

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Red Right Media, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Buckeye Leadership Fund

Agency name: Red Right Media

Address: 1301 S Fern St. #2274

Contact: Media Buyer

Phone number: 571-380-3475

Email: info@redrightmedia.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Buckeye Leadership Fund

Address: 2150 West 117th Street, Box 1438, Cleveland, OH 44111

Contact: Jared Flynn

Phone number:

Email: buckeyeslead@gmail.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Treasurer - Jared Flynn

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to: **Bernie Moreno**

Office(s) sought by such candidate(s) (no acronyms or abbreviations): **US Senate**


Date of election: **March 19**

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: 	Signature: <i>Christian Palmer</i>
Name: Media Buyer	Name: <i>Christian Palmer</i>
Date of Request to Purchase Ad Time: <i>2/7/2024</i>	Date of Station Agreement to Sell Time: <i>3/15/24</i>

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: *3/15/24*

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <i>4457019</i>	Station Call Letters: <i>WXBW-FM</i>	Date Received/Requested: <i>3/15/24</i>
Est. #: <i>7279</i>	Station Location: <i>Huntington, WV</i>	Run Start and End Dates: <i>3/16 - 3/19/24</i>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

STATION:	WXBW-FM	ORDER#:	3214681	DATE:	03/15/2024
MARKET:	Huntington-Ashland, WV	AMOUNT:	\$498.76	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps GMP	SPOTS:	22	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	216-233-8181		
SALESPERSON:	Linley Grande	SLS FAX:			
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:	CONTRACT # FOR INVOICING 4457019		
ADVERTISER:	Buckeye Leadership Fund	AGY PRD:	INVOICE: MEDIA FINANCIAL SERVICES		
PRODUCT:	Est 7279 3/15-3/19 US Senate	AGY EST:	7279		
FLIGHT:	03-15-2024 TO 3/19/2024	[X]Unwired []Spot []Mod			
TOT # OF DAYS:	5				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:	LAST SENT: 03/15/2024 08:57		

COMMENTS

[Rep Comment] 03/15/2024: New URGENT order. Continue same copy and Nab previously sent. Please confirm ASAP TODAY in RX if you are set up or to shanna.bustillos@genmediapartners.com. Thanks! We can extend spots to air until 3PM on 3/19.

PopulationBuyType: CPP.

Affidavits of Performance/invoices required; even for orders paid for in advance.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

DAY#1		3/15/2024 To 3/15/2024					TOT \$103.52			TOTAL SPOTS 4	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	2	F..	10:00AM	3:00PM	60	3/15/2024	3/15/2024	2	\$25.88	\$51.76
	3	F..	3:00PM	7:00PM	60	3/15/2024	3/15/2024	2	\$25.88	\$51.76

DAY#2		3/16/2024 To 3/16/2024					TOT \$94.10			TOTAL SPOTS 5	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	4	S.	6:00AM	7:00PM	60	3/16/2024	3/16/2024	5	\$18.82	\$94.10

DAY#3		3/17/2024 To 3/17/2024					TOT \$94.10			TOTAL SPOTS 5	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	4	S	6:00AM	7:00PM	60	3/17/2024	3/17/2024	5	\$18.82	\$94.10

Kindred Communications, Inc
 PO BOX 1150
 Huntington, WV 25713 USA
 304-523-8401

Client: **Buckeye Leadership Fund**
 Order #: **64236-00004**
 Description: **EST 7279**
 Date Entered: **3/15/2024**
 P.O.#:
 Salesperson: **House, House**
 Invoice Frequency: **Billed at end of Media Month, Sorted by Date**

MEDIA FINANCIAL SERVICES
 1655 Palm Beach Lakes Blvd
 Suite 903
 W PALM BEACH, FL 33401 US

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 3/16/2024	3/16/2024	WXBW-FM	06:00:00a to 07:00:00p	Weekly	1:00	5	18.82	94.10	0	0	0	0	0	5	0
2 3/17/2024	3/17/2024	WXBW-FM	06:00:00a to 07:00:00p	Weekly	1:00	5	18.82	94.10	0	0	0	0	0	0	5
3 3/18/2024	3/18/2024	WXBW-FM	06:00:00a to 10:00:00a	Weekly	1:00	2	25.88	51.76	2	0	0	0	0	0	0
4 3/18/2024	3/18/2024	WXBW-FM	10:00:00a to 03:00:00p	Weekly	1:00	4	25.88	103.52	4	0	0	0	0	0	0
5 3/18/2024	3/18/2024	WXBW-FM	03:00:00p to 07:00:00p	Weekly	1:00	4	25.88	103.52	4	0	0	0	0	0	0
6 3/19/2024	3/19/2024	WXBW-FM	06:00:00a to 10:00:00a	Weekly	1:00	2	25.88	51.76	0	2	0	0	0	0	0

Order Start Date: 3/16/2024 Order End Date: 3/19/2024 Spots: 22

Total Charges: \$498.76
Combined Discounts: \$74.81
Total Net: \$423.95

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry.

		<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
March	2024	22	\$498.76	\$74.81	\$423.95

Confirmed & Accepted for Kindred Communications, Inc By:

Accepted for MEDIA FINANCIAL SERVICES By:

Please Sign and Return One Copy