THE HEARTLAND NETWORK, LLC.

WEB SITE RULE COMPLIANCE CERTIFICATION
FIRST QUARTER 2018

Children's programming may not direct viewers to an Internet website unless the website offers a substantial amount of *bona fide* program-related or other non-commercial content; the website is not designed "primarily" for commercial purposes (that is, e-commerce or advertising); the website's home page and other menu pages clearly distinguish between the website's commercial and non-commercial sections; *and,* the website page to which viewers are directed is not used for e-commerce, advertising, or other commercial purposes (that is, the page has no links labeled "store" or direct links to other pages with commercial material). Finally, neither children's programming nor commercials aired during children's programming may display Internet website addresses that direct viewers to Internet websites that utilize a program's characters to advertise, promote, or sell products or services.

After due review of internal records and documentation provided to us by program suppliers, The Heartland Network, LLC. hereby certifies:

☒ that it complied fully with the FCC's commercial limits with respect to all children's programs broadcast during this quarter that are subject to those requirements.

☐ that it did not comply fully with the FCC's commercial limits with respect to all children's programs broadcast during this quarter that are subject to those requirements, as explained in Attachment A hereto.

The Heartland Network, LLC

Liz Coyle
Name

Programming Director
Title

DATED: APRIL 2, 2018