

DUPLICATE

INVOICE



KYTV
999 W. Sunshine Street
Springfield, MO 65807
Main: (417) 268-3000
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
5182827-1	07/24/16	July 2016	06/27/16 - 07/19/16

Property	Account Executive	Sales Office	Sales Region
KYTV	Natalie Murphy	Springfield Nat	National

Billing Address:

Strategic Media Services
Attention: Accounts Payable
1911 N Ft Myer Drive
Ste 400
Arlington, VA 22209

Send Payment To:

KYTV
PO Box 14200
Tallahassee, FL 32317-4200

Advertiser	Product	Estimate Number
Long Billy - R - Congress M	Candidate	930

Flight Dates	Order #	Alt Order #
07/13/16 - 07/19/16	5182827	WOC10430651

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
9912521	100	126

Agency Ref	Advertiser Ref
5623	67827

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	07/13/16	07/18/16	Today Show	7a-8a	1-----	:30	1	\$365.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/13/16 07/19/16 1----- 1 \$365.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KYTV	M	07/18/16	7:21 AM	Today Show	7a-8a	:30	BL1602TVREXH	\$365.00	NM
2	07/13/16	07/14/16	KY3 News @ Noon	12p-1230p	---1---	:30	1	\$225.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/11/16 07/17/16 ---1--- 1 \$225.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KYTV	Th	07/14/16	12:28 PM	KY3 News @ Noon	12p-1230p	:30	BL1602TVREXH	\$225.00	NM
3	07/13/16	07/13/16	KY3 News @ 5p M-F	5p-530p	--1----	:30	1	\$560.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/11/16 07/17/16 --1---- 1 \$560.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KYTV	W	07/13/16		KY3 News @ 5p M-F	5p-530p	:00		\$560.00	NM
Credited MG \$ ON EST 979										
4	07/13/16	07/15/16	NBC Nightly News	528p-6p	----1--	:30	1	\$700.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/11/16 07/17/16 ----1-- 1 \$700.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KYTV	F	07/15/16		NBC Nightly News	528p-6p	:00		\$700.00	NM
Credited MG \$ ON EST 979										
5	07/13/16	07/19/16	KY3 News @ 6p M-F	6p-630p	-1-----	:30	1	\$800.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/13/16 07/19/16 -1----- 1 \$800.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KYTV	Tu	07/19/16	6:22 PM	KY3 News @ 6p M-F	6p-630p	:30	BL1602TVREXH	\$800.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising.



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KYTV
PO Box 14200
Tallahassee, FL 32317-4200

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Advertiser	Product	Estimate Number	
Long Billy - R - Congress M	Candidate	930	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	07/13/16	07/15/16	KY3 News @ 10p M-F	10p-1035p	---- 1--	:30	1	\$1,055.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/11/16 07/17/16 ---- 1-- 1 \$1,055.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KYTV	F	07/15/16	10:24 PM	KY3 News @ 10p M-F	10p-1035p	:30	BL1602TVREXH	\$1,055.00 NM
<u>Total Spots</u>							4		

Payment Terms 30 Days

<u>Gross Total</u>	\$2,445.00
<u>Agency Commission</u>	\$366.75
<u>Net Amount Due</u>	\$2,078.25