

WBCT  
Grand Rapids, MI  
Quarterly Issues/Programs List  
Fourth Quarter, 2015  
01/05/2016

WBCT  
Quarterly Issues/Programs List

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WBCT provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Addiction and Recovery:** MATT HAVILAND OF GUIDING LIGHT MISSIONS ON ADDICTION RECOVERY
- **Arthritis, Awareness, Prevent:** Sue Arend of the Arthritis Foundation on Awareness and Prevention
- **Business, Community, Local, :** Rick Meyering of Camp Blodgett on Lakeshore Business and Community
- **Christmas, Children, Poor, :** Eric Host of Grand Rapids Jaycees on helping children have Christmas
- **Disability, Help, Deaf, Hear, :** Jeanette Johnson of Deaf HHS on Helping those with disability
- **Help Abused Neglected Animals:** Tammy Tobiason of NOAHS Project on Helping Abused and Neglected Animals
- **Help people pay for college:** Brenda Long of Michigan State University discusses helping people pay for college
- **Low Income, Poverty, Needy:** Andy Page of the YMCA on Helping the Needy and Those in Poverty
- **Performing Arts in Education:** Mike Lloyd of the Grand Rapids Broadway discusses art and performance education

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**Section I**  
**LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Business, Community, Local,	(2015) 10-4 iHeartMedia West MI Weekend Show .wav	Rick Meyering of Camp Blodgett on Lakeshore Business and Community	Rick Meyering, Campn Blodgett	10/04/2015 06:56 AM	027:22
Help Abused Neglected Animals	(2015) 10-11 iHeartMedia West MI Weekend Show .wav	Tammy Tobiason of NOAHS Project on Helping Abused and Neglected Animals	Tammy Tobiason, NOAHS Project	10/11/2015 07:02 AM	027:26
Disability, Help, Deaf, Hear,	(2015) 10-18 iHeartMedia West MI Weekend Show .wav	Jeanette Johnson of Deaf HHS on Helping those with disability	Jeanette Johnson, DHHS	10/18/2015 06:56 AM	028:05
Health, Awareness, Disease	(2015) 10-25 iHeartMedia West MI Weekend Show.Wav	Heather Alberda of the Ottawa Cnty Dept of Public Health on Disease Prevention, Awareness and Assistance	Heather Alberda, Ottawa County Dept of Pulick Health	10/25/2015 07:01 AM	029:51
Teens at Risk	(2015) 11-1 iHeartMedia West MI Weekend Show .wav	Courtney Burrows and Ken Kaiser of Arbor Circle on Helping At Risk Teens	Courtney Burrows, Arbor Circle	11/01/2015 06:59 AM	030:14
Help people pay for college	(2015) 11-8 iHeartMedia West MI Weekend Show .wav	Brenda Long of Michigan State University discusses helping people pay for college	Brenda Long of MSU	11/08/2015 07:00 AM	028:30
Christmas, Children, Poor,	(2015) 11-15 iHeartMedia West MI Weekend Show .wav	Eric Host of Grand Rapids Jaycees on helping children have Christmas	Eric Host of GR Jaycees	11/15/2015 07:00 AM	028:52
Low Income, Poverty, Needy	(2015) 11-22 iHeartMedia West MI Weekend Show.wav	Andy Page of the YMCA on Helping the Needy and Those in Poverty	Andy Page, GR YMCA	11/22/2015 07:02 AM	027:13
Arthritis, Awareness, Prevent	(2015) 11-29 iHeartMedia West MI Weekend Show.wav	Sue Arend of the Arthritis Foundation on Awareness and Prevention	Sue Arend, Arthritis Foundati	11/29/2015 07:00 AM	024:58
Performing	iHeartMedia	Mike Lloyd of the Grand	Mike Lloyd,	12/06/2015	030:04

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Arts in Education	West Michigan's Weekend 12/6/15	Rapids Broadway discusses art and performance education	Broadway GR	07:02 AM	
Helping the Homeless Recover	iHeartMedia West MI Weekend (2015) 12-13-15	Matt Hanlon of Guiding Light Mission on helping homeless recover from poverty, abuse, addiction	Matt Hanlon, Guiding Light Mission	12/13/2015 07:02 AM	026:33
	(2015) 12-20 iHeartmedia West MI Weekend Show	Corrupt File, DID NOT AIR			
Addiction and Recovery	iHeartMedia West MI Weekend Show 12/27/15	MATT HAVILAND OF GUIDING LIGHT MISSIONS ON ADDICTION RECOVERY	Matt Haviland, Guiding Light	12/27/2015 07:02 AM	026:33

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
BULLYING	BYSTANDER REVOLTUION	000:30	011
Helping the homeless recover	Matt Haviland, Guiding Light	026:34	001
MI Dept of Health & Human Svs	MAB-Gambling	001:00	002
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	012
MILITARY AND VETERANS	WOUNDED WARRIORS	000:30	008
VOTING	ROCK THE VOTE	000:30	075
VOTING	ROCK THE VOTE	000:31	034

