

Quarterly Issues Report 4 Qtr 2017 Year

KATK AM-FM, KCDY-FM, KAMQ-AM all carry local weather forecast 7 times per day, everyday of the week. KATK AM & FM carry national ABC news broadcast at the top of the hour 7 days a week.



# Carlsbad Radio

KCDY-FM

KATK-FM

KAMQ-AM

KATK-AM

## Issues & Program List

Quarter 1 2 3 4  
 Year 2017

Title	Time/# ads	Dates	Narrative/Issue
Recorded Interview	20 minutes DURATION:	10/3/17	Rep. Steve Pearce Legislative update Las Vegas Tragedy
PSA	Simulcast DURATION: :30	10/5-10/6/17	Cave King Corn Hole Fund Raiser
PSA	Simulcast DURATION: :30	10/10-10/24/17	Eddy County Extension Office Diabetic Kitchen
Recorded Interview	5 minutes DURATION:	10/13/17	City of Carlsbad Oil & Gas Summit
PSA	DURATION: :30	10/17-10/19/17	Carlsbad Battered Family Shelter Candle Light Vigil
Recorded Interview	17 minutes DURATION:	10/23/17	Bruce Covert, NWP & Todd Shrader, DOE Report
Recorded Interview	15 minutes DURATION:	10/30/17	Carlsbad School Superintendent Dr. Rodriguez Community Meeting
Recorded Interview	10 minutes DURATION:	11/8/17	Affordable Care Act / Gayla Covert Questions & Answers
PSA	DURATION: :30	11/14/17-12/30/17	Feeding America Hunger Prevention

Prepared by P. Callan  
 Date 2/19/18  
 (by 10<sup>th</sup> day of next quarter)



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Quarter 1 2 3 4  
 Year 2017

Title	Time/# ads	Dates	Narrative/Issue
PSA	:30 DURATION:	11/30/17-12/9/17	1st Baptist Church Christmas Story Play
PSA	:30 DURATION:	12/11/17-1/13/18	Tate Branch AutoPlex Hurricane Relief
PSA	:30 DURATION:	12/12/17-1/14/18	Ad Council High School Equivalency
PSA	:30 DURATION:	12/14/17-12/31/18	VFW New Years Eve Bingo
Recorded Interview	10 minutes DURATION:	1/8/18-18/18	Monty Newman for Congress Teal Cruz endorsement
PSA	DURATION:	10/2017-12/31/17	Clarion NIMBA PSA's
	DURATION:		
	DURATION:		
	DURATION:		
	DURATION:		

Prepared by \_\_\_\_\_

Date \_\_\_\_\_  
 (by 10<sup>th</sup> day of next quarter)

Organization	Topic	Length	Type	Start Date	End Date
Representative Steve Pearce	Legislative update and Las Vegas Tragedy	approx 20 minutes	Recorded Interview	10/3/2017	10/3/2017
Cave King	Cornhole Fundraiser	30	Public Service Announcement	10/5/2017	10/6/2017
Eddy County Extension	Diabetic Kitchen	30	Public Service Announcement	10/10/2017	10/24/2017
City of Carlsbad	Oil & Gas Summit	Approx 5 Minutes	Recorded Interview	10/13/2017	10/13/2017
Carlsbad Battered Family Shelter	Candle Light Vigil	30	Public Service Announcement	10/17/2017	10/19/2017
WIIPP	Bruce Covert, NWP & Todd Shrader DOE report	17 Minutes	Recorded Interview	10/23/2017	10/23/2017
Carlsbad Schools Superintendent	Dr. Rodriguez set up meetings with the community	15 Minutes	Recorded Interview	10/30/2017	10/30/2017
Affordable Care Act deadlines	Gayla Cowart answers questions about changes	10 Minutes	Recorded Interview	11/8/2017	11/8/2017
Feeding America	Hunger Prevention	30	Public Service Announcement	11/14/2017	12/30/2017
First Baptist Church	Christmas Story Play	30 seconds	Public Service Announcement	11/30/2017	12/9/2017
Tate Branch Autoplex	Hurricane Relief	30	Public Service Announcement	12/1/2017	1/13/2018
Ad Council	High School Equivalency	30	Public Service Announcement	12/12/2017	1/14/2018
VFW	New Years Bingo	30	Public Service Announcement	12/14/2017	12/31/2017
Monty Newman for Congress	Ted Cruz has announced endorsement for Newt	10 Minutes	Recorded Interview	1/8/2018	1/8/2018



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## ISSUES & ANSWERS INFORMATION FORM

Date(s): 4<sup>TH</sup> Quarter Semesters

- Live PSA
- Live Interview
- Public Announcement (recorded)

Representative: \_\_\_\_\_

Topic: \_\_\_\_\_

Duration: 15 min

Pam Tabor - Assistant League  
Cost Drive  
Nov. 15 All 4 stations 9:00 AM

Representative: \_\_\_\_\_

Topic: \_\_\_\_\_

Duration: 15 min

Dale Janway - Mayor  
Grate Hole Situation In Carlsbad  
Nov. 20 All 4 stations 9:00 AM

Representative: \_\_\_\_\_

Topic: \_\_\_\_\_

Duration: 15 min

Marathon Oil - The Oil Boom  
in Carlsbad - Hooping Issues  
Dec. 1 All 4 stations 8:00 AM

Representative: \_\_\_\_\_

Topic: \_\_\_\_\_

Duration: 15 min

NM State Police Jerry Jones  
DRIVING and Drinking  
Dec. 10<sup>TH</sup> All 4 Stations 8:00

Signature \_\_\_\_\_

[Handwritten Signature]

December 2017 PEP Report

Client	Run Dates	Spots	TV	Radio	Spanish	Navajo	Campaign
Traffic Safety Bureau 1	Sept 2017-Aug 2018	Distracted Driver		X			Distracted Driving
Traffic Safety Bureau 2	Sept 2017-Aug 2018	Two Perspectives		X	X		Motorcycle Safety
Traffic Safety Bureau 3	Sept 2017-Aug 2018	Look for Me		X	X		Pedestrian Safety
Traffic Safety Bureau 4	Sept 2017-Aug 2018	Underage Drinking		X			Underage Drinking
NMCI (2)	Sept 2017-June 2018	Literacy TV 1		X	X		Adult Literacy
		Literacy TV 2 Baca 1,2,3 (radio)					
NEA - NM	July 2017-June 2018	NEA NM R30		X	X	X	NEA
NM Farm Bureau	Aug 2017-Jan 2018	NMFLB Eng, Spanish, Navajo		X	X	X	Membership
Army National Guard	Nov 2017-Oct 2018	Various		X	X		Recruitment
Albuquerque Marriott	Nov 21-Dec 21, 2017	ABQ Marriott Radio Trade Holidays					Trade for Board Dinner
TRADE				X			

Maryann Morton, PEP Coordinator  
maryannmorton@nmba.org

November 2017 PEP Report

Client	Run Dates	Spots	TV	Radio	Spanish	Navajo	Campaign
Traffic Safety Bureau 1	Sept 2017-Aug 2018	Distracted Driver		X			Distracted Driving
Traffic Safety Bureau 2	Sept 2017-Aug 2018	Two Perspectives		X	X		Motorcycle Safety
Traffic Safety Bureau 3	Sept 2017-Aug 2018	Look for Me		X	X		Pedestrian Safety
Traffic Safety Bureau 4	Sept 2017-Aug 2018	Underage Drinking		X			Underage Drinking
NIMCL (2)	Sept 2017-June 2018	Literacy TV 1	X	X			Adult Literacy
		Literacy TV 2 Baca 1,2,3 (radio)					
NIMDOH	June-Nov 2017	Zika Virus 2017	X	X	X	X	Zika
NEA - NIM	July 2017-June 2018	NEA NIM R30		X	X	X	NEA
NIM Farm Bureau	Aug 2017-Jan 2018	NIMFLB Eng, Spanish, Navajo		X	X	X	Membership
Army National Guard	Nov 2017-Oct 2018	Various	X	X			Recruitment
New							

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