



KOKH Oklahoma City  
1228 E Wilshire Blvd  
Oklahoma City, OK 73111

SRCP Media  
201 N Union St  
Ste 200  
Alexandria, VA 22314

**Contract #** 3343238  
**Schedule Dates** 05/29/18-06/04/18  
**Advertiser** Oklahomans For Lamb 2018-R (124080)  
**Agency** SRCP Media (9660)  
**Product** ✓ POLITICAL CANDIDATE (ns) (1186)  
**Brand** ✓ 182/482/1469 (1032895)  
**Salesperson** ✓ Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** Christy, Wood,  
**Phone/Fax** /  
**CPE** ✓ 182/482/1469  
**Account Types** ✓ National/Political Candidate Agency BRD  
**Billing Type** ✓ Weekly/Irregular  
**Comments** ALEXANDRA BRADLEY Tu-Mon wk  
Separation: 30

**Date Entered** 05/17/18  
**Last Modified** 05/17/18  
**Entered By** Victoria Nowell  
**CO-OP** No  
**Headline #** 26014866  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$838.50  
**Net Total** \$4,751.50  
**Sales Tax**

**Oklahoma City (KOKH)**  

By Broadcast Month	Spots	Rate
Jun. 2018	26	\$5,590.00
<b>Grand Total:</b>	<b>26</b>	<b>\$5,590.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1 - 1.5)	05/29/18-06/01/18	2	:30	6A- 7A (CST)	4		X	X	X	X			4	\$150.00	\$600.00	Oklahoma City (KOKH)	Good Day Oklahoma 6-7A	5/17/18
2.0	Normal Line / SPOT (1 - 1.5)	06/04/18-06/04/18	2	:30	6A- 7A (CST)	1	1							1	\$150.00	\$150.00	Oklahoma City (KOKH)	Good Day Oklahoma 6-7A	5/17/18
3.0	Normal Line / SPOT (2 - 1.4)	05/29/18-06/01/18	2	:30	7A- 9A (CST)	4		X	X	X	X			4	\$150.00	\$600.00	Oklahoma City (KOKH)	Good Day Oklahoma 7-9A	5/17/18
4.0	Normal Line / SPOT (2 - 1.4)	06/04/18-06/04/18	2	:30	7A- 9A (CST)	1	1							1	\$150.00	\$150.00	Oklahoma City (KOKH)	Good Day Oklahoma 7-9A	5/17/18
5.0	Normal Line / SPOT (3 - 2.6)	05/29/18-06/01/18	3	:30	4P- 5P (CST)	4		X	X	X	X			4	\$90.00	\$360.00	Oklahoma City (KOKH)	Judge Judy (2X)	5/17/18
6.0	Normal Line / SPOT (3 - 2.6)	06/04/18-06/04/18	3	:30	4P- 5P (CST)	1	1							1	\$90.00	\$90.00	Oklahoma City (KOKH)	Judge Judy (2X)	5/17/18
7.0	Normal Line / SPOT (4 - 3.5)	06/02/18-06/02/18	3	:30	6P- Modern Family Wknd 3							1		1	\$40.00	\$40.00	Oklahoma City (KOKH)	Modern Family	5/17/18
8.0	Normal Line / SPOT (5 - 3.9)	05/29/18-06/01/18	3	:30	6P- Big Bang Theory	2		X	X	X	X			2	\$350.00	\$700.00	Oklahoma City (KOKH)	Big Bang Theory	5/17/18
9.0	Normal Line / SPOT (5 - 3.9)	06/04/18-06/04/18	3	:30	6P- Big Bang Theory	1	1							1	\$350.00	\$350.00	Oklahoma City (KOKH)	Big Bang Theory	5/17/18
10.0	Normal Line / SPOT (6 - 4.1)	05/29/18-06/01/18	3	:30	6:30P- Big Bang Theory 2	3		X	X	X	X			3	\$400.00	\$1,200.00	Oklahoma City (KOKH)	Big Bang Theory	5/17/18
11.0	Normal Line / SPOT (7 - 3.7)	05/29/18-06/01/18	3	:30	9P- News-Fox 25 Primetime News @ 9	2		X	X	X	X			2	\$350.00	\$700.00	Oklahoma City (KOKH)	FOX 25 Primetime News @ 9P	5/17/18
12.0	Normal Line / SPOT (8 - 8.1)	06/02/18-06/02/18	2	:30	9P- News-Fox 25 Primetime News at 9 Saturday							1		1	\$300.00	\$300.00	Oklahoma City (KOKH)	FOX 25 Primetime News @ 9P	5/17/18

### CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

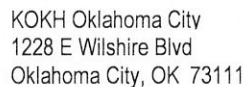
Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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Brand	182/482/1469 (1032895)
Salesperson	Millennium/DC, Washington DC (1108)
Sales Office	Millennium Washington DC
Buyer Name	Christy,Wood,
Phone/Fax	/
CPE	182/482/1469
Account Types	National/Political Candidate Agency BRD
Billing Type	Weekly/Irregular
Comments	ALEXANDRA BRADLEY Tu-Mon wk Separation: 30

Date Entered	05/17/18
Last Modified	05/17/18
Entered By	Victoria Nowell
CO-OP	No
Headline #	26014866
Demo	A35+R
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	\$838.50
Net Total	\$4,751.50
Sales Tax	

Oklahoma City (KOKH)		
<u>By Broadcast Month</u>	<u>Spots</u>	<u>Rate</u>
Jun. 2018	26	\$5,590.00
Grand Total:	26	\$5,590.00

SRCP Media  
201 N Union St  
Ste 200  
Alexandria, VA 22314

## CONFIRMATION CONTRACT

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**KATZ TELEVISION**  
GROUP

125 West 55th St  
New York, NY 10019

3343238

<b>Contract #</b> 26014866	<b>Changes as of:</b> 5/16/2018 at 4:28 PM	<b>Version:</b> Current State Version 1
<b>CPE:</b> 182/482/1469	<b>Flight:</b> 5/29/18 - 6/4/18	<b>Station:</b> KOKH
<b>Agency:</b> SRCP Media	<b>Advertiser:</b> Lamb-OK Gov	<b>Market:</b> Oklahoma City
201 NORTH UNION ST	<b>Product:</b> Tu-Mon wk	<b>Office:</b> WASHINGTON
SUITE 200		<b>Con Type:</b> POLITICAL/VOTE
ALEXANDRIA VA		<b>Total \$:</b> \$5,590.00
22314		<b>Total Spots:</b> 26

**Agency Order #:** 7353866

**Buyer:** Wood, Christy

**Salesperson:** ALEXANDRA  
BRADLEY  
202-955-5342

**Service:** Nielsen

**Primary Demo:** Adults 35+

**Assistant:** ALEXANDRA BRADLEY  
202-955-5342

**Total CPP:** \$75.14

**Total GRP:** 74.4

**Separation:**

**Comments:** Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	5/29 - 5/29		Total Spots	Total \$	CPP*	GRP*
							5/29					
1	Tu-F,M 6a-7a		Good Day Oklahoma 6-7A	\$150.00	1.5	30	5	2	5	\$750.00	\$102.04	7.4
2	Tu-F,M 7a-9a		Good Day Oklahoma 7-9A	\$150.00	1.4	30	5	2	5	\$750.00	\$108.70	6.9
3	Tu-F,M 4p-5p		Judge Judy (2X)	\$90.00	2.6	30	5	3	5	\$450.00	\$35.02	12.9
4	Sa 6p-7p		Modern Family	\$40.00	3.5	30	1	3	1	\$40.00	\$11.30	3.5
5	Tu-F,M 6p-6:30p		Big Bang Theory	\$350.00	3.9	30	3	3	3	\$1,050.00	\$90.67	11.6
6	Tu-F,M 6:30p-7p		Big Bang Theory	\$400.00	4.1	30	3	3	3	\$1,200.00	\$98.52	12.2
7	Tu-F,M 9p-9:45p		FOX 25 Primetime News @ 9P	\$350.00	3.7	30	2	3	2	\$700.00	\$95.37	7.3
8	Sa 9p-9:45p		FOX 25 Primetime News @ 9P	\$300.00	8.1	30	1	2	1	\$300.00	\$36.95	8.1
9	Su 9p-9:45p		FOX 25 Primetime News @ 9P	\$350.00	4.5	30	1	3	1	\$350.00	\$77.26	4.5
<b>TOTALS:</b>							26		26	\$5,590.00	\$75.14	74.4





125 West 55th St  
New York, NY 10019

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<b>CPE:</b> 182/482/1469	<b>Flight:</b> 5/29/18 - 6/4/18	<b>Station:</b> KOKH	<b>Con Type:</b> POLITICAL/VOTE
<b>Agency:</b> SRCP Media	<b>Advertiser:</b> Lamb-OK Gov	<b>Market:</b> Oklahoma City	<b>Total \$:</b> \$5,590.00
201 NORTH UNION ST SUITE 200 ALEXANDRIA VA 22314	<b>Product:</b> Tu-Mon wk	<b>Office:</b> WASHINGTON	<b>Total Spots:</b> 26
<b>Agency Order #:</b> 7353866	<b>Service:</b> Nielsen	<b>Total CPP:</b> \$75.14	
<b>Buyer:</b> Wood, Christy	<b>Primary Demo:</b> Adults 35+	<b>Total GRP:</b> 74.4	
<b>Salesperson:</b> ALEXANDRA BRADLEY 202-955-5342	<b>Assistant:</b> ALEXANDRA BRADLEY 202-955-5342		
<b>Separation:</b>			

<b>Special Instructions</b>	
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Order Level Comments		
Date/Time	Added by	Comment
05/16/18 4:28 PM	ALEXANDRA BRADLEY	Separation: 30

Competitive Information	
<b>Market Budget:</b>	\$69,875
<b>KOKH Share:</b>	8%
<b>Comment:</b>	
<b>KFOR:</b>	26%
<b>KOCB:</b>	1%
<b>KOCO:</b>	30%
<b>KWTV:</b>	35%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	26	\$5,590.00	\$75.14	74.4
<b>Total</b>	<b>100%</b>	<b>26</b>	<b>\$5,590.00</b>	<b>\$75.14</b>	<b>74.4</b>

Monthly Summary		
Month	Spots	Dollars
2018-Jun	26	\$5,590.00
<b>Total</b>	<b>26</b>	<b>\$5,590.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	5/16/18 4:28 PM	ALEXANDRA BRADLEY	New	26		\$5,590.00	\$5,590.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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# **AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS**

(check applicable box)

☐ **FEDERAL CANDIDATE**      ☒ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> <span style="font-size: 1.5em; color: blue;">KOKH TV OKC</span>	<b>Date:</b> 2/26/2018
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I, Betsy Vonderheid,  
 being/on behalf of: Oklahomans For Lamb 2018,  
 a legally qualified candidate of the Republican  
 political party for the office of: Governor  
 in the Primary  
 election to be held on: June 26, 2018  
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available): \$**

I represent that the payment for the above described broadcast time has been furnished by:

**Oklahomans For Lamb 2018**

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

**Brian Bush**

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

2/25/2018

Date

*Betsy Vandenberg*

***To Be Signed By Station Representative***

☒ Accepted

☐ Accepted in Part

☐ Rejected

*B. Howell*

*Victoria Howell*

*RSA*

Signature

Printed Name

Title



## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, **Betsy Vanderheid**

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

**Betsy Vanderheid**

printed name

**2/26/2018**

date

## AGREED UPON SCHEDULE

**(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF  
CANDIDATE'S REQUEST)**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.