

WBCT
Grand Rapids, MI
Quarterly Issues/Programs List
Fourth Quarter, 2014
01/06/2015

WBCT
Quarterly Issues/Programs List

WBCT provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Addiction and Recovery:** Dr. Al Mooney on Addiction and Recovery
- **Arts, Entertainment, Learn :** Glen Delbeckio of the Grand Rapids Ballet on Art and Entertainment
- **ARTS, LEARN, FUN, DO:** Particia Clark of Grand Valley State University on Learning and Experiencing the Fine Arts
- **Disability, Health, Fitness:** Val Wallace of Cannonsberg Ski Association on Disability and Fitness
- **Donate, Blood, Save, Help, Li:** Kristen Nauss of MI Blood on Donating to help save a life
- **Fitness, Goals, Fun, Activity:** Don Kern of the Metro Health Grand Rapids Marathon on Fitness and Goals
- **Help, Serve, the Needy, Home:** Cindy Smies of Mel Trotter Ministries on Helping the Needy
- **Mental, Physical, Health:** Particia Clark of Grand Valley State University on Learning and Experiencing the Fine Arts
- **Poverty, Kids, Youth, Help:** Jane Zehnder-Merrell of Kids Count on Poverty Awareness in West Michigan

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Addiction and Recovery	CLEARLY COMMUNITY 10/5/14	Dr. Al Mooney on Addiction and Recovery	Dr Al Mooney	10/05/2014 06:56 AM	027:40
ARTS, LEARN, FUN, DO	CLEARLY COMMUNITY 10/12/14	Particia Clark of Grand Valley State University on Learning and Experiencing the Fine Arts	PATRICIA CLARK, GVSU	10/12/2014 07:00 AM	027:49
Fitness, Goals, Fun, Activity	CLEARLY COMMUNITY 10/19/14	Don Kern of the Metro Health Grand Rapids Marathon on Fitness and Goals	Don Kern, Marathon GR	10/19/2014 06:59 AM	025:59
Mental, Physical, Health	iHEARTMEDIA WEST MI WEEKEND 10/26/14	Particia Clark of Grand Valley State University on Learning and Experiencing the Fine Arts	Arlene Gorelick, Epilepsy Fou	10/26/2014 07:00 AM	026:29
Education	iHEART MEDIA WEST MICHIGAN WEEKEND 11/2/14	Mark Burnham of Michigan State University on Education	Mark Burnham of MSU	11/02/2014 06:59 AM	024:43
Help, Serve, the Needy, Homel	iHEART MEDIA WEST MICHIGAN WEEKEND 11/9/14	Cindy Smies of Mel Trotter Ministries on Helping the Needy	Cindy Smies, Mel Trotter	11/09/2014 07:00 AM	027:51
Donate, Blood, Save, Help, Li	iHEART MEDIA WEST MICHIGAN WEEKEND 11/16/14	Kristen Nauss of MI Blood on Donating to help save a life	Kristen Nauss, MI Blood	11/16/2014 07:00 AM	027:21
Poverty, Kids, Youth, Help	iHEART MEDIA WEST MICHIGAN WEEKEND 11/23/14	Jane Zehnder-Merrell of Kids Count on Poverty Awareness in West Michigan	Jane ZehnderMerrell, KC WM	11/23/2014 07:00 AM	025:27
Disability, Health, Fitness	iHEART MEDIA WEST MICHIGAN WEEKEND 11/30/14	Val Wallace of Cannonsberg Ski Association on Disability and Fitness	Val Wallace, Cannonsberg Ski	11/30/2014 07:00 AM	027:52
Arts, Entertainment, Learn	iHEART MEDIA WEST MICHIGAN	Glen Delbeckio of the Grand Rapids Ballet on Art and	Glen Delbeckio, GR Ballet	12/07/2014 07:00 AM	020:36

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	WEEKEND 12/7/14	Entertainment			
Mission, Volunteer, Need	iHEART MEDIA WEST MICHIGAN WEEKEND 12/14/14	Cheryl Schuch of Family Promise on Mission Work	Cheryl Schuch, Fam. Promise	12/14/2014 07:03 AM	028:53

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Mel Trotter	Mel Trotter PSA - CROSS PROMOTE	000:14	001
Mel Trotter	Mel Trotter PSA - CROSS PROMOTE	000:15	003
MILITARY AND VETERANS	CONCERT FOR VALOR	000:30	002
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	002
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	027
SEXUAL ASSAULT	IT'S ON US	000:30	010