

Quarterly Issues Report 1st Qtr 2017 Year

KATK AM-FM, KCDY-FM, KAMQ-AM all carry local weather forecast 7 times per day, everyday of the week. KATK AM & FM carry national ABC news broadcast at the top of the hour 7 days a week.

Jan, Feb, March



Carlsbad Radio

KCDY-FM

KATK-FM

KAMQ-AM

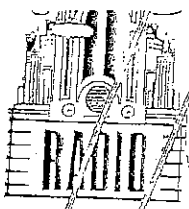
KATK-AM

Issues & Program List

Quarter 1 2 3 4
Year 2017

Title	Time/# ads	Dates	Narrative/Issue
PSA	:30 DURATION:	1/23 - 2/3	Little Coney Island Softball Sign-ups Jan. 23 - Feb. 3
PSA	:30 DURATION:	1/15 - 2/4	Kiwanis Pancake Day
PSA	:30 DURATION:	12/25/16 - 1/10/17	CHS Don't Drink and Drive Campaign
PSA	:30 DURATION:	1/15 - 1/30	Business Professionals of America CHS 1/15 - 1/30
PSA	:30 DURATION:	2/1 - 2/22	Muscular Dystrophy Fundraiser at Lowe's
PSA	:30 DURATION:	2/28 - 3/6	Mission Carlsbad
PSA	:30 DURATION:	2/25 - 3/1	First United Methodist Church
PSA	:30 DURATION:	3/1 - 3/15	Kiwanis Pancake Day
Live Interview	15:00 DURATION:	8AM 3/17/17	State Representative Steve Pearce Town Hall meeting
Live Interview	10:00	2/9/17 8AM	Oil & Gas Summit / Review Carlsbad Mayor

Prepared by P. Calder
Date 5/5/17
(by 10th day of next quarter)



Carlsbad Radio

KCDY-FM

KATK-FM

KAMQ-AM

KATK-AM

ISSUES & ANSWERS INFORMATION FORM

Date(s): _____

- Live PSA
- Live Interview
- Public Announcement (recorded)

Representative: _____

Topic: _____

Duration: 30

Little League Softball
Registration Jan. 23 - Feb. 3

Representative: _____

Topic: _____

Duration: 30

Business Professional of America
CHS Students JAN 15-30

Representative: _____

Topic: _____

Duration: 30

CHS DON'T DRINK and Drive Campaign
DEC. 25 - JAN 10TH

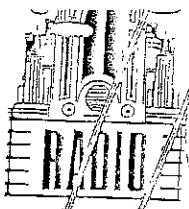
Representative: _____

Topic: _____

Duration: 30

Ki wants Pancake Day
JAN. 15 - Feb. 4

Signature _____



Carlsbad Radio

KCDY-FM

KATK-FM

KAMQ-AM

KATK-AM

ISSUES & ANSWERS INFORMATION FORM

Date(s): _____

- Live PSA
- Live Interview
- Public Announcement (recorded)

Representative: _____

Topic: _____

Duration: 30

Muscular Dystrophy Fund Raiser
at Lowes Feb. 23rd

Representative: _____

Topic: _____

Duration: 30

Mission Car Wash
Feb 28 - March 6

Representative: _____

Topic: _____

Duration: 30

First United Methodist Church
Feb. 25 - March 1

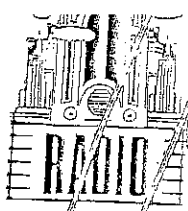
Representative: _____

Topic: _____

Duration: 30

Kruans Pancake Day
March 1-15

Signature _____



Carlsbad Radio

KCDY-FM

KATK-FM

KAMQ-AM

KATK-AM

ISSUES & ANSWERS INFORMATION FORM

Date(s): _____

- Live PSA
- Live Interview
- Public Announcement (recorded)

Representative: _____

Topic: _____

Duration: 15 min

State Representative Steve Pearce

Town Hall Meeting

Aired 3/17 All Stations 8:00 AM

Representative: _____

Topic: _____

Oil & Gas Summit / Review

Duration: 10 min
Interview

Carlsbad Mayor

2/19

Aired 2/19 All Stations 8:00 AM

Representative: _____

Topic: _____

Duration: _____

Representative: _____

Topic: _____

Duration: _____

Signature _____

February 2017 PEP Report -

Client	Run Dates	Spots	TV	Radio	Spanish	Navajo	Campaign
Traffic Safety Bureau 1	Oct 2016-Aug 2017	Distracted Driver		x			Distracted Driving
Traffic Safety Bureau 2	Oct 2016-Aug 2017	Two Perspectives		x	x		Motorcycle Safety
Traffic Safety Bureau 3	Oct 2016-Aug 2017	Look for Me		x	x		Pedestrian Safety
Traffic Safety Bureau 4	Oct 2016-Aug 2017	Underage Drinking		x			Underage Drinking
NEA New Mexico	Mar 2016-Feb 2017	NEA NM-Female		x			NEA New Mexico
		NEA NM - Male		X			
Tax & Revenue/Online Veh Reg	May 2016-Apr 2017	Online Vehicle Registration	x	x	x	x	Online Registration
Tax & Revenue/Real ID	July 2016-June 2017	Real ID	x	x	x	x	Real ID
Maryann Morton, PEP Coordinator maryannmorton@nmba.org							
Ends in February							

March 2017 PEP Report Revised

Client	Run Dates	Spots	TV	Radio	Spanish	Navajo	Campaign
Traffic Safety Bureau 1	Oct 2016-Aug 2017	Distracted Driver	X				Distracted Driving
Traffic Safety Bureau 2	Oct 2016-Aug 2017	Two Perspectives	X	X			Motorcycle Safety
Traffic Safety Bureau 3	Oct 2016-Aug 2017	Look for Me	X	X			Pedestrian Safety
Traffic Safety Bureau 4	Oct 2016-Aug 2017	Underage Drinking	X				Underage Drinking
Tax & Revenue/Online Veh Reg	May 2016-Apr 2017	Online Vehicle Registration	X	X	X	X	Online Registration
Tax & Revenue/Real ID	July 2016-June 2017	Real ID	X	X	X	X	Real ID
NMSBA	Feb 6 -May 6, 2017	Children & Neighborhoods	X	X	X		Public Schools
<p>Maryann Morton, PEP Coordinator maryannmorton@nmba.org</p>							