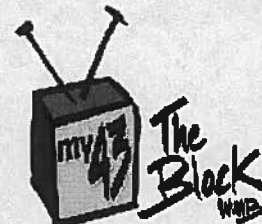


ORDER**WUAB**

Orders

Order / Rev: 1126702

Alt Order #:

Product Desc: General TV

Estimate: 3513

Flight Dates: 04/30/14 - 05/06/14

Original Date / Rev: 04/29/14 / 04/29/14

Order Type: General

Primary AE: House WOIO/WUAB

Sales Office: L-CLE

Sales Region: Local

Agency

Name: Strategic Media Placement.

Buying Contact:

Billing Contact:

7669 Stagers Loop

Delaware, OH 43015

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: POL/Kasich, John/R/Ohio Governor

Demographic: A25-54

Product Codes: PL500

Priority: P 8

Revenue Codes: Agency, Political, Pol-Candidate

New Business Thru:

Order Separation: 00:15:00

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/28/14	05/05/14	5	\$1,250.00	\$1,062.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2014	5	\$1,250.00	\$1,062.50	0.00
Totals	5	\$1,250.00	\$1,062.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
House WOIO/WUAB			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WUAB	04/30/14	04/30/14	SYN M-F 730-8P M-F 730-8p	Comm	730-8p	--W----	:30	1	\$350.00	P 6	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/28/14	05/04/14	--W----		1				\$350.00		0.00			
N 2	WUAB	04/30/14	05/04/14	Late News M-Sun Late News M-Su	Comm	10-11p	--WT--S	:30	3	\$225.00	P 8	0.00	NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/28/14	05/04/14	--WT--S		3				\$225.00		0.00			
N 3	WUAB	05/05/14	05/05/14	Late News M-Sun Late News M-Su	Comm	10-11p	M-----	:30	1	\$225.00	P 8	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/05/14	05/11/14	M-----		1				\$225.00		0.00			
													Totals	5	\$1,250.00