

WBCT
Grand Rapids, MI
Quarterly Issues/Programs List
First Quarter, 2014
04/09/2014

WBCT
Quarterly Issues/Programs List

WBCT provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Above, Drugs, Influence, Peer:** Michelle Stitt of the Kent County Prevention Coalition
 - **Child, Care, Help,** : Karen Lay, Parent Liaison with the Great Start Parent Coalition on Child Care
 - **Global Issues, Imapcts USA:** Dixie Anderson of the World Affairs Council of West Michigan on Global Issues that affect the USA
 - **Greenways and Trails:** Kati Santee West Michigan Trails and Greenways
 - **Health, Eat, Youth, Teach,** : Tom Fitzgerald of Kitchen Sage on Teaching Youth Healthy Eating and Cooking
 - **History, Health, Fun,** : Kelly McGrail of Experience GR on History and Health
 - **Land, Conserve, Plan, Save,** : April Sholtz and Pete Deboer of Land Conservancy West Michigan on Land Preservation
 - **LITERACY, READING, SCHOOL,** : MAURA RACE OF SLD READ ON YOUTH LITERACY
 - **Philanthropy, Give, Donate,** : Diana Sieger of the GR Community Foundation on Philanthropy and Giving Local
 - **Streetcars:** John Logie On Streetcars
 - **Urban, Rural, Planning, Roads:** Suzanne Shultz of Kent County Planning on Citizen Involvement and Moving Forward with Transformatio
 - **Vietman War History:** Dr. Jim Smither of GVSU on Vietnam War History
 - **YOUTH, SOCIAL, COMMUNICATION:** REV. RANDALL BERTAND ON CONNECTING WITH YOUTHS
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**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Health, Eat, Youth, Teach,	CLEARLY COMMUNITY 1/5/14	Tom Fitzgerald of Kitchen Sage on Teaching Youth Healthy Eating and Cooking	Tommy Fitzgerald, Kitchen Sage	01/05/2014 07:00 AM	027:14
Vietman War History	CLEARLY COMMUNITY 1/12/14	Dr. Jim Smither of GVSU on Vietnam War History	Dr. Jim Smither, of GVSU	01/12/2014 06:58 AM	027:39
Urban, Rural, Planning, Roads	CLEARLY COMMUNITY 1/19/14	Suzanne Shultz of Kent County Planning on Citizen Involvement and Moving Forward with Transformatio	Suzanne Shultz, Kent County	01/19/2014 07:03 AM	024:58
Child, Care, Help,	CLEARLY COMMUNITY 1/26/14	Karen Lay, Parent Liaison with the Great Start Parent Coalition on Child Care	Karen Lay, Great Start Parent	01/26/2014 06:59 AM	028:08
Land, Conserve, Plan, Save,	CLEARLY COMMUNITY 2/2/14	April Sholtz and Pete Deboer of Land Conservancy West Michigan on Land Preservation	April Sholtz Land Conservancy	02/02/2014 07:01 AM	027:35
Streetcars	CLEARLY COMMUNITY 2/9/14	John Logie On Streetcars	John Logie	02/09/2014 07:00 AM	027:21
Greenways and Trails	CLEARLY COMMUNITY 2/16/14	Kati Santee West Michigan Trails and Greenways	Kati Greenways and Trails	02/16/2014 07:02 AM	028:08
Above, Drugs, Influence, Peer	CLEARLY COMMUNITY 2/23/14	Michelle Stitt of the Kent County Prevention Coalition	Michelle Stitt of the Kent Co	02/23/2014 07:03 AM	027:11
Global Issues, Imapcts USA	CLEARLY COMMUNITY 3/2/14	Dixie Anderson of the World Affairs Council of West Michigan on Global Issues that affect the USA	Michelle Stitt of the Kent Co	03/02/2014 07:00 AM	026:34

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Philanthropy, Give, Donate,	CLEARLY COMMUNITY 3/9/14	Diana Sieger of the GR Community Foundation on Philanthropy and Giving Local	Diane Sieger, GR Comm. Found.	03/09/2014 06:58 AM	026:55
History, Health, Fun,	CLEARLY COMMUNITY 3/16/14	Kelly McGrail of Experience GR on History and Health	Kelly McGrail, Experience GR	03/16/2014 07:02 AM	027:47
YOUTH, SOCIAL, COMMUNICATION	CLEARLY COMMUNITY 3/23/14	REV. RANDALL BERTAND ON CONNECTING WITH YOUTHS	REV. RAN BERTRAND	03/23/2014 07:01 AM	026:59
LITERACY, READING, SCHOOL,	CLEARLY COMMUNITY 3/30/14	MAURA RACE OF SLD READ ON YOUTH LITERACY	MAURA RACE OF SLD READ	03/30/2014 07:00 AM	027:11

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
AMERICAN HEART ASSOCIATION	AMERICAN HEART ASSOCIATION	000:28	080
AUTISM	AUTISM FASHION SHOW PSA	000:30	013
FAMILY EVENT	Auto Show PSA	000:30	026
FAMILY EVENT	Chilly Blues & Brews/Grand Fondo PSA	000:31	027
GIRL SCOUTS OF AMERICA	Girl Scouts PSA	000:30	012
FAMILY EVENT	PSA-GR CHILDRENS MUSEUM	000:31	004
FAMILY EVENT	VAI Purple Gumbo PSA	000:30	004

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:30	029
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	409
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	061
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	045
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	012