd Quarter 10/18/17  
 P. Callahan

**September 2017 PEP Report**

| Client                  | Run Dates           | Spots  | TV | Radio | Spanish | Navajo | Campaign           |
|-------------------------|---------------------|--|----|-------|---------|--------|--------------------|
| Traffic Safety Bureau 1 | Sept 2017-Aug 2018  | Distracted Driver  |    | X     |         |        | Distracted Driving |
| Traffic Safety Bureau 2 | Sept 2017-Aug 2018  | Two Perspectives   |    | X     | X       |        | Motorcycle Safety  |
| Traffic Safety Bureau 3 | Sept 2017-Aug 2018  | Look for Me  |    | X     | X       |        | Pedestrian Safety  |
| Traffic Safety Bureau 4 | Sept 2017-Aug 2018  | Underage Drinking  |    | X     |         |        | Underage Drinking  |
| NMCL (2)                | Sept 2017-June 2018 | Literay TV 1   | X  | X     |         |        | Adult Literacy     |
|                         |                     | Literacy TV 2<br>Baca 1,2,3 (radio)                                |    |       |         |        |                    |
| Tri State/Touchstone    | May-Oct 2017        | No Accidents - TV<br>Safeside - TV<br>Powerline -R<br>Safeside - R | X  | X     | X       | X      | Safety             |
| NMDOH                   | June-Nov 2017       | Zika Virus 2017  | X  | X     | X       | X      | Zika               |
| NEA - NMI               | July 2017-June 2018 | NEA NMI R30  |    | X     | X       | X      | NEA                |
| NMI Farm Bureau         | Aug 2017-Jan 2018   | NMFLB Eng, Spanish, Navajo   |    | X     | X       | X      | Membership         |
| TRADE                   |                     |  |    |       |         |        |                    |
| Paako Ridge Golf Club   | June-Oct 2017       | 5 Star Backyard - TV<br>Paako Perks - TV<br>Closer - R             | X  | X     |         |        | Golf at Paako      |



July 2017 PEP Report

| Client                  | Run Dates           | Spots  | TV | Radio | Spanish | Navajo | Campaign           |
|-------------------------|---------------------|--|----|-------|---------|--------|--------------------|
| Traffic Safety Bureau 1 | Oct 2016-Aug 2017   | Distracted Driver  |    | X     |         |        | Distracted Driving |
| Traffic Safety Bureau 2 | Oct 2016-Aug 2017   | Two Perspectives   |    | X     | X       |        | Motorcycle Safety  |
| Traffic Safety Bureau 3 | Oct 2016-Aug 2017   | Look for Me  |    | X     | X       |        | Pedestrian Safety  |
| Traffic Safety Bureau 4 | Oct 2016-Aug 2017   | Underage Drinking  |    | X     |         |        | Underage Drinking  |
| NMCL                    | March-August 2017   | Literacy TV 1<br>Literacy TV 2<br>Baca 1,2,3 (radio)               | X  | X     |         |        | Literacy           |
|                         |                     |  |    |       |         |        |                    |
| Tri State/Touchstone    | May-Oct 2017        | No Accidents - TV<br>Safeside - TV<br>Powerline -R<br>Safeside - R | X  | X     | X       | X      | Safety             |
| NMDOH                   | June-Nov 2017       | Zika Virus 2017  | X  | X     | X       | X      | Zika               |
| NEA - NM                | July 2017-June 2018 |  |    | X     | X       | X      | NEA                |
| NM Farm Bureau          | July-Dec 2017       |  |    |       |         |        |                    |
| TRADE                   |                     |  |    |       |         |        |                    |
| Paako Ridge Golf Club   | June-Oct 2017       | 5 Star Backyard - TV<br>Paako Parks - TV<br>Closer - R             | X  | X     |         |        | Golf at Paako      |
|                         |                     |  |    |       |         |        |                    |

**Aug 2017 PEP Report**

| Client                  | Run Dates           | Spots  | TV | Radio | Spanish | Navajo | Campaign           |
|-------------------------|---------------------|--|----|-------|---------|--------|--------------------|
| Traffic Safety Bureau 1 | Oct 2016-Aug 2017   | Distracted Driver  |    | x     |         |        | Distracted Driving |
| Traffic Safety Bureau 2 | Oct 2016-Aug 2017   | Two Perspectives   |    | x     | x       |        | Motorcycle Safety  |
| Traffic Safety Bureau 3 | Oct 2016-Aug 2017   | Look for Me  |    | x     | x       |        | Pedestrian Safety  |
| Traffic Safety Bureau 4 | Oct 2016-Aug 2017   | Underage Drinking  |    | x     |         |        | Underage Drinking  |
| NMCL                    | March-August 2017   | Literacy TV 1<br>Literacy TV 2<br>Baca 1,2,3 (radio)               | x  | x     |         |        | Literacy           |
| Tri State/Touchstone    | May-Oct 2017        | No Accidents - TV<br>SafeSide - TV<br>Powerline -R<br>SafeSide - R | x  | x     | x       | x      | Safety             |
| NMDOH                   | June-Nov 2017       | Zika Virus 2017  | x  | x     | x       | x      | Zika               |
| NEA - NM                | July 2017-June 2018 | NEA NM R30   |    | x     | x       | x      | NEA                |
| NM Farm Bureau          | Aug 2017-Jan 2018   | NMFLB Eng, Spanish, Navajo   |    | x     | x       | x      | Membership         |
| TRADE                   |                     |  |    |       |         |        |                    |
| PaaKo Ridge Golf Club   | June-Oct 2017       | 5 Star Backyard - TV<br>PaaKo Perks - TV<br>Closer - R             | x  | x     |         |        | Golf at PaaKo      |