

WBCT
Grand Rapids, MI
Quarterly Issues/Programs List
Fourth Quarter, 2017
01/03/2018

WBCT
Quarterly Issues/Programs List

WBCT provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **EDUCATE, LOCAL, COMMUNITY:** Robin Lott Exc. Director of MET visits
iHMWW
- **Education:** MATT DELONG OF GVSU
- **Fitness, Goals, Fun, Activity:** (No issue/program description given.)
- **Funding, Higher Education, :** Jerry Jenkins & Craig Siezla discuss MSU charity game benefitting The American Red Cross
- **HEART DISEASE PREVENTION:** Dr Phillip Gorelick of The American Heart Association
- **Homeless, Needy, Poor, Help, :** Marge Parmalee of Degage Ministires joins Host Phil Tower about their mission.
- **LITERACY:** Hank Meijer shares his new Biography of Arthur Vandenberg
- **Parenting, Living Faith:** Attention & Learning deficits in children, Parenting
- **RELIEF SERVICES AND VOCATIONS:** Bishop David Walkowiak joins Host Phil Tower from Diocese of Grand Rapids

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM/ TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
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DACA, Immigration, Work, Life	iHeartMedia West Michigan Weekend 10-1	Kim Clark Varnum Law, Immigration	Kim Clark Immigration attorney at Varnum Law	10/01/2017 06:01 AM	029:29
Cancer research and support	iHeartMedia West Michigan Weekend 10-8	Adam Heinge HERO Foundation Cancer Awareness	Adam Henige	10/08/2017 05:59 AM	029:24
Parenting, Living Faith	iHM Understood Long Form PSA	Attention & Learning deficits in children, Parenting	iHEART RED	10/15/2017 06:01 AM	030:00
Fitness, Goals, Fun, Activity	iHEARTMEDIA WEST MICHIGAN WEEKEND 10-22-17	Iceman Challenge	STEVE BROWN	10/22/2017 06:00 AM	030:00
Funding, Higher Education,	iHEARTMEDIA WEST MICHIGAN WEEKEND 10-29	Jerry Jenkins & Craig Siezla discuss MSU charity game benefitting The American Red Cross	AMERICAN RED CROSS	10/29/2017 06:02 AM	029:40
Veterans Day	iHM Sounds of Heroes 11-5-17	Program paid tribute to America's War heroes and Active Duty Military	Musicians on Call and Special Presentation from iHeartRadio	11/5/2017 05:59AM	029:24
LITERACY	iHeartMedia West Michigan Weekend 11-12-17	Hank Meijer Author shares his Biography on Arthur Vandenberg	LIB GENERIC	11/12/2017 06:02 AM	023:24
HEART DISEASE PREVENTION	iHeartMedia West Michigan Weekend	Dr Phillip Gorelick of The American Heart Association	AMERICAN HEART ASSOCIATION	11/19/2017 06:00 AM	027:43
RELIEF SERVICES AND VOCATIONS	iHeartMedia West Michigan Weekend 11-26-17	Bishop David Walkowiak joins Host Phil Tower from Diocese of Grand Rapids	Diocese of Grand Rapids	11/26/2017 06:03 AM	026:38
LITERACY	iHeartMedia West Michigan Weekend 12-3	Hank Meijer shares his new Biography of Arthur Vandenberg	Hank Meijer, Author	12/03/2017 05:59 AM	023:55
ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Homeless, Needy, Poor, Help,	iHeartMedia West Michigan Weekend 12-10-17	Marge Parmalee of Degage Ministires joins Host Phil Tower about their mission.	DEGAGE MINISTRIES	12/10/2017 06:00 AM	028:53

Education	IHEARTMEDIA WEST MICHIGAN WEEKEND 12-17	MATT DELONG OF GVSU	Grand Valley State University	12/17/2017 06:00 AM	026:09
EDUCATE, LOCAL, COMMUNITY	IHEART MEDIA WEST MCIHIGAN WEEKEND 12- 24-17	Robin Lott Exc. Director of MET visits iHMWMW	Robin Lot Director of the	12/24/2017 06:02 AM	025:49
LITERACY	iHeartMedia West Michigan Weekend 12-31	Author Hank Meijer Arthur Vandenberg Biography	Hank Meijer, Author	12/31/2017 06:03 AM	025:27

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
PSA	iHM Understood Long Form PSA	030:00	001
Veterans	VETERANS DAY PSA PROGRAM	030:00	001
COMMUNITY INVOLVEMENT	SMALL BUSINESS SATURDAY	000:30	008
Distracted driving	PROJECT YELLOW LIGHT	000:30	009
HEALTH AND FITNESS	SAVE THE MALES	000:30	004
PSA	DEPT OF HOMELAND SECURITY	000:30	014
PSA	RED	000:29	016
PSA	RED WORLD AIDS DAY	000:30	032