

Exhibit 1

EEO Public File Report for 2016-2017 Reporting Period

Townsquare Media of Lafayette, LLC.
Equal Employment Opportunity Public File Report
KTDY-FM, KPFL-FM, KROF-AM, KPFL-AM, KMDL-FM, KHXT-FM
01/28/2016-01/27/2017

POSITIONS FILLED DURING THE REPORTING PERIOD

Job Title	Sources Used to Fill Position (Numbers correspond to the numbers used in the Recruitment Source List)	Source Referring Hiree
ACCOUNT EXECUTIVE	1-26,31,32,36-39	28
ACCOUNT EXECUTIVE	1-26,31,32,36-39	29

Townsquare Media of Lafayette, LLC.
 Equal Employment Opportunity Public File Report
 KTDY-FM, KPFL-FM, KROF-AM, KPFL-AM, KMDL-FM, KHXT-FM
 01/28/2016-01/27/2017

RECRUITMENT SOURCE LIST

No.	Recruitment Source (Name, address, contact person, telephone number)	Entitled to Vacancy Notification (Y/N)	No. Interviewees Referred During Reporting Period by Source
1	NAACP Contact: Janelle Chagois 604 St. John Street Lafayette, LA 70501 337-233-4262	No	0
2	United Negro College Fund Contact: Sylvia Walker 8260 Willow Oaks Corporate Drive Fairfax, VA 22031 225-820-0165	No	0
3	Urban League of New Orleans Contact: Gilda Ebanks 2912 Canal Street New Orleans, LA 70119 504-620-2332	No	0
4	National Council of Negro Women Contact: Pamela White PO Box 8013 New Orleans, LA 70182 504-827-0050	No	0
5	Army Career and Alumni Program Email: jean.c.gravesciv@mail.mil 7950 Alabama Avenue, Bldg. 2155, Ste. 105 Fort Polk, LA 71459 337-531-1591	No	0

6	<p>LSU Contact: Amy Caillouet 1502 Patrick F Taylor Hall Baton Rouge, LA 70803 225-578-2162</p>	No	0
7	<p>Website: lafayetteradioadvertising.com Contact: Dave Landry 1749 Bertrand Drive Lafayette, LA 70506 337-233-6000</p>	No	0
8	<p>LAB Contact: Polly Price Johnson www.broadcasters.org 660 Florida Street Baton Rouge, LA 70801 225-267-4522</p>	No	0
9	<p>Southern University of Baton Rouge Contact: Tamara Montgomery PO Box 10400 Baton Rouge, LA 70813 225-771-4500</p>	No	0
10	<p>Southeastern University Contact: Stormy Bougeois 548 Western Avenue Hammond, LA 70402 website: www.selu.edu/career 985-549-2121</p>	No	0
11	<p>McNeese State University Contact: Cheryl Bellard 4205 Ryan Street Lake Charles, LA 70609 website: mcneese.edu/career 337-475-5612</p>	No	0
12	<p>Delgado Community College Contact: Brian Simon 615 City Park Avenue New Orleans, LA 70119 email: bsimon@dcc.edu 504-671-5000</p>	No	0
13	<p>Our Lady of Holy Cross College Contact: Jennifer Tubwell 4123 Woodland Drive New Orleans, LA 70131 email: jtubwell@lhcc.edu 504-394-7744</p>	No	0

14	<p>Southern University of New Orleans Contact: Joe Marion 6400 Press Drive New Orleans, LA 70126 email: jmarion@suno.edu 504-286-5389</p>	No	0
15	<p>LA Works/Department of Labor Contact: Greg Ganier 1001 N. 23rd Street Baton Rouge, LA 70802 337-948-1377</p>	No	0
16	<p>Allaccess.com POST ONLINE</p>	No	0
17	<p>AMFMJOBS.COM Contact: Mark Holloway PO Box 4116 Oceanside, CA 92052 800-374-0119</p>	No	0
18	<p>University of Louisiana at Lafayette Contact: Kim Billeadeau 104 E. University Avenue Lafayette, LA 70504 337-262-5300 website: careerservices.louisiana.edu</p>	No	0
19	<p>Remington College Contact: Melanie Wallace 118 Rue Fontaine Lafayette, LA 70508 337-981-4010 email: melanie.wallace@remingtoncollege.edu</p>	No	0
20	<p>Grambling University Contact: Johnny Patterson 403 Main Street Grambling, LA 71245 318-274-2346 email millagea@gram.edu</p>	No	0

21	<p>Allaboutcountry.com Contact: Kim Hennes 311 E. Center Avenue Lake Bluff, IL 60044 910-520-9154 email kim@allaboutcountry.com</p>	No	0
22	<p>Traffic Directors Guild of America Contact: Larry Keene 26000 Avenida Aeropuerto Bldg. 114 San Juan Capistrano, CA 92675 949-429-7063 email: tdga@earthlink.net</p>	No	0
23	<p>Freeman School of Business-Tulane Contact: Ira Soloman 7 McAlister Drive Tulane University New Orleans, LA 70118 504-865-5000 email: careers@tulane.edu</p>	No	0
24	<p>Glass Media Contact: James Glass 18920 Misty Lake Drive Cleveland, OH 44136 440-539-0234 radiowatch@glassmedia.biz</p>	No	0
25	<p>Louisiana College Contact: Mercer 1140 College Drive Pineville, LA 71360 318-487-7011 email: mercer@lacollege.edu</p>	No	0
26	<p>LSU Shreveport Contact: Gina Starnes One University Place Room 230 Shreveport, LA 71115 318-797-5062 fax: 318-797-5366</p>	No	0
27	<p>In House Recruitment Contact: Mike Grimsley 1749 Bertrand Drive Lafayette, LA 70506 337-233-6000</p>	No	3

28	KTDY FM, KFTE FM, KHXT FM, KMDL FM, KPEL FM, KPEL AM, KROF AM Contact: Ellen Hopper 1749 Bertrand Drive Lafayette, LA 70506 337-233-6000	No	1
29	Referred by Friend	No	0
30	Professional Reference	No	1
31	Louisiana State University at Eunice Contact: Atina Wright PO Box 1129 Room A-102 Eunice, LA 70535 337-550-1430	No	0
32	National Alliance of State Broadcasters Association website: careerpage.org	No	0
33	Walk In	No	0
34	UL Job Fair Contact: Kim Billeaudeau 104 E. University Avenue Lafayette, LA 70504 337-262-5300	No	0
35	LEDA Job Fair Contact: Ryan Lagrange 211 E. Deval Court Lafayette LA 70506 337-593-1400	No	0
36	Louisiana Job Connection-louisianajobconnection.com POC: Lisa O'Beirne Ryan @ lisa.ryan@la.gov	No	0
37	RAB Contact: Bob Lawrence 1320 Greenway Drive, Ste. 500 Dallas, TX 75038 888-276-2729 email: blawrence@rab.com	No	0
38	INDEED.COM	NO	0
39	LINKED IN	NO	1
	TOTAL INTERVIEWEES DURING 12 MONTH PERIOD		6

Townsquare Media of Lafayette, LLC.
 Equal Employment Opportunity Public File Report
 KTDY-FM, KPEL-FM, KROF-AM, KPEL-AM, KMDL-FM, KHXT-FM
 01/28/2016-1/27/2017

OUTREACH INITIATIVES

No.	Type of Outreach Initiative (i.e. internship, job fair, etc.)	Brief Description of Activity (Include date, description of event, nature of SEU's participation in event, and title of station personnel involved)
1	Sponsorship of Job Fair	On Wednesday, February 17, 2016, Townsquare Media Lafayette sponsored Career Connections, a job fair. This job fair is a career day for Acadiana area high school's, 10th graders. Businesses host interactive booths for students to get a better understanding of what industries have to offer.
2	EEO Training of Management	Throughout 2016, our EEO Coordinator, discussed with all of the Brand Managers the procedure for the public file. She covered information regarding public inquiry into viewing the public file and procedures that should be followed to ensure FCC compliance. In attendance were our Operations manager, and Brand Managers
3	Event with Educational Institution	Townsquare Media opened its doors to the University of Louisiana's Communication Students, the tour was led by our General Manager. We walked them thru each station's studio explaining the duties there, also walked thru the business side explaining what each position is required to do. answered any question that came up in each department.
4	Internship Program	Townsquare Media has an established internship program worked out with our local University in which students are allowed to receive credit for their internship through this accredited University's program. This year we had 2 interns take part in this program.
5	Event with Educational Institution	On Sunday, March 8th, KMDL The Dawg led the cub scout pack 455 and their parent, from Broussard, he walked them around the building showing them each station and then sat down and explained the board and how it works. Also let them record their voices on Adobe pretending they were DJ's.
6	Sponsorship of Job Fair	Townsquare Media sponsored the 2016 University of Louisiana Career Fair. We ran a total of 287 commercials promoting the fair on all 7 seven stations during September 19th to October 2, 2016. This job fair allows UL students to gain access to valuable internship opportunities that help advance their careers.
7	Job Fair	Townsquare Media Attended the LEDA Job Fair on May 10th, 2015 from 9am to 3pm at the Cajundome Convention Center. We had the opportunity to meet with hundreds of job seekers. We collected 61 resumes/applications. In attendance were: Our Promotions Director, General Manager, Director of Sales, Sales Manager and KPEL FM Brand Manager.
8	Event with Educational Institution	On July 27, 2016 Our Promotions Director and KPEL FM Brand Manager, toured the station's studios and Business Department with a group of student that attended the Acadiana Symphony Orchestra Summer camp.
9	Job Shadowing	On January 18, 2017 we had a job shadower walk in interested to go to college for communications, he worked with KTDY, Disc Jockey toured with him the business side as well.

Exhibit 2

EEO Public File Report for 2017-2018 Reporting Period

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ACCOUNT EXECUTIVE	1-26,31,32,36-40	39

Townsquare Media of Lafayette, LLC.
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2	United Negro College Fund**Returned Mail** Contact: Sylvia Walker 8260 Willow Oaks Corporate Drive Fairfax, VA 22031 225-820-0165	No	0
3	Urban League of New Orleans Contact: Gilda Ebanks 2912 Canal Street New Orleans, LA 70119 504-620-2332	No	0
4	National Council of Negro Women Contact: Pamela White PO Box 8013 New Orleans, LA 70182 504-827-0050	No	0
5	Army Career and Alumni Program Email: jean.c.gravesciv@mail.mil 7950 Alabama Avenue, Bldg. 2155, Ste. 105 Fort Polk, LA 71459 337-531-1591	No	0

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21	<p>Allaboutcountry.com Contact: Kim Hennes 311 E. Center Avenue Lake Bluff, IL 60044 910-520-9154 email kim@allaboutcountry.com</p>	No	0
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37	RAB Contact: Bob Lawrence 1320 Greenway Drive, Ste. 500 Dallas, TX 75038 888-276-2729 email: blawrence@rab.com	No	0
38	INDEED.COM	NO	0
39	LINKED IN	NO	3
40	GLASSDOOR/melina.gozzo@townsquaremedia.com	NO	1
TOTAL INTERVIEWEES DURING 12 MONTH PERIOD			12

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No.	Type of Outreach Initiative (i.e. internship, job fair, etc.)	Brief Description of Activity (Include date, description of event, nature of SEU's participation in event, and title of station personnel involved)
1	Sponsorship of Job Fair	On Wednesday, January 25, 2017, Townsquare Media Lafayette sponsored Career Connections, a job fair. This job fair is a career day for Acadiana area high school's, 10th graders. Businesses host interactive booths for students to get a better understanding of what industries have to offer.
2	EEO Training of Management	Throughout 2017, our EEO Coordinator, discussed with all of the Brand Managers, Director of Sales, Sales Manager the procedure for the public file. She covered information regarding public inquiry into viewing the public file and procedures that should be followed to ensure FCC compliance.
6	Sponsorship of Job Fair	on April 10th, Townsquare Media sponsored the 2017 University of Louisiana Business and Breakfast. This breakfast allowed us to meet with Mass Communication and Marketing students from UL. It helped them to gain access to valuable internship and gather information about job info and opportunities that help advance their careers.
7	Job Fair	Townsquare Media Attended the LEDA Job Fair on May 9th, 2017 at the Cajundome Convention Center. We had the opportunity to meet with hundreds of job seekers. We collected 52 resumes. In attendance were: Our Promotions Director, General Manager, Director of Sales, Sales Manager and KPFL FM Brand Manager.
8	Event with Educational Institution	Our Daddy/Daughter contest winners were toured around our station by our Sales Assistant, Operations Manager, and KTDY Program Director.
9	Job Shadowing	On March 15, 2017 we had a job shadower walk in interested to go to college for communications, he worked with KTDY, Disc Jockey toured with him the business side as well.

Exhibit 3

TOTAL NUMBER OF INTERVIEWEES FOR EACH FULL-TIME VACANCY

01/29/2016 - 01/27/2017

Account Executive Numbers 1

Date hired: 07/11/2016

Professional Reference – 1

In House Recruitment – 1

KTDY FM, KFTE FM, KHXT FM, KMDL FM, KPEL FM, KPEL AM, KROF AM – 1

Account Executive Numbers 2

Date hired: 10/18/2016

In House Recruitment – 2

LinkedIn – 1

TOTAL NUMBER OF INTERVIEWEES FOR EACH FULL-TIME VACANCY

01/29/2017 - 01/27/2018

*** Although there was only one vacancy, two executives were hired

Account Executive Number 1

Date hired: 8/21/2017

LinkedIn – 1

Glassdoor – 1

LEDA Job Fair – 1

Walk In – 1

KTDY FM, KFTE FM, KHXT FM, KMDL FM, KPEL FM, KPEL AM, KROF AM – 1

In House Recruitment – 1

Account Executive Number 2

Date hired: 9/15/2017

LinkedIn – 2

Walk In – 2

In House Recruitment – 2

Exhibit 4

Documentation of Recruitment for Vacancies

The following documents are samples of what was sent to each of the organizations listed.
Please let us know if you would like to receive copies of all of the letters sent.



February 17, 2016

Hispanic Chamber of Commerce
Attn: Darlene Kattan
PO Box 58031
Metairie, LA 70158

Townsquare Media of Lafayette, LA currently has an opening for a full time Media and Digital Sales Executive. We would greatly appreciate if you could please post this opening within your office, for anyone who may be interested.

**Townsquare Media Group
LA, United States (Lafayette)**

Townsquare Media Lafayette includes well-known brands like 99.9 KTDY, 97.3 The Dawg, Hot 107.9, 105.1 Planet Radio, 96.5 KPEL, Talk Radio 960, and ESPN Sports Radio.

JOB OPENING:

Media and Digital Sales Executive

Are you Commission Driven? Have a sense of what it takes to win? If you want to grow professionally, can move at the speed of light and still have fun - Well then we want to talk with you.

Townsquare Media Lafayette is looking for a dynamic Sales Executive to join our media and digital advertising team. You will be selling local advertising for our innovative stations.

PLEASE CLICK ON LINK BELOW TO APPLY:

Link to apply is <http://www.townsquaremedia.com/careers>

Responsibilities

- Promote and sell advertising programs which may include local radio, digital products such as display, streaming, loyalty programs, e-commerce, and digital marketing services
- Leverage our live event platform to sell sponsorship and sales programs to new and existing clients
- Create new relationships with local and regional businesses in our area
- Inquiring and crafting advertising programs for your clients, both new and existing
- Work with local and corporate marketing teams to develop campaign support materials
- Responsible to accurately project revenues, meet and exceed monthly budgets for all product lines and overachieve annual budgets
- Enters new customer data and other sales contract details for station clients into computer database
- Follow accountabilities set forth by your Sales Manager to help guide you to success achieving monthly sales quotas consistently
- Provide insight and value to executive management to shape the future of our organization

Qualifications

- Goal oriented and a sense of what it takes to win is essential
- Strong desire to be coached, mentored, and developed while comfortable being an individual contributor
- Comfortable with prospecting and cold calling
- Candidates must demonstrate passion for sales
- Ability to engage clients quickly and develop rapport
- Must be proficient at conducting needs analysis
- Excellent communication and problem-solving skills
- Previous sales experience preferred
- Broadcast/digital sales experience a plus
- Associates/Bachelor's business/marketing-related degree or equivalent experience

PLEASE CLICK ON LINK BELOW TO APPLY:

Link to apply is <http://www.townsquaremedia.com/careers>

OR- you can mail resume to:
Townsquare Media Group, ATTN: Pam Begnaud
1749 Bertrand Dr.
Lafayette, LA 70506

About Us

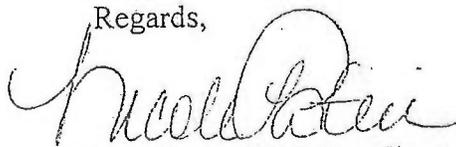
Townsquare Media Group is a diversified media, entertainment and digital marketing services company that owns and operates radio, digital and live event properties. The Company specializes in creating and distributing original entertainment, music and lifestyle content. Its assets include 312 radio stations and over 325 local companion websites in 66 small to mid-sized markets, making it the third largest owner of radio stations, a national portfolio of music and entertainment digital properties reaching over 50 million US unique visitors monthly, including Taste of Country, Diffuser.fm, Ultimate Classic Rock, Loudwire, The FW, GuySpeed, ScreenCrush and PopCrush, approximately 500 live music and non-music events annually, and Seize the Deal, an E-commerce business.

PLEASE CLICK ON LINK BELOW TO APPLY:

Link to apply is <http://www.townsquaremedia.com/careers>

OR- you can mail resume to:
Townsquare Media Group, ATTN: Pam Begnaud
1749 Bertrand Dr.
Lafayette, LA 70506

Regards,



Nicole Patin, EEO Coordinator

TOWNSQUARE MEDIA BROADCASTING, LLC MAINTAINS A DRUG-FREE WORKPLACE AND IS AN EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER. APPLICANTS MUST BE ELIGIBLE TO WORK IN THE U.S. EQUAL OPPORTUNITY EMPLOYMENT POLICY

The Company provides equal employment opportunities to all employees and applicants without regard to race, color, religious creed, sex, national origin, ancestry, citizenship status, pregnancy, childbirth, physical disability, mental disability, age, military status or status as a Vietnam-era or special disabled veteran, marital status, registered domestic partner or civil union status, gender (including sex stereotyping and gender identity or expression), medical condition (including, but not limited to, cancer related or HIV/AIDS related) or sexual orientation in accordance with applicable federal, state and local laws. In addition, the Company complies with applicable state and local laws governing nondiscrimination in employment in every location in which the Company has facilities. This policy applies to all terms and conditions of employment, including, but not limited to, hiring, placement, promotion, termination, and layoff, recall, and transfer, leaves of absence, compensation and training.



February 17, 2016

Urban League of New Orleans
Attn: Gilda Ebanks
2912 Canal St.
New Orleans, LA 70119

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February 17, 2016

**Army Career and Alumni Program
Attn: Tami Culbreath
7950 Alabama Ave., Bldg.2155, Ste. 105
Fort Polk, LA 71459**

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February 17, 2016

LSU

Attn: Amy Caillouet
1502 Patrick F. Taylor Hall
Baton Rouge, LA 70803

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February 17, 2016

LAB
Attn: Polly Johnson
660 Florida St.
Baton Rouge, LA 70801

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United Negro College Fund
Attn: Sylvia Walker/Job Postings
1805 7th St. NW
Washington, DC 20001

Townsquare Media of Lafayette, LA currently has an opening for a full time Media and Digital Sales Executive. We would greatly appreciate if you could please post this opening within your office, for anyone who may be interested.

**Townsquare Media Group
LA, United States (Lafayette)**

Townsquare Media Lafayette includes well-known brands like 99.9 KTDY, 97.3 The Dawg, Hot 107.9, 105.1 Planet Radio, 96.5 KPEL, Talk Radio 960, and ESPN Sports Radio.

JOB OPENING:

Media and Digital Sales Executive

Are you Commission Driven? Have a sense of what it takes to win? If you want to grow professionally, can move at the speed of light and still have fun - Well then we want to talk with you.

Townsquare Media Lafayette is looking for a dynamic Sales Executive to join our media and digital advertising team. You will be selling local advertising for our innovative stations.

PLEASE CLICK ON LINK BELOW TO APPLY:

Link to apply is <http://www.townsquaremedia.com/careers>



February 17, 2016

Southeastern University
Attn: Stormy Bougeois
548 Western Ave.
Hammond, LA 70402

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February 17, 2016

Southern University of New Orleans
Attn: Joe Marion
6400 Press Dr.
New Orleans, LA 70126

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Media and Digital Sales Executive - Lafayette, LA

Sales/Business Development | Lafayette, LA, United States

Like

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Qualifications

- Goal oriented and a sense of what it takes to win is essential
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- Candidates must demonstrate passion for sales
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MEDIA AND DIGITAL SALES EXECUTIVE

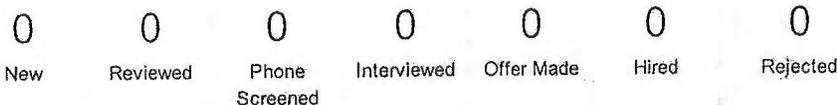
Townsquare Media – Lafayette, LA

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[close job](#)
[find candidates for this job](#)

Candidates

Views: 0
Candidates: 0
Status: Open – [pause](#)
Created: Feb 19

This job will be visible on Indeed shortly.



[View all \(excluding Rejected\) – Add Candidate](#)

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OR- you can mail resume to:

Townsquare Media Group, ATTN: Pam Begnaud
1749 Bertrand Dr.
Lafayette, LA 70506

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Job Type: Full-time

Required education:

- Associate

We have set up application questions for your job.

Candidates will be asked to give a "yes" or "no" response to the following questions:

- Have you completed the following level of education: **Associate?**



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MEDIA AND DIGITAL SALES EXECUTIVE NEEDED

Forum rules

You can only post the job opening once in any 24 hour period. Please print your job opening for EOE records. Job openings will remain visible for 14 days. Do not post in this forum if you are looking for work. Please, go to Situations Wanted to post your availability.

No voiceover, voicetracking, or other business plugs, please!

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MEDIA AND DIGITAL SALES EXECUTIVE NEEDED

by [becky2014](#) » Fri Feb 19, 2016 2:13 pm

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Regards,
 Nicole Patin, EEO Coordinator
 becky2014

Posts: 2
 Joined: Mon Jun 16, 2014 8:59 am
 Private message
 Top

1 post • Page 1 of 1

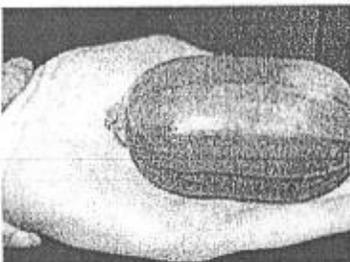
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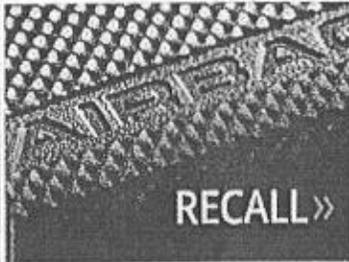
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Find out if your airbag inflator needs to be replaced.



What Auto Insurance Companies Don't Want Louisiana Residents To Know!

The following documents are samples of what was sent to each of the organizations listed.
Please let us know if you would like to receive copies of all of the letters sent.



June 15, 2016

LEDA
Attn: Ryan Lagrange
211 East Deval Court
Lafayette, LA 70506

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Regards,

A handwritten signature in cursive script, appearing to read "Nicole Patin".

Nicole Patin, EEO Coordinator

Responsibilities

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Regards,



Nicole Patin, EEO Coordinator

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The Company provides equal employment opportunities to all employees and applicants without regard to race, color, religious creed, sex, national origin, ancestry, citizenship status, pregnancy, childbirth, physical disability, mental disability, age, military status or status as a Vietnam-era or special disabled veteran, marital status, registered domestic partner or civil union status, gender (including sex stereotyping and gender identity or expression), medical condition (including, but not limited to, cancer related or HIV/AIDS related) or sexual orientation in accordance with applicable federal, state and local laws. In addition, the Company complies with applicable state and local laws governing nondiscrimination in employment in every location in which the Company has facilities. This policy applies to all terms and conditions of employment, including, but not limited to, hiring, placement, promotion, termination, and layoff, recall, and transfer, leaves of absence, compensation and training.



June 15, 2016

NAACP
Attn: Janelle Chagois
604 St. John St.
Lafayette, LA 70501

Townsquare Media of Lafayette, LA currently has an opening for a full time Media and Digital Sales Executive. We would greatly appreciate if you could please post this opening within your office, for anyone who may be interested.

Regards,

A handwritten signature in cursive script, appearing to read "Nicole Patin". The signature is written in dark ink and is positioned above the printed name.

Nicole Patin, EEO Coordinator



June 15, 2016

United Negro College Fund
Attn: Sylvia Walker
1805 7th St. NW
Washington, DC 20001

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June 15, 2016

Hispanic Chamber of Commerce
ATTN: Darlene Kattan
PO Box 58031
Metairie, LA 70158

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Nicole Patin, EEO Coordinator



June 15, 2016

**Urban League of New Orleans
Attn: Gilda Ebanks
2912 Canal St.
New Orleans, LA 70119**

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Nicole Patin, EEO Coordinator



June 15, 2016

**National Council of Negro Women
Attn: Pamela White
PO Box 8013
New Orleans, LA 70182**

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Nicole Patin, EEO Coordinator



June 15, 2016

Army Career and Alumni Program
Attn: Tami Culbreath
7950 Alabama Ave., Bldg. 2155, Ste 105
Fort Polk, LA 71459

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Nicole Patin

From: Nicole Patin
Sent: Wednesday, June 15, 2016 4:13 PM
To: Mallory Blaszcak
Subject: job opening- Media and Digital Sales Executive

Good Afternoon Mallory-

Lafayette, LA has a job opening for a full time Media and Digital Sales Executive, can you please post this opening to jobvite for us?

Will you need script for it? Or do you have some you can use?

Nicole Patin
Traffic Assistant
Townsquare Media Group
Ph. 337.233-6000 Ext.219
E-MAIL: nicole.patin@townsquaremedia.com
www.townsquaremediagroup.com

Townsquare Media does not discriminate in advertising sales based on race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, will be rejected.



Home Stations Sales Teams More

Job Opportunities

Account Executive/Sales Person

Townsquare Media, a group of seven Lafayette radio stations is accepting applications for a salesperson. This position will be filled with a person that brings to the table a high level of enthusiasm, experience in advertising sales on a local and agency level, a track record of success in new business development, a positive attitude, professional demeanor and a willingness to learn and implement our system for achieving the results our advertisers expect.

Essential Duties and Responsibilities

- Promote and sell radio advertising, digital products, events and promotional programs to existing clients on your account list.
- Develop additional accounts by consistently cold-calling and creating relationships with new advertising customers.
- The majority of your time will be spent on the street meeting, inquiring and crafting advertising programs for your clients, both new and existing.
- Prepares advertising schedules, promotional plans, sales literature, proposals, and sales contracts.
- Responsible to accurately project revenues, meet and exceed monthly budgets for all product lines and overachieve annual budgets.
- Enters new customer data and other sales contract details for station clients into computer database.
- Follow accountabilities set forth by your Sales Manager to help guide you to success.
- Investigates and resolves client issues.

Like 77



On-Line Application

Like the opportunities you see on this page? Make sure you fill out the on-line application for employment and get a head start on your new career.



EEO

Townsquare Media Lafayette is an Equal Employment Opportunity organization. For questions regarding our policy you can visit our page here.



Townsquare Media

Townsquare Media Lafayette is part of the Townsquare Media family of media companies that cover the U.S. from coast to coast. Learn more about

our company.

If you're looking for a career, then you'll want to consider Townsquare Media. Townsquare Media offers tremendous opportunity; health, dental, and life insurance, a flex plan, and the opportunity to earn an income you can be proud of. If you would like Townsquare Media to consider you as part of their team, send your resume to: Townsquare Media, 1749 Bertrand Drive, Lafayette, La 70506 or fax it to 337-234-7360, attention Sales Manager. You can also apply online.

Townsquare Media is an equal opportunity employer.

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1749 Bertrand Dr., Lafayette, LA 70506. (337) 233-6000

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a br.
-FM

1111





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Townsquare Media Lafayette is looking for a dynamic Sales Executive to join our media and digital advertising team. You will be selling local advertising for our innovative stations.

Please click on the link below to apply:

Link to apply is <http://www.townsquaremedia.com/careers>



July 13, 2017

LSU

Attn: Amy Caillouet

1502 Patrick F. Taylor Hall

Baton Rouge, LA 70803

Townsquare Media of Lafayette, LA currently has an opening for a full time Media and Digital Sales Executive. We would greatly appreciate if you could please post this opening within your office for anyone who may be interested.

**Townsquare Media Group
LA, United States (Lafayette)**

Townsquare Media Lafayette includes well-known brands like 99.9 KTDY, 97.3 The Dawg, Hot 107.9, 105.1 Classic Rock, 96.5 KPEL-FM, Talk Radio 960, and ESPN Sports Radio 1420AM

JOB OPENING:

Media and Digital Sales Executive

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July 13, 2017
RAB
Attn: Bob Lawrence
1320 Greenway Dr., Ste 500
Dallas, TX 75038

Townsquare Media of Lafayette, LA currently has an opening for a full time Media and Digital Sales Executive. We would greatly appreciate if you could please post this opening within your office for anyone who may be interested.

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Job Opening- Media and Digital Sales Executive

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PLEASE CLICK ON LINK BELOW TO APPLY:

Link to apply is <http://www.townsquaremedia.com/careers>

Responsibilities

- Promote and sell advertising programs which may include local radio, digital products such as display, streaming, loyalty programs, e-commerce, and digital marketing services
- Leverage our live event platform to sell sponsorship and sales programs to new and existing clients
- Create new relationships with local and regional businesses in our area

- Inquiring and crafting advertising programs for your clients, both new and existing
- Work with local and corporate marketing teams to develop campaign support materials
- Responsible to accurately project revenues, meet and exceed monthly budgets for all product lines and overachieve annual budgets
- Enters new customer data and other sales contract details for station clients into computer database
- Follow accountabilities set forth by your Sales Manager to help guide you to success achieving monthly sales quotas consistently
- Provide insight and value to executive management to shape the future of our organization

Qualifications

- Goal oriented and a sense of what it takes to win is essential
- Strong desire to be coached, mentored, and developed while comfortable being an individual contributor
- Comfortable with prospecting and cold calling
- Candidates must demonstrate passion for sales
- Ability to engage clients quickly and develop rapport
- Must be proficient at conducting needs analysis
- Excellent communication and problem-solving skills
- Previous sales experience preferred
- Broadcast/digital sales experience a plus
- Associates/Bachelor's business/marketing-related degree or equivalent experience

PLEASE CLICK ON LINK BELOW TO APPLY:

Link to apply is <http://www.townsquaremedia.com/careers>

OR- you can mail resume to:

Townsquare Media Group

ATTN: Frank Malambri

1749 Bertrand Dr.

Lafayette, LA 70506

About Us

Townsquare Media Group is a diversified media, entertainment and digital marketing services company that owns and operates radio, digital and live event properties. The Company specializes in creating and distributing original entertainment, music and lifestyle content. Its assets include 312 radio stations and over 325 local companion websites in 66 small to mid-sized markets, making it the third largest owner of radio stations, a national portfolio of music and entertainment digital properties reaching over 50 million US unique visitors monthly, including Taste of Country, Diffuser.fm, Ultimate Classic Rock, Loudwire, The FW, GuySpeed, ScreenCrush and PopCrush, approximately 500 live music and non-music events annually, and Seize the Deal, an E-commerce business.

PLEASE CLICK ON LINK BELOW TO APPLY:

Link to apply is <http://www.townsquaremedia.com/careers>

OR- you can mail resume to:

Townsquare Media Group

ATTN: Frank Malambri

1749 Bertrand Dr.

Lafayette, LA 70506

APPLY

Nicole Patin

From: Nicole Patin
Sent: Friday, July 21, 2017 2:59 PM
To: 'Ryan LaGrange'
Subject: RE: Job Opening at Townsquare Media

Thank you!

From: Ryan LaGrange [mailto:ryanl@lafayette.org]
Sent: Friday, July 21, 2017 2:54 PM
To: Nicole Patin <Nicole.Patin@townsquaremedia.com>
Subject: Re: Job Opening at Townsquare Media

Sure

Ryan LaGrange
Manager of Workforce Development
Lafayette Economic Development Authority (LEDA)
Sent from my iPhone

On Jul 21, 2017, at 2:52 PM, Nicole Patin <Nicole.Patin@townsquaremedia.com> wrote:

Hi Ryan-

Could you please post the attached job opening within your office, I would greatly appreciate it!

Thank you and have a great weekend!
Nicole Patin

Nicole Patin- Traffic Assistant
Townsquare Media Lafayette
Office: 337-233-6000 ext 219 |
KMDL | KTDY | KFTE | KHXT | KPEL-FM | KPEL-AM | KROF
+ web + events + mobile = Main Street's Growth Engine

<image001.png>

<HOT 107 job opening.docx>

08/05

website

Senior Media and Digital Sales Executive
 Find Jobs Advanced Job Search
 Townsquare Media Lafayette Reviews - Lafayette, LA
 Commission

Apply Now

Save this job

What townsquare
 job title, keywords or company
 Where Lafayette, LA
 city, state, or zip

Page 1 of 2 jobs
 Upload your resume - Let employers find you

Director of Sales

Townsquare Media - 148 reviews - Lafayette, LA
 Additionally, Townsquare also operates Townsquare Cares, a non-profit organization that seeks to better the lives of troops and their families...
 Easily apply
 30+ days ago - save job - more...

Senior Media and Digital Sales Executive

Townsquare Media - 148 reviews - Lafayette, LA
 Townsquare Media Group. Additionally, Townsquare also operates Townsquare Cares, a non-profit organization that seeks to better the lives of troops and their...
 Easily apply
 30+ days ago - save job - more...

- My recent searches
- sales - Lafayette, LA - 487 new
 - accounting - Lake Charles, LA - 30 new

clear searches

Sort by: relevance - date

Distance: within 25 miles

▼

Salary Estimate

- \$100,000 (1)

Job Type

- Commission (1)
- Full-time (1)

Location

- Lafayette, LA (2)
- Townsquare jobs nationwide

Company

- Townsquare Media (2)

Experience Level

- Entry Level (1)
- Mid Level (1)

Indeed helps people get jobs: Over 10 million stories shared
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Townsquare Media Lafayette is looking for a dynamic sales executive to join our media and digital advertising team. You will be selling local advertising for our innovative stations.

Responsibilities

- Prospect for qualified local and regional businesses; conduct thorough Customer Needs Analysis (CNA); present and close appropriate marketing solution programs. These programs may include any of Townsquare Media's many assets for clients: Broadcast and Online radio, digital products such as display, streaming, loyalty programs, e-commerce, audience extension and digital marketing services.
- Leverage our live event platform through sponsorship and sales programs to new and existing clients.

Let Employers Find You

Exhibit 5

Documentation of Recruitment Initiatives

OUTREACH ACTIVITY DESCRIPTION FORM

Year: 2016

Name of Activity: Career Connections 2016

Description of Initiative:

Townsquare Media Sponsored a job fair for local high school 10th graders. It was held at Cajundome Convention Center in Lafayette, LA on Wednesday, February 17, 2016 from 9am to 2pm. This job fair is a career day for the students to get a better understanding of what industries have to offer. This was sponsored by all of our stations.

The following were representatives of Townsquare Media:

Frank Malambri, Director of Sales

Pam Begnaud, Sales Manager

Dawn Richard, Promotions Director

JOB FAIR/ EEO REPORT

PLEASE COMPLETE AND RETURN TO NICOLE FOR EACH JOB FAIR WE ATTEND/SPONSOR FOR EEO REPORT

NAME OF JOB FAIR: Career Connections 2016

DATE OF FAIR: Wed
2/17/16

LOCATION OF FAIR: Cajundome Convention Center

DESCRIPTION OF FAIR:

This job fair is a career day for 10th graders.
Businesses host interactive booths for students to get
a better understanding of what industries have to offer.

TSM EMPLOYEES WHO ATTENDED: Sponsored by all stations

CAREER CONNECTIONS

For the community, by the community

CAREER CONNECTIONS 2016

A special thanks to our sponsors and partners who make this event possible.

SCHOLARSHIP SPONSOR:

United States Marine Corps

FELLOWSHIP SPONSOR:

Clark Services

Lafayette Schools Credit Union

PROFESSORSHIP SPONSORS:

Acadiana Society of Human Resource Management

Region IV Workforce Development Boards

IBERIABANK

Moss Motors

Republic Services

MEDIA SPONSOR:

Townsquare Media

TECHNOLOGY SPONSOR:

WOW Technologies

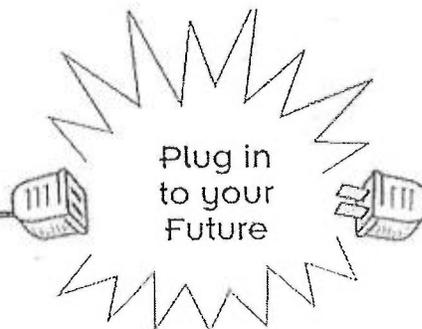
EVENT PARTNERS:

United Way of Acadiana

University of Louisiana at Lafayette

Fiscal Agent:

South Louisiana Community College



OUTREACH ACTIVITY DESCRIPTION FORM

Year: 2016

Name of Activity: Training of Management

Description of Initiative:

Nicole Patin, EEO Coordinator, reviews at least once a quarter any new EEO issues and FCC regulations. Direction is given on hiring practices and how to prevent discrimination. All management are directed to use Nicole as a resource should they have any questions regarding acceptable processes in connection with hiring.

OUTREACH ACTIVITY DESCRIPTION FORM

Year: 2016

Name of Activity: Station Tours

Description of Initiative:

On April 8th, 2016 from 10:30am-12:30pm, Mike Grimsley toured the UL Communication Students throughout our radio station both business and each station studios. He showed them each stations studio and how they operate, he showed them each business office and what the responsibilities are.

TOWNSQUARE MEDIA
FIELD TRIPS/STATION TOURS

PLEASE COMPLETE AND RETURN TO NICOLE FOR EACH FIELD TRIP/TOUR YOU GIVE FOR EEO YEARLY REPORT

STATION: AHH

DATE: 4/8/16

TIME: 10:30 - 12:30

VISITOR: UH Communications Students

TOUR GUIDE: Mike Grimsley

OUTREACH ACTIVITY DESCRIPTION FORM

Year: 2016

Name of Activity: Internship Program

Description of Initiative:

Townsquare Media has an internship program worked out with the local University to target students who are actively pursuing a career in broadcasting. They get hands on experience and are able to train for a career in radio. The following is a list of students that participated in the internship and the dates of their internship, which resulted in class credit. Here is a list of interns we hosted this year:

INTERN/TRAINEE AGREEMENT

Intern/Trainee's Full Name: _____ SSN: _____

Address: _____
(Street Address, City, State, Zip)

Parent or Legal Guardian (if under 18): _____

Emergency Contact: _____
(Name, Relationship, and Phone Number)

Term of Internship: From (Start date) May 30, 2016 to (End date) at the completion of 180 hours

*Educational Facility Providing Academic Credit: Carencro High School Academy of Information Technology
(*If Applicable) (Facility Name, Contact Person, and Phone Number)

*A copy of the Letter of Internship from the educational facility providing academic credit must be attached to this Agreement.

Once completed, retain one copy of this signed agreement for your Department, give one copy to the local Business Manager, and one copy to the Townsquare Media Corporate Human Resources Dept.; provide a copy to Intern/Trainee for his/her records.

The Intern/Trainee (and/or Parent or Legal Guardian) agrees that the Intern/Trainee's participation in Townsquare Media's internship program does not create an employer/employee relationship between Townsquare Media, LLC (the "Company") and Intern/Trainee, and therefore Intern/Trainee is not entitled to any of the benefits that the Company provides to its employees. These benefits include, but are not limited to, health insurance, life insurance, pension and profit sharing, unemployment compensation insurance, and the Company's workers' compensation policy.

The Intern/Trainee (and/or Parent or Legal Guardian) acknowledges that the Intern/Trainee has volunteered for the term set forth above to serve as an Intern/Trainee and to perform services for the Company without compensation with the express understanding that the Intern/Trainee receives *academic credit from a bona fide educational facility which may include, but is not limited to, a university, community college, trade school or high school. The Intern/Trainee (and/or Parent or Legal Guardian) understands that the Company reserves the right to terminate any internship at any time.

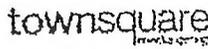
The Intern/Trainee (and/or Parent or Legal Guardian) understands that Intern/Trainee is not entitled to a job with the Company at the completion of the internship. Intern/Trainee (and/or Parent or Legal Guardian) understands that Intern/Trainee is not eligible to win prizes or participate in Company contests. Intern/Trainee (and/or Parent or Legal Guardian) understands that Intern/Trainee has no authority to bind the Company in any matter.

The Intern/Trainee (and/or Parent or Legal Guardian) agrees to release, indemnify and hold harmless the Company and its respective officers, directors, agents, representatives, and employees (referred to collectively as "Releases") from any claim arising out of any injury as a result of the internship, including, without limitation, any and all claims, actions, damages, liabilities, injury and loss that in any way are caused by, arise out of, or result from the negligence, gross negligence, or recklessness of the Company and/or Releases. Intern/Trainee (and/or Parent or Legal Guardian) agrees to defend, indemnify and hold harmless the Company and/or Releases from any and all such claims, actions, damages, liabilities, injury or loss.

Signature of Intern Date: 4/7/16

If you are under eighteen (18) years of age, your parent or legal guardian must sign below.

(Signature of Parent or Legal Guardian) Date: 4/7/16



INTERN/TRAINEE AGREEMENT

Intern/Trainee's Full Name: _____ SSN: _____

Address: _____
(Street Address, City, State, Zip)

Parent or Legal Guardian (if under 18): _____

Emergency Contact: _____
(Name, Relationship, and Phone Number)

Term of Internship: From (Start date) 5/19/16 to (End date) 5/19/16

*Educational Facility Providing Academic Credit: Zachary High School
(*If Applicable) (Facility Name, Contact Person, and Phone Number)

*A copy of the Letter of Internship from the educational facility providing academic credit must be attached to this Agreement.

Once completed, retain one copy of this signed agreement for your Department, give one copy to the local Business Manager, and one copy to the Townsquare Media Corporate Human Resources Dept.; provide a copy to Intern/Trainee for his/her records.

The Intern/Trainee (and/or Parent or Legal Guardian) agrees that the Intern/Trainee's participation in Townsquare Media's internship program does not create an employer/employee relationship between Townsquare Media, LLC (the "Company") and Intern/Trainee, and therefore Intern/Trainee is not entitled to any of the benefits that the Company provides to its employees. These benefits include, but are not limited to, health insurance, life insurance, pension and profit sharing, unemployment compensation insurance, and the Company's workers' compensation policy.

The Intern/Trainee (and/or Parent or Legal Guardian) acknowledges that the Intern/Trainee has volunteered for the term set forth above to serve as an Intern/Trainee and to perform services for the Company without compensation with the express understanding that the Intern/Trainee receives *academic credit from a bona fide educational facility which may include, but is not limited to, a university, community college, trade school or high school. The Intern/Trainee (and/or Parent or Legal Guardian) understands that the Company reserves the right to terminate any internship at any time.

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Signature of Intern Date: 5/16/16

If you are under eighteen (18) years of age, your parent or legal guardian must sign below.

(Signature of Parent or Legal Guardian) Date: 5/16/16

OUTREACH ACTIVITY DESCRIPTION FORM

Year: 2016

Name of Activity: Station Tours

Description of Initiative:

On March 6th, 2016 at 1:30pm Rob Reidel, DJ for KMDL FM, toured with the Cub Scouts pack 455 and their parents from Broussard, LA. He showed them each stations studio and how they operate. He also allowed them to record their voices to pretend they were disc jockeys.

Nicole Patin

From:
Sent: Wednesday, March 9, 2016 2:11 AM
To: Nicole Patin
Subject: FW: Cub Scout tour

You had asked us to report station tours as part of Quarterly Issues. So here is one of them.

From:
Sent: Tuesday, March 08, 2016 6:58 AM
To:
Subject: Cub Scout tour

This will confirm that on Sun Mar 6th The cub scouts of Pack 455 in Broussard came to the radio station for a tour. It began approx 1:30 and I walked them and their parents around the building showing them each station and then sat down and explained the board and how it works. Also let them record their voice on Adobe pretending their were DJ's.

Thanks again for allowing this to happen and if you need anymore information, please let me know.

WDD.

Sent from Yahoo Mail for iPhone

OUTREACH ACTIVITY DESCRIPTION FORM

Year: 2016

Name of Activity: UL Career Fair

Description of Initiative:

Townsquare Media Sponsored a job fair for at the University of Louisiana at Lafayette. It was held at B.I. Moody III, in Lafayette, LA. We ran a total of 287 commercials promoting the job fair on all 7 of our radio stations during the dates of September 19th 2016 thru October 2,2016. This job fair allow the students at University of Louisiana at Lafayette students to have access to internship opportunities to further help their careers upon graduation college.

2016 University Of Louisiana Career Fair

September 19, 2016 to October 2, 2016

KFTE

Recorded Spots – 42
Total Value: \$2,100

KPEL-Am

Recorded Spots – 38
Total Value: \$950

KTDY

Recorded Spots – 42
Total Value: \$4,200

KHXT

Recorded Spots – 39
Total Value: \$1,950

KPEL-FM

Recorded Spots – 42
Total Value: \$3,360

KMDL

Recorded Spots – 42
Total Value: \$4,200

KFROF-AM

Recorded Spots – 42
Total Value: \$1,050

Total Promotional Value Received: \$17,810

OUTREACH ACTIVITY DESCRIPTION FORM

Year: 2016

Name of Activity: LEDA JOB FAIR

Description of Initiative:

Townsquare Media attended the LEDA Job Fair on May 10th, 2016 from 9:00am-3:00pm, at Cajundone Convention Center. Townsquare Media had the opportunity to meet with hundreds of job seekers. We collected 63 resumes/applications.

In attendance as representatives of Townsquare Media were the following:

Dawn Richard-Promotions Director
Mike Grimsley- General Manager
Frank Malambri- Director of Sales
Pam Begnaud- Sales Manager
Rob Kirkpatrick- KPEL FM Brand Manager

JOB FAIR/ EEO REPORT

****PLEASE COMPLETE AND RETURN TO NICOLE FOR EACH JOB FAIR WE ATTEND/SPONSOR FOR EEO REPORT****

NAME OF JOB FAIR: LEDA Job Fair

DATE OF FAIR: May 10, 2016

LOCATION OF FAIR: Cajundome Convention Center

DESCRIPTION OF FAIR: All Industry Job Fair

TSM EMPLOYEES WHO ATTENDED:

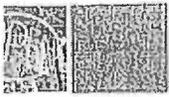
Dawn Richard, Promotions Director

Frank Malambri, Director of Sales

Pam Begnaud, Sales Manager

Rob Kirkpatrick, KPEL Brand Manager

Mike Grimsley, General Manager



21st annual

LEDA JOB FAIR

Participating Companies as of 5/6/16

- | | | | |
|---|---|----|---|
| 3 | Academic Partnerships | 36 | Lafayette Parish Sheriff's Office |
| 7 | Acadian Companies | 67 | Leading Health Care of LA |
| 7 | Acadiana Area Career College | 10 | Lemoine Company, The |
| 1 | Advantage Staffing | 51 | Liberty Mutual |
| 2 | Affordable Home Furnishings | 12 | Lowe's |
| 3 | AFLAC | 95 | LUS Fiber |
| 5 | Alternative Home Care Specialists | 27 | M&M Sales Company |
| 5 | Ameri-Force Craft Services | 7 | MidSouth Bank |
| 3 | Aramark | 32 | Morgan Stanley |
| 7 | Aramark Remote Workplace Services | 45 | New York Life Insurance |
| 3 | Arc of Acadiana | 84 | Opelousas General Health System |
| 3 | Averitt Express | 64 | Outreach Center for Women & Children |
| 5 | Bayou Companies | 89 | Panda Express |
| 5 | Bell Helicopter | 87 | Pelican Pointe Healthcare & Rehabilitation Facility |
| 5 | Biltmore Health Services | 15 | Physicians Mutual |
| 5 | Burger King- Strategic Restaurants | 30 | PPG Industries |
| 3 | Cellular Sales | 23 | Premier Staffing |
| 4 | CGI | 70 | Primerica Financial |
| 2 | Christus Health | 50 | Republic National Distributing |
| 2 | Cintas | 83 | Republic Services |
| 6 | Cleco Corporation | 48 | Rotolo Consultants |
| 8 | Compass Health | 77 | S&S Sprinkler |
| 8 | Computer World | 46 | Satellite Country |
| 3 | Copy & Camera Technologies | 55 | Schilling Distributing |
| 6 | Corner Store | 18 | Schumacher Clinical Partners |
| 4 | Daily Advertiser | 37 | Sears Home Improvement |
| 9 | Delta Media | 52 | Share Care USA |
| 9 | Doerle Food Services | 91 | South Louisiana Community College |
| 3 | Effort Staffing | 65 | Southwind Healthcare & Rehabilitation |
| 3 | Enhancesoft | 2 | Spherion |
| 2 | Ernest P. Breaux Electrical | 71 | Sterling Automotive Group |
| 0 | Evangeline Downs Racetrack Casino & Hotel | 5 | Stuller |
| 5 | Franciscan Missionaries of Our Lady Health System | 68 | Superheat FGH Services |
| 7 | Goldin Metals | 8 | Townsquare Media |
| 7 | Hardee's | 59 | Unitech Training Academy |
| 4 | Home Bank | 76 | U.S. Army |
| 1 | Home Furniture | 31 | Verizon Wireless |
| 4 | IBERIABANK | 85 | Waffle House/Miller Properties |
| 1 | Infinity College | 11 | WAITR |
| 9 | KADN Fox 15/KLAF NBC | 17 | Walgreens |
| 9 | KATC TV 3 | 39 | Wal-Mart Inc. |
| 4 | Keaty Real Estate | 34 | Weeks Marine |
| 6 | Keller Williams Realty | 62 | Westaff |
| 3 | KLFY News 10 | 40 | Whitney Bank |
| 1 | Lafayette Consolidated Government | 80 | Winn-Dixie |
| 1 | Lafayette Fire Department | 14 | Worknet Staffing |
| 8 | Lafayette Parish Communication District | | |

Thanks to our sponsors



Lafayette Business & Career Solutions Center
WIB 40 and WIB 41

Event Sponsor



Job Seeker Seminars

- 10:00 a.m. Interview Techniques - Laurie J. James
- 11:00 a.m. How to Write a Powerful Résumé- Danielle Dayries
- 1:00 p.m. 5 Things You Need to Do After the Job Fair- Facet



Held in the Seminar Room at the rear of the exhibit hall.

OUTREACH ACTIVITY DESCRIPTION FORM

Year: 2016

Name of Activity: Station Tours

Description of Initiative:

On July 27th, 2016 at 10:15am, Dawn Richard and the KPEL FM brand manager toured the Acadiana Symphony Orchestra Summer Camp children throughout each stations studio showing how each work, also brought them throught the business side of the building explaining to them what each office did.

TOWNSQUARE MEDIA
FIELD TRIPS/STATION TOURS

PLEASE COMPLETE AND RETURN TO NICOLE FOR EACH FIELD TRIP/TOUR YOU GIVE FOR EEO YEARLY REPORT

STATION: KTDY, KMDL, KPEL, KFTE, KHXT, KPEL-AM

DATE: 7/27/2016

TIME: 10:15am

VISITOR: Acadiana Symphony Orchestra Summer
Camp

TOUR GUIDE: Dawn Richard, Promotions Director
and Rob Kirkpatrick, KPEL Brand Manager

OUTREACH ACTIVITY DESCRIPTION FORM

Year: 2016

Name of Activity: Job Shadowing Event with Educational Institution

Description of Initiative:

Townsquare Media continues to have a job-shadowing program. The students who participate in the job-shadowing program get to spend a day learning all about broadcasting and job opportunities in the field of broadcasting. The following students participated in the job-shadowing program:

1/18/17

Job Shadowing

INTERN/TRAINEE AGREEMENT

Intern/Trainee's Full Name: _____

SSN: _____

Address: _____
(Street Address, City, State, Zip)

Parent or Legal Guardian (if under 18): _____

Emergency Contact: _____
(Name, Relationship, and Phone Number)

Term of Internship: From (Start date) 1/18/17 to (End date) 1/18/17

*Educational Facility Providing Academic Credit: N/A
(*If Applicable) (Facility Name, Contact Person, and Phone Number)

*A copy of the Letter of Internship from the educational facility providing academic credit must be attached to this Agreement.

Once completed, retain one copy of this signed agreement for your Department, give one copy to the local Business Manager, and one copy to the Townsquare Media Corporate Human Resources Dept.; provide a copy to Intern/Trainee for his/her records.

The Intern/Trainee (and/or Parent or Legal Guardian) agrees that the Intern/Trainee's participation in Townsquare Media's internship program does not create an employer/employee relationship between Townsquare Media, LLC (the "Company") and Intern/Trainee, and therefore Intern/Trainee is not entitled to any of the benefits that the Company provides to its employees. These benefits include, but are not limited to, health insurance, life insurance, pension and profit sharing, unemployment compensation insurance, and the Company's workers' compensation policy.

The Intern/Trainee (and/or Parent or Legal Guardian) acknowledges that the Intern/Trainee has volunteered for the term set forth above to serve as an Intern/Trainee and to perform services for the Company without compensation with the express understanding that the Intern/Trainee receives *academic credit from a bona fide educational facility which may include, but is not limited to, a university, community college, trade school or high school. The Intern/Trainee (and/or Parent or Legal Guardian) understands that the Company reserves the right to terminate any internship at any time.

The Intern/Trainee (and/or Parent or Legal Guardian) understands that Intern/Trainee is not entitled to a job with the Company at the completion of the internship. Intern/Trainee (and/or Parent or Legal Guardian) understands that Intern/Trainee is not eligible to win prizes or participate in Company contests. Intern/Trainee (and/or Parent or Legal Guardian) understands that Intern/Trainee has no authority to bind the Company in any matter.

The Intern/Trainee (and/or Parent or Legal Guardian) agrees to release, indemnify and hold harmless the Company and its respective officers, directors, agents, representatives, and employees (referred to collectively as "Releases") from any claim arising out of any injury as a result of the internship, including, without limitation, any and all claims, actions, damages, liabilities, injury and loss that in any way are caused by, arise out of, or result from the negligence, gross negligence, or recklessness of the Company and/or Releases. Intern/Trainee (and/or Parent or Legal Guardian) agrees to defend, indemnify and hold harmless the Company and/or Releases from any and all such claims, actions, damages, liabilities, injury or loss.

Signature of Intern

Date: Jan. 18, 2017

If you are under eighteen (18) years of age, your parent or legal guardian must sign below.

(Signature of Parent or Legal Guardian)

Date: _____

OUTREACH ACTIVITY DESCRIPTION FORM

Year: 2017

Name of Activity: Career Connections 2017

Description of Initiative:

Townsquare Media Sponsored a job fair for the local high school 10th graders. It was held at the Cajundome Convention Center in Lafayette, LA on Wednesday, January 25, 2017 from 9a- 2p This job fair is a career day for the students to get a better understanding of what industries have to offer. This was sponsored by all of our stations.

We placed a booth there with valuable information for the students to take and read over when it comes to being in the profession of broadcast/on-Air Personalities.

CAREER CONNECTIONS

For the community, by the community

Career Connections 2017

Wednesday, January 25, 2017 • 9:00 a.m. - 2:00 p.m.

Reserve your booth at Career Connections today. Your **\$150 booth** includes the following: one 10'x10' pipe and drape booth with company ID sign, one skirted table and two chairs, free internet connectivity, free parking, and two continental breakfast tickets and two lunch tickets.

Electrical is available for an additional cost directly through the Cajundome at cajundomeordering.com or check here to have the form emailed.

Company Townsquare Media
 Address 1749 Beekard DR
 Contact Dawn Richard
 Email dawn.richard@townsquaremedia.com
 Phone 337-233-6000
 Fax _____

Occupations to be highlighted on-air personality

If a vehicle will be displayed, provide vehicle dimensions _____

All exhibitors are requested to have **interactive (hands-on)** exhibits. Because this is a career expo and not a recruiting fair, promotional materials are not necessary. Educational materials (career data sheets) are encouraged.

If you need additional items, they may be purchased separately. Please indicate the quantity needed below and include payment at the time of order. Items ordered at show will be billed at a higher rate.

Items	Quantity	Price	Total
Booth	1	@ \$150.00	
Skirted tables		@ \$20.00	
Chairs		@ \$2.00	
10' booth carpet		@ \$20.00	
Lunch tickets		@ \$12.00	
Total amount due			

For more registration info contact Debbie at (337) 257-1886

Fax or email completed registration to:
 (337) 981-5375 or dburkheiser@gmail.com

Pay by check via mail:
 Career Connections
 c/o Kelly Greene
 South Louisiana Community College
 1101 Bertrand Drive
 Lafayette, LA 70506

MasterCard Visa American Express Discover

Credit Card # _____
 Exp. Date _____ CVV _____
 Name on Card _____
 Billing Address _____
 City, State Zip _____

Checks payable to: South Louisiana Community College



Please let us know if your company does not wish to participate this year. No further contact will be made.

OUTREACH ACTIVITY DESCRIPTION FORM

Year: 2017

Name of Activity: Training of Management

Description of Initiative:

Nicole Patin, EEO Coordinator, reviews at least once a quarter any new EEO issues and FCC regulations. Direction is given on hiring practices and how to prevent discrimination. All management are directed to use Nicole as a resource should they have any questions regarding acceptable processes in connection with hiring.

OUTREACH ACTIVITY DESCRIPTION FORM

Year: 2017

Name of Activity: Business & Breakfast at the University of Lafayette

Description of Initiative:

Townsquare Media attended Business and Breakfast at the University of Lafayette. This was held at Moody Hall on campus. We were able to meet with marketing and mass communication students. Give them some insight for this field. We collected 10 resumes.

Frank Malambri

4/10/17

From:
Sent: Friday, April 7, 2017 1:44 PM
To:
Subject: FW: Business & Breakfast at the University of Lafayette; Monday, April 10th 8:00am

From:
Sent: Monday, April 03, 2017 4:13 PM
To:

Subject: Business & Breakfast at the University of Lafayette; Monday, April 10th 8:00am

Good Afternoon Everyone,

Details regarding our venture at the University of Lafayette on Monday, April 10th. Please arrive at Moody Hall no later than 8:00 am. The event is from 8:30 am to 10:30 am. Parking will be available at Girard Park Circle for us that day...if you need to drop off any items at the Moody Building, they will arrange to have graduate assistants help before the event. (You will need to let me know by Friday before 12n) LAB will be providing donuts, coffee, juice, and water. We will have marketing students as well as the mass comm students attending. I have secured some rooms at the DoubleTree by Hilton the rate will be \$79.00 for Sunday night for those of you that will be traveling from out of town. Please call 800-222-8733 (the LAB Code is LBC) use that code to get the rate.

You will have a six foot table with two chairs. Below is a map of the campus. Please let me know if you have any questions or concerns.

[Campus Map](#)

President / CEO



Bringing Community Service Home

660 Florida Street, Baton Rouge, LA 70801
PHONE (225) 267-4522 FAX (225) 267-4329

OUTREACH ACTIVITY DESCRIPTION FORM

Year: 2017

Name of Activity: LEDA JOB FAIR

Description of Initiative:

Townsquare Media attended the LEDA Job Fair on May 9th, 2016 from 9:00am-3:00pm, at Cajundome Convention Center. Townsquare Media had the opportunity to meet with hundreds of job seekers. We collected 51 resumes/applications.

In attendance as representatives of Townsquare Media were the following:

Dawn Richard-Promotions Director
Mike Grimsley- General Manager
Frank Malambri- Director of Sales
Pam Begnaud- Sales Manager



2017 LEDA Job Fair
 Tuesday, May 9, 2017
 Cajundome Convention Center
 Lafayette

REGISTER NOW FOR THE 2017 LEDA JOB FAIR

LEDA's annual job fair is the premier job recruitment event in Acadiana— connecting Louisiana employers with thousands of qualified job seekers. Whether your hiring needs are modest or substantial, LEDA's one-day job fair is a cost-effective solution to help you meet your hiring goals. The event will be heavily promoted through an extensive marketing campaign, including paid advertisements on regional radio and print media, in addition to online marketing.

Booth Fee: Early Bird Special (by March 31): \$175 per booth April 1 or later: \$200 per booth
 The job fair package includes a 8'x10' pipe-and-drape booth, a skirted table, two chairs, company sign, electrical outlet, Wi-Fi internet connection, and buffet lunch and refreshments for two.* Space is limited, and applications for booth space will be accepted first-pay, first-assigned. Registration must be received by Tuesday, May 2 to ensure that your company is included on the job seeker directory. *Other equipment/available. See below.

Payments can be made by check or credit card. Credit card payments can be emailed to _____ or faxed with the application to _____ 9, Attn: _____ e. Check payments (payable to LEDA) may be sent by mail with the application to: LEDA, Attn: Ryan LaGrange, 211 E. Devalcourt Street, Lafayette, LA 70506

Please check one:

- I would like to apply for a booth for the 2017 LEDA Job Fair. I do not wish to participate in the 2017 LEDA Job Fair. Please keep my name on your Job Fair email list. (Complete only Company name and Contact information).

2017 LEDA Job Fair Exhibitor Registration

Company name as it is to appear on all Job Fair materials: <i>Townsquare Media</i>		Contact Name: <i>Dawn Richard</i>	
E-mail: <i>dawn.richard@townsquaremedia.com</i>		Phone: <i>337-233-6000</i>	Fax:
Mailing Address: <i>1749 Bertrand Dr</i>		City, State Zip: <i>Lafayette, LA 70506</i>	
Type of positions available: (check all that apply) <input checked="" type="checkbox"/> Full-time <input checked="" type="checkbox"/> Part-time <input type="checkbox"/> Summer <input type="checkbox"/> Internship			
Job Titles: (required) <i>Sales, Air-Talent</i>			
Health Benefits: <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		Base Salary: <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	
Exhibitor Personnel to be issued lunch tickets: (First 2 provided free unless only one is listed, additional tickets \$20 each, paid in advance). List additional names on back.			
Name: _____ (free)		Name: _____ (\$20)	
Name: _____ (free)		Name: _____ (\$20)	
Fees for additional equipment: Prices below are for advanced orders. Any floor orders placed the day before or the day of the Job Fair are based on availability and will have an additional \$5 fee.			

2x6 skirted table(s) @ \$25 ea	\$	<table border="1"> <tr> <td>Booth total:</td> <td>\$</td> </tr> <tr> <td>Lunch total:</td> <td>\$</td> </tr> <tr> <td>Equip. total:</td> <td>\$</td> </tr> <tr> <td>Total due:</td> <td>\$</td> </tr> </table>	Booth total:	\$	Lunch total:	\$	Equip. total:	\$	Total due:	\$
Booth total:	\$									
Lunch total:	\$									
Equip. total:	\$									
Total due:	\$									
2x8 skirted table(s) @ \$ 25 ea	\$									
Folding chair(s) @ \$2 each	\$									
Optional booth carpet only \$40 (carpet with pad underneath \$60)	\$									
Optional padded chair \$5 each	\$									
Other booth equipment @ \$ _____ each	\$									
Contact Ryan at (337) 593-1405 for information on equipment/pricing)										

If paying by credit card: Visa MC Discover American Express

Credit Card #	CVV#:
Exp. Date:	Signature:

LEDA Job Fair Policy : Positions offered must not involve up-front fees or other amounts (application fees or purchasing kits) payable by job seeker. Usual and customary licensing fees or certifications are acceptable. Positions may not require a monetary investment by the job seeker at any time. Multi-level marketing positions, business opportunities including email processors, Project 21 and/or other work at home positions are not permitted. Franchise, pyramid scheme, club membership, distributorship or sales representative agency arrangement or other business opportunities that require an up-front or periodic payment, require recruitment of other members, sub-distributors or sub agents are not permitted.

Signed: *Dawn Richard* Title: *2/23/17*

Leda Job Fair

Company Name as it is to appear on all Job Fair materials: Townsquare Media

Contact Name: Dawn Richard

Email Address: dawn.richard@townsquaremedia.com

Phone: 337-233-6000

Fax:

Mailing Address: 1749 Bertrand Dr

City, State Zip: Lafayette
LA 7506

Types of Positions Available (Check all that apply): Full-time

Job Titles: Sales

Health Benefits?: Yes

Base Salary?: No

Name (Free): Dawn Richard

Name (Free): 1

Name (\$20):

Name (\$20):

Name (\$20):

B. Lunch Subtotal (\$): 0

2x6 skirted table(s) \$25 each:

2x8 skirted table(s) \$25 each:

Folding chair(s) \$2 each:

Padded chair(s) \$5 each:

Booth carpeting - no padding \$40:

Booth carpeting - padding included \$60:

C. Equipment Subtotal (\$): 0

D. Total Amount Due, Add Subtotals A, B & C (\$): sponsor

Payment Type: Payment will follow by check

OUTREACH ACTIVITY DESCRIPTION FORM

Year: 2017

Name of Activity: Station Tours

Description of Initiative:

On July 20th, 2017 the winners of our Daddy/Daughter contest were given a tour of our 7 station studios given by our sales assistants, sales manager, and KTDY program director. They were shown how each stations studio operates and were available to any questions they may have had

TOWNSQUARE MEDIA

FIELD TRIPS/STATION TOURS

*PLEASE COMPLETE AND RETURN TO NICOLE FOR EACH FIELD TRIP/TOUR YOU GIVE**

STATION: *KTPY*

DATE: *7-20-17*

TIME: *5:00*

VISITOR: *Daddy Daughters*

TOUR GUIDE: *Lisa Bruce Og*

34 Daddy / Daughters

YOU'RE MINUTES AWAY FROM A CREDIT DECISION.

APPLY NOW



The Best Variety of the '80s, '90s and Today

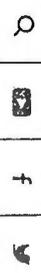


LISTEN NOW

Sign In



HOME | ON AIR | LISTEN | PLAYLIST | EVENTS | WINNERS CLUB | WIN STUFF | CONTACT | EXPERTS



WHAT'S HOT: [KTDY APP](#) [SUMMER CAMPS](#) [BIRTHDAYS](#) [FINANCIAL ADVISOR](#) [JANET'S JOKES](#) [LEGAL AUTHORITY](#) [CONTEST RULES](#)

DADDY/DAUGHTER NIGHT CONTEST

JAYCEE | July 10, 2017

RVD via Getty Images

SHARE ON TWITTER



SHARE ON FACEBOOK

99.9 KTDY presents **Daddy/Daughter Night**, July 20, 2017, courtesy of Spa Mizan and Freddy's Frozen Custard & Steakburgers!

Lafayette Limo and Trolley will whisk away the 16 winning Daughters and their Dads to have a Daddy/Daughter night, beginning at Spa Mizan on Kaliste Saloom. The daughters will be getting pampered while the dads will be helping so they can learn more about hair styling and manicures and pedicures!

After the pampering at Spa Mizan, Lafayette Limo and Trolley will take the winners to Freddy's Frozen Custard and Steakburgers on Bertrand Drive for dinner and dessert! While at Freddy's, everyone will have the opportunity to get a selfie with storybook characters.

ADVERTISEMENT

Circus by Sam Edelman Raquel Cork Wedge Sandals

macys.com

Ad By macys.com

It's a great night for bonding between dad and daughter, or uncle, big brother, grandpa -- regardless of the relationship, it will be a fun night for all!

It's the Daddy/Daughter Night, courtesy of Spa Mizan, Freddy's Frozen Custard & Steakburgers on Bertrand Drive, Lafayette Limo and Trolley and 99.9 KTDY.

SUBMIT

OUTREACH ACTIVITY DESCRIPTION FORM

Year: 2017

Name of Activity: Job Shadowing Event with Educational Institution

Description of Initiative:

Townsquare Media continues to have a job-shadowing program. The students who participate in the job-shadowing program get to spend a day learning all about broadcasting and job opportunities in the field of broadcasting. The following students participated in the job-shadowing program:

3/15/17-

INTERN/TRAINEE AGREEMENT Job Shadowing

Intern/Trainee's Full Name: _____ SSN: _____

Address: _____
(Street Address, City, State, ZIP)

Parent or Legal Guardian (if under 18): _____

Emergency Contact: _____
(Name, Relationship, and Phone Number)

Term of Internship: From (Start date) 15 MARCH 2017 to (End date) _____

*Educational Facility
Providing Academic Credit: SOUTH LA C.C. _____
(*If Applicable) (Facility Name, Contact Person, and Phone Number)

*A copy of the Letter of Internship from the educational facility providing academic credit must be attached to this Agreement.

Once completed, retain one copy of this signed agreement for your Department, give one copy to the local Business Manager, and one copy to the Townsquare Media Corporate Human Resources Dept.; provide a copy to Intern/Trainee for his/her records.

The Intern/Trainee (and/or Parent or Legal Guardian) agrees that the Intern/Trainee's participation in Townsquare Media's internship program does not create an employer/employee relationship between Townsquare Media, LLC (the "Company") and Intern/Trainee, and therefore Intern/Trainee is not entitled to any of the benefits that the Company provides to its employees. These benefits include, but are not limited to, health insurance, life insurance, pension and profit sharing, unemployment compensation insurance, and the Company's workers' compensation policy.

The Intern/Trainee (and/or Parent or Legal Guardian) acknowledges that the Intern/Trainee has volunteered for the term set forth above to serve as an Intern/Trainee and to perform services for the Company without compensation with the express understanding that the Intern/Trainee receives *academic credit from a bona fide educational facility which may include, but is not limited to, a university, community college, trade school or high school. The Intern/Trainee (and/or Parent or Legal Guardian) understands that the Company reserves the right to terminate any internship at any time.

The Intern/Trainee (and/or Parent or Legal Guardian) understands that Intern/Trainee is not entitled to a job with the Company at the completion of the internship. Intern/Trainee (and/or Parent or Legal Guardian) understands that Intern/Trainee is not eligible to win prizes or participate in Company contests. Intern/Trainee (and/or Parent or Legal Guardian) understands that Intern/Trainee has no authority to bind the Company in any matter.

The Intern/Trainee (and/or Parent or Legal Guardian) agrees to release, indemnify and hold harmless the Company and its respective officers, directors, agents, representatives, and employees (referred to collectively as "Releases") from any claim arising out of any injury as a result of the internship, including, without limitation, any and all claims, actions, damages, liabilities, injury and loss that in any way are caused by, arise out of, or result from the negligence, gross negligence, or recklessness of the Company and/or Releases. Intern/Trainee (and/or Parent or Legal Guardian) agrees to defend, indemnify and hold harmless the Company and/or Releases from any and all such claims, actions, damages, liabilities, injury or loss.

Signature of Intern

Date: 15 MARCH 2017

If you are under eighteen (18) years of age, your parent or legal guardian must sign below.

(Signature of Parent or Legal Guardian)

Date: _____