

WBCT
Grand Rapids, MI
Quarterly Issues/Programs List
Second Quarter, 2021
04/16/2019

WBCT
Quarterly Issues/Programs List

WBCT provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
PROSTATE CANCER AWARENESS & PARKINSON'S AWARENESS	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	DR. YOUNGBLOOD DISCUSSED PROSTATE CANCER PREVENTION, SYMPTOMS, AND DIFFERENT TREATMENTS AVAILABLE. LEAR TALKED ABOUT PARKINSON'S AWARENESS MONTH (APRIL), WHAT RESOURCES ARE AVAILABLE FOR NEWLY DIAGNOSED PEOPLE AND THEIR FAMILIES AND HOW PEOPLE WITH PARKINSON'S CAN HELP ADVANCE RESEARCH BY JOINING THE NATIONAL PD GENERATION STUDY.	DR. KNEELAND YOUNG BLOOD, JOHN LEAR	04/04/2021 07:02 AM	029:42
NEUROLOGICAL EFFECTS AND CHILD HUNGER RATES DUE TO COVID19 PANDEMIC	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	KOROSHETZ DISCUSSED HIS RESEARCH ON THE NEUROLOGICAL EFFECTS ON COVID LONG-HAULERS. THE NIH RECENTLY LAUNCHED A DATABASE TO TRACK	DR. WALTER KOROSHETZ, PAMELA TAYLOR	04/11/2021 07:02 AM	029:45

		<p>NEUROLOGICAL SYMPTOMS ASSOCIATED WITH COVID-19. KOROSHETZ TALKED ABOUT HOW HEALTHCARE PROVIDERS AND PARTICIPATING CLINICAL SITES ACROSS THE UNITED STATES ARE USING A WEB-BASED DATA PORTAL TO SUBMIT DE-IDENTIFIED INFORMATION INTO THE DATABASE, ALONG WITH RELEVANT BIOSPECIMENS COLLECTED DURING RESEARCH STUDIES OR FROM PREVIOUS CLINICAL PROCEDURES AND TESTS AND THEY ARE TRACKING FINDINGS. TAYLOR DISCUSSED TALKED ABOUT HOW IN THE WAKE OF THE COVID-19 PANDEMIC, CHILD HUNGER RATES IN THIS COUNTRY HAVE SKYROCKETED, SETTING BACK YEARS OF PROGRESS. SHE TALKED ABOUT WHAT NO KID HUNGRY IS DOING TO ENSURE KIDS ARE GETTING FED, AND WHY SHE BELIEVES CHILDHOOD HUNGER IS A SOLVABLE PROBLEM—EVEN</p>			
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		DURING THIS CRISIS.			
BULLYING & US ECONOMY	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	GROSSMAN USES HER LIFE TO SHARE HER DAUGHTER MALLORY'S STORY AND SUICIDE TO HIGHLIGHT THE DEVASTATING EFFECTS THAT BULLYING MAY HAVE ON TODAY'S YOUTH. SHE DISCUSSED MALLORY'S ARMY FOUNDATION AND THEIR 4 PILLARS TO COMBAT BULLYING. INSANA TALKED ABOUT THE CURRENT STATE OF THE US ECONOMY AS COVID-19 VACCINES ROLL OUT THROUGHOUT THE US AND THE WORLD. HE TALKED ABOUT THE BOOMING STOCK MARKET, RETAIL SALES SURGING AND JOBLESS CLAIMS BEING THE LOWEST SINCE THE PANDEMIC BEGAN.	DIANNE GROSSMAN, RON INSANA	04/18/2021 07:02 AM	029:48
LONG COVID19 LONG TERM EFFECTS, NASA-CREW 2 MISSION	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	DR. RUTLAND TALKED ABOUT LONG TERM EFFECTS OF COVID-19 ON THE LUNGS AND THE RESEARCH CURRENTLY UNDERWAY. HE ALSO SPOKE ABOUT COMMUNITIES OF COLOR THAT ARE HARDEST HIT BY COVID AND ALSO	CEDRIC "JAMIE" RUTLAND, DOUGLAS H. WHEELOCK	04/25/2021 07:00 AM	029:49

		<p>THE AMERICAN LUNG ASSOCIATION RESOURCES LIKE THE BETTER FOR IT VACCINE TOOLKIT. WHEELLOCK TALKED ABOUT HIS UPCOMING JOURNEY TO THE ISS AND JOINING THE FIRST CREW FOR A FIVE-DAY HANDOVER TO CLOSE OUT THE FIRST COMMERCIAL CREW'S SIX-MONTH MISSION. HE DISCUSSED HOW THE CREW-2 MISSION WILL ALSO BE THE FIRST MISSION TO REUSE A SPACEX CREW DRAGON SPACECRAFT AND FALCON 9 ROCKET FOR A CREWED MISSION AND THE POSSIBILITY OF NASA RETURNING HUMANS TO THE MOON.</p>			
<p>CDC'S EASING RECOMMENDATIONS, LGBTQ+ MENTAL HEALTH</p>	<p>IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL</p>	<p>WEN TALKED ABOUT THE CDC'S EASING RECOMMENDATIONS THIS WEEK FOR VACCINATED AMERICANS AND THE EFFECTIVENESS OF COVID-19 VACCINE MESSAGING. DR. DOLE TALKED ABOUT LGBTQ+ MENTAL HEALTH AS WELL AS HOW THE PANDEMIC INTENSIFIED YOUTH</p>	<p>DR. LEANA WEN, DR. TIA DOLE</p>	<p>05/02/2021 07:02 AM</p>	<p>029:52</p>

		DEPRESSION AND ANXIETY.			
PANDEMIC IMPACTING WOMENS HEALTH, MASS SCHOOL SHOOTINGS	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	DR. FINK DISCUSSED HOW THE PANDEMIC HAS IMPACTED WOMEN'S HEALTH AND WHY IT'S SO IMPORTANT FOR WOMEN TO GET THE COVID-19 VACCINATION. SHE ALSO TALKED ABOUT THINGS WOMEN CAN DO TO IMPROVE THEIR HEALTH IMMEDIATELY. AMY DISCUSSED MASS SCHOOL SHOOTINGS, HER HEALING PROCESS, BEING A MOM, AND HELPING OTHER SURVIVORS OF MASS TRAUMA.	DR. DOROTHY FINK, AMY OVER	05/09/2021 07:02 AM	029:46
COVID19 W/ LGBTQ COMMUNITY, MILITARY APPRECIATION MONTH	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	PHILLIPS TALKED ABOUT COVID-19 AND THE LGBTQ COMMUNITY. PHILLIPS TALKED ABOUT THE LATEST NEWS AND INFORMATION COMING FROM OUR DEPARTMENT OF HEALTH AND HUMAN SERVICES. JOWERS' DISCUSSED DIFFERENT WAYS AMERICANS CAN SHOW THEIR APPRECIATION FOR MEMBERS OF THE MILITARY DURING MAY ON BOTH LOCAL AND NATIONAL LEVELS.	HAROLD PHILLIPS, KAREN JOWERS	05/16/2021 07:01 AM	029:52
CDC'S RECOMMENDATIONS FOR FULL VACCINATED,	IHEARTRADIO COMMUNITIES: PUBLIC	TUCKSON DISCUSSED THE CDC'S RECOMMENDATIONS	REED V. TUCKSON, KEVIN LOVE	05/23/2021 07:01 AM	029:49

<p>MENTAL HEALTH AWARENESS</p>	<p>AFFAIRS SPECIAL</p>	<p>ON HOW FULLY VACCINATED PEOPLE CAN SAFELY PARTICIPATE IN MOST ACTIVITIES, INDOOR OR OUTDOOR, WITHOUT WEARING A MASK OR SOCIAL DISTANCING. DR. TUCKSON ALSO TALKED ABOUT THE GROWING CONFIDENCE IN VACCINES AND THE LATEST ON KIDS OVER 12 BEING APPROVED FOR THE PFIZER VACCINE. HE TOUCHED ON VACCINE HESITANCY IS SOME OF THE MINORITY POPULATIONS. LOVE DISCUSSED MENTAL HEALTH AWARENESS MONTH AND HIS OWN PERSONAL JOURNEY AND STRUGGLES WITH MENTAL HEALTH AND WELLNESS. HE TALKED ABOUT THE DIFFICULTIES PEOPLE HAVE FACED DURING THE PANDEMIC AND LOVE OFFERED TIPS AND TRICKS ON HOW TO COPE WITH TRYING SITUATIONS AND RESOURCES FOR HELP.</p>			
<p>TAPS, USAA POPPY WALL OF HONOR</p>	<p>IHEARTRADIO COMMUNITIES: PUBLIC</p>	<p>DOOLEY TALKED ABOUT TAPS, WHICH PROVIDES COMFORT, CARE</p>	<p>DR. CHANEL DOOLEY, ERIC ENQUIST</p>	<p>05/30/2021 07:03 AM</p>	<p>029:48</p>

	<p>AFFAIRS SPECIAL REV</p>	<p>AND RESOURCES TO ALL THOSE GRIEVING THE DEATH OF A MILITARY LOVED ONE. SINCE 1994, TAPS HAS PROVIDED COMFORT AND HOPE 24/7 THROUGH A NATIONAL PEER SUPPORT NETWORK AND CONNECTION TO GRIEF RESOURCES, ALL AT NO COST TO SURVIVING FAMILIES AND LOVED ONES. ERIC IS INVOLVED WITH THE USAA POPPY WALL OF HONOR, A MEMORIAL FOR THOSE WHO HAVE SERVED AND SACRIFICED THEIR LIVES FOR THIS COUNTRY. IN 2018 AND 2019, 645,000 POPPIES HAVE GRACED THE NATIONAL MALL IN D.C. TO HONOR THOSE WHO HAVE SERVED AND SACRIFICED SINCE WWI</p>			
<p>GO GIVE ONE CAMPAIGN, THE SAFTEY TRAP</p>	<p>IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL REV</p>	<p>SONI DISCUSSED THE GO GIVE ONE CAMPAIGN AND THE OPPORTUNITY FOR AMERICANS TO INDIVIDUALLY CONTRIBUTE TO ACCELERATING GLOBAL VACCINE ACCESS AND COVID-19 RECOVER THROUGHOUT THE WORLD. THIS IS A WHITE LABEL CAMPAIGN THAT</p>	<p>ANIL SONI, SPENCE COURSEN</p>	<p>06/06/2021 07:03 AM</p>	<p>029:49</p>

		<p>CAN BE USED BY ANYONE WHO WANTS TO HELP FUND GLOBAL VACCINE EQUITY. IT WAS CREATED BY THE WHO FOUNDATION, IN PARTNERSHIP WITH GLOBAL AND NATIONAL PARTNERS. COURSEN DISCUSSES HIS BOOK, "THE SAFTEY TRAP: A SECUIRTY EXPERT'S SECRETS FOR STAYING SAFE IN A DANGEROUS WORLD". COURSEN LAID OUT NUMEROUS STEPS EVERY ONE OF US SHOULD TAKE AND BE AWARE OF, INCLUDING: HAVING A FAMILY READINESS PLAN, GOOGLING YOURSELF, CPR AND FIREARM KNOWLEDGE, AND WHAT WE SHOULD BE DOING TO REDUCE THE RISK OF VIOLENCE TO OURSELVES.</p>			
<p>FEEDING AMERICA, GRAAMY MUSEUM-CHARITABLE CONTRIBUTIONS</p>	<p>IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL REV</p>	<p>VILLARREAL TALKED ABOUT FEEDING AMERICA'S MISSION TO ENSURING EQUITABLE ACCESS TO NUTRITIOUS FOOD FOR ALL IN PARTNERSHIP WITH FOOD BANKS, POLICYMAKERS, SUPPORTERS, AND THE COMMUNITIES THEY SERVE. SHE</p>	<p>ZUANI VILLARREAL, BOB SANTELLI</p>	<p>06/13/2021 07:03 AM</p>	<p>029:49</p>

		<p>DISCUSSED A NEW STUDY RELEASED BY FEEDING AMERICA THAT SHOWS THAT HOUSEHOLD BUDGETS WERE SEEING FURTHER STRAIN DESPITE IMPROVEMENTS IN OVERALL FOOD INSECURITY RATES BEFORE THE PANDEMIC. SHE EXPLAINED MAPPING THE MEAL GAP.</p> <p>SANTELLI DISCUSSED CHARITABLE CONTRIBUTIONS OF THE MUSEUM AND THE 40TH ANNIVERSARY OF MTV, AND HOW THE GRAMMY MUSEUM IN CLEVELAND, MISSISSIPPI IS MARKING THE OCCASION.</p>			
<p>COVID19 VACCINES, WOUNDED WARRIOR PROJECT-PTSD</p>	<p>IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL REV</p>	<p>MARKS DISCUSSED THE SAFETY AND EFFECTIVENESS OF THE COVID-19 VACCINES IN ADOLESCENTS 12-15 AND THE FUTURE OF THE VACCINE FOR THOSE AGED 3-11. HE DISCUSSED HOW THE VACCINES WERE TESTED ON YOUTH. HE GAVE A RESPONSE TO THOSE WAITING FOR THE FDA TO APPROVE THE VACCINES VERSES SIMPLY AUTHORIZE THEM. LT. GEN. (RET) MIKE LINNINGTON TALKS ABOUT THE</p>	<p>DR. PETER MARKS, LT. GEN. MIKE LINNINGTON</p>	<p>06/20/2021 07:02 AM</p>	<p>029:47</p>

		WORK THE WOUNDED WARRIOR PROJECT IS DOING TO HELP THOSE SUFFERING WITH PTSD.			
BLOOD INVENTORY SHORTAGE, LGBTQ+ PRIDE MONTH & COVID	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	DR. YOUNG DISCUSSED HOW THE SHORTAGE IS LIKELY DRIVEN BY A RECENT SURGE IN TRAUMA CASES AND EMERGENCY ROOM VISITS, AS WELL AS ADVANCED DISEASE PROGRESSION FROM PATIENTS DEFERRING CARE THROUGHOUT THE CORONAVIRUS PANDEMIC. SHE TALKED ABOUT WHERE AND HOW TO GIVE BLOOD. DR. LEVINE DISCUSSED PRESIDENT BIDEN'S PROCLAMATION AFFIRMING JUNE 2021 AS LESBIAN, GAY, BISEXUAL, TRANSGENDER, AND QUEER (LGBTQ+) PRIDE MONTH, MARKING A TIME A TIME OF HOPE, PROGRESS, AND PROMISE FOR LGBTQ+ AMERICANS ACROSS THE COUNTRY. SHE DISCUSSED COVID AND THE LGBTQ+ COMMUNITIES AND PROTECTION INITIATIVES THAT HHS IS WORKING ON.	DR. PAMPEE YOUNG, DR. RACHEL L. LEVINE	06/27/2021 07:02 AM	029:56

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
100 DAYS CAILA CABELLO	SAVE THE CHILDREN	000:30	5
100 DAYS JENNIFER GARNER	SAVE THE CHILDREN	000:30	6
100 DAYS KRISTEN BELL	SAVE THE CHILDREN	000:29	5
ASIAN AMERICANS ADVANCING JUSTICE_BYSTANDER INTERVE	ADVANCING JUSTICE	000:29	3
ASIAN AMERICANS ADVANCING JUSTICE_TOOLS	ADVANCING JUSTICE	000:30	7
BIG BROTHERS BIG SISTERS_FEMALE	BIG BROTHERS BIG SISTERS	000:30	5
BIG BROTHERS BIG SISTERS_MALE	BIG BROTHERS BIG SISTERS	000:30	9
CHILD MENTORING	SAVE THE CHILDREN	000:29	1
CHILD MENTORING	SAVE THE CHILDREN	000:30	1
CHILD MENTORING	SAVE THE CHILDREN	000:30	1
Childhood Vaccinations	MAB	000:30	2
Coronavirus	MAB	000:30	34
I Vaccinate	MAB	000:30	71
I Vaccinate	MAB	000:31	1
LOOK TWICE BENSON	MAB	000:30	20
MAB/Coronavirus	MI Dept Health & Human Serv	000:30	2
MAB/I Vaccinate	MI Dept Health & Human Serv	000:30	2
MAB/MDOS	Michigan Secretary Of State	000:30	1
MAB/MPCA	MAB/MPCA	000:30	1
MAB/MPCA	MI Primary Care Association	000:30	1
MENTAL HEALTH MONTH	MENTAL HEALTH	000:30	26
PSA/BIG BROTHERS BIG SISTERS_MALE	BIG BROTHERS BIG SISTERS	000:30	1
PSA/MENTAL HEALTH MONTH	MENTAL HEALTH	000:30	1
PSA/MENTAL HEALTH MONTH	MENTAL HEALTH	000:30	1
PSA/MENTAL HEALTH MONTH	MENTAL HEALTH	000:30	1
SCHEDULE YOUR VACCINE	MAB	000:30	20

Stay Well	MAB	000:30	29
STOP AAPI HATE	AD COUNCIL	000:29	5
STOP BIAS	AD COUNCIL	000:29	13
YOUR HEALTH MATTERS	MAB	000:30	17