

WBCT
Grand Rapids, MI
Quarterly Issues/Programs List
Fourth Quarter, 2016
01/09/2017

WBCT
Quarterly Issues/Programs List

WBCT provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Clothing the needy:** Starla McDermott with Guiding Light Ministries on Clothing the needy in West Michigan
- **Diabetes relief, help, info,** : Sam Tidwell of JDRF in Grand Rapids discusses diabetes awareness and relief
- **Distracted driving:** (No issue/program description given.)
- **Educating about history** : Dale Robertson with the Grand Rapids Public Museum on Education and Community Involvement
- **Healthcare, insurance, info:** Bob Callery with the MMAP discusses navigating the health care exchange
- **Helping dying people dream:** (No issue/program description given.)
- **Helping the needy and homeless:** Dennis Van Kamp of Mel Trotter discusses helping the needy and homeless in West Michigan
- **Philanthropy, Giving, Communi:** Hilarie Szarwicz of SMG Van Andel Arena discussing philanthropy and giving back to West Michigan
- **Tourism, Michigan, Economy, L:** Bobby Benzer with the Mackinac Island Tourist Association discusses Michigan tourism and economy
- **Youth leadership, extracurricu:** Dr. Erica Czaja of the Camp Blogett Brewfest on Supporting Youth Leadership & After School Programs

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Youth leadership, extracurricu	iHeartMedia West MI Weekend Show (2016) 10-2	Dr. Erica Czaja of the Camp Blogett Brewfest on Supporting Youth Leadership & After School Programs	Dr. Erica Czaja, Camp Blodget	10/02/2016 05:56 AM	024:56
Educating about history	iHeartMedia West MI Weekend Show (2016) 10-9	Dale Robertson with the Grand Rapids Public Museum on Education and Community Involvement	Dale Robertson, GRPM	10/09/2016 05:58 AM	025:34
Helping the needy and homeless	iHeartMedia West MI Weekend Show (2016) 10-16	Dennis Van Kamp of Mel Trotter discusses helping the needy and homeless in West Michigan	Dennis Van Kamp, Mel Trotter	10/16/2016 05:54 AM	030:41
Healthcare, insurance, info	iHeartMedia West MI Weekend Show (2016) 10-30	Bob Callery with the MMAP discusses navigating the health care exchange	Bob Callery, MMAP	10/30/2016 06:01 AM	024:30
Diabetes relief, help, info,	iHeartMedia West MI Weekend Show (2016) 11-6	Sam Tidwell of JDRF in Grand Rapids discusses diabetes awareness and relief	Sam Tidwell, JDRF Grand Rapid	11/06/2016 05:59 AM	028:48
Tourism, Michigan, Economy, L	iHeartMedia West MI Weekend Show (2016) 11-13	Bobby Benzer with the Mackinac Island Tourist Association discusses Michigan tourism and economy	Bob Benzer, Michigan Tourism	11/13/2016 05:56 AM	021:44
Disaster Relief	iHeartMedia West MI Weekend Show (2016) 11-20	Major Granger talks about their Red Kettle Campaign and raising funds for disaster relief	Major Granger, Salvation Army	11/20/2016 05:55 AM	025:51
Health and wellness	iHeartMedia West MI Weekend Show (2016) 11-27	Melissa Block talks about family support, children living with cancer, mental health and wellness	Melissa Block, Assoc Director Childrens Healing Center	11/27/2016 05:55 AM	25:31
Distracted driving	iHeartMedia West MI Weekend Show (2016) 12-4	Kendall Wingrove talks about distracted driving & safety measures to avoid it	Kendall Wingrove, MOHS	12/04/2016 05:59 AM	025:36
Clothing the needy	iHeartMedia West MI Weekend Show (2016) 12-11	Starla McDermott with Guiding Light Ministries on Clothing the needy in West Michigan	Starla McDermott, Guiding Lig	12/11/2016 05:58 AM	025:15
Helping dying	iHeartMedia	Ashley Hayes talks about	Ashely Hays	12/18/2016	026:04

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
people dream	West MI Weekend Show (2016) 12-18	childrens health issues and living with cancer	with Make a Wish	06:02 AM	
Philanthropy, Giving, Communi	iHeartMedia West MI Weekend Show (2016) 12-25	Hilarie Szarwicz of SMG Van Andel Arena discussing philanthropy and giving back to West Michigan	Hilarie Szarwicz, SMG Van And	12/24/2016 06:02 AM	026:14

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
MAB	MAB WMU JOB FAIR	000:30	002
COMMUNITY INVOLVEMENT	SMALL BUSINESS SATURDAY	000:30	003
HEALTH AND FITNESS	BAND AGAINST CANCER	028:14	001
MI Dept of Health & Human Svs	MAB-Gambling	001:00	009
MILITARY AND VETERANS	BOB WOODRUFF FOUNDATION	000:30	007
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	011
VOTING	ROCK THE VOTE	000:30	004
VOTING	ROCK THE VOTE	000:31	004